

ILO Green Jobs in Asia Project

Project Advisory Committee Meeting

Jakarta, January 2012

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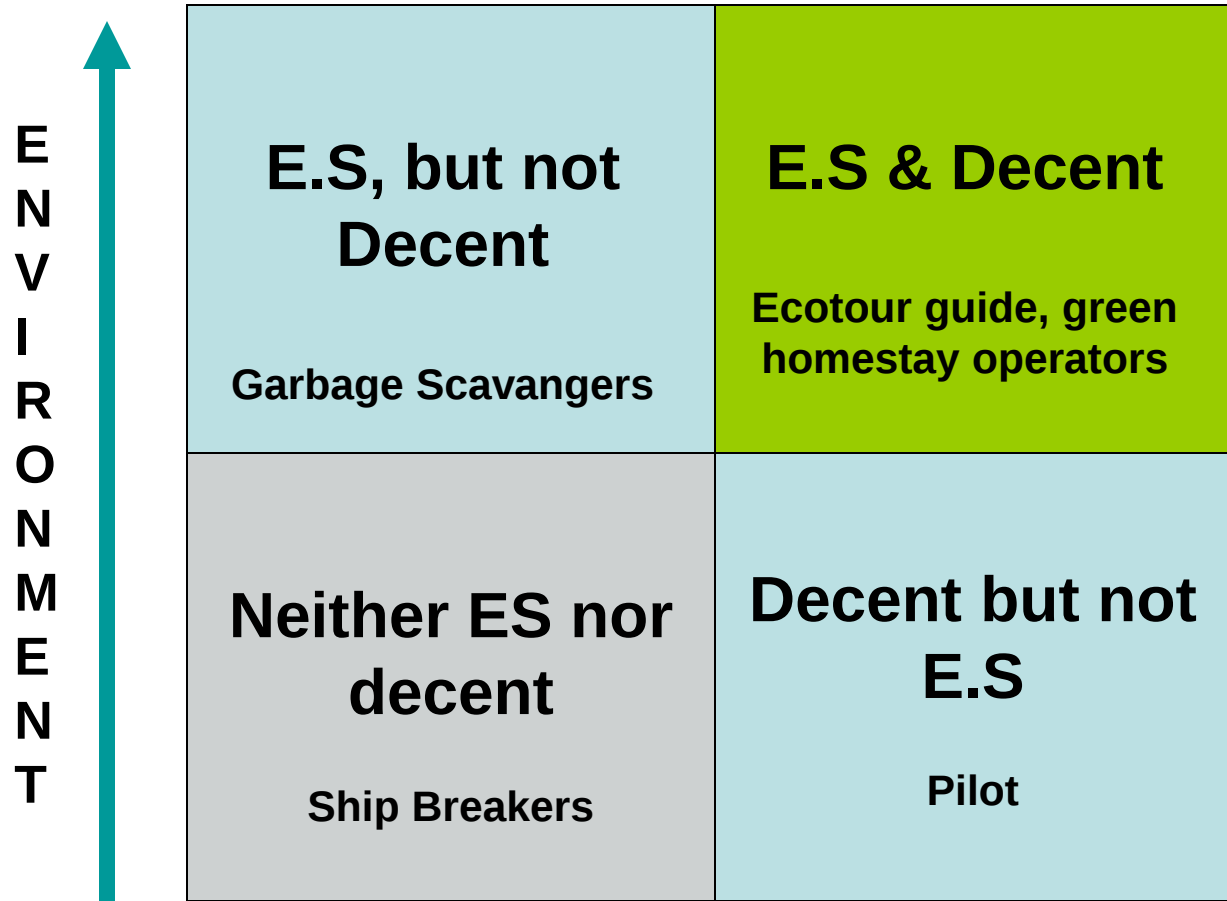
Green Jobs are jobs that reduce the environmental impact of enterprises and economic sectors, ultimately to levels that are sustainable while at the same time meeting requirements of decent work.

Green Jobs: based on the two pillars of Decent Work and Environment

**Green Jobs =
Decent work + Environmentally Friendly**



Green Jobs – a journey towards decent work and environmental sustainability



Green Jobs in Asia Project

► Objective

to deepen ILO constituents understanding and commitments for the promotion of Gender sensitive green jobs opportunities and a just transition for workers and employers towards a low-carbon, climate resilient, environmentally friendly development in Indonesia.

► Duration: 2 years (September 2010 – June 2012)

Project Strategy

1. Promote the capacity of ILO constituents
2. Green jobs mainstreamed in national labour and social policy
3. **Green Jobs demonstration programs implemented in sectors selected based on the request from ILO constituents**

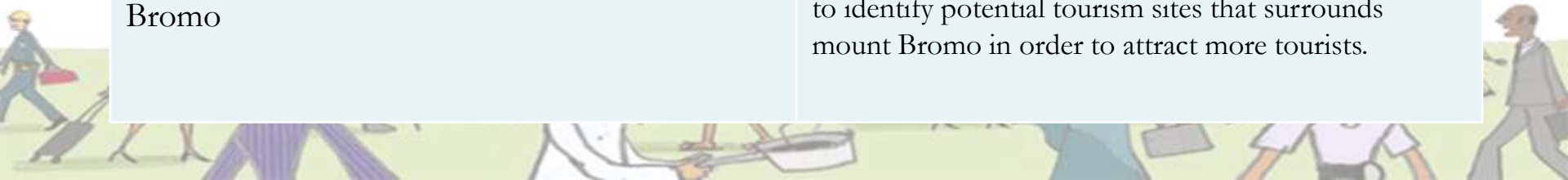


National Level Activities

Activity	Description
1. Green Jobs Mapping in Indonesia	The mapping study conducted in Indonesia has an objective to identify potential green jobs in eight sectors of the economy and at the same time to better explain the linkages between employment, environment and the economy.
2. Project Advisory Committee (PAC)	The PAC has been held about four time since the beginning of the project. The role of the Pac is to guide the project and used as forum to consult all strategic and policy management
3. Green Jobs Training for Trade Unions	In February 2011, ACTRAV together with the International Trade Union Confederation (ITUC) organized a regional training in Bangkok.
4. Green Jobs Foundation Training	Training to better understand the linkages between employment, environment and the economy in Indonesia. There were about 40 participants that attended the training.
5. White Paper on Sustainable Tourism	ILO is assisting the Indonesian government in particular the MoTCE in developing a white paper on sustainable tourism that will include a policy recommendation.
6. Radio Talk Show	As an effort to raise the awareness of green jobs in Indonesia.

Sector Demonstration Project Activities

Activity	Description
1. Training of Trainers (ToT) for ecotour guides in the Bromo area	The training was based on the national competency standard (SKKNI) and held for 4 days and attended by 20 participants.
2. Skills Certification for ecotour guides	Following the ToT, a skills certification was also held for the graduates of the ToT as well as for the graduates of the experienced ecotour training.
3. Rollout training for beginner and experience ecotour guides	Each rollout training was attended by 20 participants and it was for beginner and experienced tour guides. The training used the SKKNI
4. Assessor training and assessor certification	The graduates would be qualified to assess future ecotour guides in East Java. Certificates will be issued by BNSP. The training was attended by 15 participants
5. Assessment of Potential Tourism Products in Bromo	The ILO conducted an assessment in the Bromo area to identify potential tourism sites that surrounds mount Bromo in order to attract more tourists.



Activities in 2012 at the National Level

- Capacity building training for ILO constituents
- Green Jobs in Asia project evaluation
- Seminar on Sustainable Tourism
- Development of the National Green Home Stay Standards (industrial and Competency)
- Green Jobs in Asia Project Regional Conference to be held in June 2012
- Establishment of the Green Jobs National Task Force
- Media campaign – documentation process of green jobs in Indonesia



Capacity Building for ILO Constituents

- The project has undergone a consultation process with the constituents
- Identified capacity building activities include foundation training, position paper, compilation of best practices
- The project together with the constituents will try to determine which capacity building activity is priority
- once identified, the project will then prepare the activity accordingly



Seminar on Sustainable Tourism

- Purpose is awareness raising on Sustainable Tourism for Indonesia to which it includes green jobs
- Will discuss with MoTCE in arranging the meeting
- Meeting for national audience with representation from various government institution that are relevant.
- Preferably to be held before June 2012
- To be attended by at least 60 participants



Green Jobs in Asia Regional Conference

- To be held first week in June 2012
- To be attended by all countries participating in the Green Jobs in Asia Project and other countries implementing other green jobs activities
- Indonesia selected to become host and will be organized in Surabaya, East Java
- Site visit in Bromo to see the sector demonstration project
- ILO constituents are invited to participate
- Purpose to exchange project results, share information and best practices



Activities in 2012 for the Demonstration Project

- Development of Green Home stay standards
- Development of Green Home stay guidelines for owners
- Pilot showcase of green home stay standard in Bromo
- Entrepreneurship training to establish green businesses
- Micro loan package development for green businesses
- Awareness raising seminar on access to finance for Green businesses
- Green Home stay training on competency standards
- Eco tour guide training (ToT and rollout) in Toba, Pangandaran and Central Kalimantan (tbc)
- Certification for ecotour guides in Toba



Activities in 2012 for the Demonstration Project (cont'd)

- DMO working group facilitation
- Development of training curricula and modules
- Apprenticeship program for ecotour guides in Bromo
- Workshop for Tourist information center in East Java
- Training on decent work and working conditions in East Java and North Sumatra
- Formation of Green home stay association
- Business coaching and development of business plan
- Development of Bromo and Toba sustainable tourism plan



Development of Green Homestay Standards

- The Green Jobs in Asia Project will assist the Indonesian Government in developing a green homestay standards to which it will consist an industry and competency standards
- Consultation will take place at the local level
- The once standard developed, the following activities will be conducted:
 - Pilot showcase of green homestay in Bromo
 - Training for green homestay operators
- Once the testing and the piloted are completed the project will submit to national government for endorsement (MoMT and MoTCE)
- Training curricula and modules will be prepared and guidelines will also be developed.



Green Homestay Training

- Training will be based on the proposed competency standards
- Training Curricula and Module will developed by ILO with consultation with relevant stakeholders
- Training will be done in East Java in particular for participants from the DMO sites which are from Probolinggo and Pasuruan
- Each training will involve 20 participants mostly green homestay operators and will invite government to participate
- Preferably to conduct training in the BLK



Entrepreneurship Training for Green Businesses

- Training will be implemented in East Java and in North Sumatra
- Training for potential green homestay owners and for ecotour guides
- Training will be done for 20 participants
- Training will be conducted twice in each destination area
- Training will use the ILO SYB module
- Following training, ILO will organize an access to finance workshop
- ILO will cooperate with a MFI or Bank to provide financing for green businesses
- Business coaching and development of business plan



Eco -Tour guide Training

- Training will be implemented in North Sumatra, West Java and Central Kalimantan (tbc)
- Training for will be similar as the one conducted in East Java (ToT and rollout)
- Training will be done for 20 participants
- Training will be followed by certification only for the ToT and experienced rollout
- Graduates of the ToT will be given a chance to train their colleagues during the rollout training



Apprenticeship Training

- Training will be implemented East Java
- The apprentice will be graduates of the eco tour guide beginner rollout training
- The apprentice will work either at a Tourism Information Center or at a tour operator
- The purpose of the apprenticeship training is for the person to gain experience as an eco tour guide
- The apprentice receive feedback from the tourist after providing his/her services by using a questionnaire
- The questionnaire can then be used as reference for certification



Terima Kasih / Thank You

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