



# Better protection and services extended to migrant workers through the increased capacity of media

2013-2014

## Context

*With an estimated 214 million international migrants in 2012, the magnitude of migration has never been greater and will inevitably continue to increase. Since surveys tend to show that public opinion regarding immigration has deteriorated over the last decade, combating such negative attitudes towards migrants, especially migrant workers, is of the utmost importance. In particular, in contexts of economic downturn, migration – and by extension the integration of migrants – has become a subject of tension. The media, the Internet and social networks, when they reinforce stereotypes or prejudices, risk increasing social tensions.*

## Focus

*This project aims to work with media professionals who report on inter-regional labour migration trends in the Middle-East, in order to foster quality reporting on the living and working conditions of migrant workers*

## Objectives

- Assess the positive and negative aspects of ongoing reporting on labour migration trends, using a consultative approach with media professionals in the region,
- Draft recommendations with the concerned media professionals to improve the public debate on decent work of migrant workers in the main countries of destination of the Middle East.
- Promote peer learning and information exchange by organizing several trainings specifically designed for media professionals, which uses both theoretical frameworks and practical fieldwork to promote more accurate reporting on the rights and responsibilities of migrant workers.
- Collaborate with targeted media professionals to produce news focusing on interlinked thematic priorities, including labour migration, domestic work and human trafficking.
- Present and discuss the ILO research done in the Middle East on labour migration, human trafficking and domestic work.
- Consider the possibility of establishing a network of media professionals working regularly on labour migration issues in order to facilitate information exchange on data, good practices etc.

## Activities

*Editors-in-chief, senior and junior journalists will be invited to participate in:*

**Activity 1:** Inter-regional consultation of senior media executives, Jordan, 13-14 January 2014

**Activity 2:** 4 national training workshops

**Activity 3:** 2 inter-regional training workshops (e.g. Nepal, Ethiopia)

**Activity 4:** Closing regional seminar

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