



International
Labour
Organization



GREEN JOBS FORUM

“Strategic Opportunities and Challenges to Promote Greener Resorts, Skills Development and Green Jobs for Youth in Indonesia’s Sustainable Tourism Sector”

Thoughtful
indonesia



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SUSTAINABLE AND RESPONSIBLE TOURISM



minimizing negative impacts of tourism and promoting environmental conservation, cultural preservation and social responsibility



5 P's STDev

People, Planet, Partnership, Peace and Prosperity

OPPORTUNITIES

1. Many unidentified tourist destination in Indonesia.

2. Abundance of natural resources but improper management

- Indonesia Coastline 108.000 km; no less than 17.504 islands, UN 16.056 islands.
- A total of 4,954 fish species in 324 families, mostly found around Sulawesi Island.

3. The uniqueness of each destination attract tourist to come.

4. Accommodation, transportation, F&B services and entertainment

5. Pandemic Covid – 19 give chances to re-design tourism in Indonesia.



CHALLENGES

1. Resource consumption (water and energy)

2. Connectivity and infrastructure especially in small islands

3. Natural resources degradation caused by pollution, natural disaster and climate change

4. RWZP3K (zonation) in the sea

5. Readiness of human resources in destinations

STRATEGY



1. Fast respond (**respon cepat**)
2. Multi-stakeholder Process (**pendekatan multisektor**)
3. Integration and Collaborative working (**kerja yang terintegrasi dan berkolaborasi**)
4. Root to expand (**networking**)
5. Environmental friendly approaches (**ramah lingkungan**)
6. Commitment and Consistency in participation (**stability between actions and promises**)



INPUT



PROCESS



OUTPUT



OUTCOMES

- Natural resources of coastal and small islands
- Tourist attraction
- Marine tourism
- Local wisdom
- Information technology (media)

- Green Resort
- Skill Development
- Green Jobs

- Quality Sustainable Tourism
- Sustainable Natural Resources
- Skilled human resources

- Prosperity of Locals: Local income growth, recognized destination, tourism industry developed

Enhancing livelihood and improving quality of life



SITE VISIT AT LIANG NDARA TOURISM VILLAGE 2020



SUSTAINABLE TOURISM VILLAGE CERTIFICATION 2021



At the end...

How about the Youth...

1. Learn by doing
2. Activities engagement (homestay, guide)
3. Roles in managing the resources (Pokdarwis)
4. A better understanding of sustainable tourism
5. Improve skills by job training



Give them opportunity and challenge to promote greener resorts, provide them with good development skills then they will become the future of Indonesia Sustainable Tourism Champion.



Green jobs → working in ecologically sustainable or environmentally beneficial jobs



**NO MATTER HOW GOOD A DESTINATION IS,
IT NEEDS TO BE MANAGED PROPERLY, SO
THEN IT WILL BE GOOD TO BE VISITED.**



THANK YOU



DOMO ARIGATOU GOZAIMASU



TERIMA KASIH



SALAMAT PO



TARIMA KASE