



Consultation on the FORLAC 2.0_{proposal}

The Strategy for the Promotion of Formalization in Latin America and the Caribbean

Lima, Peru – 22 February 2024

Background

The Strategy for the Promotion of Formalization in Latin America and the Caribbean – FORLAC 2.0 is an ILO Regional Office for Latin America and the Caribbean (LAC) initiative that seeks to relaunch the activities for the promotion of formalization in Latin America and the Caribbean for 2024–2027. As half of the people employed in the region have no access to decent work in the formal economy, addressing this challenge becomes an urgent priority.

In ILO Recommendation 204 on the transition from the informal economy to the formal economy we find a clear roadmap for action that is vouched by constituents. In this regard, FORLAC 2.0 proposes how to turn the roadmap operational and applicable in the region.

Reducing informality requires robust, inclusive, and sustainable growth accompanied by an integrated public policy framework that is adapted to the reality of each country and that fosters the creation and retention of formal employment and the transition of workers and economic units to formality. All this within the framework of the respect, promotion and implementation of fundamental principles and rights at work and other relevant labour rights as indicated in ILO Recommendation 204.

The general objective of FORLAC 2.0 is to structure and strengthen ILO comprehensive and coherent actions for the transition to the formal economy in the region. Its specific objectives are a) design and deliver quality services and innovating solutions to constituents; b) establish alliances with like-minded organizations regionally to maximize the policymaking advocacy capacity in each country; and c) mobilize more internal and external resources to broaden the scope of the strategy.

In this respect, we have planned an event that will create a space for the analysis and reflection on FORLAC 2.0 main propositions to take into consideration and include the perspectives

Target



To orientate and enhance ILO's Strategy for the Promotion of Formalization in Latin America and the Caribbean (LAC) called FORLAC 2.0 based on suggestions from ILO constituents.

Participants

Appointed representatives of the constituents of LAC countries (five from the government, five from the employers, and five from the workers) will participate in the workshop. The structure of each group should ensure a good representation of the countries in the region.

Language

Spanish and English.

Methodology

- Two weeks before the workshop, the participants will receive FORLAC 2.0's draft to study and review.
- During the workshop, the coordinating team of ILO Regional Office for Latin America and the Caribbean (LAC) will present FORLAC 2.0.
- The proposal will be reviewed in two sessions:
 - a. **First session of the workshop:** Main topics of the strategy (objectives, assumptions, theory of change, policy framework, portfolio of services and technical cooperation, and dialogue and co-creation).
 - b. **Second session of the workshop:** Implementation topics (roadmap, alliances and resource mobilization, and communication).
- The review will be conducted in three working groups, each composed of representatives of Government, employers' organizations, and workers' organizations. The coordinating team of ILO Regional Office for LAC will act as facilitators of the working groups.
- The guiding question for the breakout sessions is as follows:



What recommendations would you make to the prioritized topics of the proposal?

Each group's moderator/spokesperson will record the suggestions and remarks made, and then present them to the plenary.

Expected results

At the end of the workshop, the Strategy for the Promotion of Formalization in Latin America, and the Caribbean, known as FORLAC 2.0, will be oriented and enhanced with the suggestions collected from ILO constituent's representatives.



International
Labour
Organization

TRIPARTITE WORKSHOP

Consultation on the

FORLAC 2.0_{proposal}

The Strategy for the Promotion of Formalization in Latin America and the Caribbean

► Agenda

Morning   	
 08:00 – 09:00	Group meeting
 09:00 – 09:15	Opening remarks Ana Virginia Moreira, Regional director.
 09:15 – 09:30	Explanation of the FORLAC 2.0 construction process, and the workshop's objectives and methodology Claudia Ruiz, ILO
 09:30 – 09:45	Presentation of the Action Program for Formalization (virtual) Frédéric Lapeyre, ILO. (on-line)
 09:45 – 10:15	Presentation of the proposal FORLAC 2.0 (part 1) Efraín Quicaña, ILO
 10:15 – 10:30	<i>Coffee break</i>
 10:30 – 12:00	Breakout. Session on part 1: objectives, assumptions, theory of change, policy framework for formalization, portfolio of services and technical cooperation, and dialogue, and co-creation.
 12:00 – 13:00	Plenary session to present the breakout results and brief synthesis of the first part of the workshop by Juan Manuel Garcia, ILO
 13:00 – 14:00	<i>Lunch break</i>
Afternoon   	
 14:30 – 14:50	Presentation of the proposal FORLAC 2.0 (second part) and instructions for the second session of the workshop Efraín Quicaña, ILO
 14:50 – 16:30	Breakout. Session on part 2: roadmap, alliances and resource mobilization, and communication.
 16:30 – 16:45	<i>Coffee break</i>
 16:45 – 17:15	Plenary session to present the breakout results and brief synthesis of the second part of the workshop by Claudia Ruiz.
 17:15 – 17:40	Summary/Conclusions of the workshop Representatives of the participants (7 minutes each person)
 17:40 – 17:50	Closing remarks Claudia Coenjaerts, Deputy Regional Director, ILO (on-line).

Contact details

International Labour Organization
Calle Las Flores 275,
San Isidro
Lima - Peru

T: (511) 615 0300
www.ilo.org/lima