



EU-funded Project



International Labor Organization

Workshop on Enhancing NGOs and Media engagement on MDWs issues

“Promoting the Rights of Women Migrant Domestic Workers' in Lebanon” Project

Date: June 20-22, 2012

Place: Beirut – Verdun- Holiday Inn – Dune

Draft Agenda

First Day: June 20, 2012

9:00-9:30	Registration of participants - Introduction
9:30-11:00	International laws, treaties and conventions on the rights of migrant domestic workers - Convention on Decent Work for Domestic Workers No. 189 Kinds of abuses suffered by migrant domestic workers The role of Trade Unions and cooperation with civil society organizations
11:00- 11:30	Break
11:30- 13:15	Advocacy and Campaigning - How to bridge with other stakeholders: Media
13:15- 14:15	Lunch Break
14:15- 16:00	Dealing with Media: Tips to Better Represent your Organization, Work, and Message

Second Day: June 21, 2012

9:00- 10:30	Video Advocacy Forms, Building Storyboard, Resources, Utilities
10:30- 11:00	Coffee Break
11:00- 13:00	Shooting: Camera Shots, Visual Elements, and Lightning Tips, Audio Elements & Common Mistakes
13:00- 14:00	Lunch Break
14:00 – 16:00	Plan Your Edit, Information That Should be Included, Tips for Editor

Third Day: June 22, 2012

9:00- 10:30	Writing skills: Press Release, News Briefs, and how to use common language
10:30- 11:00	Coffee Break
11:00- 13:00	Alternative Media and Social Media: Citizen Journalist and Utilizing Alternative tools
13:00- 14:00	Lunch Break
14:00- 15:30	Practical session
15:30- 16:00	Evaluation and Closing