



SOCIAL ENTERPRISE ACCREDITATION IN MALAYSIA

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Social Entrepreneur Development Association

THE EVOLUTION PRE- AND POST- 2018.



MAGIC

Malaysian Global Innovation & Creativity Centre

Initiated the Malaysian Social Enterprise Blueprint 2015 – 2018.

SE.A GUIDELINES LAUNCHED IN 2019.

MALAYSIAN GOVERNMENT ANNOUNCES FIRST GROUP OF SOCIAL ENTERPRISES TO GET ACCREDITED

By Digital News Asia January 29, 2020

- *Move expected to boost business and help attract talent to the accredited companies*
- *Ministry of Entrepreneur Development & Cooperatives to accredit 40 more social enterprises*



Malaysian Minister of Entrepreneur Development & Cooperatives, Redzuan Yusuf trying out the fare of a social enterprise at a Social Enterprise Accreditation event held at MaGIC last year.



KEMENTERIAN PEMBANGUNAN
USAHAWAN DAN KOPERASI
MINISTRY OF ENTREPRENEUR DEVELOPMENT AND COOPERATIVES



SOCIAL ENTERPRISE ACCREDITATION (SE.A) GUIDELINES

DEFINITION
CRITERIA
TIMELINE
STAGES

Definition of Social Enterprise (SE)

In Malaysia, SE is defined as:

Business entity that is registered under any written law in Malaysia that proactively creates positive social or environmental impact in a way that is financially sustainable.



51% of workforce is from target beneficiary groups; and/or



35% of the business cost is channeled towards providing income, training or subsidised goods or services to target beneficiary groups; and/or



35% of the production raw materials or resources is spent on achieving the environmental mission; and/or



51% of the profits is distributed towards solving the social mission.

Stage I – Basic Social Enterprise (Basic SE)

Application through SE.A MED online platform

*Process within 14 working days

1

2

Approval/ Rejection Notice

Stage II - Social Enterprise Accreditation (SE.A)

Applicant submits the necessary documents online

*Evaluation by the SE.A Committee within 30 working days

3

4

Approval/ Rejection Notice

Stage III - Social Enterprise Accreditation Plus (SE.A Plus)

Application to the Ministry of Finance and Inland Revenue Board of Malaysia

5

LINKED TO **BENEFITS.**



Social Impact Matching Grant (i.e., quantum)
Public/ Government Procurement (i.e., access)
Tax Incentives for Contributions



THANK YOU.

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