

2nd International Labour Organization Workshop, 2016

On
“Gender Mainstreaming”
In
Business & Media Studies Curriculum

21st April, 2016

Higher Education Commission, H9, Islamabad

Organized by

International Labour Organization (ILO)

and

National Business Education Accreditation Council, HEC



2nd ILO workshop on “Gender Mainstreaming”

09:00- 09:10	Arrival of Guests Recitation of the Holy Quran
09:10- 09:20	Welcome Address by Mr. Ahtesham Ali Raja, Program Director NBEAC
09:20- 09:30	Workshop agenda explanation by Mr. Razi Haider, Program Coordinator, ILO

DISCIPLINE OF BUSINESS MANAGEMENT

09:30- 10:00	Presentation by Mr. Mobashar Sadik Lead Consultant, Pangea Growth (Private) Limited
10:00- 10:10	Mr. Amir Qawi Consultant, International Labour Organization (ILO) <i>Coffee/ Tea</i>
10:10- 10:50	Integrating gender dimensions into business curricula
10:50- 11:10	Feedback and suggestion from participants

DISCIPLINE OF MEDIA STUDIES

11:10- 11:50	Presentation by Mr. Zaigham Khan Columnist, The News
11:50- 12:20	Group work
12:20- 01:00	Collect recommendation from groups
01:00- 01:30	<u>Success Stories</u> Chief Guest: Dr. Sania Nishtar, Founder and President, Heartfile Guest of Honor Ms. Naima Ansari Former Vice President FPCCI and IWCCI
01:30- 02:00	Guest of Honor Dr. Hasan Sohaib Murad, Chairman NBEAC <i>Exchange of Souvenirs & Awards</i> <i>Lunch</i>