

Palestinian Women's Project Economic Empowerment

مشروع التمكين الإقتصادي للمرأة الفلسطينية

The *Palestinian Women's Economic Empowerment project* promotes economic recovery in refugee camps in Lebanon by supporting ongoing efforts to increase income and improve decent work conditions for women entrepreneurs.

Engaging some 200 entrepreneurs, the project comprises three stages: conducting an initial baseline; training in enterprise development and business group formation; and promoting viable business groups for cooperation and the pooling of resources.

ILO and the Swiss Agency for Development and Cooperation are working to achieve these goals in the **Nahr al-Bared** and **Ain al-Helweh** Palestinian camps.

WHAT
HAS BEEN
DONE SO FAR?

The GET Ahead Training of Trainers

The workshop brought together participants from UNRWA, Women's Programme Centres, the General Union for Palestinian Women, the Palestinian Arab Women's League and the Najdeh Association in October 2011. The training contained modules on marketing, business planning and teamwork and included field visits to Lebanese markets (Al-Badia, Souk el-Ared and Souk el-Tayeb).

Business Group Formation Training of Trainers

The workshop built capacities of partner organizations to support their direct beneficiaries in establishing business groups. Business groups serve to facilitate access to markets and joint marketing, as well as to build informal social support structures, including the rotation of childcare.

Product Standards with Souk el-Tayeb

Two trainings were organized in Nahr al-Bared and Ain al-Helweh camps in product standards, marketing and labeling to promote sales both inside and outside the camp economy.

Evidence-Based Programming

ILO training workshops are informed by research undertaken in direct consultation with the beneficiaries, including an initial mapping exercise, a baseline survey of 200 women entrepreneurs, dozens of qualitative in-depth interviews and research on the potential for business group formation.

Contact

Roy Abi Jaoude **Project Coordinator** abijaoude@ilo.org
Gudrun Jevne **Associate Expert** jevne@ilo.org



WHAT
WILL THE PROJECT
DO NEXT?

Direct Beneficiary Training Series

Following the training of trainers, partner organizations will deliver a series of direct beneficiary training workshops (GET Ahead and Business Group Formation).

Form Business Groups

Joint business and social projects and good practices will continue to be encouraged. The collaboration with Souk el-Tayeb offers an example of how entrepreneurs can work together to achieve common goals.



Palestinian WOMEN'S *Project*
Economic Empowerment
مشروع التمكين الإقتصادي للمرأة الفلسطينية

