

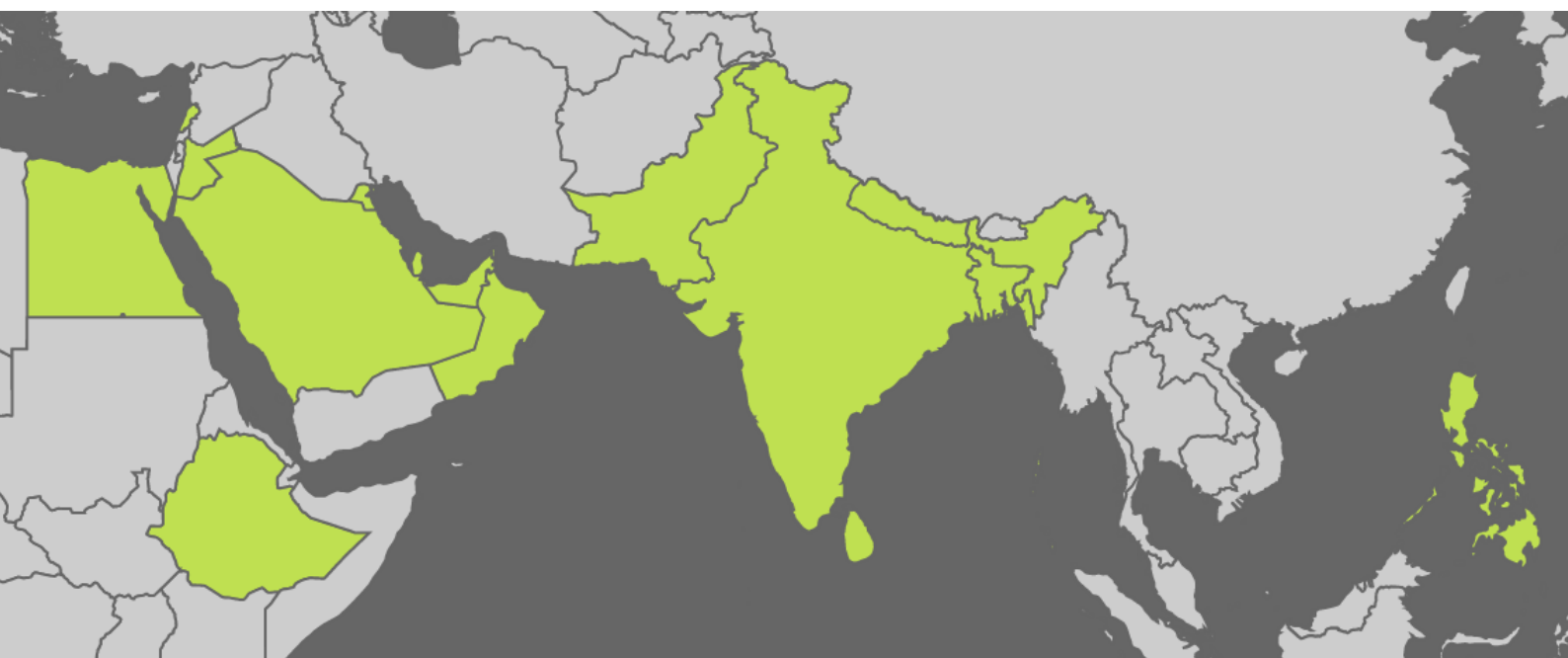


Inter-regional consultation of senior media executives

13-14 January 2014 – Dead Sea / Jordan

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Program





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Monday 13 January 2014

**Taking stock of current reporting trends on labour migration and human trafficking
in shaping public perceptions**

9:00-9:30	Mr. Hamada ABU NIJMEH , Ministry of Labour – Jordan Mr. Jehad JADALLAH , Ministry of Labour – Jordan	Opening speech on behalf of the Minister and opening remarks
9:30-10:00 <i>Introduction</i>	Dr. Azfar KHAN , International Labour Organization Mr. Charles AUTHEMAN , Institut Panos Europe	<i>Raison d'être</i> of the consultation, presentation of the program and expected outcomes
10:00-10:30 <i>Keynote speech</i>	Dr. Ibrahim AWAD , Center for Migration and Refugees Studies, American University in Cairo	Labour migration in the Middle East and its challenges for the media
10:30-11:00	Coffee break	
11:00-13:00 <i>Plenary session</i>	Reporting on labour migration in the Middle East region: Where do we stand? Moderated by a member of the project's Advisory Committee	What impact does media reporting on labour migration have on shaping the impressions of the general public? What is the responsibility of the media in shaping public discourse on labour migration?
13:00 - 14:30	Lunch	
14:30-16:00 <i>Workshop (1)</i>	Current media reporting: Opportunities and challenges Moderated by a member of the project's Advisory Committee	What are the structural constraints and their impact on the work of journalists? What labour migration issues are not presently being covered by the media? Field vs. newsroom: How do we work and how should we work? Do we give enough voice to migrants?
16:00-16:30	Coffee break	
16:30-17:00 <i>Plenary session</i>	Reporting back on the group work Moderated by a member of the project's Advisory Committee	10-minute synthesis of the workshop discussions Additional suggestions can be made by the participants
17:30-19:00	Screening of the documentary Champ of the Camp	
20:00-22:00	Dinner	



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Looking ahead

9:00-9:10	Mr. Andrea SALVINI , International Labour Organization Mr. Charles AUTHEMAN , Institut Panos Europe	Wrap up of the previous day and presentation of the program of the day
9:10-9:30 <i>Keynote speech</i>	Mr. Mahmoud KAABOUR , award-winning filmmaker	Looking for creative narratives around labour migration in the Middle East: The example of the documentary Champ of the Camp
9:30-11:00 <i>Workshop (2)</i>	Peer-to-peer learning through case study reviews Moderated by a member of the project's Advisory Committee	How is labour migration to the Middle East perceived by the general public and reported on by the media in countries of origin? How is labour migration perceived by the general public in countries of destination of the Middle East? What can be learned from the current reporting done from countries of origin and destination?
11:00-11:30	Coffee break	
11:30-13:00 <i>Workshop (3)</i>	Designing a way forward for the Panos-ILO media programme Moderated by a member of the project's Advisory Committee	Training journalists: What should we focus on and how should we do it? Improving quality of content in our media: Looking for creative suggestions Code of ethics: Setting standards for quality journalism
13:00 - 14:30	Lunch	
14:30-16:00 <i>Plenary session</i>	Reporting back on the group work Moderated by a member of the project Advisory Committee	10-minute synthesis of the morning workshop discussions Additional suggestions can be made by the participants
16:00-16:30	Coffee break	
16:30-17:30 <i>Conclusion</i>	Mr. Andrea SALVINI , International Labour Organization Mr. Charles AUTHEMAN , Institut Panos Europe	Concluding comments and presentation of the upcoming activities