

Ensuring industry relevance

University of Gloucestershire –
Politeknik Negeri Manado

D4 Global Tourism Management



PNMER'S



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Enhancing industry insight and building stronger connections

- 1) Identifying career routes and job roles for graduates in the global tourism industry
- 2) Mapping relevant industry knowledge, technical expertise and soft skills across the curriculum
- 3) Creating meaningful and strategic relationships with a range of industry stakeholders



Viewing the learning environment through a new lens

- 4) Developing opportunities for students to enhance confidence and skills outside of the curriculum
- 5) Identifying innovative practice and promoting interventions
- 6) Reviewing academic capacity and exploring opportunities for development



Developing new practice in teaching, learning and assessment

- 7) Promoting innovation in teaching, learning and assessment
- 8) Exploring the power of connecting with the tourism laboratory
- 9) Establishing a module development framework and matrix mapping of the programme



UOG / Polimanado Collaboration

