

OUR PROFILE



Association

Profile

IGHO INDONESIA

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Our History

IGHO Indonesia was founded on November 10 2021 in Kampung Batik Laweyan, Solo, Central Java.

Our desire is that IGHO present & contributes to Indonesian tourism. We are here to provide an alternative to guests/travelers by offering a different & unique sensation of staying. Comfortable, homey accommodation, full hospitality service combined with strong local culture makes staying at guest houses, homestays & other business units under the auspices of IGHO very meaningful.



Unique experience, great value

Vision & Mission



Vision



To be a communication forum between guest houses, homestays and other related business units that are independent, have integrity to improve their ability by prioritizing the principles of mutual cooperation and helping each other.

Mission



1. Foster and develop business units operating in the lodging units, tourism village, UMKM and other related business units.
2. Assist & develop members, receive inputs, provide guidance, consultation as well as education & training to improve the quality of accommodation, UMKM & other related business units.
3. Coordinate & collaborate with various related professional associations

Our Goals

IGHO Indonesia



Networking

Inviting tourism stakeholders on scheduled agendas, visiting tourist villages, synergizing with similar associations such as BVA < PPJ, attending invitations from other related organizations.



Standardization

We are working on preparing SOPs for guest houses and homestays. Currently is exploring one of the tourism polytechnics to jointly compile the SKKNI. And providing ongoing trainings will follow.



Marketing

Establishing website for association, guest houses & homestays. Also inviting OTAs and other related platform to support to improve business performance

Unique experience, great value



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Sarasehan

"Ikatan Guest House & Homestay Indonesia"

"Menjadikan Rumah/ Kamar Kosong jadi Produktif"

kuota umum
20
orang

Jum'at, 28 Juli 2023 📅
jam 09.00 (pagi) 🕒
Kopi Puspa 📍

Cheche: 082210727965
igmo_solo

50K untuk umum





Greener Homestay

1. Minimize plastic usage

Replacing plastic equipment & supplies with other materials such as wood and other recycled materials

2. Waste management

This is our biggest challenge due to the fact that it has not gone well

3. Planting traditional medicinal plants

Can be used for garden tour for staying guests







IGHO Indonesia

Thank You

Let's connect with us!



suprpto.sumarto@gmail.com



+62 812 2722 4663



Jl. Dewi Sartika no.8,
Danukusuman, Solo, Indonesia