

Promoting SMEs through Access to Digital Financial Services: Launching of PROMISE IMPACT Phase 2 Project Implementation

Ayana Mid Plaza Hotel, Jakarta

Thursday, 2 March 2023

Detailed agenda

Time	Activity
08.00- 08.45	Registration of participants
08.45-09.00	Welcoming remarks by MC Indonesian National Anthem
Session 1 – Ceremony to launch the Project Implementation	
09.00-09.45	Opening remarks by: - Ms. Michiko Miyamoto, Country Director of ILO in Indonesia and Timor-Leste - H.E. Olivier Zehnder, Ambassador of Switzerland to Indonesia Keynote speech by: - Dr. Ferry Irawan, Acting Deputy for Macroeconomics and Finance Coordination, The Coordinating Ministry for Economic Affairs - Mr. Mahendra Siregar, Chairman of the Board of Commissioners of the OJK (Financial Services Authority)
09.45-10.00	Ceremony and photo session
10.00-10.15	Project presentation by Mr. Djauhari Sitorus, Project Manager of PROMISE II IMPACT A brief description and profiling of the PROMISE II IMPACT project, including log frame, implementing design models, key activities, and timetable.
Coffee Break	
Session 2 – Panel discussion	
10.35 - 12.35	Topic - 1: <i>“Financial Inclusion and Competitiveness: Building Strong and Resilient SMEs in a Digitalized Economy”</i> Moderator: • Mr. Tendy Gunawan, National Programme Officer of ILO CO-Jakarta Speakers/Panelists: • Ir. Siti Azizah, MBA, Deputy for Entrepreneurship, Ministry of Cooperatives and SMEs • Dr. Erdiyo, Assistant Deputy of KIKS, Coordinating Ministry of Economic Affairs • Mr. Hikmatullah Insan Purnama, Head of Digital Vertical Ecosystem Agriculture, PT. Telkom • Mr. Ronald Walla, Head of SME Affairs APINDO • Mr. Yuddy Renaldi, Executive Director of Bank BJB

Time	Activity
	H. Aun Gunawan, Chairman of KPBS Pangalengan Key questions: - Government policies and regulations to promote financial inclusion, resulting in increased regional and national economic growth (CMEA) - Introduction to digital transformation and its impact on cooperatives and SMEs (Ministry of Cooperative and SMEs) - How SMEs can prepare for changes in the digital atmosphere and use them to their advantage (APINDO) - Opportunities and challenges for ICT industries in promoting digital forums that strengthen value chain ecosystems that can support SMEs growth (PT. Telkom) - SMEs finance and financial stability: building resilience and ensuring sustainability in challenging economic environments (Bank BJB) - Challenges and best practices for the adoption of technology in cooperatives and SMEs (KPBS)
12.35 – 13.00	Q&A session
13.00 – 13.05	Conclusion by Moderator
13.05 – 14.05	Lunch
14.05 – 15.05	Topic 2: “Digital Finance Transformation and Financial Inclusion: the Role of Technology in Enabling SMEs to Access Financial Services”
	<i>Moderator</i> - Mr. Bagus Santoso Ph.D., Founder of DEFINIT Speakers/Panelists: - Mr. Bagus Santoso Ph.D., Founder of DEFINIT - Mr. Sotarduga Napitupulu, Executive Director at OJK - Mr. Harry Alexander Riwu Kaho, SH, MM (CEO of Bank NTT) - Mr. Pandu Patria Sjahrir, Chairman of AFTECH - Mr. Tedy Alamsyah, Chairman of Perbarindo Key questions: - Presentation on a study of BPRs and BPDs' readiness and willingness to deal with digital transformation (DEFINIT) - OJK's role in supporting the financial industry's digital transformation, which ultimately benefits SMEs and protects the financial industry and its customers from potential risks (OJK) - The roles of financial service providers in building a supportive digital ecosystem for SMEs growth (Bank NTT) - How BPRs respond to progressing digital financial needs of SMEs to compete in the financial industry (PERBARINDO) - Fostering innovation in digital financial services for SMEs: emerging technologies and new business models (AFTECH)
15.05-15.25	Q&A and conclusion by Moderator
15.25 – 15.35	Closing remarks by Yousra Hamed, Technical Specialist of Financial Inclusion, ILO
15.35 – 16.00	Coffee break and networking