



EMPLOYMENT and PEACE BUILDING through LOCAL ECONOMIC DEVELOPMENT (EmPLED)

DHANUSA DISTRICT L.E.D. STAKEHOLDER ENTRY-POINT & KICK-START WORKSHOP

Manaki Hotel, Janakpur, 14 October 2007



SUMMARY REPORT

1. WORKSHOP BACKGROUND

Following the EmPLED Dhanusa District Stakeholders' Orientation Workshop held in Janakpur on 6 September 2007, and in subsequent consultation with the interim Dhanusa LED Forum (the recently expanded District Enterprise Development Committee), it was agreed that the ILO would conduct a TDIM study with stakeholders for future economic recovery and growth planning.

During the early part of the TDIM exercise and through consultations with stakeholders, the ILO would try to identify LED entry-points for quick-win activities that are unlikely to be affected by the on-going political and security disruption that is otherwise adversely affecting the economy, and the implementation of humanitarian aid and development programmes.

There was due consensus from TDIM stakeholders interviewed that one economic sector not affected by the disruption is cross-border tourism coming from India to visit the historic Janaki Hindu Temple in Janakpur. Stakeholders were also in broad agreement that promotion of cultural tourism should be linked to broader promotion of Dhanusa/Janakpur as the historic global centre of Mithila culture, and a simultaneous beautification of Janakpur municipality. In the latter case, stakeholders would pitch the project as a "social project" exempt from political disruption, and also to create employment for idle youth and poor households. Infrastructure and services in the Janakpur area are in poor condition. This therefore was the subject of today's entry-point and kick-start workshop for Dhanusa District stakeholders.

In addition to on-going TDIM study work, and building on ILO's on-going project presence in Dhanusa on the elimination of bonded labour, ILO and stakeholders have also highlighted improved social protection for unskilled migrant workers as an important pro-poor entry-point for LED.

Remittances are becoming increasingly important in the current difficult economic climate in maintaining basic living conditions for migrant worker families while also injecting cash into supporting fragile local

economies. Most at risk are significantly increasing numbers of poor, unskilled migrant workers recruited in the Terai for poorly-paid unskilled employment in the Gulf States by local informal manpower agents.

The agents charge placement fees of Nrs 100,000 and more per person, and most poor recruits' only resort to finance is rural moneylenders charging extortion interest rates. Reports suggest that in many cases, unskilled migrant labourers take up to two years to repay the loans before surpluses are available for family use and investment.

ILO is continuing to gather related information with a view to exploring solutions with commercial banks, manpower agents, skills development institutions, and worker's representatives in a workshop forum to be held later in 2007.

Another entry-point being explored by the ILO with stakeholders is how cash leakages in the Dhanusa economy can be plugged to promote local enterprise and economic revival.

2. WORKSHOP CONTENT

The one-day entry-point and kick-start workshop for tourism promotion and beautification of Janakpur was held at the Manaki Hotel conference facilities from 08.45-15.00 hours on Sunday, 14 October 2007. The workshop was organized by Janakpur Municipality and ILO. A total of 59 LED stakeholders attended of which 7 were women. The participants represented Janakpur Municipality, private sector, government offices, political parties, youth clubs, media, civil society and others. The workshop agenda is provided in ANNEX 1 and the full list of participants is provided in ANNEX 2.

The objective of the workshop was to identify relevant short-term/quick-win priority issues and solutions for promotion of tourism and beautification of Janakpur. The workshop was chaired by the Executive Secretary of Janakpur Municipality Mr Ramesh Prasad Pudashaini, and facilitated by Gerry McCarthy, CTA EmPLED and Shailendra Kumar Jha, EmPLED Programme Manager, Dhanusa District.

In his introductory remarks, Gerry McCarthy said "the overall goal of local eco-



conomic development and the EmPLED project is to support Millennium Development Goal Number One, which is to move people out of poverty”.

Following a photo presentation of cultural attractions and infrastructure and services problems in Janakpur, the participants were divided into the following five groups to discuss and report back on the objective.

- Administration, Police & Service providers, Greater Janakpur Development Council, FNCCI, DFCC.
- Political Parties.
- Media/FM Radio.
- Youth Clubs.
- Private Sector.

The main short and long-term issues raised by participants are summarized in ANNEX 3. There was active discussion on each group's presentation with clarification by respective groups. In conclusion, all groups agreed to develop and agree a joint Action Plan for immediate implementation. Participants were also agreed that Janakpur Municipality and The Greater Janakpur Area Development Council can play a more effective role in this process, and that Janakpur Municipality should be the leading institution for facilitating public-private partnerships (including partnerships with youth groups) and coordinating activities. Participants called for support from all political parties for the activities.

It was suggested that the initial clean-up of Janakpur be approached on a competitive basis between the wards of the city, with a sponsored prize/prizes available for the best wards.

3. FOLLOW-UP

Stakeholders specifically agreed the following:

1. Establishment of project steering committee under the chair of Janakpur Municipality consisting of the chairs of the following suggested sub-committees:
 - **Urban infrastructure** covering drains, roads, bridges, lighting, unmanaged ponds, other.
 - **Urban services** covering solid waste management, public toilets, street livestock control, traffic control, relocation and regulation of street hawkers, other.
 - **Tourism promotion** covering historical sites, temples, monuments pond development, chowks, parks, promotion initiatives and festivals, conservation and promotion of Mithila art and culture, other.
 - **Municipal governance** covering urban development planning, improved governance and management capacities, building construction, slum upgrading, other.
 - **Airport and rail services** improvement and development – to include Indian Government on railway extension.
2. Establishment of tidy town judging committee and criteria, design of monitoring action plan, and solicitation of sponsorship support.
3. Pro-poor and social dialogue impact assessments for all activities under consideration to be included as criteria for activity prioritization.
4. Development and agreement of costed and prioritized action plan for short and long term activities, and transparent implementation modalities in consultation with stakeholder groups.
5. Development and agreement of transparent monitoring and evaluation plan including reporting on results.
6. Contracting of PPP partners for implementation of quick-win activities.
7. Solicitation of collaboration and finance from various sources (e.g. GTZ/UDLE, TDF, Tourism Development Board, ADB, RUPP/ UNDP and UN Habitat & others).
8. Gathering of baseline data, implementation, and monitoring and evaluation.



ANNEX 1: WORKSHOP AGENDA

Workshop Title: Dhanusa LED Stakeholders Entry-Point & Kick-Start Workshop
Facilitators: Janakpur Municipality & ILO EmPLED Team
Day / Date: Sunday, 14 October 2007
Venue: Hotel Manaki Conference Room, Shiva Chowk , Janakpur

Time	Activity Title	Resource Persons	Remarks
8:45	Welcome and Introduction	Ramesh Pd Pudashaini	Executive Secretary Janakpur Municipality
9.00	About LED & EmPLED in Dhanusa	Gerry McCarthy, ILO	CTA, ILO EmPLED
9.30-10.30	Objectives of the Workshop, Janakpur Photo Presentation, Relevant Issues and Breakout Working Group Organization	Shailendra Jha, ILO	Programme Manager, ILO EmPLED, Dhanusa
10.30	Tea Break		
11:00-12.45	Breakout Working Groups	Participants	
12:45-14.45	Breakout Working Group Presentations & Discussions, and Follow-Up	Shailendra Jha	
14.45	Closing Remarks & Thanks	Ramesh Pd Pudashaini	Executive Secretary Janakpur Municipality
15.00	Lunch		

ANNEX 2: LIST OF WORKSHOP PARTICIPANTS

S. No.	Participants Name	Organization Name	Designation	Telephone	Mobile No
1.	Mr. Ram Sharan Chimoriya	District Administration Office	Chief District Officer	041-520075/77	98540-21499
2.	Mr. Bhog Bahadur Thapa	District Police Office	Superintendent of Police	041-520055/	
3.	Mr. Kamal Prasad Giri	Traffic Police Office	Inspector	041-520366	98440-31466
4.	Mr. Raj Kumar Mahto	Traffic Police Office	Assistant Sub Inspector	041-520366	98540-22375
5.	Mr. Roshan Gurung	Traffic Police Office	Contable	041-520366	
6.	Mr. Surendra kumar Shah	Building & Housing Division Office	Act. Divisional Engineer	041-521177	98440-20175
7.	Mr. Badri Nath Jha	Division Road Office	Divisional Engineer	041-520756/ 520153	98540-24416/ 041-522218
8.	Mr. Newal Chaudhary	Greater Janakpur Area Development Council	Executive Director	041- 522951	98540-24376
9.	Mr. Ram Chandra Jha	Greater Janakpur area Development Council	Chair Person	041-524030	98510-90777
10.	Mr. Hari Shankar Shah	Nepali Congress	President Janakpur Nagar Committee		98440-25107
11.	Mr Bachhan Dev Panjiyar	CPN (UML)	Secretary, Janakpur Nagar Comitee	041-523383	98440-23383
12.	Mr. Phulgen Shah	CPN (UML)	Chairperson Janakpur Nagar Committee		
13.	Ms Pinki Kumar sah	CPN (UML)	Chairperson Janakpur Women Nagar Committee	041-523776	
14.	Mr. Devendra Yadav	CPN (Maoist)	Secretary, Janakpur Nagar Committee		98098-01970
15.	Mr. Ram Sovit Yadav	CPN (Maoist)	Member		
16.	Mr. Shreelala Mahaseth	CPN (Smyukta Bam Morcha)	Member		98440-20895
17.	Ms Gangabati Debi	CPN (Smyukta Bam Morcha)	Member		
18.	Mr. Mahaendra Yadav	Madeshi Janadhikar Forum	Chairperson Janakpur Nagar Committee		98540-23950
19.	Mr. Pavan Jha	Madeshi Janadhikar Forum	Member Janakpur Nagar Committee		98048-00291
20.	Mr . Ram Udit ram	N.S.P.(Anandi devi)	President	041-527291/24237	98440-27394
21.	Ms Sita Devi Roy	N.S.P.(Anandi devi)	Women Committee, Chairperson		
22.	Mr. Chandeshwor Purbey	Janamorcha	President	98440-25163	98440-20759
23.	Mr. Bajrang Prasad Shah	Janakpur Municipality	Ex. Mayor	041-520 731	98510-44515
24.	Mr. Ramesh Prasad Pudasaini	Janakpur Municipality	Executive Secretary	041-520510, 520520	98540-20624
25.	Mr. Birendra Kumar Yadav	Janakpur Municipality	Engineer	041-520510	98540-22083
26.	Mr. Jay Chandra Mishra	Janakpur Municipality	Finance Officer	041-520735	98048-17433
27.	Ms Ranjeeta Kumari	Janakpur Municipality	Social Mobilisation Officer		98048-36291
28.	Ms. Nitu Das	Janakpur Municipality	Social Mobilis or		98440-29271
29.	Mr Manoj mandal.	Janakpur Municipality	Social Mobilisor		
30.	Mr Sunil Kumar Jha	Janakpur Municipality	Social Mobilisor		
31.	Mr. Dinesh Kumar Shah	Bank of Kathmandu	Branch Manager	041-527372	98540-23960
32.	Mr. Rajnish Kr. Singh	Sahyogi Vikash Bank	Chief Executive Officer		98540-20178



S. No.	Participants Name	Organization Name	Designation	Telephone	Mobile No
33.	Mr. Shyam kumar Thakur	Rastriya Banijaya Bank	Manager	041-520171/	98048-16504
34.	Mr. Rameshwor Pandit	DFCC/ BISEP-ST, Dhanusha	Project support Officer	041-527431	98048-24116
35.	Mr. Dashrath Shah	Hotel Association	President	041-521488	98440-25535
36.	Mr. Sital Shah	Radio Janakpur	Managing Director	041-527346	98540-21266
37.	Mr. Ramesh Ranjan Jha	Radio Today	Station manager	041-527491/591/691	98540-24143
38.	Mr. Sujit Kumar Jha	Radio Mithala	Station manager	041-525109	98048-14342
39.	Mr. Nabin Singh	Janakpur FM	News Reporter	041-522437	98048-06991
40.	Mr. Ajaya Anuragi	Radio Janakpur	Reporter	041-690546/527346	98540-21266
41.	Ms Rina Yadav	Ramanand Yuva Club	Women member		98440-28288
42.	Mr. Sunil Mishra	Mithala Natya Parisad	Secretary General	041-522680	98540-21419
43.	Ms. Amrita Basnet	Mithala Natya Parisad	Women member		98048-13831
44.	Mr Pankaj Kumar Karn	Rajdevi Yuva Club	Member		98048-05340
45.	Mr. Lalit Kumar Shah	Mahabir Yuva Committee	Secretary General		98540-20023
46.	Mr. Surendra K Bhandari	Ganesh Yuva Committee	President		98540-21498
47.	Mr. Prem Kumar Bhandari	Ganesh Yuva Committee	Member		98048-12029
48.	Mr. Rajesh Bhandari	Ganesh Yuva Committee	Founder Vice President		
49.	Mr. Shyam Thakur	Janak Yuva Committee	President	041-527151/524217	98048-022179
50.	Mr. Anjani Kumar Mishra	Bajrang Yuva Club	President	041-522739	
51.	Mr. Ajaya Kumar Mishra	Bajrang Yuva Club	Ex. President	041-522739	
52.	Mr. Amar Chandra Anil	Balmiki Samudayaik Kendra	President	041-525237	98440-25193
53.	Mr. Aloke Kumar Thakur	Janki Temple	Manager		98540-22682
54.	Mr. Roshan Kumar Jha	Janki Temple	Manager		98440-21243
55.	Mr. Sanjeev Kumar Mishra	Indian Welfare Society in Nepal	Representative		98048-16201
56.	Mr. Gerry McCarthy	ILO/EmPLED	Chief Technical Advisor	041-527446	98510-39594
57.	Mr. Shailendra Kumar Jha	ILO/EmPLED	Programme Manager	041-527446	98540-24431
58.	Mr. Madan Joshi	ILO	Senior Programme assistant	041-527446	98540-24385
59.	Mr. Nabin Karna	ILO/EmPLED	Consultant	041-527446	98048-18028

ANNEX 3: SUMMARY OF ACTION PLAN PRIORITIES

LEGEND:

JM = Janakpur Municipality; **CANN** = Civil Aviation Authority of Nepal; **DBHDO**: Division Building & Housing Development Office; **DoR** = Department of Roads; **GJADC** = Greater Janakpur Area Development Council; **ILO** = International Labour Organization; **JCCI**: Janakpur Chamber of Commerce & Industry (Private Sector); **MFM** = Media/FM Radio; **NBEA** = Nepal Bus Entrepreneur Association; **TDB** = Tourism Development Board; **PL** = Police; **PP** = Political Parties; **TDFB** = Town Development Fund Board; **YC** = Youth Clubs.

REF NO	PROJECT ASPECT	DURATION & ACTIONS	SUGGESTED PUBLIC-PRIVATE PARTNERSHIPS		
			PUBLIC	PRIVATE	CIVIL SOCIETY
A. BEAUTIFICATION ASPECTS, INFRASTRUCTURE & SERVICES					
1	STORM DRAINS	Short-Term: - Cleaning & Maintenance - Public Awareness Long-Term: - Comprehensive Drainage System - Cleaning & Maintenance - Public Awareness	JM, GJADC JM, GJADC JM, GJADC JM, GJADC JM, GJADC	MFM JCCI – Private Contractors JCCI - Pvt/Community Contractors MFM	ILO, YC ADB/UN-HABITAT/GTZ ADB/UN-HABITAT/GTZ & ILO
2	SOLID WASTE MANAGEMENT	Short-Term: - Initial Cleaning - Initial Regular Cleaning - Litter Bins Supply & Clearing - Safe Dumping Sites - Public Awareness Long-Term: - Systematic Enterprise-Based Collection - SWM By -Laws - Litter Bins Supply - Safe Dumping Sites - Public Awareness	JM, GJADC, DoR JM, GJADC, DoR JM, GJADC, DoR JM, GJADC, DoR JM, GJADC JM, GJADC, DoR JM, GJADC JM, GJADC, DoR JM, GJADC, DoR JM, GJADC	JCCI – Local Enterprise JCCI – Community Contractors MFM JCCI – Community Contractors JCCI JCCI – Community Contractors MFM	ILO, YC ILO, YC ILO, YC ILO ILO ILO ILO
3	RELOCATION & REGULATION OF ENCROACHING STREET HAWKERS & VENDORS	Short & Long-Term: - Development of designated sites & facilities including sanitation and solid waste management - Facility Management & Licensing - Enforcement - Public Awareness	JM, GJADC JM, GJADC JM, GJADC, PL JM, GJADC	JCCI – Local Enterprise JCCI – Hawkers Association MFM	ADB/UN-HABITAT/GTZ & ILO ILO
4	UN-MANAGED PONDS	Short-Term: - Clearing & Cleaning - Beautification - Public Awareness Long-Term: - Pond Contract Management - Beautification - Enforcement - Public Awareness	JM, GJADC, PL JM, GJADC JM, GJADC, PP JM, GJADC JM, GJADC JM, GJADC, PL JM, GJADC, PP	JCCI – Local Enterprise MFM JCCI – Community Contractors JCCI – Local Enterprise MFM	ILO, YC ILO



REF NO	PROJECT ASPECT	DURATION & ACTIONS	SUGGESTED PUBLIC-PRIVATE PARTNERSHIPS		
			PUBLIC	PRIVATE	CIVIL SOCIETY
A. BEAUTIFICATION ASPECTS, INFRASTRUCTURE & SERVICES (Cont'd/-)					
5	MONUMENTS, TEMPLES, HISTORICAL PLACES & UNMANAGED CHOWK & PARKS	Short & Long Term: - Cleaning - Painting - Landscaping - Lighting - Enforcement - Public Awareness Long-Term: - Maintenance	JM, GJADC, DoR JM, GJADC, DoR JM, GJADC, DoR JM, GJADC, DoR JM, GJADC JM, GJADC, PL	JCCI – Local Enterprise/Banks JCCI – Local Enterprise/Banks JCCI – Local Enterprise/Banks MFM	ILO, YC, Guthi Trust ILO, YC, Guthi Trust ILO, YC, Guthi Trust ILO, YC, Guthi Trust
6	TRAFFIC CONTROL	Short & Long Term: - Traffic & driving rules awareness - Designated parking spaces for cars, bikes and rickshaws and buses - Designated parking place and racks for bicycles - Enforcement - Traffic Signs - Maintenance of parking areas & signs - Bus terminal construction - Bus terminal management Long-Term: - Traffic Lights - One-Way Streets - Pedestrian Only Streets/Hours	JM, GJADC, DoR, PL JM, GJADC, DoR, PL JM, GJADC, DoR, PL JM, GJADC, PL JM, GJADC, DoR, PL JM, GJADC, DoR, PL JM, GJADC, DoR, PL JM, GJADC, PL JM, GJADC, PL JM, GJADC, PL JM, GJADC, PL	MFM JCCI – Local Enterprise JCCI – Local Enterprise JCCI – Community Contractors JCCI – NBEA/Local Ent/Banks JCCI – NBEA/Local Enterprise	 ILO ILO ILO ILO ILO
7	ROADS, BRIDGES & MUNICIPAL STREET LIGHTING	Short & Long Term: - Construction, repair and maintenance of urban roads and bridges - Construction, repair and maintenance of rural feeder roads and bridges - Improvements to town entry points - Labour-based technologies training - Community contracting training - Construct/maintain street lighting	JM, GJADC, DoR GJADC, DDC, DoR JM, GJADC, DoR JM, GJADC, DoR, DDC JM, GJADC, DoR, DDC JM, GJADC, DoR	JCCI – Pvt/Community C'tractors JCCI – Pvt/Community C'tractors JCCI – Pvt/Community C'tractors JCCI – Pvt/Community C'tractors JCCI – Pvt/Community C'tractors	ILO, YC ILO, YC ILO, YC ILO ILO ILO
8	STREET LIVESTOCK CONTROL	Short & Long Term: - Public awareness campaign - Construction and management of <i>Kanji</i> Houses - Enforcement	JM, GJADC, PL JM, GJADC JM, GJADC, PL	MFM JCCI – Pvt/Community C'tractors JCCI – Pvt/Community C'tractors	 ILO
9	SANITATION – TOILETS	Short & Long Term: - Public toilet construction, maintenance and management - Public awareness campaign	JM, GJADC JM, GJADC	JCCI – Pvt/Community C'tractors MFM	ILO, YC & Guthi Trust

REF NO	PROJECT ASPECT	DURATION & ACTIONS	SUGGESTED PUBLIC-PRIVATE PARTNERSHIPS		
			PUBLIC	PRIVATE	CIVIL SOCIETY
A. BEAUTIFICATION ASPECTS, INFRASTRUCTURE & SERVICES (Cont'd/-)					
10	AIRPORT DEVELOPMENT	Short & Long Term: • Beautification Long-Term: • Up-grading of facilities to international status	GJADC, JM, CAAN	JCCI – Local Enterprise	ILO, YC
			GJADC, JM, CAAN	JCCI – Local Enterprise	
11	RAILWAY DEVELOPMENT	Short & Long Term: • Station Beautification • Track repair (flood damage) Long-Term: • Network expansion with Janakpur as hub • Customs and bonding services	GJADC, JM	JCCI – Local Enterprise JCCI – Local & External E'prise	ILO, YC
			GJADC, JM, GoN, Indian Government GJADC, JM, GoN	JCCI – Local & External E'prise JCCI – Local & External E'prise	
12	HAPHAZARD TOWN DEVELOPMENT & CONSTRUCTION	Short & Long Term: • Transparent urban development planning • Development of parks, green area & road side plantation • Urban slum upgrading • Improved municipal governance & services delivery • Public Awareness	JM, GJADC, DBHDO	JCCI – Local Enterprise	ADB/UN-HABITAT/GTZ ADB/UN-HABITAT/GTZ, ILO, YC, Guthi Trust ADB/UN-HABITAT/GTZ, ILO, YC,
			JM, GJADC, DBHDO JM, GJADC, DBHDO	JCCI – Local Enterprise JCCI – Local Enterprise	
			JM, GJADC, DBHDO JM, GJADC, DBHDO	JCCI – Local Enterprise MFM	
			B. TOURISM PROMOTION		
13	JANKPUR TOURISM & MITHILA CULTURE DEVELOPMENT	Short & Long Term: • Web site with information on attractions, festivals, hospitality services, transport, shopping, Mithila Culture & Products. Etc • Other promotion initiatives including ponds and boating • Annual Mithila Festival • Conservation & promotion of endangered Mithila art, culture, songs, literatures, library etc • Local Awareness	JM, GJADC, TDB JM, GJADC, TDB	JCCI JCCI	ILO & ALL LOCAL ILO & ALL LOCAL
			JM, GJADC, TDB	JCCI	
			JM, GJADC, TDB JM, GJADC, TDB	JCCI, J'pur Women's Dev Centre MFM	ILO & ALL LOCAL