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the People of Japan



Introduction to the project

Bringing Back Jobs Safely under the COVID-19 Crisis in the Philippines: Rebooting Small and Informal Businesses Safely and Digitally

Virtual launch of the project, 15 July 2021

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International Labour Organization

Bringing Back Jobs Safely - Project at a glance



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Donor

Government of Japan



Duration

June 2021 – June 2022



Target beneficiaries

Micro, small and medium-sized enterprises (MSMEs) and unemployed/underemployed resorting to alternative livelihood under the COVID-19 pandemic.



Geographical focus

Philippines with an emphasis on cities and provinces outside of Metro Manila affected by the pandemic.

The project is a new addition to the **Safety + Health for All** Flagship programme launched by ILO DG in 2015.

Government of Japan is a major contributor to the programme and funded several projects in Asia under the programme prior to this project.

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Bringing Back Jobs Safely – Project Goal



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The project will contribute to:

- improving the safety and health of workers in MSMEs in the non-metropolitan regions of the Philippines and at the same time
- mitigating the negative socioeconomic impact of the COVID-19 crisis.



Bringing Back Jobs Safely – Project Outcomes



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Outcome 1 (COVID OSH): Workplace of the regional (*i.e., outside Metro Manila*) MSMEs is made safer and more productive in the New Normal environment with the COVID-19 risks.

Outcome 2 (MSME Digitalization): Regional MSMEs and alternative livelihoods have reduced the risk of COVID-19 infection and enhanced productivity with digital modalities for business operations.

Outcome 3 (Outreach & Advocacy): Strengthened awareness and/or promoted knowledge exchange among non-beneficiary MSMEs on the advantages and modalities of safe workplace and workplace digitalisation.



Digitalization of provincial MSMEs supplements BP2



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MSME digitalization will help:

- Decongest Metro Manila (hence safer)
- Those remain operational in MM will reduce physical contacts (hence safer)
- Help more people work from own town (more local jobs & better work-life balance)
- Supplements “*Balik Probinsya, Bagong Pag-asa*” (BP2) program of GOP



ILO programmes and tools on COVID OSH



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1. OSH training series beginning with “Work Improvements in Small Enterprises” (WISE) with COVID-19 prevention measures (**WISE for COVID**). Versions for particular beneficiaries or sectors (e.g., construction, street vendors). To be combined with workplace risk assessment.
2. Integrated **SCORE** programme for larger MSMEs w/ new COVID OSH module together with other modules on HR, productivity, cleaner production, etc.

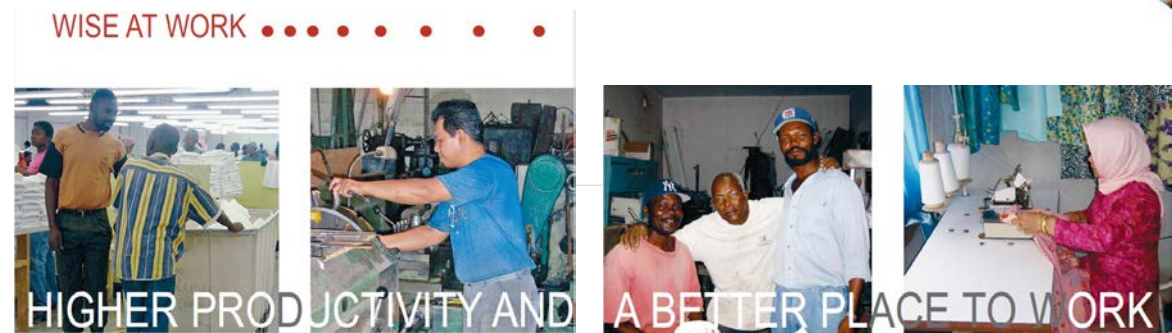
Global Manual for WISE

Work Improvements in Small Enterprises



COVID – 19 OSH

Prevention and Mitigation of COVID-19 at Work



ILO programmes and tools on MSME Digitalization

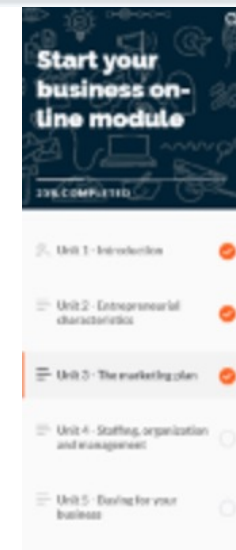


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1. The flagship entrepreneurship programme “Start and Improve Your Business” is now available online (**e-SIYB**), ready for country adaptation. Comes with Guide on Online Training Delivery.
2. A new e-commerce guide “Digitalize Your Business” will be integrated into e-SIYB.
3. SIYB’s Business Game goes digital.
4. **Global Financial Education** programme has incorporated digital financial services.



Project follows ToT-based replication model



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Training-of-trainer (ToT) capacitates 200+ trainers under each component



ToE via partner organizations/programmes cover 10-20K+ entrepreneur (end-) beneficiaries under each component



Advocacy will reach out the national MSME and informal sector community to induce behavioural changes following the best practices of the direct beneficiaries on COVID OSH and Digitalization



MSME workplaces made safer and more productive at macro level



Contribute to COVID-19 prevention & mitigation at macro level

Social marketing with MSME success stories



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- Advocate success stories of MSMEs adopting COVID OSH and digitalization based on the case studies of the project beneficiaries.



THE POWER OF SMALL:
UNLOCKING THE
POTENTIAL OF SMES



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“Innovation Hubs” connected to local satellites will provide connectivity & co-working spaces for non-metropolitan MSMEs



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DICT's earlier experiments



Digital Connectivity & Access



The Tech4Ed Program is a national digital inclusion initiative establishing sustainable Tech4ED Centers that provide critical e-government and ICT-enabled services in communities with minimal or no access to information and government services to harness the power of ICT society toward creating a progressive countryside.



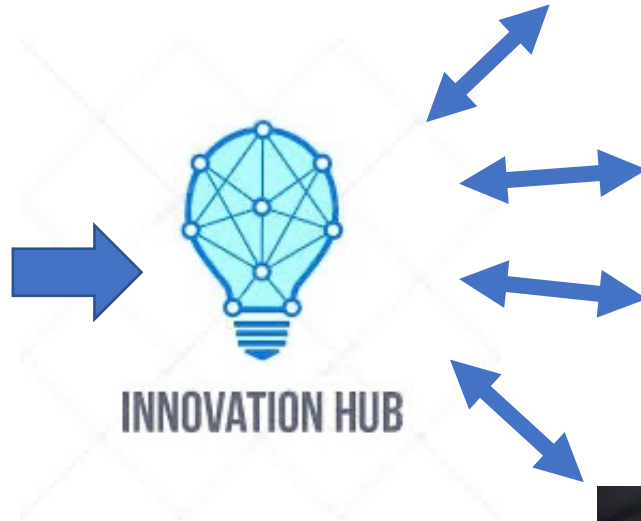
Digital Literacy



This program aims to expand and extend the training activities of DICT in providing basic and specialized ICT training program for the special needs sectors in unserved/ underserved communities nationwide, to bridge the digital divide and to promote grass root development for inclusive growth and poverty reduction.



ICT LITERACY AND CAPACITY
DEVELOPMENT IN THE
COUNTRYSIDE



How “interdisciplinary knowledge management system” will enhance safer workplace



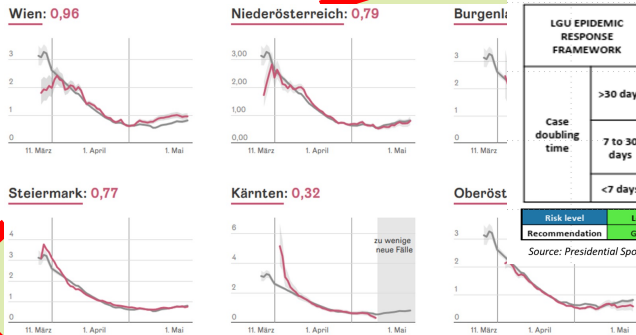
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2. Strengthened monitoring & surveillance

Case-related indicators (e.g., R, case doubling time, source traceability) by geographic area made visual & real time



LGU EPIDEMIC RESPONSE FRAMEWORK		Critical care	
Case doubling time	>30 days	Recognition Preparation	Initiation Acceleration
	7 to 30 days	Initiation Deceleration	Acceleration
	<7 days	Acceleration	Acceleration
Risk level		Low	Moderate
Recommendation		GCG	GCG
		ECG	ECG

Source: Presidential Spokesperson Press Briefing Presentation, 24 April 2020

Epidemiological databases/dashboards

- New evidences of infection & prevention
- Sector-/occupation-wise risk feedback
- Sectoral OSH guidelines constantly updated
- OSH committees constantly updated

1. Enhanced healthcare capacity

Healthcare capacity indicators

Support decision on relaxing or rollback of the restrictions

OSH inspection database

3. Workplace OSH practices ENHANCED

International covid safe workplace good practices

Complementary policies:

Telework

Balik Probinsya (BP2)

MSME Digitalization & Digital Financial Inclusion

Bringing Back Jobs Safely – Outputs



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Outcome 1: COVID OSH

- Output 1.1: Quality OSH-cum-productivity training, including COVID-19 prevention and mitigation measures, is delivered to MSMEs outside the metropolitan area.
- Output 1.2: Interdisciplinary knowledge management system is established and institutional capacity of 3 key partners is strengthened for the sustainable delivery of COVID OSH expertise in the Philippines.

Outcome 2: MSME Digitalization

- Output 2.1: Regional MSMEs and alternative livelihoods are provided with internet connectivity and related business support services via the first pilot of the Innovation Hubs and Satellites network.
- Output 2.2: Regional MSMEs and alternative livelihoods are trained on digital entrepreneurship.

Outcome 3: Outreach & Advocacy

- Output 3.1: Case studies produced of the MSMEs with improved safety and health and/or digital operations combined with contributing support services.
- Output 3.2: Effective communication materials produced and shared with key stakeholders and media.

Project will support key strategies, plans & programmes



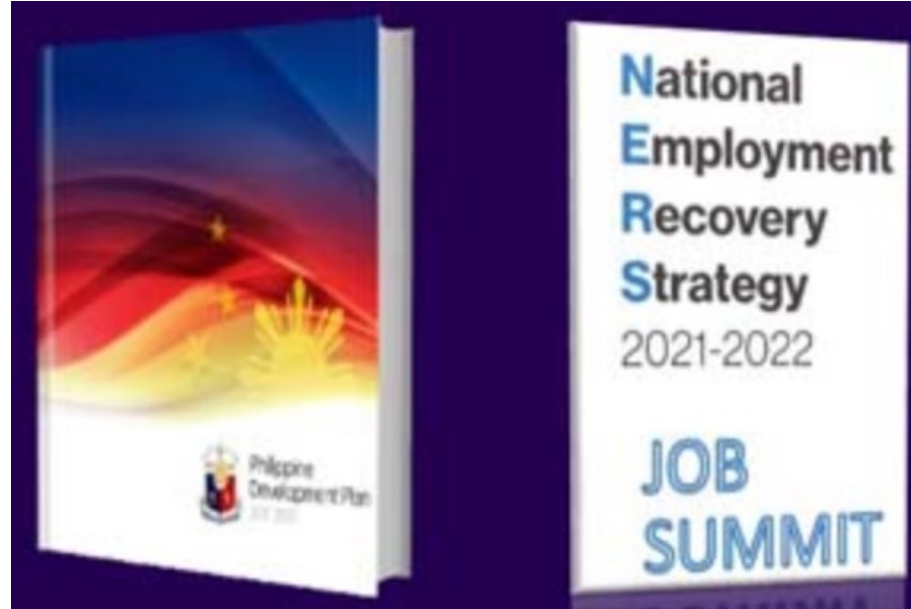
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The Importance of Human Security in the Age of COVID-19



UN Socioeconomic
and Peacebuilding
Framework for
COVID-19 Recovery
in the Philippines
2020-2023



Project will seek partnerships w/ institutions such as:



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Workers'
organizations



Platform
businesses



Employers &
workers of
BPO sector

Foreign
chambers

OSH &
MSME
training
programmes

Informal
sector
organizations

International
& bilateral
development
agencies

ILO's strategic policy framework for Covid-19 response provides a basis for an integrated approach



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Pillar 1

Stimulating the economy and employment

- ▶ Active fiscal policy
- ▶ Accommodative monetary policy
- ▶ Lending and financial support to specific sectors, including the health sector

Pillar 2

Supporting enterprises, jobs and incomes

- ▶ Extend social protection for all
- ▶ Implement employment retention measures
- ▶ Provide financial/tax and other relief for enterprises

Pillar 3

Protecting workers in the workplace

- ▶ Strengthen OSH measures
- ▶ Adapt work arrangements (e.g. teleworking)
- ▶ Prevent discrimination and exclusion
- ▶ Provide health access for all
- ▶ Expand access to paid leave

Pillar 4

Relying on social dialogue for solutions

- ▶ Strengthen the capacity and resilience of employers' and workers' organizations
- ▶ Strengthen the capacity of governments
- ▶ Strengthen social dialogue, collective bargaining and labour relations institutions and processes



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Thank you / Salamat po

