



Outline

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1. Latar Belakang
2. Tujuan
3. Tema
4. Ruang Lingkup Kegiatan
5. Progress
6. Beberapa ide green business

Latar Belakang

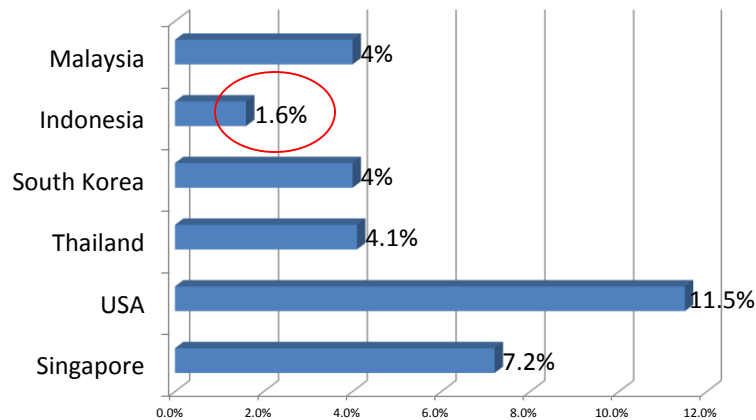
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- Data BPS 2010 :
Tingkat pengangguran terbuka di Indonesia mencapai 8,59 juta jiwa.
- Program kewirausahaan:
 - Gerakan Kewirausahaan Nasional (GKN) yang dicanangkan sejak tahun 2011 dengan melibatkan 13 (tigabelas) Kementerian.
 - Program BUMN/Swasta
- *Destination Statement* Bank Indonesia 2013 :
Mendukung pertumbuhan ekonomi yang berkualitas yang sejalan dengan penjelasan dalam UU BI No.23 tahun 1999 dalam rangka mewujudkan ekonomi kerakyatan yang merata, mandiri, andal, berkeadilan dan terbuka sehingga mampu bersaing di kancah perekonomian internasional.
- Sasaran Strategis Bank Indonesia th. 2012 : Mengoptimalkan peran Bank Indonesia dalam sektor riil dan pengembangan UMKM.
- Program Inisiatif : Penguatan sinergi Bank Indonesia dengan pihak terkait dalam rangka pemberdayaan sektor riil dan UMKM
- Implementasi program Bank Indonesia: Penciptaan Wirausaha Baru

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- BPS Data 2010:
- The open unemployment rate in Indonesia reached 8.59 million.
- Entrepreneurship program:
 - National Entrepreneurship Movement (GKN), announced since the year 2011 with the involvement of 13 (thirteen) of the Ministry.
 - Program SOE / private
- Destination Statement Bank Indonesia 2013:
- Supporting quality economic growth that is consistent with the descriptions in the BI Act 23 of 1999 in order to achieve equitable economic populist, independent, reliable, fair and open so that they can compete in the international economy.
- Strategic Targets Bank Indonesia th. 2012: Optimizing the role of Bank Indonesia in the real sector and the development of SMEs.
- Program Initiative: Strengthening Bank Indonesia synergy with related parties in order to empower the real sector and SMEs
- Implementation of Bank Indonesia: Creating Entrepreneurial Opportunities

Rendahnya Tingkat Wirausaha di Indonesia



Tujuan

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Program penciptaan wirausaha baru bertujuan untuk :

1. Mencetak wirausaha baru melalui program pelatihan dan pendampingan yang berkelanjutan.
2. Menciptakan potensial nasabah bagi industri perbankan ke depan.
3. Sebagai saluran atau tindak lanjut pendidikan kewirausahaan di kampus-kampus yang saat ini sudah ada.
4. Turut berperan dalam pengembangan kewirausahaan di Indonesia yang pada akhirnya dapat membuka lapangan kerja dan mengurangi pengangguran



- The program aims at the creation of new entrepreneurs:
- Printing new entrepreneurs through training and ongoing mentoring.
- Creates a potential customer for the banking industry in the future.
- As a channel or follow kewirausahaan education in campuses that currently existing.
- Played a role in the development of entrepreneurship in Indonesia that could ultimately create jobs and reduce unemployment

Tema - Theme

“Green Entrepreneur”

Latar belakang :

- Isu *global warming*
- Mendukung program kerja Bank Indonesia tahun 2012 “Green Banking”
- Penelitian BI tahun 2012 mengenai “Green SME”

Kriteria (*United Nations Environment Programme-UNEP*):

- *Integrates environmental, economic & social axis in core business*
- *Innovative solutions to the way goods and services are produced & consumed*
- *Scaling-up of the business model contributes to greening of the economy*
- *Low carbon, resource efficient and socially inclusive*

Examples :

- | | |
|--|-----------------------------------|
| • <i>Re-cycled Products</i> | • <i>Housing</i> |
| • <i>Farmers Markets & Agrotourism</i> | • <i>Agriculture & Crafts</i> |
| • <i>Food Production</i> | • <i>Textile</i> |
| • <i>Eco-design</i> | • <i>Natural Medicine</i> |
| • <i>Biofuel from waste</i> | • <i>Electronics Recycling</i> |
| • <i>Organic Production</i> | |

- Background:
- The issue of global warming
- Support the work program of Bank Indonesia in 2012 "Green Banking"
- BI research in 2012 on the "Green SME"
- Criterion (United Nations Environment Programme-UNEP):
- Integrates environmental, economic and social axis in core business
- Innovative solutions to the way goods and services are produced and consumed
- Scaling-up of the business model contributes to greening of the economy
- Low carbon, resource efficient and socially inclusive

Ruang Lingkup Kegiatan – scope of acts

1. Seleksi
2. Pelatihan Kewirausahaan dan Magang
3. Penilaian Kelayakan Usaha
4. Pembiayaan
5. Pendampingan/Mentoring
6. Promosi Usaha
7. Monitoring

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- selection
- Entrepreneurship Training and Apprenticeship
- Feasibility Assessment
- financing
- Mentoring / Mentoring
- Enterprise Promotion
- Monitoring

Progress

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FGD dengan *stakeholders* FGD with *stakeholders*

MoU dengan 4 Perguruan Tinggi (UI, UIN, UNJ dan IPB)
MoU w 4 uni

Sosialisasi ke 4 Perguruan Tinggi Socialization w 4 uni

Seleksi / selection

Pre-Training (17-19 Juli 2012)

Training (3-14 September 2012) bekerjasama dengan
Universitas Ciputra *Entrepreneurship Center (UCEC)*/ in
collaboration w university....

Beberapa ide green business

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1. Pembuatan *frame* kacamata dari kayu
2. Membuat produk pakaian yang tetap ramah lingkungan dengan kain bekas produksi tekstil
3. Pemanfaatan sampah kertas daur ulang "*Enigami Papers*"
4. *Biobattery paper* merupakan baterai yang terbuat dari polimer nanokomposit alga dan memiliki bentuk tipis seperti lembaran kertas.
5. Pemanfaatan Limbah Potensial Kepala dan Tulang Ikan Lele Dumbo (*clarias gariepinus*) Dalam Pengembangan Produk Nugget
6. Pemberdayaan Zat Pektin dari Limbah Kulit Pisang Sebagai Bahan Baku Pada Industri Goodie Bag

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- Making a wooden frame sunglasses
- Creating products that remain environmentally friendly clothing with cloth textile production
- Utilization of waste paper recycling "Enigami Papers"
- Biobattery paper battery is made of polymer nanocomposite thin algae and has a shape like a sheet of paper.
- Waste Utilization Potential Head and Fish Bone Dumbo catfish (*Clarias gariepinus*) in Product Development Nugget
- Pectin substances Empowerment of Leather Waste As Raw Materials In Banana Industry Goodie Bag

Terima kasih

谢谢

ขอขอบคุณคุณ

Salamat

Thank you