

LOCAL SOCIO-ECONOMIC RECOVERY PROJECT SOUTH LEBANON

August 2007 – December 2010





OBJECTIVES

- **Development Objective:**

Promote social equity and local stakeholders empowerment through local employment recovery and livelihood opportunities projects in war-affected areas of South Lebanon.

- **Immediate Objectives:**

- 1- Contribute to the local economic recovery of South Lebanon through rapid implementation of integrated socio-economic activities (with a focus on micro and small enterprise recovery, employment and income generation revival).
- 2- Enhance implementation capacities of local stakeholders (municipalities, private and civil society stakeholders) in identifying and providing direct services to recover sustainable livelihoods.

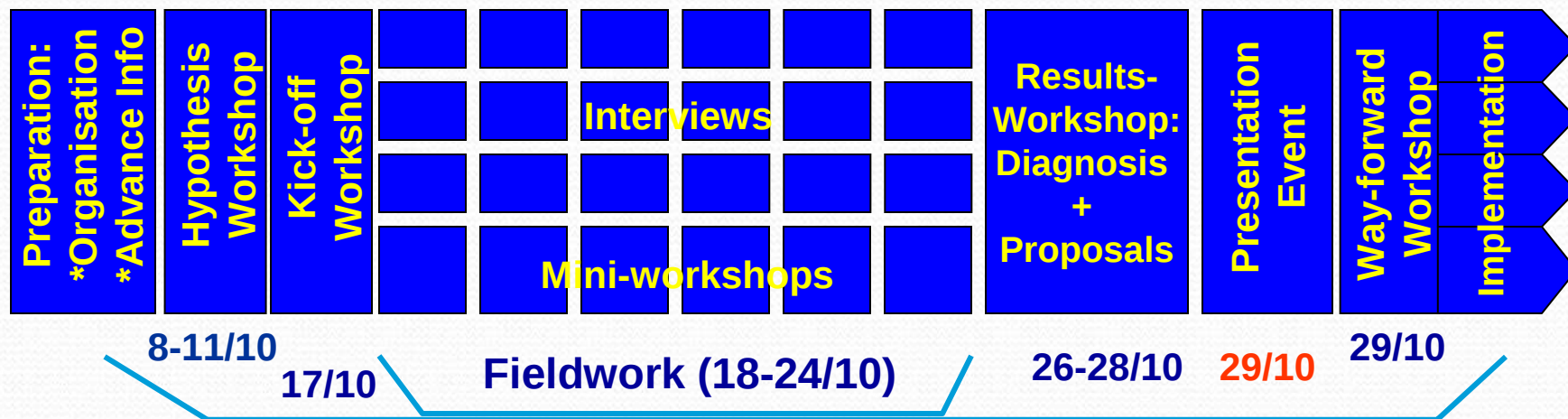
This project aims at both providing income generating opportunities to the poor and developing the key economic sectors



WHAT IS PVCA?

- PVCA Exercise is a methodology to prepare an action-oriented diagnostic of the local economy, to launch an LER/D initiative and to assess and refocus ongoing local economic development activities
- A methodology to motivate local stakeholders to take an active role in an LER/D initiative.
- In a wide sense, PVCA Project is a business- and opportunity-driven concept of Local Economic Recovery/ Development.
- A Participative consensus to identify key weaknesses, opportunities and projects of a specific economic sector.

PVCA - OLIVE SECTOR



PVCA-Project

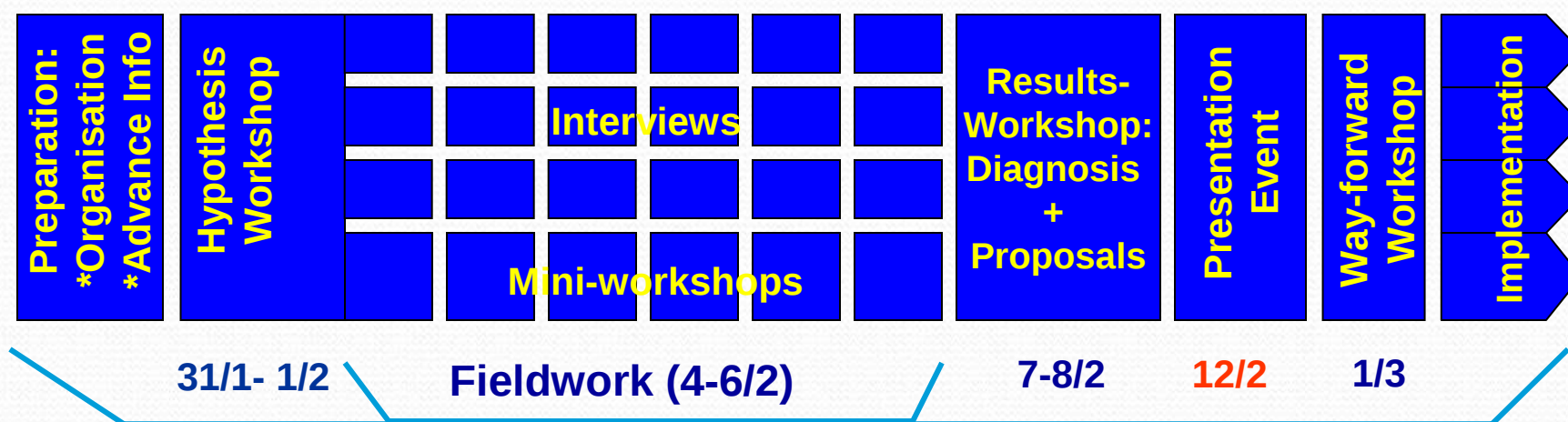
- 49 interviews and 5 mini workshop tackled the different steps of the VC:
 - a- Cooperatives, b- vocational training, c- Quality & Processing,
 - d- Marketing, e- Access to Finance

PVCA - OLIVE SECTOR



- **49 interviews and 5 mini-workshops were conducted, with more than 100 participants.**
- **The institutions involved as PVCA Team Members:**
UNDP - FAO – Chamber of Commerce – 2 Union of Cooperatives - Trade Union – LARI - Agricultural Technical School – MoA - Al Majmouaa - ADR
- **Numbers of Projects identified:**
 - 10 short term projects.
 - 9 medium term projects.
 - 7 long term projects.

PVCA – BEEKEEPING SECTOR



PVCA-Project

- 23 interviews and 4 mini workshop tackled the different steps of the VC:
 a- Vocational training, b- Productivity c- Supporting Institution
 d- Marketing, e- Organizing the sector

PVCA – BEEKEEPING SECTOR



- **23 interviews and 4 mini-workshops were conducted, with more than 72 participants.**
- **The institutions involved as PVCA Team Members:**
UNDP– Chamber of Commerce – CGTL - 2 Union of Cooperatives - Trade Union - Agricultural Technical School – MoA - Al Majmouaa - ADR – Coop. Inst- AUB- LADRC
- **The Numbers of Projects identified:**
 - 4 short term projects.
 - 4 medium term projects.
 - 5 long term projects.



PVCA – DAIRY SECTOR



PVCA-Project

- 32 interviews and 4 mini workshops tackled the different steps of the VC:
- a-Milk, b- Production, c- Agricultural training, d- Marketing.



PVCA – DAIRY SECTOR

- **32 interviews and 4 mini-workshops were conducted, with more than 40 participants.**

- **The institutions involved as PVCA Team Members:**

The National Union of Cooperatives in Lebanon, ADR, FAO, JBDA, LADRC, Cooperative of Der Kanun Ras El Ein, Agricultural Technical School / MoA, Agricultural Cooperative in Kfarkela, Agricultural Cooperative of Bint Jbeil, and the Cooperative Union for Development in the South.

- **Numbers of Projects identified:**
 - **10 short term projects.**
 - **5 medium term projects.**
 - **3 long term projects.**

ACTIVITIES



- **Distribution of olive oil storage devices.**
- **Cultivation of 215 donoms of oregano across South Lebanon.**
- **Rehabilitation of 100 donoms of olive plantations.**
- **Distribution of olive trimming tool kits.**
- **Vocational training of people with disabilities in partnership with Social Development Centre in Bint Jbeil and Hicham Fahes Institute for Vocational Training.**

ACTIVITIES



- **Training of Trainers for Cooperatives' Extension workers.**
- **Training of Trainers on the PVCA methodology for the ILO staff and for 15 key stakeholders in the targeted economic sectors. These stakeholders facilitated themselves the Dairy PVCA.**
- **Two training workshops were conducted to introduce 78 specialized beekeepers to advanced skills.**
- **Two training workshops were conducted for 80 new beekeepers.**
- **Beehives and beekeeping equipments distributed to the trained beekeepers.**
- **6000 trees planted in the villages of Bint Jbeil caza.**

ACTIVITIES



- **Business Management Training and loans to the small entrepreneurs in the targeted sectors, being provided by the project partners, Al Majmoua and ADR.**
- **Production of guidelines about integrating people with disabilities in the job market.**
- **Assessment of potential green income generating activities that can be created in South Lebanon.**
- **Capacity building of the partner local microfinance institutions through delivery of middle management training.**
- **Capacity building workshop for the municipalities of Tyre Union.**
- **ILO's entrepreneurship development Training of Trainers and "Get Ahead" Training Module provided to local business development service providers.**

ACHIEVEMENTS



The results of project interventions as of August 2007 are as follows:

- **270 vulnerable households** regained their main source of income.
- **Two local economic fora** created for the Beekeepers and the Cooperatives in South Lebanon.
- **Three local economic recovery strategy** developed through a participatory process **for each targeted economic sector** (Olive Oil, Beekeeping and Dairy).



ACHIEVEMENTS



- **251 permanent jobs and 184 temporary jobs** created.
- **Eight grants** for starting a new business have been allocated to people with disabilities.
- **482 loans** already provided, with 80-100 loans anticipated in the near future.
- **Six public, 43 private and 34 civil institutions** trained on PVCA methodology
- **Two municipal sub-projects** implemented.
- **40 people with disabilities** have received a combination of skills and Business Management Training.
- **28 extension workers** were provided with a Training of Trainers in Cooperative Management.

ACHIEVEMENTS



- The capacities of **24 local cooperatives** assessed, and provided with the relevant training.
- The capacities of **19 potential partner institutions** assessed.
- A **capacity building plan** drafted to enhance the managerial, financial, and planning competencies of local institutions.
- The capacities of **44 representatives of 20 municipalities** from Tyre caza were enhanced in identifying municipalities' role in LED, Strategic Planning, Proposal Writing, Progress Reporting, Accountancy and Budgeting.
- **56 villages** from South Lebanon were reached.
- **1369 direct beneficiaries** were targeted.



FUTURE ACTIVITIES

- **Capacity building of the 19 assessed institutions through an LED training package tailored to address the gaps identified through the Organizational capacities' assessment.**
- **Delivery of ILO's entrepreneurship development Training of Trainers and "Get Ahead" Training Module to local business development service providers.**
- **Training of 10-15 NGOs working in South Lebanon on how to integrate people with disabilities in the job market.**

FUTURE ACTIVITIES



- **Supporting 3 cooperatives in Hasbayya caza through provision of Training on beekeeping to 21 of their members. These 21 beneficiaries will also be granted 3 beehives each to start an income generating activity.**
- **Provision of micro loans and BMT to micro entrepreneurs and members of cooperatives.**
- **Implementation of pilot initiatives aiming at contributing in creating green jobs.**