




International Labour Organization

ECOPRENEURSHIP EMPOWERMENT

Vania Santoso
Co-founder & Project Director of
AV Peduli Indonesia

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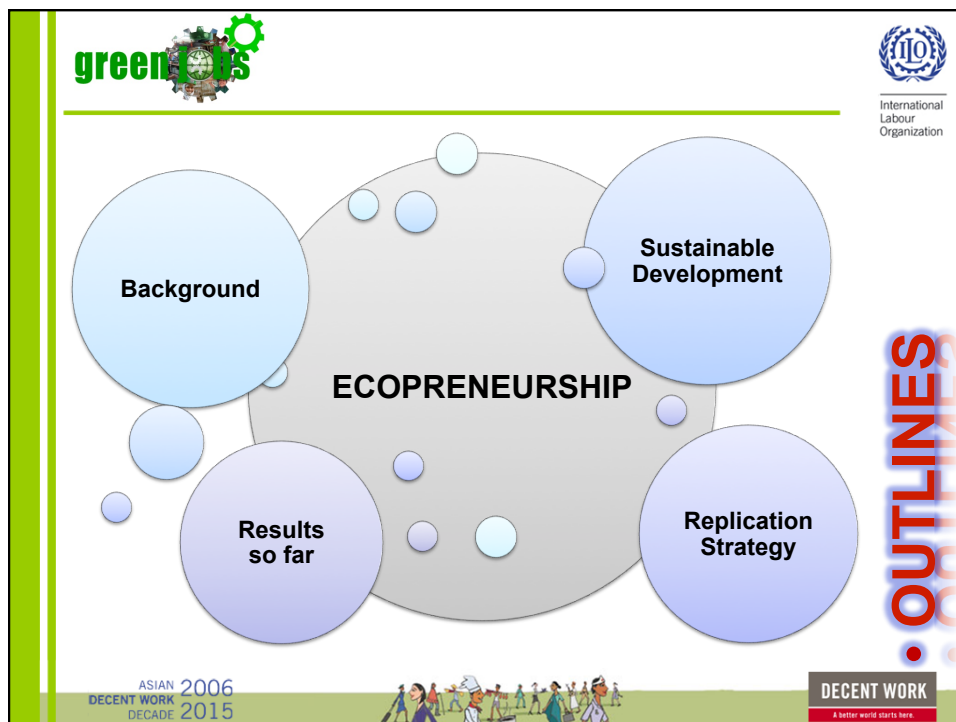
SPEAKERS	JOURNAL PUBLICATION	NATIONAL ACHIEVEMENTS	INTERNATIONAL ACHIEVEMENTS
International Students Scientific Meeting, London, UK 2011	National Seminar on Entrepreneurship – Doctoral Program of FE Univ. Brawijaya	Satyalencana Wirakarya from Indonesian President, 2010	1 st Winner of Volvo Adventure International, Sweden 2007
Asians of the Year in Channel News Asia – Singapore TV 2010, etc.	The First International Conference on Regional Development by Ministry of Public Work & FT Undip	Optimist Marketer Woman Champion by Hermawan Kartajaya - Markplus 2010	Asia's Most Inspiring Young Entrepreneurs & Change-makers, Hong Kong 2009
		Kartini Award from East Java Legislative Body, 2012, etc.	Asia Pacific Environmental Ambassador 2012, etc.

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VANIA SANTOSO



green jobs

Why...?

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Job Vacancy? Consume something → Produce waste Environmental degradation?

Rank	Country	Population (millions)
1	China	1,304
2	India	1,104
3	United States	296
4	Indonesia	222
5	Brazil	184
6	Pakistan	162
7	Bangladesh	144
8	Russia	143
9	Nigeria	132
10	Japan	128

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Why...?

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Natural compost

Artistic recycled products

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What makes us DIFFERENT?

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What...?

Youth engagement

- campaigns using unique media
- fun prolonged workshops
- Motivation building → come in by providing their needs

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green4u  **What...?**  International Labour Organization

Internet → Export

Role Model

Bazaar → sample + contact

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iNNOVATION

artistic products

scientific research

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How to keep it SUSTAIN?

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How...?

Waste collected **VS** buyers' desires/mindset

Time needed **VS** Time available

Funding **VS** personal allocation

GAP

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How...?



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LESSONS

Build the creativities - On varieties of the products - On suppliers - Waste Bank - Own waste management	Find alternative financial resources - Prize - Partnership	Empower more people (quantitatively & qualitatively) - Set up the standards - Training on the spot
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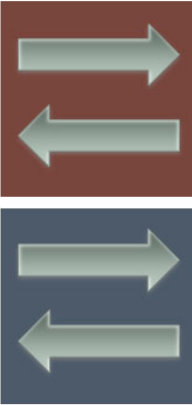


How...?



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+
**Youth
as the
Agent of
Changes**






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Results...?

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environment

Lifestyle

Proved achievements

Social economic

Education

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Results...?

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Environment

Education

Economic

ECO-PRENEURSHIP
Multi Benefits for Multi Aspects

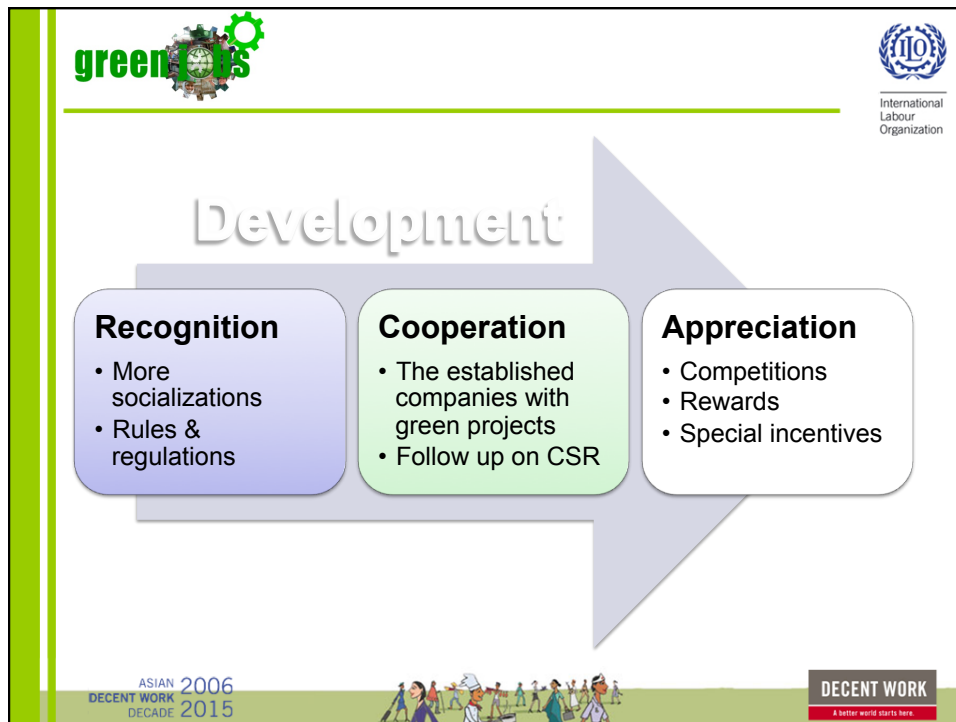
Health

Social

Others...

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