

The Indonesian Green Entrepreneurship Program (IGEP)

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Agenda

- Why Green Entrepreneurship?
- IGEP and SYGB - a new concept
- the IGEP Forum and way forward

Fundamentals of Entrepreneurship Development in Indonesia

Inclusiveness:

- 14.3 million unemployed
- 30.3 million in poverty
- Widening gaps
- Low-skills, low productivity work

Youth employment crisis:

- Youth unemployment rate (age 15-24) 22 percent
- Informal & precarious jobs
- Unemployment amongst Graduates

Triple bottoms of sustainable development:

- Economic
- Social
- Environmental



Fundamentals of green entrepreneurship in Indonesia

- In line with the :
 - Indonesian Government's initiative for entrepreneurship creation (Pres. Instruction No. 04/1995);
 - the pro-poor, pro-jobs, pro-growth, pro-green Government policy;
- Addresses/contributes to:
 - Poverty reduction through job creation (direct, indirect);
 - Youth employment, green jobs;
 - Sustainable enterprises and decent work;
 - Sustainable development;

Fundamentals of green entrepreneurship in Indonesia



- Green businesses
 - Produce green goods and services;
 - Apply minimum labour and environmental standards;
 - Create Decent Work;
- The goal of a green business is to make a profit while minimizing its environmental footprint and contributing to environmental protection;
- All Enterprises can be green/greener

Fundamentals of green entrepreneurship in Indonesia

- Green Entrepreneurship is part of a comprehensive set of policies and programs to achieve green jobs and decent work in a green/greener economy;
 - Skills development for green jobs (BLKs, others);
 - Access to (green) finance for new and existing businesses;
 - Labour intensive infrastructure development (green works);
 - Sustainable Enterprises

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Goal of the Program

In cooperation with the Government, the social partners, and the private sector, supporting the creation of new green entrepreneurs in Indonesia in order to achieve poverty reduction, assist the shift to a green economy, create green jobs with decent work in several sectors of the economy.

Program Strategy (2012-2013)

1. Developing and pilot testing a SYGB training package for 5 economic sectors (creative industries, food and agriculture, renewable energy, tourism and waste management)
2. A focus on environmental sustainability and decent work;
3. Capacity building of national agencies, including social partners on green entrepreneurship;
4. Launching of an IGEP Forum as a national tripartite dialogue on green entrepreneurship;

IGEP Framework

Beneficiaries and Expected Results

Beneficiaries:

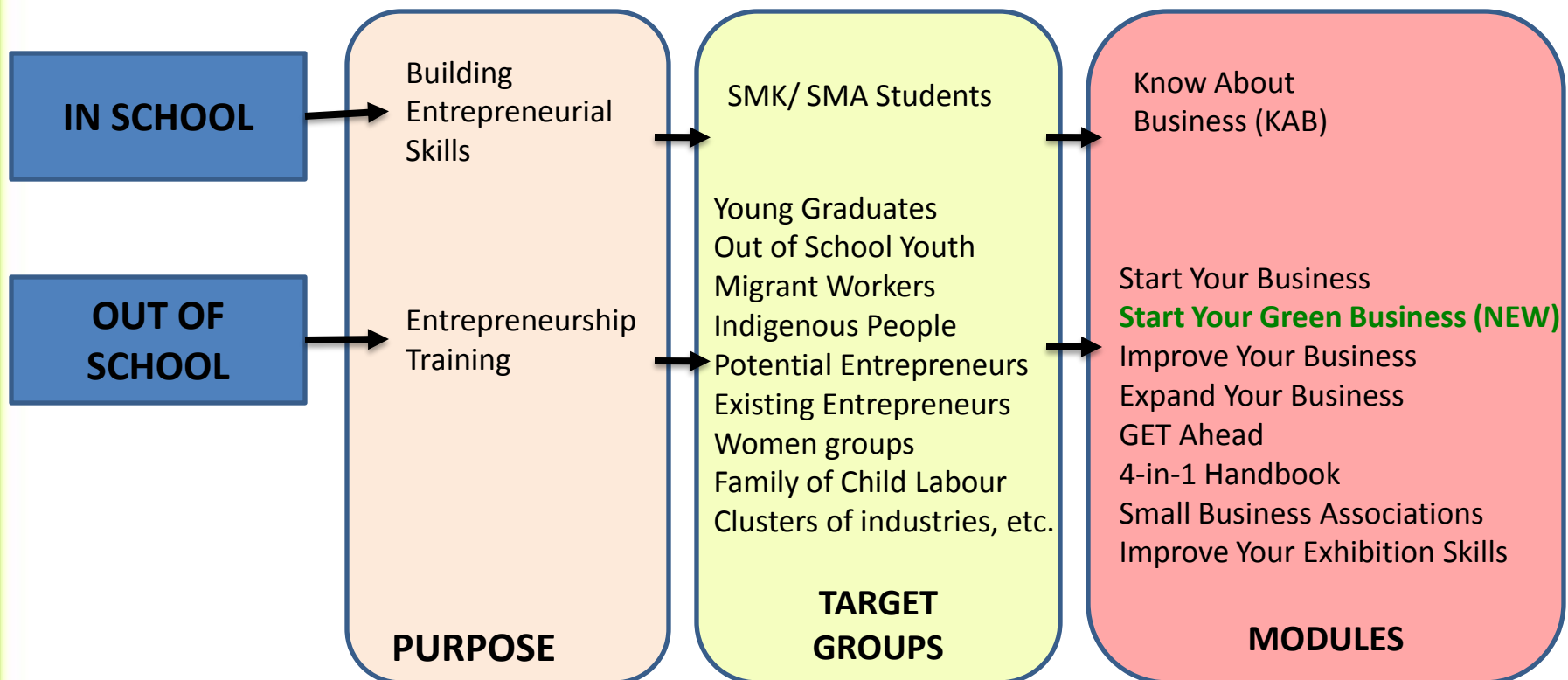
- (a) Start-up green entrepreneurs and employees in five economic sectors, in particular young women and men
- (b) Local communities benefiting from stimulated local economic development and employment creation;

Expected results:

- a) Increased number of small green businesses that produce green goods and services in five economic sectors (20 beneficiaries);
- b) Increased number of competent green entrepreneurship trainers (20 beneficiaries);
- c) Decent employment creation (direct, indirect) through promotion of green entrepreneurship

ILO Entrepreneurship Models

Define the target groups → choose the right entrepreneurship training/ education model



SYGB Training Kit

1. Start Your Green Business (SYGB) Training Modules for 5 different sectors and SYGB Trainer's Module (more to be developed)
2. Supporting Resources
 - Business Plan Template
 - Set of 50 Indonesian and international green business case studies
 - Collection of external sources and links to supporting partners (business development services, government programs, training providers, access to finance, registration assistance, legal advice, etc.)

ILO Entrepreneurship Models

SIYB System (global)	Generate Your Business Idea (GYB)	Start Your Business (SYB)	Improve Your Business (IYB)	Expand Your Business (EYB)
GBO Program (A&P)	Green Business Option (China, 2010-2014)	Start Your Green Business (Indonesia-GEP, pilot 2012-2013)		others
Other Programs (Global)	Know about Business (KAB)	4 in 1 handbook for non formal training providers	Gender and Entrepreneur- ship Together (GET) Ahead	

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Key features of the IGEP Forum

- National Platform for dialogue and consultations among all relevant stakeholders on green entrepreneurship.
- Help mainstream green entrepreneurship into existing national programs;
 - promote coherent, inclusive policies and programs;
 - set national priorities;
 - set a Certification mechanism;
- Composition: ILO constituents, social partners, all relevant ministries, academia, private sector;
- IGEP Forum facilitated and run by the national partners and assisted technically by the ILO.

Way forward

- Preparation of a National Green Entrepreneurship program with support from ILO (2013-2016);
- Further development of the SYGB training packages and pilot application;
- Monitoring Mechanism;
- Further engagement of key partners (Bappenas, MOMT, MOYS, social partners, etc.);
- Upscaling of interventions;
- Running of the IGEP Forum.



Thank you

For more information, please contact:

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