



About the Project

“Awareness-raising and capacity building on human rights in Rwanda, with emphasis on labour rights”

- Is part of the wider Programme “Voice and Accountability” which aims at strengthening the voice of citizens and the accountability of authorities in Rwanda and is co-funded by the European Union.
- Has the overall objective to promote human rights, in particular labour rights, in the country.
- Draws on the position of the Media, the Judiciary and the Parliament as key actors that can make a leading contribution in this respect.
- Consists of three main components which mirror its target groups and specific objectives: (1) to enhance the knowledge of journalists and media professionals of ILS and their ability to use them in their reports; (2) to strengthen the knowledge of judges and lawyers of ILS and of other human rights instruments dealing with labour issues and their capacity to use them to resolve labour disputes; and (3) to raise the awareness of Parliamentarians on ILS and the role they are called to play on them.
- Is implemented in partnership with the Institute of Legal Practice and Development and the Rwanda Journalists Association.

For further information on the course, please contact:

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A176560

Communicating labour rights: a training course for institutional communicators

15 – 19 July 2014
Nyamata, Rwanda



www.itcilo.org

Communicating labour rights: a training course for institutional communicators

This training is part of the Project “Awareness-raising and capacity building on human rights in Rwanda, with an emphasis on labour rights” (FED/2013/315367), which is co-funded by the European Union.

The training is organized and implemented by the International Training Centre of the ILO (ITC-ILO),¹ in partnership with the Rwanda Journalists Association.

Preamble

The International Labour Organization (ILO) is the UN agency dealing with labour issues. It promotes social justice and human and labour rights through drafting, promoting and supervising international labour standards (ILS). Its overarching goal is to achieve decent work for all so everyone can work in conditions of freedom, equity, security and human dignity. In addition, the ILO has a unique tripartite structure that allows employers, workers and governments to act as equal partners in its decisions, making the Organization representative of the real economy.

Background

Work is one of the few experiences common to all humanity. So the conditions under which we work – and the standards that govern them – concern all levels and all kinds of societies; whether we are employees, self-employed, small business owners, managers, public service employees, politicians or policy-makers. Work-related issues include immediate, practical questions – forced and child labour, equality and non-discrimination, wages, safety and health, social security – and broader issues such as building productivity and competitiveness, creating employment laws and policies, labour migration, the right to organize and express opinions.

Media and communication professionals play a leading role in shaping the public debate about social and development issues. They seek to both reflect and influence public opinion. But they are also pressurized by organizational constraints, limited time and resources.

By highlighting the relevance of ILS to social justice, the ITC-ILO trains media and communication professionals to equip them to handle labour issues in an effective way, broadening their agendas, improving their reports and analysis.

General objectives

The course aims to equip participants with the knowledge and competencies to use ILS and the work of the ILO's supervisory bodies at the national level.

Specific objectives

By the end of the course, participants will be able to:

- understand what ILS are and how they are elaborated and adopted;
- understand how ILS are applied and supervised; and
- use ILO's databases and documents to research information on labour and social issues.

Participants' profile

The course is tailored for newcomers to the ILO and its ILS system. It is intended for public relations professionals, information, communication and press officers of government ministries and agencies, employers' organizations, workers' organizations, governmental and non-governmental organizations.

Participants should be computer literate and experienced in using databases and the Internet for research.

Structure and content

The course will cover the following:

- introduction to the ILO;
- the ILS system, with a special focus on the potential and relevance of ILS for media and communication work;
- the substance of selected ILS relevant to the Rwandan context;
- ILO's databases and documents on ILS, which will be used extensively during the course.

Methodology and materials

Training methods will take full advantage of the participants' competencies and experience. Subjects will be dealt with through presentations, computer demonstrations, practical exercises and plenary discussions.

The ITC-ILO learning approach is:

- participative: engaging participants and designing dynamic learning experiences;
- based on experiential learning processes: recognizing adult learning styles and building from concrete experience to active experimentation;
- using collaborative learning strategies: participants have the opportunity to use complementary skills, recognizing different strengths and weaknesses within the group;
- validating and building on existing experience: developing learning processes that respect the experience that the participants bring and empower them in the learning environment; and
- needing diversity: encouraging and valuing diversity within the group in terms of professional background and experience.

Training materials specifically developed for this type of training will be used throughout the course. They include a guide to international labour standards summarizing the content of a selection of ILS in the form of “key points” that incorporate the main features of the instruments in question.

Resource persons

Resource persons will include ILO experts and a trainer from the ITC-ILO.

Applications

Candidates must fill in and submit the online application form by 6 July 2014. The form is available at:

<http://intranetp.itcilo.org/MIN/A176560/en>.

Women are particularly encouraged to apply.

Preparation

In preparation for the course and to facilitate the sharing of information and experience, each participant will be required to select and submit one local news story on labour issues.

1. The ITC-ILO is the training arm of the International Labour Organization. It provides training and related services that develop human resources and institutional capabilities, thereby contributing to achieving the ILO's goal of decent work for all. Website: www.itcilo.org