



National Green Jobs Conference

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Brandix Lanka Limited



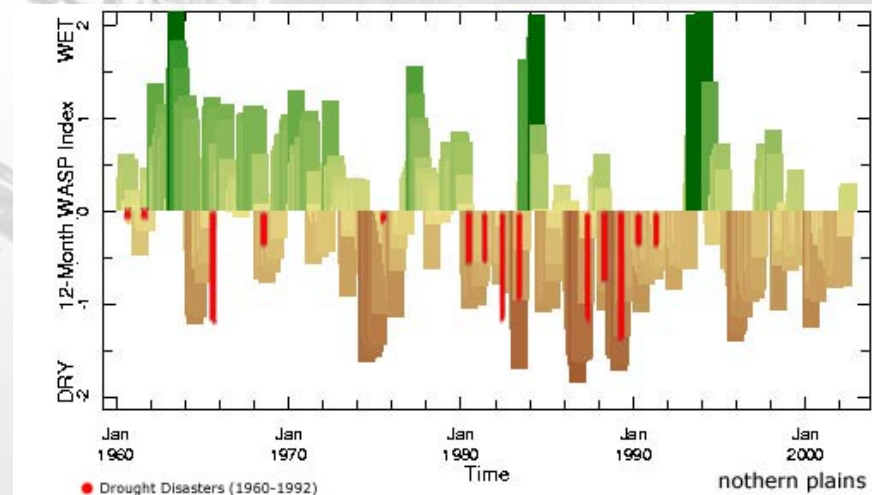
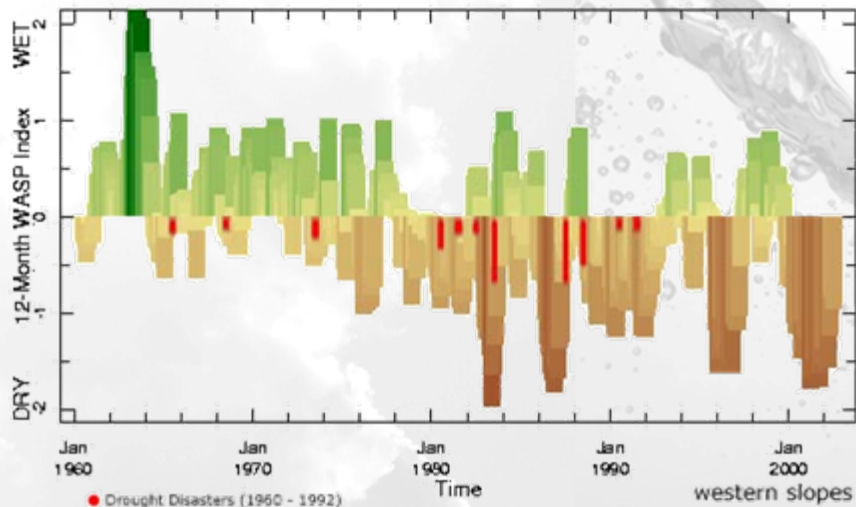
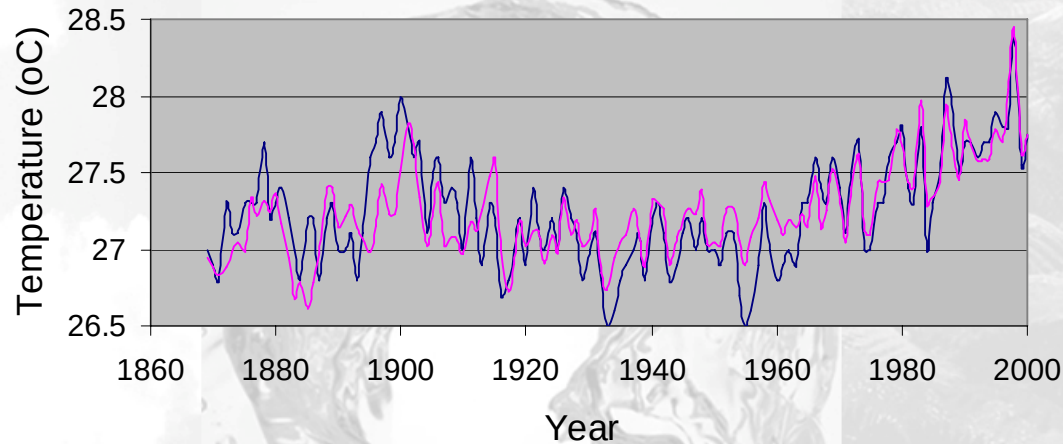


Global Landscape

Total CO₂ Emissions - 2008

Country	CO ₂ Emissions (‘000 metric tons)	% Change 1990-2008
World	29,381,400	40.1 %
China	6,508,200	194.3 %
United States	5,595,900	14.9 %
European Union	3,849,500	(5.0) %
United Kingdom	510,600	(7.0) %
Sri Lanka	12,200	226.3 %

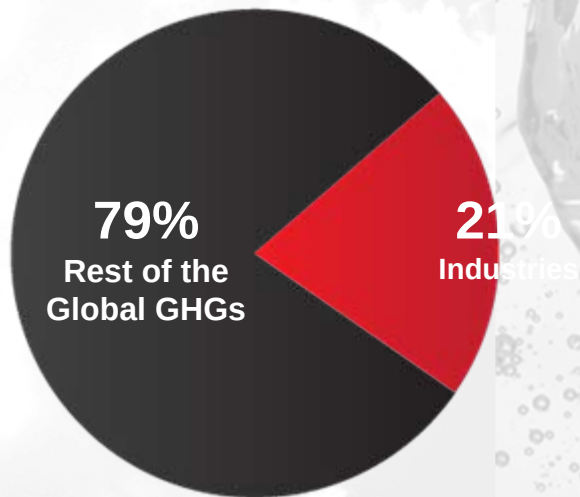
Climate Change in Sri Lanka



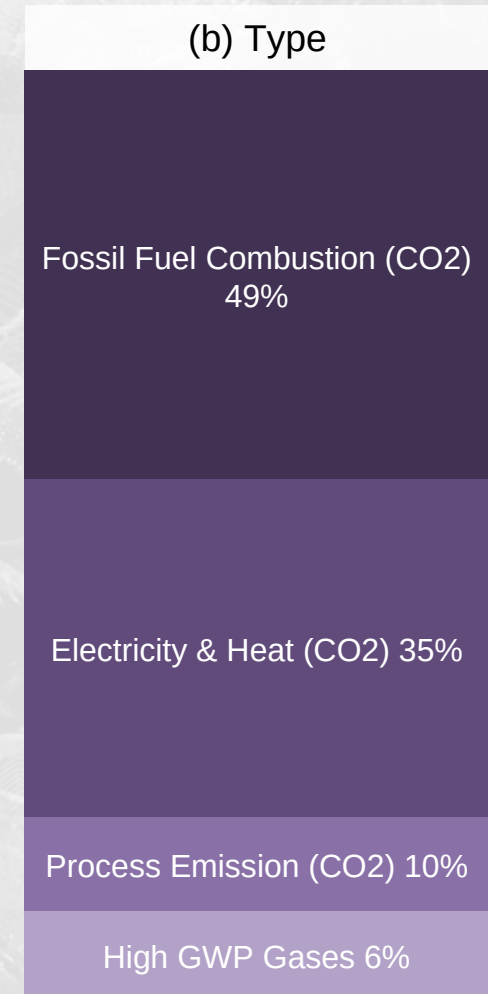
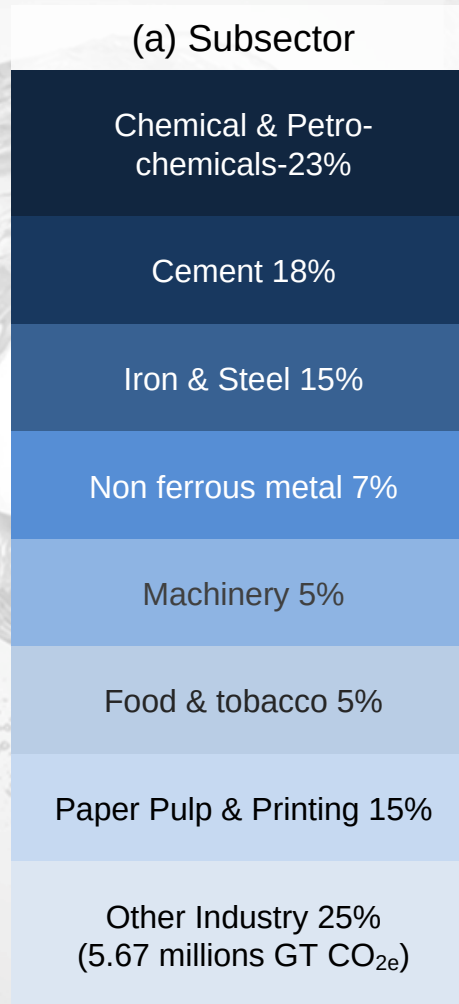


Shades of Green & The Apparel Industry

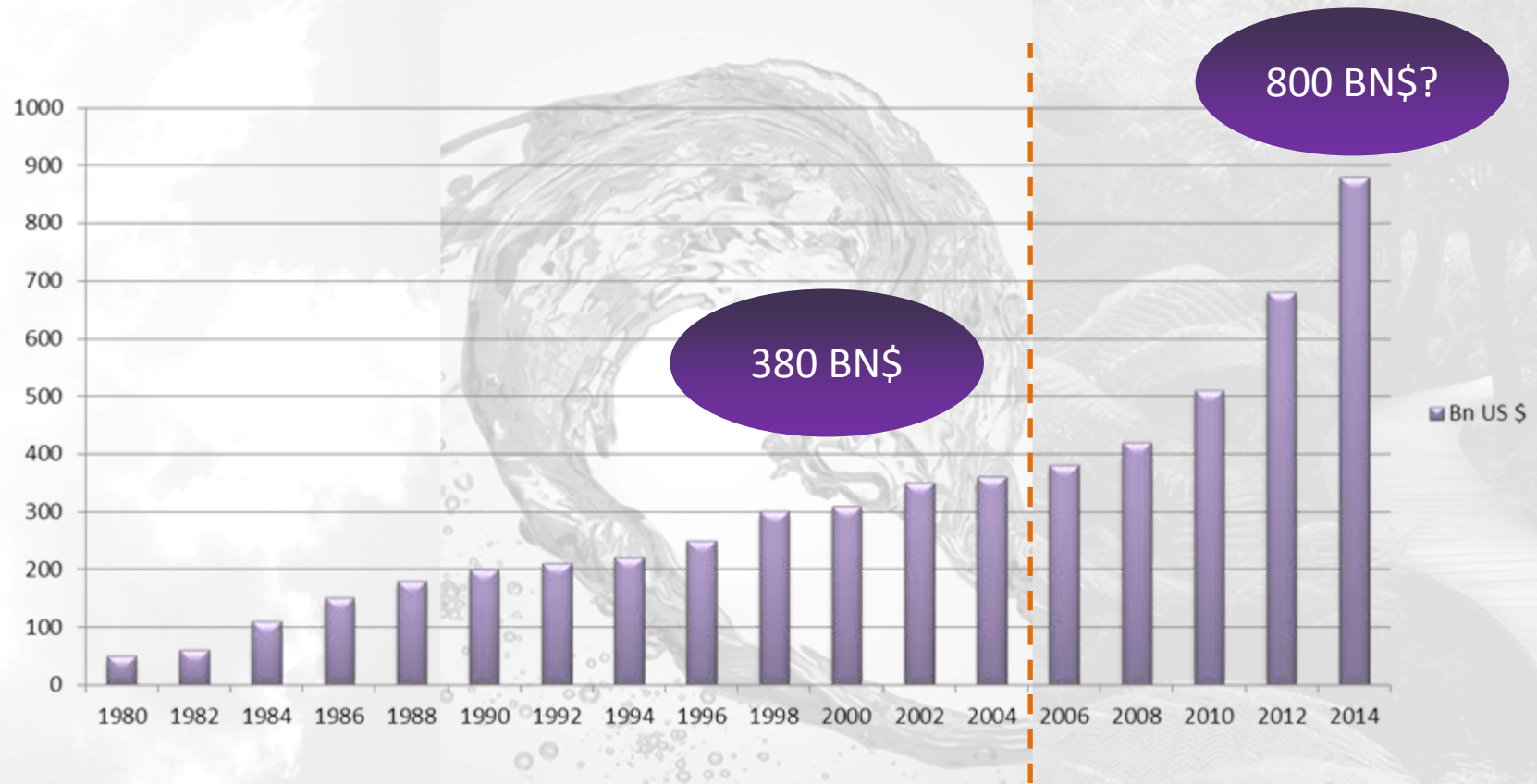
Annual GHGs Emission by Sectors



To produce that 60 billion KG of fabrics boggles the mind: 1,074 billion KWh of electricity, and 9 trillion liters of water



Textile & Apparel Trade Trends



Of the \$450 BN global market, green apparel represents just \$3 BN (March 2008), but expected to grow significantly in the coming years



brandix®

inspired solutions

Brandix

Sri Lanka's **largest apparel exporter** with an annual turnover exceeding **USD 400 million**

Employing over **30,000 Associates** and generating indirect employment to an equivalent number

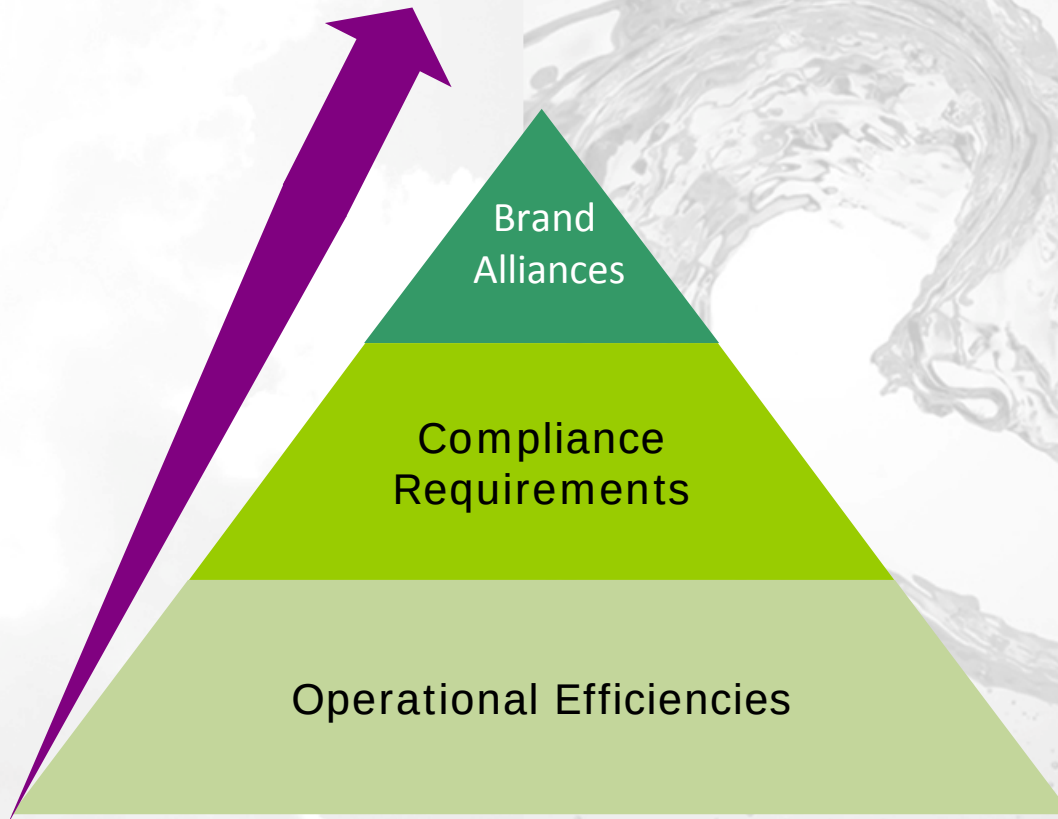
Supported by over **30 manufacturing facilities** in Sri Lanka and strategically located international Sourcing Offices

Providing over 50% of value addition locally through our backward-linked operations in textiles, thread, buttons and hangers

Our Vision

To be
THE inspired solution
for branded clothing

Rationale for Environmental Strategy



- **Brand Alliances:** Align with Brands that will build brand leverage on Climate Change Strategy and differentiate **against Competitive Landscape**
- **Compliance Requirements:** Build a more prepared framework to address Carbon footprint disclosure requirements in the near future **against Competitive Landscape**
- **Operational Efficiencies:** Build a more competitive cost model **against Competitive Landscape**



Our Journey

eco
eye



Inspired Eco Initiatives

**Environmental
Management**
s y s t e m

ecocaliper 

environmental monitoring system

Three Pillars

PEOPLE



Pledges



Pledge to reduce carbon footprint by 30% by 2012



Pledge to reduce water footprint 30% by 2012



Pledge to achieve zero waste to landfill through solid waste management by 2012



Save



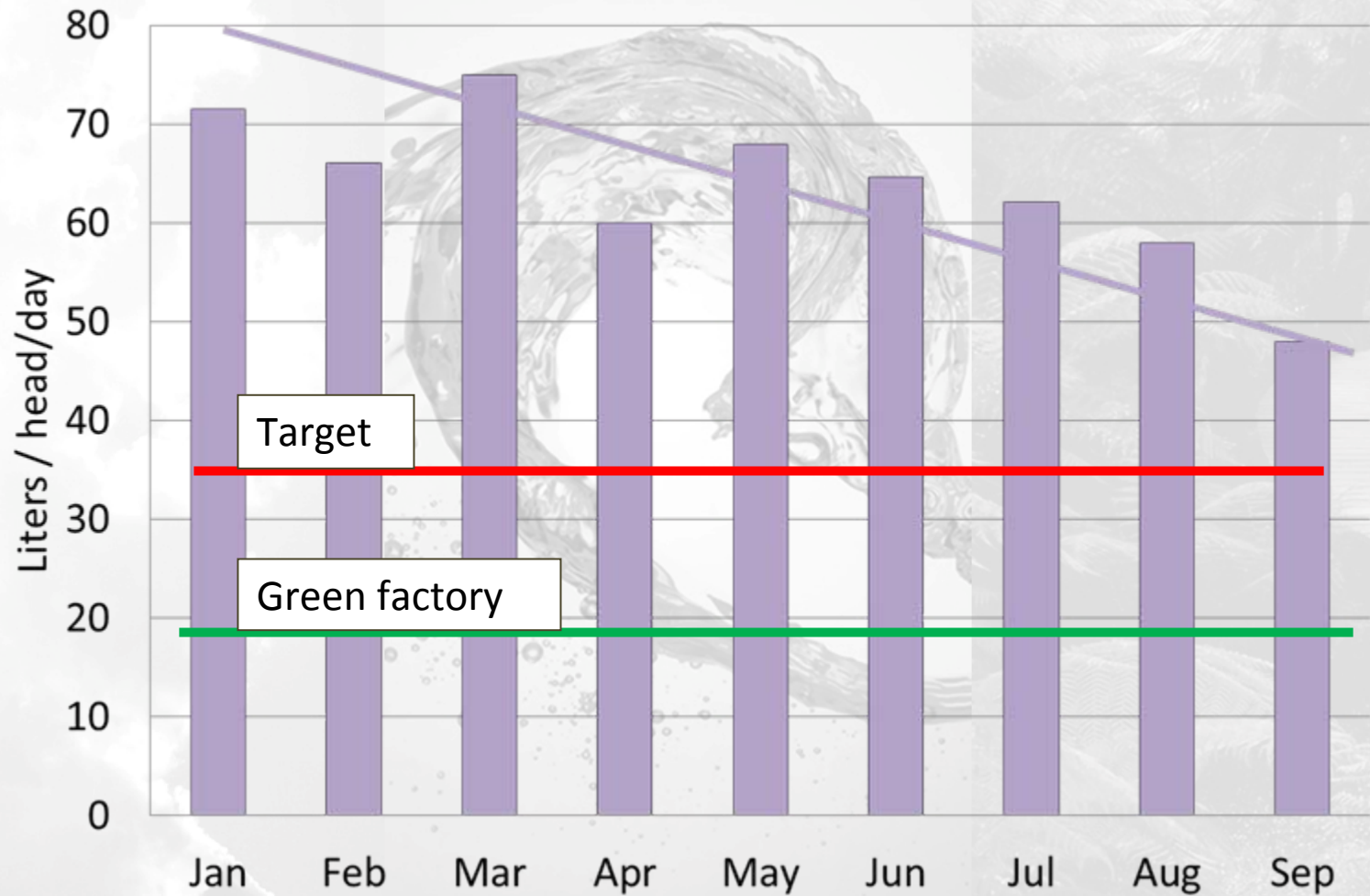
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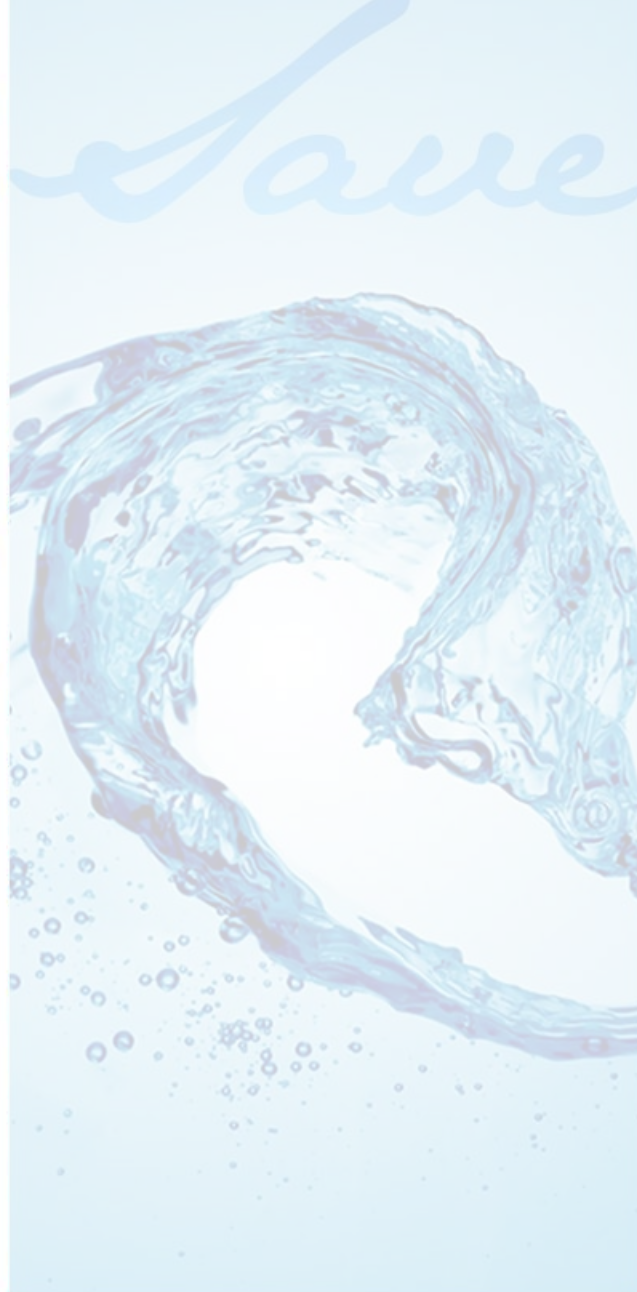


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Where are we ?(Apparel Factories)





India – Green Belt

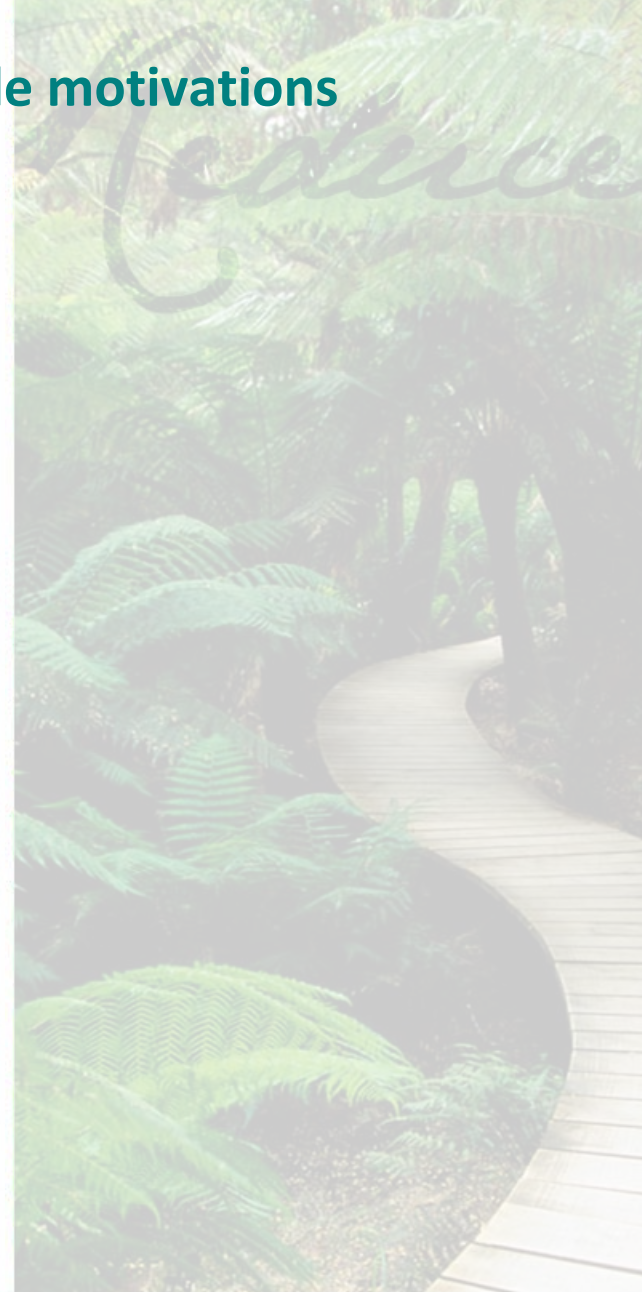
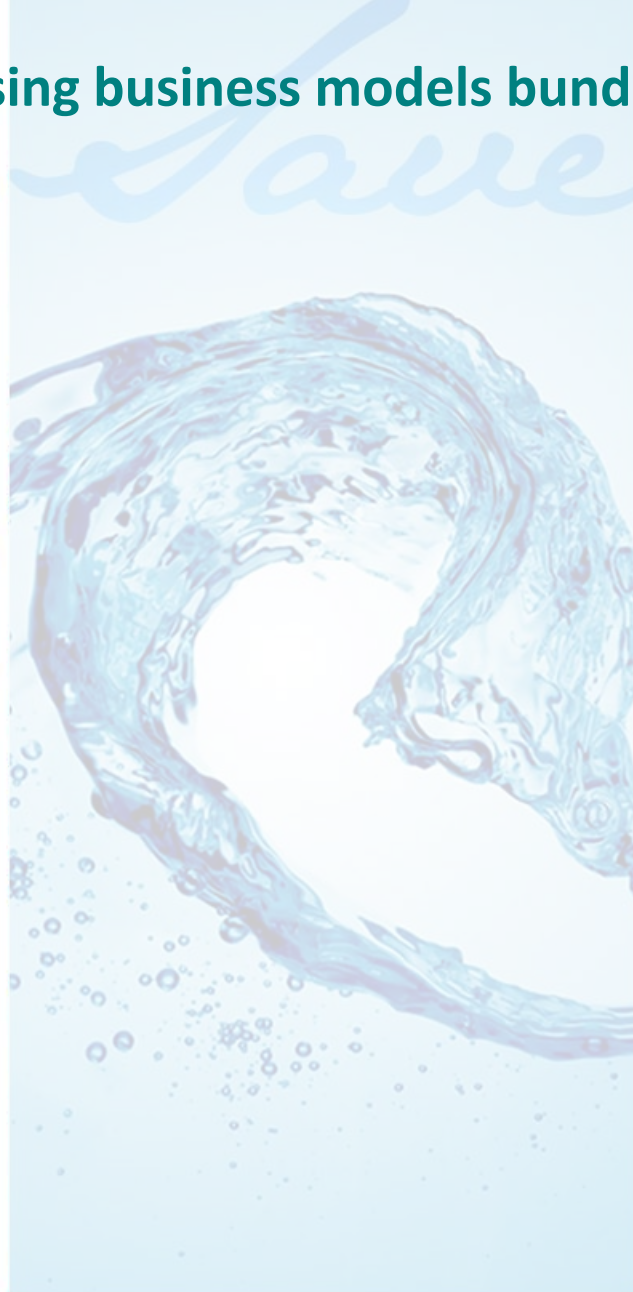


30% land dedicated for non processing
(350 acres)

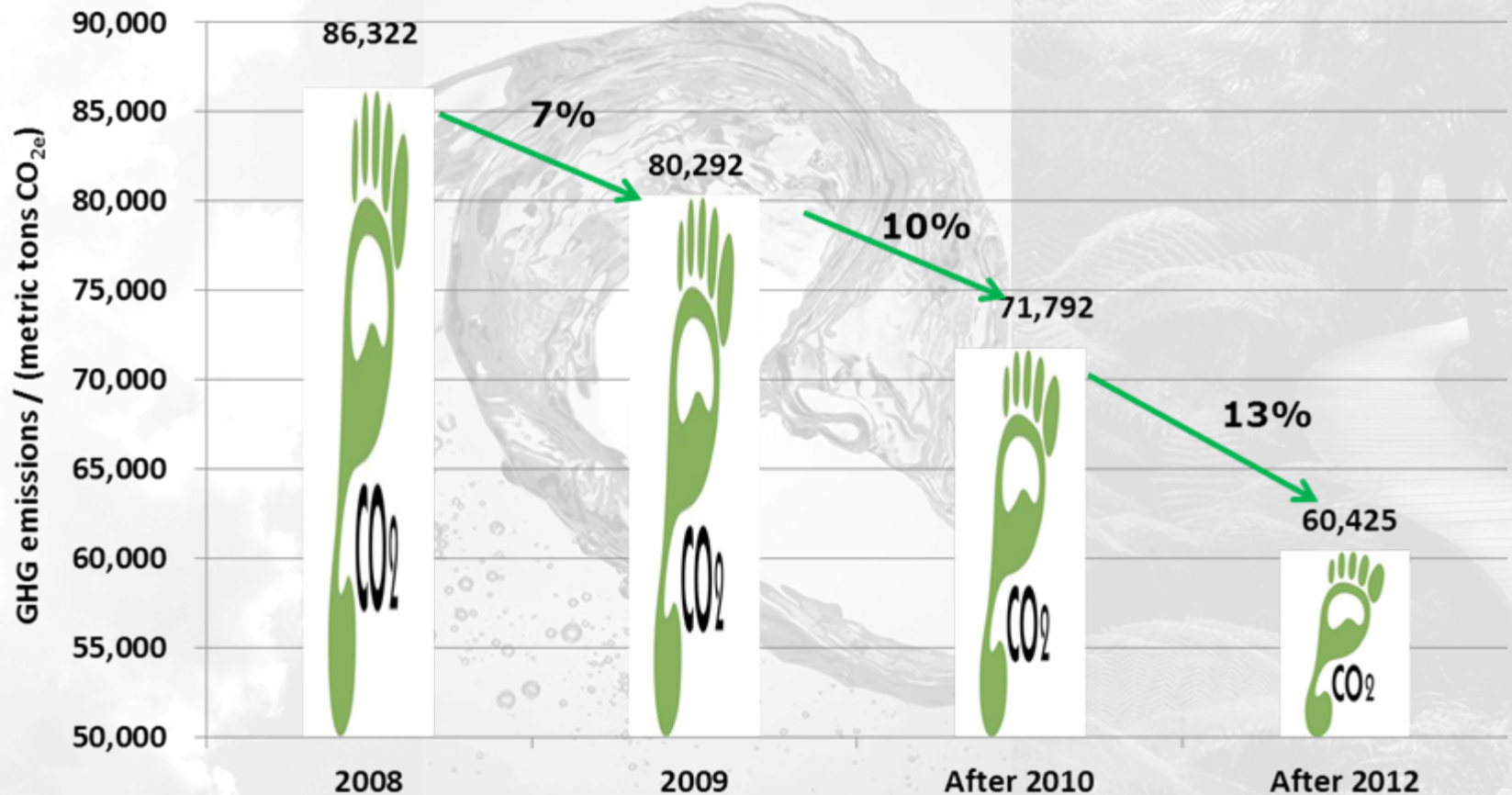
25,000 Tree planting program



Chemical leasing business models bundle motivations



Carbon Footprint Journey



LEED Background – Achievements

Brandix Casualwear, Seeduwa



Energy

46%



Water

70%



Carbon
Footprint

80%



Waste to
Landfill

0%

LEED Background – Achievements

Brandix Essentials, Ratmalana



Energy

38%



Water

50%



Carbon
Footprint

50%



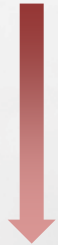
Waste to
Landfill

0%

Direct impact on H&S with Green Concept



Green work place



How it Improves Health Conditions

- Utilization of natural light
 - Reduce eye stress
 - Improved green views
- Low-volatile cleaning fluid(GS 37) and low impact housekeeping
 - Minimal exposure to hazardous VOC



- Asbestos, PCB (Poly Chlorinated Biphenyl) and Smoking free environment
 - Prevent carcinogenic material
 - Lower incidence of asthma
- Integrated pest management
 - Prevent use of hazardous pesticides
- Isolated copying/printing room

How it Improves Comfort Level

- Improved indoor air quality
 - Controlling CO₂, Temperature, Humidity to set levels



- Improved ergonomics
 - Extended pathways
 - Indoor courtyards
- Improved sanitation facilities

How it improves Security and Safety

- Access control system
- High grade safety clothing & equipment
- Isolated chemical mixing and storage area
- Isolated waste collection area
- Automated building management systems
- Advance fire protection system



Go Green & Live Green Campaign

Change the way you

THINK

Change the way you

LIVE



Go Green & Live Green Campaign

How **Green** Are you?

THE GREEN QUIZ

Chairman's Message

THIS
IS
A
GREEN
MESSAGE

Brandix Green Meter

Green Meter



83%

Go Green & Live Green Campaign: Heart Beat of the Campaign



Executive Green Brigade

Nature Training – Meemure



Car Pooling



Poster Campaign



Spring Clean Day



Earth Hour



It all began with a Green Revolution...

ගෝලීය උණුසුමට එරෙහිව නැගෙන...



ගිණිබඩියා

මිහිකතට ආදරෙන්



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Green Rally



Gathering of Associates



Importance of Green Project



Green Oath



Green Song

Educational Campaign



Conserve Water



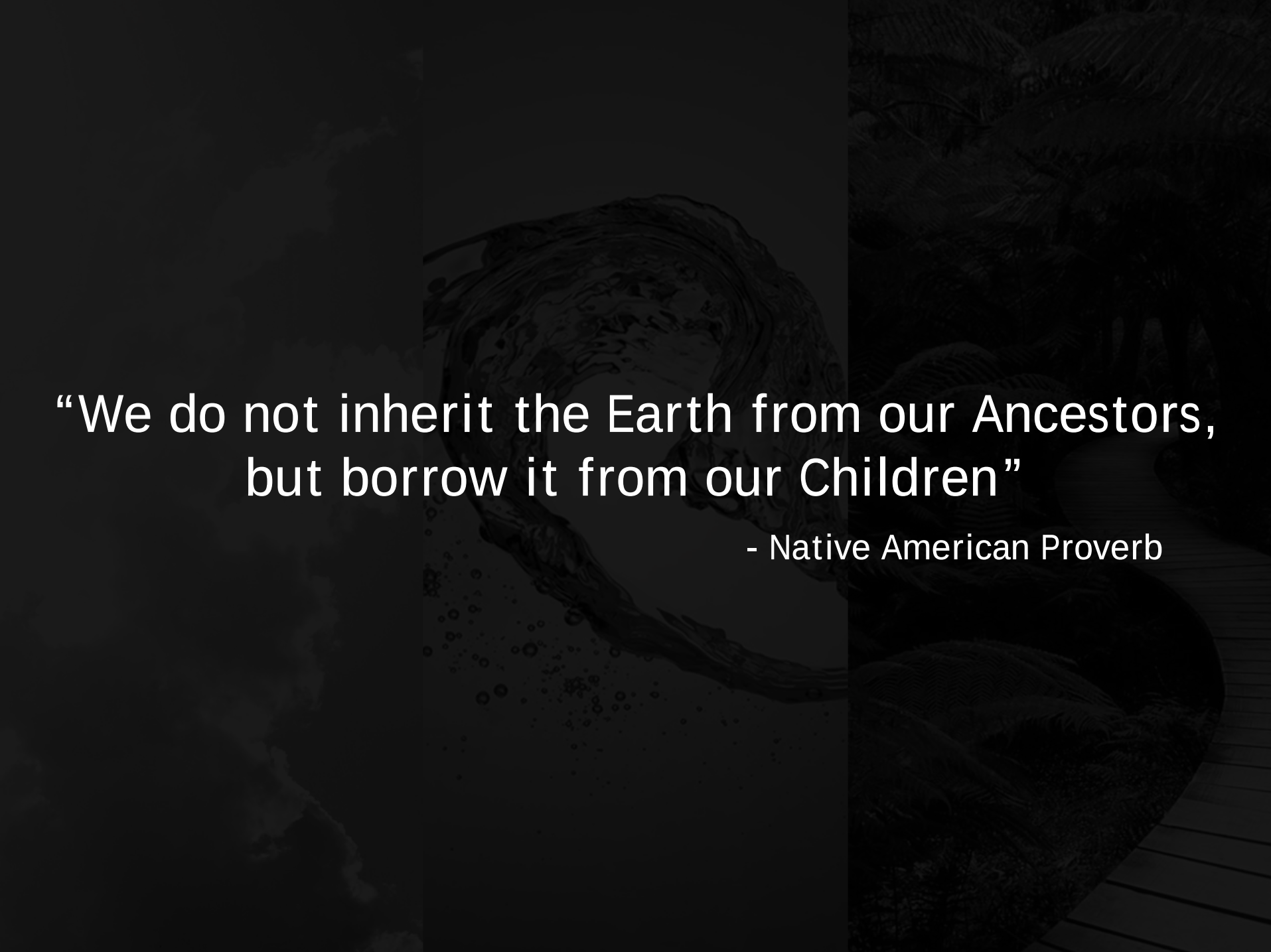
Recycle Paper



Green Living



Conserve Energy



“We do not inherit the Earth from our Ancestors,
but borrow it from our Children”

- Native American Proverb