



Presentation on Strengthening Green Jobs and Entrepreneurship Development

**Presented By:
Self-Employed Women's Association (SEWA)**

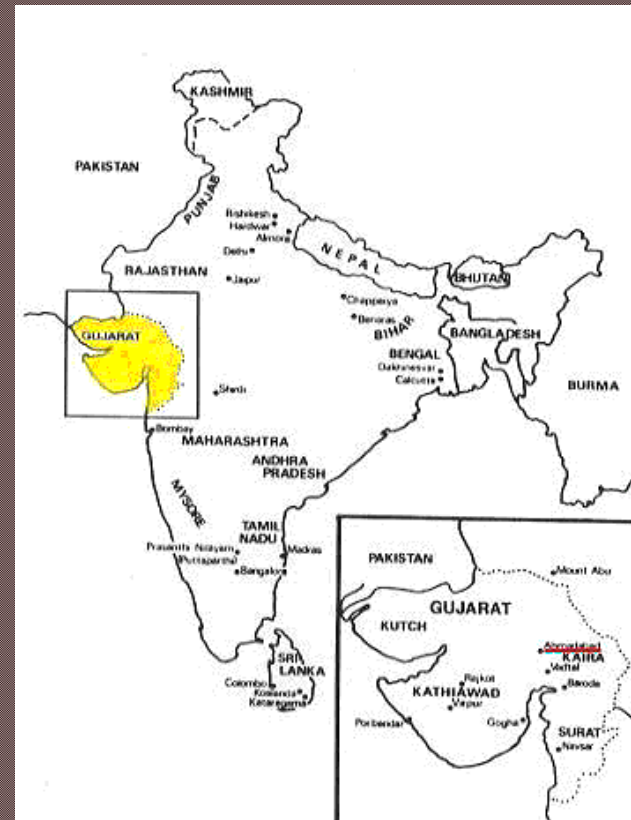


SEWA – Evolution

SEWA was initiated in 1972, led by Shri Ela R. Bhatt, has now taken shape of a movement

Currently with 1.25 million poor, informal sector women members SEWA is India's single largest women's organization. SEWA works in 9 states of India and in South Asia.

- It is a confluence of three movements
- Labour movement
 - Co-operative movement
 - Women's movement.



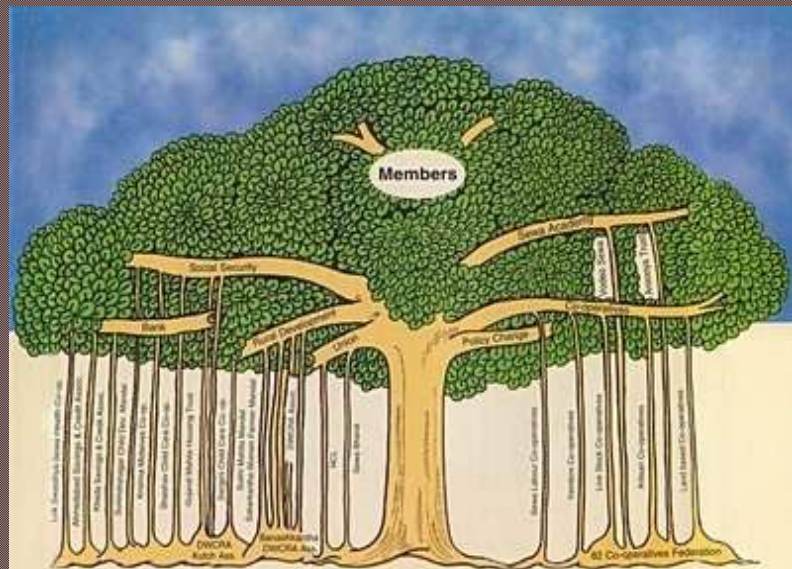
SEWA's Goal

Empowerment of
women through full
employment and
self reliance



OBJECTIVES

Full Employment Self Reliance



SEWA's Approach

Capital Formation
Encouraging Enterprise
Ownership Individually and
collectively

Capacity Building
To stay competitive
in the market

SEWA's Approach

Social Security
Mitigation of stress crisis and
chronic health problems to
protect erosion
of income and assets

Organizing
Collective organized strength
to influence policy making

PROFILES



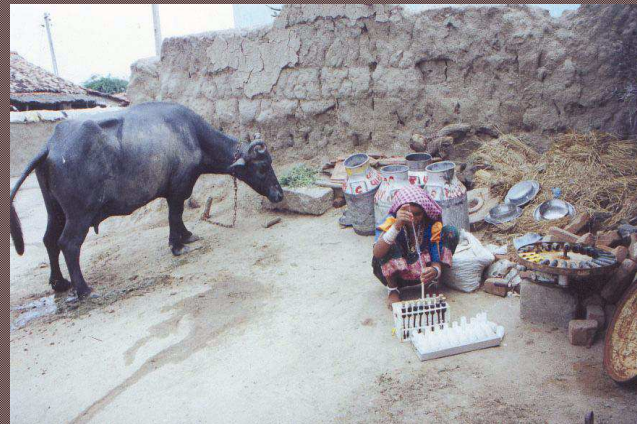
Home-based Workers



Vendors



Manual Laborers & Service Providers



Producers



Climate Change and Its Impact on Informal Sector

Effects of climate change are:

- Changes in the pattern of rainfall, thereby increasing the incidence of floods that cause large scale damage of crops and houses
- Erosion of fertile soil
- Decreased land fertility
- Increase in the incidence of various health issues
- Increased salinity and Fluoride content in ground water
- Sudden disappearance and Extinction of birds and creatures in rural and urban areas.
- Change in flowering and fruiting cycles/ pattern
- Problem of drinking water due to receding water table
- informal trades that depend upon natural resources, such as : collecting Beedi leaves; making gum, garland ; small plantations, are affected by climate change.

SEWA Approach to Climate Change Mitigation and Adaptation

Two pronged approach

Awareness creation:

- Grassroots level
- Government level

Constructing demonstrative models:

- To facilitate acceptance and uptake of new/clean technologies for adaptation and mitigation
- That support green jobs
- That allow for low carbon sustainable development



SEWA's Approach: Linking Climate Change to Livelihoods

- Combat and respond to climate change (mitigation and adaptation) in tandem with employment generation

Energy

- Household Biogas
- Solar Lantern
- Cook stoves

Waste

- Vermi Composting
- Waste Management

Agriculture

- Organic Farming
- Sustainable food Procurement, Processing, and Distribution System

Water

- Rain Water Harvesting
- Watershed Management
- Creation of Blue Fund

Building Sustainable Green Rural Livelihoods - SEWA's Initiatives

➤ Agriculture

- **Vermicompost Fertilizer : Organic Farming through Eco-Friendly Technology** : 232 families through production and 18462 members benefited through trainings in usage of vermicompost.

➤ Green Energy

- **Biogas** : 145 families through operation and maintenance of plants and trainings to 5349 members who are ready to go for this. Also this has resulted into reduction of 5788.59 tons of Carbon Emission
- **Solar Lights** ; 7 Groups through assembling and 22000 families through usage

➤ Bio- diversity

- **Nursery Raising** : 3183 families grown **14545747 saplings of which** 2018924 plantation survived till date which has worked towards consumption of 14132468000 ppm CO₂ / week

Building Sustainable Green Rural Livelihoods - SEWA's Initiatives, contd..

➤ Water

- 3866 structures built and have benefited families as well as communities at large. This has also worked towards maintaining the water levels, storage of rain water, accessibility of water which helped more livelihoods of Rs. 8205250
- 3848 hand pumps repaired and recharged. Also has facilitated in earning livelihood of Rs. 2116400

➤ Rural Infrastructure

- Association of 5000 construction and allied sector workers for livelihood.

➤ Craft, Food and Agriculture Processing

- SEWA GRAM MAHILA HAAT
- RUDI MULTI TRADIN COMPANY
- SEWA TRADE FACILITATION CENTRE(STFC)

➤ Green Livelihood Finance:

- SEWA's Integrated approach to ensure Livelihood Security

Green Movement in SEWA

Four broad areas :

- ❖ Farm- 2,65,000 members benefited
- ❖ Non-Farm-64,500 members benefited
- ❖ Water-65,000 members benefited
- ❖ Energy-30,000 members benefited

Together Led to an annual income of Rs. 1175 million for 139685 members of SEWA.



THANK YOU