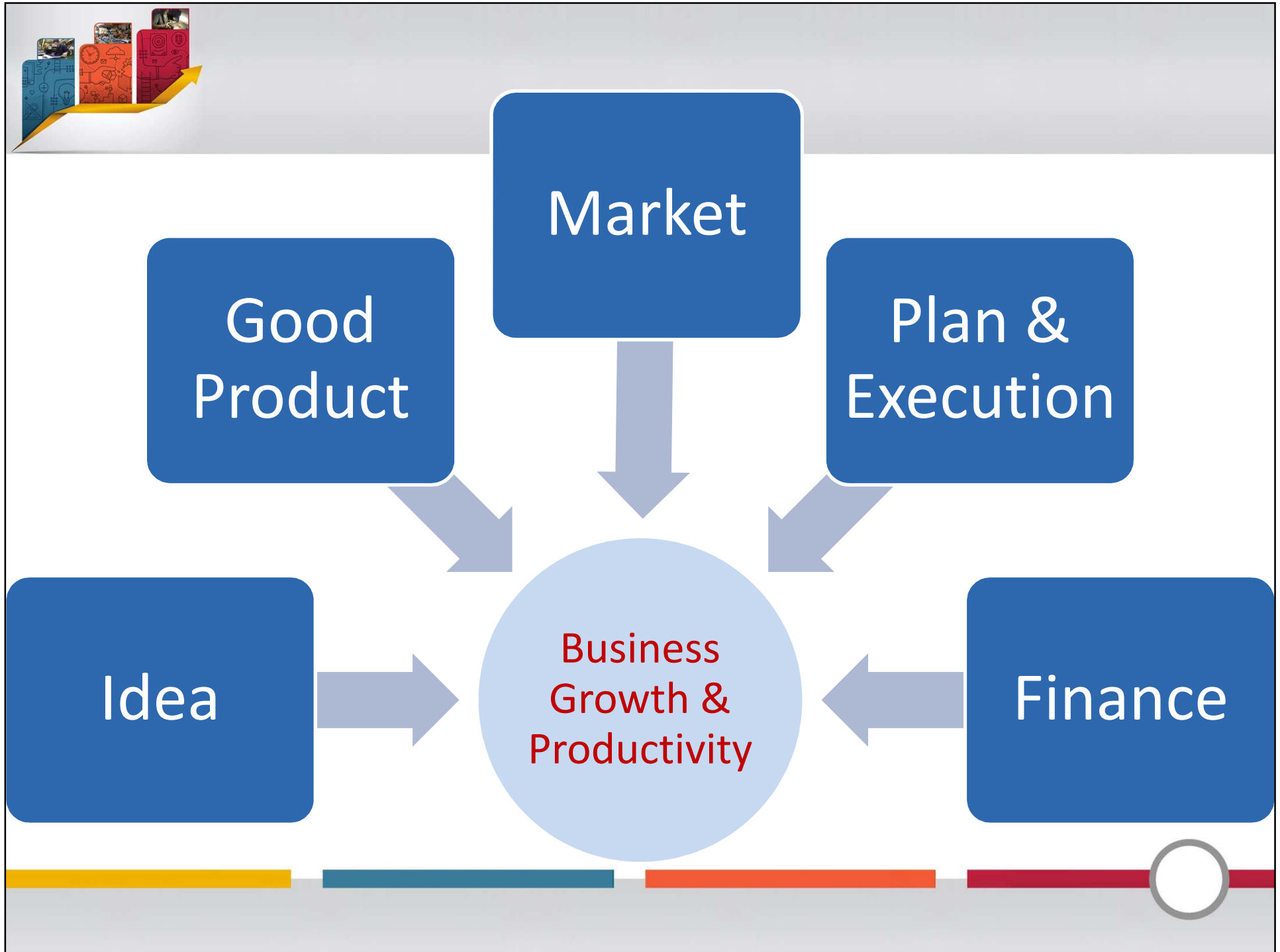




Training course for policy makers
on productivity and working
conditions in SMEs



SESSION: ENTERPRISE-LEVEL SUPPORT SERVICES FOR PROMOTING PRODUCTIVITY AND WORKING CONDITIONS





How to provide services to Micro & Small Enterprise (MSEs) in a cost-effective manner to promote their growth & productivity?





- **Can financial institutions help to address this challenge?**
- **Or do financial institutions see themselves only as profit-making entities?**
- **Are financial institutions interested in pursuing financial, economic, and social change?**





Project to demonstrate that..

- It is possible to achieve double-bottom line for financial institutions
- If we look “outside the box” MSEs can be provided financial & non-financial services in a cost-effective manner
- There can be a win-win situation for MSEs and financial institutions





Project Outcomes

Promote more & better jobs in MSEs

Outcome 1. Supply of financial and non-financial services are better aligned to the needs of MSEs as a result of innovations and social performance management (SPM)

Outcome 2. Enhanced productivity and greater access to services for MSEs through customized interventions

Outcome 3. Access to socially responsible finance is integrated in the national policies and the regulatory framework



Way we work





Pilot Innovations..

- Financial planning and marketing for clients
- Occupational safety & health to reduce risks and increase productivity
- Improving internal business processes and management

