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EGYPT ENTREPRENEURSHIP SUMMIT 2017

**Egypt
Entrepreneurship
Summit
2017**
قمة مصر لريادة الأعمال

A NEW WORLD OF OPPORTUNITIES

November 16 – 18, 2017.

Steigenberger Al Dau Conference Center,
Hurghada, Red Sea, Egypt.

Canada



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EGYPT 2017

ENTREPRENEURSHIP SUMMIT





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WELCOME NOTE

OPENING A NEW WORLD OF OPPORTUNITIES!

In celebration of the 2017 'Global Entrepreneurship Week (GEW)', the ILO/Canada's 'Decent Jobs for Egypt's Young People' project in collaboration with the Middle East Council for Small Businesses and Entrepreneurship (MCSBE), under the auspices of the Ministry of International Cooperation, welcomes you to the third annual **EGYPT ENTREPRENEURSHIP SUMMIT**.

Worldwide, entrepreneurship has become one of the key driving forces behind sustainable economic growth, employment creation and poverty reduction. This year's event entitled 'Opening a whole world of opportunities' aims to demonstrate the potential of youth entrepreneurship in Egypt, by bringing together national and international experts to share their experiences and present best practices, research and policy that successfully advances youth entrepreneurship.

Promoting youth entrepreneurship has gained significant importance on the national agendas of countries worldwide, with SMEs increasingly recognized for their ability to help create an environment for innovation and sustainable employment growth that improves the human work experience and preserves the planet that supports it.



In Egypt, fostering youth entrepreneurship is a key goal of the government in line with its Egypt's Sustainable Development Strategy - Vision 2030, as a means of reducing high youth unemployment rates and creating decent and sustainable job opportunities for young people. The ILO further recognizes the potential for entrepreneurship to drive extraordinary change and the important role of youth in generating new employment opportunities for Egypt. Through targeted interventions, the ILO has been long committed to harnessing and supporting the enterprise potential of young Egyptians to fundamentally reinvent and redefine the meaning of work in Egypt's future economy.

It is for this reason, that this year's Egypt Entrepreneurship Summit aims to prompt a series of questions and discussions that are crucial for policy makers and practitioners to leverage the youth entrepreneurship potential for decent job creation in Egypt.

Over the coming days, we look forward to sharing key knowledge and making important linkages that will guide best practices and ways forward to supporting Egypt's enterprise development and promoting youth entrepreneurship. By providing evidence in what works and answering the crucial questions required, we aim to pave the way forward for policies and programmes that support Egypt's young people in discovering a whole new world of opportunities through enterprise development.

WELCOME TO EGYPT!





SESSIONS

SYNOPSIS



SESSION SYNOPSIS

DAY ONE

Plenary: **600 Million Jobs Needed in the Next 15 Years - Re-Examining the Meaning of Work**

Context and leading questions

Today the biggest threat to our economic livelihood is automation, so we are told; robots are closing in on us and will overtake an estimated 40% of our jobs within the next 20 years¹. There will not be enough work for all of us, is the assumed threat that is already defining future labour policy. Yet when looking at the most robot dense, automated countries in the world, South Korea and Japan - the opposite seems true. Unemployment is at an ultimate low with 3 percent, and work is abundantly available². Yet can we expect this trend to extend to North Africa? What can we expect from work in the future, what will it look like, mean and how can we prepare ourselves for jobs we don't even know will exist yet. Following up on the progress made by the ILO's Future of Work Century Initiative, this international panel will kick off the Egypt Entrepreneurship Summit 2017, by presenting a visionary projection of the future of work and the meaning of decent jobs in the upcoming era, by posing much needed questions that will catalyse this global dialogue in its next phase.

Plenary: **Trends in Entrepreneurship Practice in Egypt**

Context and leading questions

The entrepreneurship scene is developing fast in Egypt. We see a growing number of operational startups that are going regional, upcoming angel networks, growing awareness of and access to more diverse sources of funding, access to knowledge networks and training programs and the creation of new MSME laws and strategies, and banks adjusting SME regulations and outreach. A growing number of incubators, incubation services and co-working spaces that often provide entrepreneurship development and incubation services. Yet what trends are we seeing that are relevant to understand development and support where needed? If the seeds have been sown, what are next steps? What are the gaps and the opportunities? This panel gathers influential shapers of some of the trends we see in SME and entrepreneurship development.

Parallel Session I: **Entrepreneurial Mindset in the Arab Region**

Context and leading questions

Cracking the code on what constitutes an entrepreneurial mindset has been a pressing question that has occupied many. The Allan Gray Orbis foundation that has done extensive research into this question concluded that it is a combination between knowledge, capabilities, experience and personal attributes. The entrepreneurial mindset indicates the ability of an individual to create value, wherever they go. They do not have to be entrepreneurs, but often turn out to be entrepreneurial. Abilities such as self-efficacy, having a growth versus a fixed mindset, grit and effectuation, have been proven attributes of successful entrepreneurs. Yet what are the cultural components that play a role in why some people become entrepreneurs and other do not? Why some people become successful and others not? Are the specific qualities that are particularly prominent in the Arab region that could help us gain a better understanding of how entrepreneurship can be promoted and entrepreneurs supported.

Parallel Session II: **Supply chain vs Value chain**

Context and leading questions

Whereas a supply chain is the process of all stakeholders that are involved in fulfilling a customer's request, a value chain is a set of interrelated activities used by a company to create a competitive advantage over its competitors, by creating value beyond the cost of providing a good. And although both object to optimise the flow of production to the customer, supply chain and value chain management purport a different approach and different objectives. Where a supply chain approach starts with the product in mind, that needs to be brought to the customer, the value chain approach starts with the customer and ends with its own product or service. What do these two different approaches mean for product and service innovation, research and development, marketing and even social trend analysis? How do these two approaches respond to or create economic market conditions? These questions and more will be explored and elaborated on in this session.

¹ Benedikt, F. and M. Osborne, (2013) The Future of Employment: How susceptible are jobs to computerisation? Oxford Martin publications

² Smith, N. (2015) Even a robot would be wasted in these useless jobs, Bloomberg: <https://www.bloomberg.com/view/articles/2015-06-07/even-a-robot-would-be-wasted-in-these-useless-jobs>



Parallel Session III: **Alternative Models of Startup Financing**

Context and leading questions

The traditional pathway of a bank loan being the primal source to finance a new business has been outdated since years. Although this varies slightly from country to country, it is no news that young businesses are often turned down for bank loans, even if the business is already established and funds can be backed. What other options exist for an aspiring new business owner? Angel investing, Venture capital investment, crowdfunding, grants and online lending are some of the most prominent alternatives to bank loans. Yet how do they work out in practice, how should they be utilised, what fits a specific business and what are the risks involved? How are these alternatives altering the landscape? And are they implicitly even contributing to bank loans remaining unaffordably high, or banks choosing to underserve their SME customers? This session looks both at the alternative models themselves and also to how they are changing the landscape of start-up financing.

Parallel Session I: **Knowledge Management: Why important for business?!**

Context and leading questions

A well thought through knowledge management structure can exponentially enhance efficiency and quality of results, reduce frustration and make life easier for all those involved, by not having to reinvent the wheel each time. It helps to enhance the quality of reporting, by harmonising structures and creating more consistency through standardisation of documents and where to find them. However thinking about how to manage knowledge, information and data is often one of the last things a company or organization thinks about when optimising its processes. Unsurprisingly so, since although knowledge management is often viewed as a technical procedure the core of it is essentially human, relational and shaped by power structures. Therefore it is even more essential to look at what we can learn from knowledge management experts that know which technical and human interventions can work, how we should approach the issue and how we can benefit from having a conversation about knowledge, power and sharing it, in business.

In Focus: **Integrity Network Initiative for Startups & Entrepreneurs**

Corruption continues to be one of the biggest market failures. It impedes a countries' just economic, political and social development, imposes added transaction costs on business, increases risk, makes business transactions less reliable and undermines fair competition and productivity. Individual, sporadic action is not sufficient to eliminate corruption. Therefore to improve the overall environment for doing business, a collaborative and sustainable process is needed. The Integrity Network is a business-led collective action initiative aiming to change the way how business is done in Egypt. This session will discuss the strategies and scope of the Integrity Network, what it can do for SME's and how it sees viable interventions, partnerships and paths forward that can help to fight corruption, and make Egypt's private sector more transparent, just and efficient.

Parallel Session III: **Green Egypt: Promising Startups**

Context and leading questions

Being part of the most sun-exposed countries in the world, and no limit to available land, Egypt would seem like the optimal solar experiment. And although this is slowly starting to change, the green wave of sustainable energy, green initiatives and circular development has not arrived to the core of Egypt's business, production and manufacturing centres. Yet there are an increasing number of startups that are capitalising on the growing trend of increased circularity, sustainable energy and 'green' initiatives. Can the Law of the stimulative arrears, apply to Egypt? In this session, start-up leaders of prominent green businesses will be sharing their ideas, challenges and vision for a green Egypt that projects a picture of the future that offers opportunities for other businesses to become part of a green Egypt, and promoting Green Jobs in the MENA region.

SESSION SYNOPSIS

DAY TWO

Parallel Session III: **For the Future: Promising Entrepreneurship Education Projects**

Context and leading questions

What is the role of educational institutions and universities in this era of entrepreneurship? Do the entrepreneurship learning programs or educational tracks actually create entrepreneurs? And what is a sufficient education, when do we unlearn, loose our creativity and drive to start something new, and to take a risk because of an overload of education? This plenary session will discuss these questions and more and show-case some of the worlds most cutting edge entrepreneurship educational projects, their flaws and successes based on solid research and data to prove it.

Plenary Session: **Disruption, What does it Really Mean?**

Context and leading questions

Disruptive innovations are creating a new normal, speed and uncertainty; the Gig-Economy. And although it is a buzzword you hear everywhere, what is disruptive innovation really, and what is it not? How do disruptive and innovative tech businesses do on the scale of value creation versus making money? What about jobs, what about decent jobs? Do disruptive innovations automatically contribute to the disintegration of formerly existing social and economic structures? What do disruptive innovations do for new forms of grass-root initiatives and social solidarity? Which sectors are the most affected and what can we expect in future? These speakers will give examples in the fields of tourism, education, and retail. Showcasing how technological innovations are disrupting or innovating, the implications this will have and the question we will need to ask ourselves, whether we are policy makers, researchers or entrepreneurs.

Parallel Session I: **Power to the Bottom: Developing Micro Business through Financial Inclusion**

Context and leading questions

With social inequality rising worldwide, reduced social mobility and access to knowledge, network and education, increasing financial inclusion at the bottom of the pyramid is core, if we want to include the majorities of our society in becoming entrepreneurial. Without financial support in a capital intensive economy such as Egypt, the poor will be left behind, depriving the economy of their entrepreneurial potential. This sessions' speakers will discuss their experiences on the return on investment, when working with economically excluded groups. What methods of financial inclusion work, to empower the bottom? What can policy-makers, microfinance institutions, CSR branches and banks learn from these proven practices?

Parallel Session II: **ILO Taqueem: What Works in Promoting Entrepreneurship for Rural Women**

Context and leading questions

This roundtable will feature a short keynote address which summarizes the evidence on rural women's entrepreneurship and other active labour market policies. In a panel setting senior representatives of the Taqueem Community of Practice will then provide examples on how evidence is being created in practice and draw conclusion for policy-making. These approaches include experimental evidence to boost entrepreneurship among rural women, including through edutainment, training and micro-credit. The Taqueem Community of Practice is supported through a partnership between the ILO and the International Fund for Agricultural Development (IFAD) as part of the IFAD-financed project "Strengthening gender monitoring and evaluation in rural employment in the Near East and North Africa." Through rigorous impact research, this capacity development and learning grant project aims to understand "what works" in the promotion of gender mainstreaming, with the ultimate goal of reaching gender equality in rural employment outcomes across the region.



Parallel Session III: **She: Do Women Disrupt Differently?**

Context and leading questions

The recent upheaval in Hollywood has put the topic of women on the work floor in the spotlight, showing that there are dialogues to be held that go beyond discussions on 'the glass ceiling', equal pay and maternity leave. The global dialogue to be had is one essentially about power in relation to gender. A key conclusion that keeps coming back is that more women are needed on all levels of organisations. Although power plays out everywhere, gender imbalance only becomes prominent at higher levels of power, whether it is in business or other sectors. Therefore this session wishes to discuss experiences of women, the good and the bad, operating in male dominated high-power zones. How are they experiencing power and leadership in business, do women disrupt differently? Is female powering the same, is it different, and are we apt to even perceive it as such? How would our understanding of power change, when we broaden our view to include feminine leadership? What are the stories from women in power that we can all learn from, that can support our girls and boys in normalising the thought that gender difference is not limiting them but is equally valued and needed in an innovative and creative society.

Parallel Session I: **Social Media Influencers**

Context and leading questions

Companies have caught on the message that people are more receptive to recommendations from a person they respect than from ads or corporate messaging. In this era of digital relationships, word of mouth recommendations extend far beyond friends and family, and into the realm of influencer marketing. Many companies now spend the vast majority of their marketing budget, not on the traditional marketing tools (including the online ones), but on working with social media influencers. What is a social media influencer, how does online influencing work? What is the balance of content over form? This session invites prominent social media influencers, and those who write about them. Is influencer marketing the future?

Parallel Session II: **State of the Art (SOTA): Entrepreneurship in Technical Vocational Education and Training (TVET) Education & Programs**

Context and leading questions

The combination of technical and business skills training is increasingly prominent the policy agenda of national governments as an employment creation mechanism. There is growing evidence that the combination of services work better than a single service delivered in isolation; exploring cases in this area and finding the best way of managing combinations is thus of high relevance for the design of job-creation initiatives. **Both Technical and Vocational Education and Training (TVET) and business management skills training (Entrepreneurship Training)**, have traditionally been viewed as key employment promotion instruments by policy makers. Many employment policies in developing and developed countries make reference to both types of training as tools to address unemployment. The underlying assumption is that the combination of these two types of skills building can yield higher impacts in terms of access to employment or self-employment opportunities. For potential entrepreneurs, adding technical training to enterprise management skills provides much needed technical expertise in the core-area of the business - whether in production or services - while for seekers of paid employment, managerial skills in addition to technical skills could bring added value to their profiles from the perspective of employers. The collaborating parties (ILO/Canada -DJEP, USAID-WISE, GIZ-EPP, EU/TVETII, and UNIDO) will gather in this session and look at the state of the art: what is going well, what needs attention? And what can be learnt from each other?

Parallel Session III: **Gamification**

Context and leading questions

Applying game-design elements and principles to non-game contexts to solve problems or anticipate them, that is what gamification, or 'serious gaming' is all about. It therefore lends itself perfectly for policy making processes, business iteration, costumer development, educational curricula & e-learning, and training. Because gamified processes directly appeal to behavioural change, they can be much effective and conducive to creating a learning environment, while provide instant feedback. Gamified simulation processes give a real life experience and enhance empathy, deep learning, anticipating risk and understating the motivation and potential behaviour of others. This session will give a demonstration of gamification to the participants and may provide an eye opener to how gamification can be used as a process innovative method for business owners and policy maker alike.

SESSION SYNOPSIS

DAY THREE

Plenary Opening: **Digital Entrepreneurship**

Context and leading questions

Digital innovations are defining our time. Entrepreneurs in the digital field have enormous power to influence society, solve social issues (and create them), disrupt traditional industries and open-up new markets. The emphasis on digital entrepreneurship has exploded in recent years due to the undeniable societal impact that digital businesses are creating. Questions that are leading this plenary session are: What are the main trends to look out for? Do business models in which supply and demand define the price still work? Within this age of digital disruption, do we have a responsibility to connect disruptive innovators with industries that are about to be disrupted? And what are Egyptian examples?

Plenary Session: **Global Trends in Entrepreneurship**

Context and leading questions

With the birth of small influential startups that grow exponentially, is it still the larger corporations and governments that are the main drivers of new technology commercialisation? With the diminishing of top-down innovation regulation, the manageability of innovation trends lessons equally. What does it mean to live in a world economy shaped by entrepreneurship, rather than government and corporate funded R&D? Or is it a hype, how much influence do entrepreneurs really have in shaping the agenda of innovation? The facts and fiction of the latest trends in entrepreneurship and social development will be discussed by an international panel of leading thinkers in the field.

Plenary Session: **Social Entrepreneurship Innovation**

Context and leading questions

Although the concept of 'social entrepreneurship' is relatively new, entrepreneurs have always tried to cater to the needs of individuals or society at large by starting ventures and setting up businesses. The number of social enterprises has been growing worldwide and so has the understanding that social entrepreneurs run business ventures yet with a clearly pronounced social purpose, outdating the dichotomy of either purely for-profit businesses or NGOs. Now that social entrepreneurship is increasingly promoted by many organisations and networks that aim to encourage and support social enterprises and individuals that run them, what have we see change in recent years? What are the innovations, cutting edge insights and new business frameworks that we have emerged? Do we understand social entrepreneurship or have we just started scratching the service?

Plenary Session: **The Canadian Experience in Social Entrepreneurship**

After graduating from HEC Montreal Guillaume Campeau and Theo Corboliou founded their start-up 'Give-a-Seat'. Give-a-Seat offers event producers to donate tickets for a good cause and then sells those tickets with a discount, in favour of the chosen charity. Guillaume and Theo are two young social entrepreneurs that believe positive impact should be part of any innovative business model. Isabelle Marquis and Oliver Caron are entrepreneurs and partners at O'Dandy, an enterprise that focusses on creating content that can make a difference in society. They also co-created L'effet A, an innovative program designed to effect a transformative shift in the attitude and behaviours of women in the professional environment. In the last two years, this professional development experience has leveraged the talent and the professional abilities of more than 1200 women. These three social entrepreneurs will share their story and experience, and show a Canadian example of how young people and young people in business are contributing to a more fair and flourishing society.



EGYPT 2017

ENTREPRENEURSHIP SUMMIT





AGENDA

DAYZERO

WEDNESDAY 15 NOVEMBER 2017

Time	Item
9:00 - ongoing	Summit Registration Steigenberger Al Dau Hotel /Steigenberger Aqua Magic Hotel/ Hilton Hurghada Resort - Reception Areas
14:00 - 20:00	International Council for Small Business Mid-Year Board Meeting <i>(By Invitation Only)</i>
20:00 - 22:00	Welcome Dinner – Steigenberger Al Dau Hotel, Main Restaurant

DAYONE

THURSDAY 16 NOVEMBER 2017

Time	Item
09:30 - 09:35	Welcome Remarks
09:35 - 10:30	Plenary Opening Remarks
	• Mr. Peter Van Rooij, ILO Cairo Office, Egypt • HE. Mr. Jess Dutton, Ambassador of Canada in Arab Republic of Egypt • Dr. Ahmed Shalaby, CEO of Tatweer Misr, GEW Headline Sponsor, Egypt • Prof. Ismail Abdelghaffar, AAST President, Egypt • Mr. Ahmed Osman, Middle East Council for Small Business & Entrepreneurship (MCSBE), Egypt • HE. Gen. Ahmed Abdullah, Governor of the Red Sea, Egypt • HE. Dr. Sahar Nasr, Minister of Investment and International Cooperation, Egypt
10:30 - 11:00	Break & Group Photo
11:00 - 11:45	Plenary: 600 Million Jobs Needed in the Next 15 Years - Re-Examining the Meaning of Work • Mr. Robert Lai, ICSB, Taiwan • Mr. Dawood Marafie, Association for Small & Medium Enterprises, Kuwait • Dr. Jeffrey Alves, ICSB & Wilkes University, USA • Dr. Ki- Chan Kim, ICSB, Korea Moderator: Dr. Winslow Surgeant, ICSB, USA

AT AL DAU MAIN BALLROOM

A G E N D A

THURSDAY 16 NOVEMBER 2017

Time	Item	AT AL DAU MAIN BALLROOM
11:45 - 13:00	Plenary: Trends in Entrepreneurship Practice in Egypt	
	• Ms. Nevine Gamea, MSME Authority, Egypt • Mr. Mohamed Ashour, Administrative Control Authority, Egypt • Mr. Sherif Samy, EFSA, Egypt • Mr. Shehab Merzeban, Egypt Ventures, Egypt • Dr. Nezar Samy, Egyptian Banking Institute, Egypt • Mr. Qusay Salama, Integrity Network Initiative, Egypt • Dr. Wael Eldesouki, AAST, Egypt Moderator: Mr. Ahmed Osman, MCSBE, Egypt	
13:00 - 14:00	Lunch Break	

Breakout Sessions

Parallel Session 1

14:00 - 15:30	Entrepreneurial Mindset in the Arab Region
at AI Dau 1	• Dr. Samar Baqer, Kuwait University, Kuwait • Dr. Atef El Shabrawy, Social Innovation Expert, Bahrain • Mr. Ahmed Korayem, Meraki Branding, Egypt • Mr. Wael El Rashidy, EJB, Egypt Moderator: Mr. Amr Gohar, Ecco Outsourcing & MCSBE, Egypt

Parallel Session 2

14:00 - 15:30	Supply chain vs value chain
at AI Dau 2	• Mr. Ahmed Abdelgawad, Unitrans Global, Egypt • Mr. Burman Rahman, Embassy of the Republic of Indonesia in Egypt • Mr. Khaled Farouk, Celltek, Egypt • Dr. Gehan Saleh, AAST, Egypt Moderator: Mr. Magdy Wahba, ILO, Egypt

Parallel Session 3

14:00 - 15:30	Alternative Models of Startup Financing
at AI Dau 3	• Dr. Mohamed Nader, Archer, Egypt • Ms. Nivanne Mortagy, Banque du Caire, Egypt • Mr. Loay El Shawarby, Alex Angels, Egypt • Mr. Abdelkader Ahmed, GSpace, Egypt • Mr. Munaf Emam, Innoventures, Egypt Moderator: Mr. Mohamed Tarek, CCC, Egypt

Parallel Session 4

14:00 - 15:30	ICSB Academy
at AI Dau 4	• Welcome Remarks: Mr. Ahmed Osman, MCSBE, ICSB Academy Middle East, Director, Egypt • Launching Your Entrepreneurial Ambition, Dr. Ayman El Tarabishy, ICSB Executive Director, USA • Managing versus Leading your company, Dr. Lotfi Belkhir, McMaster University, Canada

A G E N D A

THURSDAY 16 NOVEMBER 2017

Parallel Session 5

14:00 - 15:30	ICSB Education & Policy Forum to Support MSMEs
at AI Dau 5	- Welcome: Dr. Jeffrey Alves, ICSB & Wilkes University, USA How to support MSMEs Dr. Robert Lai, ICSB President, Taiwan Dr. Winslow Surgeant, ICSB, USA Dr. Olli Vuola, Aalto University, Finland Dr. Jean-François Ouellet, HEC Montréal, Canada

15.30 - 15.45 | Coffee Break

Breakout Sessions

Parallel Session 1

15:45 - 17:00	Knowledge Management: Why important for business?!
at AI Dau 1	Mr. Markus Donath, GIZ, Germany Ms. Hanan Elbasha, Business Development & Marketing Consultant, Egypt Dr. Massimiliano Vesci, University of Salerno, Italy Moderator: Ms. Daria Ofman, MCSBE, Egypt

Parallel Session 2

15:45 - 17:00	In Focus: Integrity of Economic Development : Introduction of the Integrity Network Initiative and The Role of Start-ups & Entrepreneurs
at AI Dau 2	- Introduction: Mr. Ahmed Osman, MCSBE, Egypt Mr. Qusay Salama, Integrity Network Initiative, Egypt Mr. Mohamed Helmy, Integrity Network Initiative, Egypt Ms. Menna Yehia, Integrity Network Initiative, Egypt

Parallel Session 3

15:45 - 17:00	Green Egypt: Promising Startups
at AI Dau 3	Mr. Mohamed Tarek, CCC, Egypt Mr. Yassen Abdelghaffar, Solarizegypt, Egypt Mr. Kareem Samra, Hult Prize, Egypt Mr. Osama Gineidy, ECS, Egypt Moderator: Dr. Roberto Parente, ICSB, Italy

Parallel Session 4

15:45 - 17:00	ICSB Academy
at AI Dau 4	• Value Proposition Business Model Canvas: Dr. Jean-François Ouellet, HEC Montréal, Canada • Legal frames for start-ups: Dr. Loay El Shawarby, Alex Angels, Egypt • Working with Passion - Mr. Pierre Girgis, Capital One Bank, USA • The Story of an Entrepreneur, Dr. Samar Baqer, Co-Director of ICSB Academy Middle East, Kuwait University, Kuwait

Parallel Session 5

15:45 - 17:00	ICSB Entrepreneurship Ecosystem Forum
at AI Dau 5	• Dr. Ki-Chan Kim, ICSB, Korea • Dr. Roberto Parente, ICSB, Italy • Dr. Nabil Shalaby, Arab Entrepreneur House, Egypt • Dr. Ruben Ascua, ICSB, Argentina • Dr. Hanns Pichler, ICSB, Austria Moderator: Dr. Ayman El Tarabishy, ICSB , USA

20:00 - 22:00	Dinner at Steigenbeger AI Dau, Tanja restaurant
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FRIDAY 17 NOVEMBER 2017

Time	Item
09:00 - 09:15	Welcome Remarks
	Mr. Magdy Wahba, ILO, Egypt Mr. Ahmed Osman, MCSBE, Egypt
09:15 - 10:45	Plenary Session: For the Future: Promising Entrepreneurship Education Projects
	Mr. Peter van Rooij, ILO Decent Work Team for North Africa and Cairo Office, Egypt Mr. Jacinto Fabiosa, USAID, Egypt Mr. Markus Donath, GIZ, Egypt Ms. Anouchka Gering, Get in the Ring, Netherlands Dr. Ahmed Shalaby, Tatweer Misr, Egypt Moderator: Dr. Ayman Tarabishy, ICSB & George Washington University, USA
10:45 - 11:30	"Disruption, What does it Really Mean?"
	Dr. Jean-François Ouellet, HEC Montréal, Canada Mr. Hesham Wahby, Innoventures, Egypt Dr. Olli Vuola, Alto University, Finland Dr. Ashraf Sheta, AUC & MCSBE, Egypt Moderator: Ms. Eman Omran, Global Affairs Canada
11:30 - 12:15	Coffee Break & Friday Prayer

AT AL DAU MAIN BALLROOM

Breakout Sessions

Parallel Session 1

12.15 - 13.15	Power to the Bottom: Developing Micro Business through Financial Inclusion
at Al Dau 1	Ms. Nevine Badr Eldin, MSMEDA, Egypt Mr. Mohammed, Hanno, ABA, Egypt Mr. Islam Shawky, Paymob Solutions, Egypt Mr. Amr Abouelazm, Tamweely & MCSBE, Egypt Mr. Sherif Samy, EFSA, Egypt Moderator: Dr. Claudia Gross, Claudia Gross Consultancy, Egypt

Parallel Session 2

12.15 - 13.15	ILO Taqueem: What Works in Promoting Entrepreneurship for Rural Women
at Al Dau 2	- Keynote by: Mr. Jonas Bausch, ILO Dr. Ali Rashed, Population Council, Egypt Ms. Eman El-Hadary, RISE, Egypt Mr. Ibrahim Melouk, ABA, Egypt Moderator: Ms. Perihan Tawfik, ILO, Egypt

Parallel Session 3

12.15 - 13.15	She: Do Women Disrupt Differently?
at Al Dau 3	Ms. Natalie Youssef, EJB, Egypt Ms. Ghada Darwish, Pisa Industrial Supplies, Egypt Ms. Dalia El Taieb, Health Guro, Egypt Ms. Inji Amr, Acumen Consult, Egypt Moderator: Ms. Kholoud Al Khaldi, ILO, Egypt

Parallel Session 4

12.15 - 13.15	ICSB Academy
at AI Dau 4	• Innovation the Egyptian Way, Dr. Ashraf Sheta, AUC & MCSBE, Egypt • Marketing Your Startup, Dr. Naglaa Akl, Benefit marketing Agency, Egypt • Business Builder, Ms. Riham Abou Elinin, BznBuilder, Egypt

Parallel Session 5

12.15 - 13.15	Paper Presentations
at AI Dau 5	• Dr. Atul Mishra, Green Entrepreneurship Need for Sustainable Growth in India, India • Dr. Yvonne Maidment, A Framework for Developing A University-Wide Interdisciplinary Entrepreneurship Minor, Canada • Dr. Nashwa Ghoneim, Understanding Successful Social Entrepreneurship in Egypt: Measuring the Impact of Social Innovation, Pro-social Motivations and Capabilities, Egypt • Dr. Mohammad Saud Khan, Mumpreneurship in New Zealand: Qualitative Study on Managerial Challenges, New Zealand • Ms. Hanan Elbasha, Internationalization of SME: Between Entrepreneurial Realms of Effectuation and Causation, Egypt

Breakout Sessions

Parallel Session 1

13:15 - 14:00	Social Media Influencers
at AI Dau 1	• Ms. Valentina Primo, Cairo Scene, Egypt • Mr. Ibrahim Safwat, Cairo Runners, Egypt • Ms. Yara Shalaby - Gazelle Rally Team, Egypt • Ms. Naglaa Akl, Benefit Marketing Agency, Egypt Moderator: Dr. Rasha Allam, AUC, Egypt

Parallel Session 2

13:15 - 14:00	State Of The Art : Entrepreneurship in TVET Education & Programs
at AI Dau 2	• Ms. Amira Daoud, EU TVET II, Egypt • Mr. Mohamed Fawzy, WISE- USAID, Egypt • Mr. Sherif Gaafar, EPP, GIZ, Egypt • Ms. Annachiara Scandone, UNIDO, Egypt • Dr. Jeffery Alves, ICSB & Wilkes University, USA Moderator: Mr. Magdy Wahba, ILO, Egypt

Parallel Session 3

13:15 - 14:00	Gamification
at AI Dau 3	• Mr. Ahmed Bastaway, Icehubs Global, Egypt • Ms. Riham Abou Elenein, BznBuilder, Egypt • Mr. Fady Michel, AUC, Egypt Moderator: Ms. Daria Ofman, MCSBE, Egypt

Parallel Session 4

13:15 - 14:00	ICSB Academy
at AI Dau 4	• Entrepreneurial Sales: Mr. Wael Elrashidy, EJB, Egypt • Glocalization - Dr. Nabil Shalaby, Arab Entrepreneur House, Egypt • Operate but be ready to scale - Dr. Samar Baqer, ICSB, Kuwait • Closing Remarks, Dr. Samar Baqer, ICSB, Kuwait

FRIDAY 17 NOVEMBER 2017

Parallel Session 5

13:15 - 14:00

Academic Research and Workshops from Egypt

at
Al Dau 5

- Constructing the pillars of an entrepreneurial family business
- **Dr. Ashraf Sheta**, AUC & MCSBE, Egypt
- Branding in entrepreneurial SMEs Looking at both sides of branding customer's, and organisation's
- **Dr. Marwa Elgeballi**, NGU, Egypt
- Leading and Managing Change in a Start-up: A comparative analysis on Day Care Nursery Start-ups
- **Dr. Nada Abdel Basset**, NGU, Egypt

Moderator: **Dr. Khaled Hegazy**, NGU, Egypt

14:00 - 15:00

Lunch Break

15:00 - 19:00

3rd NAWAH Social Entrepreneurship Competition Finals

- Master of Ceremonies: **Daria Ofman**, MCSBE

Innovation & Creativity in TVET Education

- **Dr. Ahmed Elgeushey**, Deputy Minister for Technical Education, Egypt

NAWAH Background:

- **Mr. Magdy Wahba**, ILO, Egypt
- **Dr. Rasha Abdel-Hakim**, USAID, Egypt
- **Mr. Sherif Gafaar**, GIZ, Egypt

Introduction to the Judges:

- **Mr. Ahmed Osman**, MCSBE, Egypt

Nawah Judges:

- **Head Judge: Solveig Schuster**, Counselor & Head of Cooperation, Global Affairs Canada
- **Mr. Ahmed Helmi**, Reliance Group, Egypt
- **Mr. Baher Ayoub**, Tatweer Misr, Egypt
- **Ms. Ghada Darwish**, Pisa Industrial Supplies, Egypt
- **Mr. Magdy Wahba**, ILO, Egypt
- **Dr. Amr Farouk**, Academy for Scientific Research and Technology, Egypt
- **Mr. Mohamed Ashour**, Administrative Control Authority, Egypt
- **Mr. Mohamed Tarek**, CCC, Egypt
- **Mr. Mounir El Gazairly**, Unilever Mashreq, Egypt
- **Mr. Nizar Samy**, EBI, Egypt
- **Ms. Sherouk Ghallab**, Nile Schools, Egypt
- **Mr. Tamer Mostafa**, Monsanto, Egypt
- **Mr. Wael El Desouki**, AAST, Egypt
- **Mr. Karim Samra**, Hult Prize, Egypt
- **Mr. Osama Gineidy**, ECS, Egypt
- **Mr. Moustafa Gabr**, Dominick Company, Egypt

Announcement of Winners:

- **Ms. Amal Mowafy**, ILO Cairo Office, Egypt
- **Mr. Ahmed Osman**, MCSBE, Egypt

20:30 - 22:00

Dinner at Hilton Hurghada Resort

AT AL DAU MAIN BALLROOM

DAY TWO

A G E N D A

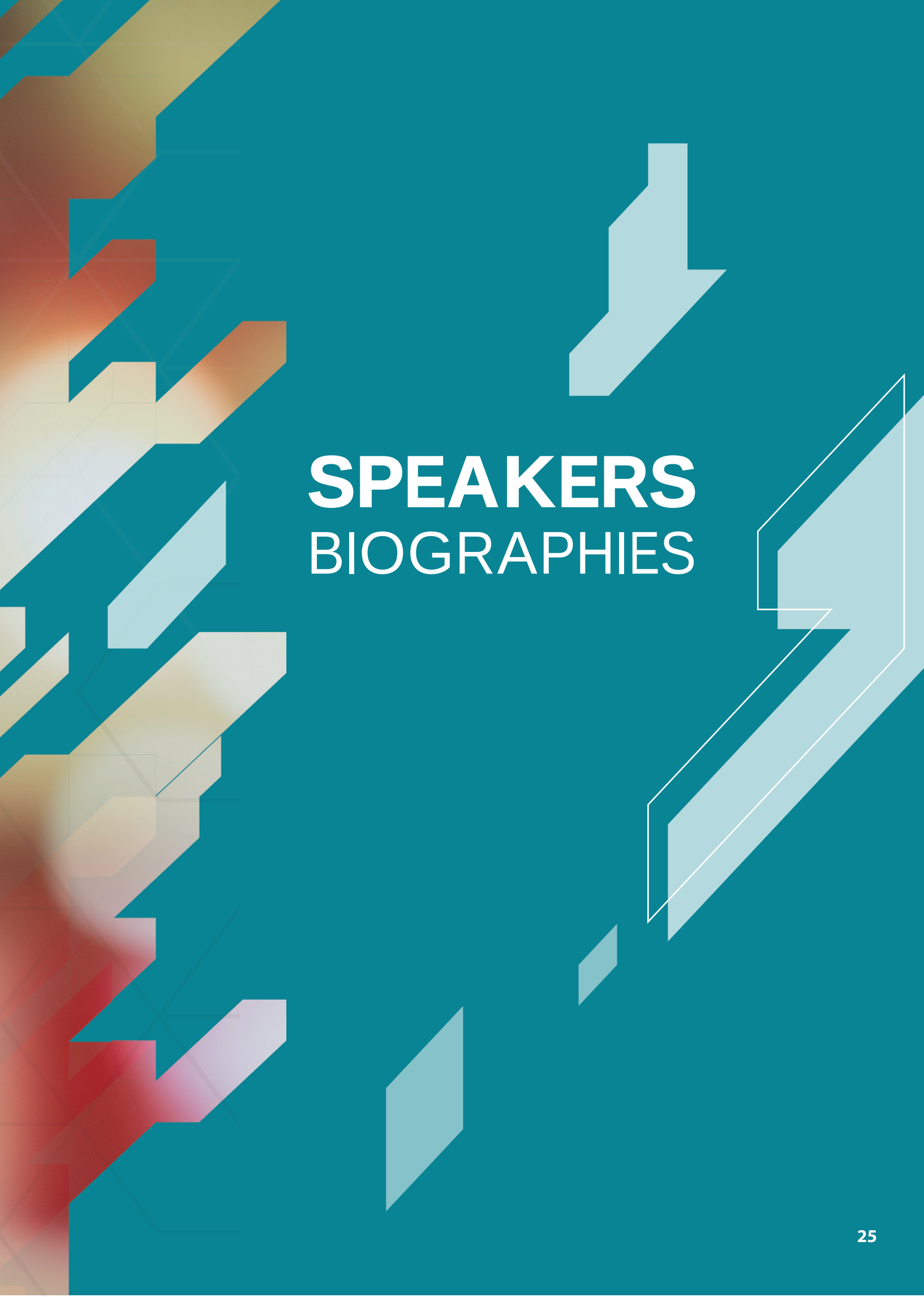
DAY THREE

SATURDAY 18 NOVEMBER

Time	Item
09:30 - 10:15	Welcome Remarks: • Mr. Magdy Wahba, ILO, Egypt • Dr. Ayman El Tarabishy, ICSB, USA Plenary Opening: Digital Entrepreneurship • Ms. Nancy Salem, A2K4D center at AUC, Egypt • Ms. Racha Tantawy, TIEC, Ministry of ICT, Egypt • Mr. Hossam Saleh, Egyptian Media Company & MCSBE, Egypt • Ms. Daria Ofman, MCSBE, Egypt • Representative of a Digi-preneur finalist (TBC) Moderator: Dr. Hossam Abdelgawad, SETS North Africa, Egypt
10:15 - 11:00	Plenary Session: Global Trends in Entrepreneurship • Mr. Ruben Ascu, ICSB, Argentina • Dr. Michael Grimm, University of Passau, Germany • Dr. Charles Matthews, University of Cincinnati, USA • Dr. Winslow Sargeant, ICSB, USA Moderator: Ms. Amal Mowafy, ILO Cairo Office, Egypt
11:00 - 11:45	Plenary Session: Innovations in Social Entrepreneurship • Dr. Atef El Shabrawy, Social Innovation Expert, Bahrain • Ms. Dalia Hosny, Made In Egypt, Egypt • Mr. Kareem Samra, Hult Prize, Egypt • Mr. Amir Obeid, ILO, Egypt • Ms. Maya Boghdady, Nahdet El Mahrousa, Egypt Moderator: Mr. Mohamed Shehab El Din, Alshehab/Resolve consulting, Egypt
11:45 - 12:30	Plenary Session: The Canadian Experience in Social Entrepreneurship • Mr. Guillaume Campeau, Give-a-Seat, Canada • Mr. Théo Corboliou, Give-a-Seat, Canada • Mr. Olivier Caron, O'Dandy, Canada • Ms. Isabelle Marquis, O'Dandy, Canada Moderator: Dr. Jean-François Ouellet, HEC Montréal, Canada
12:30 - 12:45	Guest Speaker • Mr. Rami Kato, Careem, Egypt
12:45 - 13:00	Remarks • Dr. May El Batran, Member of Egyptian Parliament & MCSBE, Egypt Summit Wrap up • Mr. Magdy Wahba, ILO, Egypt • Mr. Ahmed Osman, MCSBE, Egypt Concluding Remarks • Mr. Peter Van Rooij, ILO, Egypt
13:00	End of Summit

AT AL DAU MAIN BALLROOM





SPEAKERS BIOGRAPHIES



H.E. Dr. Sahar Nasr

Egyptian Minister of Investment and International Cooperation

Her Excellency Dr. Sahar Nasr is the Egyptian Minister of Investment and International Cooperation. Dr. Nasr earned her Professorship from the Supreme Council of Universities. She is a Professor of Economics at the American University in Cairo and a Lecturer at several Egyptian and foreign universities. Throughout her academic career, she published over 60 research papers, technical reports and books merging her technical and practical expertise in the fields of international finance, economic development, private sector and SME development, as well as the fields of financial reform, the labor market, women empowerment, and economic legislation. These papers and reports were published in scientific periodicals, including those of Cambridge and Oxford University in the UK, Berkley University in the USA, and scientific periodicals published by the World Bank. Some of these studies and research papers have contributed to drafting and structuring economic policies in various developing countries and emerging markets, including Egypt.



H.E. Mr. Jess Dutton

Ambassador of Canada to Egypt

Jess Dutton (BA Hons [Political Studies], Queen's University, 1994; MA [Public Administration], Queen's University, 1995) joined Foreign Affairs Canada in 2005. At Headquarters, he has served as the director of the Intergovernmental Relations Division and deputy head of the Stabilization and Reconstruction Task Force. Overseas, he has served in Seoul, in Kandahar as the director of the Kandahar Provincial Reconstruction Team and in Kabul as deputy head of mission. Before Cairo, he served in New Delhi as deputy head of mission.

SPEAKERS BIOGRAPHIES

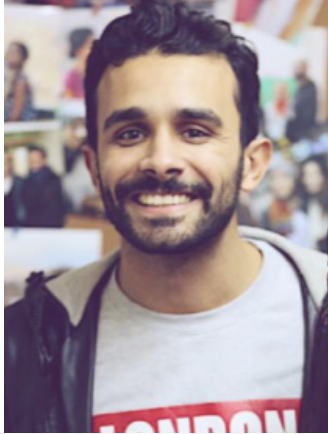


Mr. Peter Van Rooij

Director of the Decent Work Team for North Africa, and ILO Country office for Egypt, and Eritrea

Prior to his current assignment, Peter Van Rooij worked as Country Director of the ILO Jakarta Office responsible for Indonesia and Timor-leste since 2010. Since joining ILO in 1995, Mr. Peter Van Rooij has served in development projects and activities related to employment and microfinance and worked as Advisor to the Bureau for Employers' Activities in Geneva. Before joining the ILO, he worked as Field Implementation Officer at the United Nations Capital Development Fund (UNCDF) in Khartoum, Sudan. Peter Van Rooij holds a Masters' Degree in Economics from the Wageningen Agriculture University, Netherlands.

SPEAKERS BIOGRAPHIES



Mr. Abdel Kader Khaled

Founder of AlMaqarr Coworking Space & Manager of GSpace.

Graduate of the Faculty of Languages, Ain Shams University. Finished his postgraduate studies in Project Management, Finance & Investment, and Marketing. 9 years experience in Vodafone Egypt with the last 5 years in Digital Marketing. Currently Managing ElGouna first Coworking Space (GSpace), and the Business Development Executive for AlMaqarr Coworking Space & ElRe7la.



Mr. Ahmed Abdel Gawad

CEO of Unitrans Global Logistics and United Food Services ,Board member of Egyptian Junior Business Association: EJB, Previous president of the Transport and Trade Committee in EJB.

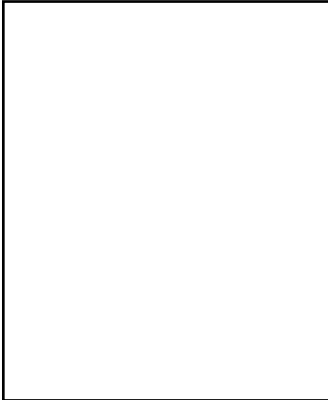
Graduated from Faculty of Commerce, Cairo University 95 , Holds an MBA from Arab Academy for Science, Technology & Maritime Transport 2008.



Mr. Ahmed Bastawy

Ahmed Bastawy currently runs icealex innovation hub that supports startups and entrepreneurship ecosystem in Alexandria, he also launched Startups of Alex as the 1st Business Incubator in Alexandria. Bastawy has contributed to founding and being the International Business Development Manager at iceHubs Global CIC (a UK based social enterprise) that focuses on transforming sustainability challenges into green businesses.

Ahmed Bastawy has co-authored a hands-on book (both in English & Arabic) entitled "Social Innovation Handbook for Practitioners: Innovating Ideas for the Labor Market in Egypt". He is actively participating at the Global Innovation Gathering, Afrilabs network, Fablab networks and have been speaking at many other local & international conferences and events. He's been a lead trainer, facilitator and programmes architect on different topics in Africa and Europe. In addition to mentoring and coaching different startups and enterprises, Ahmed also consults government organizations in Africa and Europe on designing & implementing programmes focusing on youth empowerment, social innovation, entrepreneurship and sustainable development.



Mr. Ahmed Elsherif

Program Manager

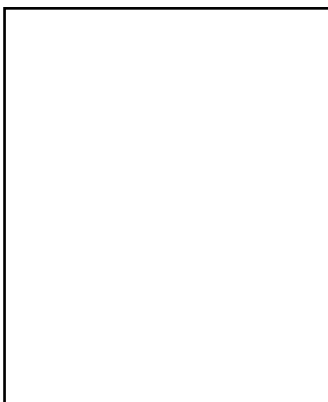
Ahmed holds a degree in Pharmacy & Biotechnology from the German University in Cairo. Ahmed has 6 years of management experience across the fields of entrepreneurship development, leadership development and B2B consulting. He has held a variety of leadership roles within various organizations such as AIESEC Egypt, Lafarge Middle East & Africa, and Blanchard International in the areas of business development, organizational development, and program management. Ahmed has also founded his own company, which has been extensively working on improving performance and building growth with startups and entrepreneurs since 2013.



Mr. Ahmed Helmi

Group Chief Financial Officer at Reliancee Egypt

Ahmed Helmi has more than 18 years of experience in Financial Management, Strategic Planning & Development in the MENA region. Ahmed is currently the Group Chief Financial Officer of Reliance Egypt, a Group of companies with offices in Egypt, UAE & Singapore operating in the fields of Bulk Commodity Trading, Logistics, Mining, Building Materials and Waste Management. Previously, Ahmed held several executive roles with leading companies in the Building Materials industry across the region. His previous posts include Strategic Planning Director for CEMEX, Business Development Director for CEMEX and Regional Finance & Treasury Director for CEMEX. Ahmed holds an Executive MBA in International Business and Finance from Illinois Institute of Technology where he was a Fulbright Scholarship grantee.



Mr. Ahmed Korayem

is an entrepreneur and educator versed in both sides of practice and academics of Marketing and Entrepreneurship. Korayem graduated from The American University of Sharjah (AUS) with a B.Sc. in Marketing and Psychology, worked then as an associate consultant at McKinsey & Company, Dubai. Moved on to join the creative team in the renowned advertising agency Crispin Porter and Bogusky (CP+B).

Korayem quit to attempt at starting his first venture – Konnectual, then moved to Egypt to establish an online art gallery – Knellen and later a student-based learning management system - Peerz. Academically, Ahmed received his MBA degree with a focus on Entrepreneurial and SME Marketing. Ahmed currently works as a Lecturer of Marketing at the International Programmes of University of London and currently is also the Training and Innovation Manager at the Center for Entrepreneurship at AAST. On the professional front, Ahmed consults with Marketing Agencies like Meraki-Mena, CallMars, and delivers entrepreneurship and marketing trainings across Egypt with organizations like Injaz, TIEC, GIZ, MCSBE, Masr Al Kheir, and other high-impact institutions that work in Egypt, North Africa, and Levant.

SPEAKERS BIOGRAPHIES



Eng. Ahmed Osman

President, Middle East Council for Small Business & Entrepreneurship (MCSBE)

Ahmed is the Senior Vice President of the International Council for Small Business (ICSB) and President of The Middle East Council for Small Business & Entrepreneurship (MCSBE), the official host of the Global Entrepreneurship Week in Egypt. He was recently appointed as Managing Director of the Global Entrepreneurship Network Egypt Affiliate. Ahmed is also the President & CEO of CHROME Project Management, a Project Management firm working with several Government and Private organizations on construction and real estate development projects in Egypt. He holds both a Bachelors Degree in Civil Engineering with Honors and a Masters Degree in Engineering and Management from The University of Birmingham, UK and is a certified Project Management Professional from The Project Management Institute, USA. In June 2017, Ahmed was appointed as a board member of the Egyptian Micro, Small and Medium Development Agency and has been instrumental in the launch of the Annual Egypt Entrepreneurship Summit since 2015 as well as Nawah Social Entrepreneurship challenge both in partnership with the International Labour Organization. He currently serves as the deputy head of the Construction & Infrastructure Committee at the Egyptian Junior Business Association after serving as it's head for two terms and is a member of ICSB's 2020 Strategy Committee and New Products Working Group. He was the Middle East focal point in a global study on Humane Entrepreneurship conducted by ICSB Korea in 2016. Prior to that, Ahmed was the Country Manager for Projacs International, covering business and operations in Egypt, Libya, Tunisia, Sudan and Morocco. At the age of 21, Ahmed established his first company, an Engineering Management & Technical Training firm. He believes in collaboration and team work and believes Entrepreneurship and Innovation are the answer to sustainable growth of the Global Economy.



Dr. Ahmed Shalaby

Ph.D. is the Managing Director of Tatweer Misr and a Member of its Board of Directors, a position he has held since Mid. 2014 when the company was established.

Drawing on his extensive planning and business management experience, Dr. Shalaby supervises the day to day management of the company, including the business development and the strategic planning for Tatweer Misr's major projects. In addition to his work with Tatweer Misr, Dr. Shalaby is also a Professor of Architecture and Urban Development at the Department of Architectural Engineering at Cairo University, Egypt. Prior to joining Tatweer Misr, Dr. Shalaby spent a year working at El Mostakbal for Urban Development, where he held the position of Advisor to the Chairman. During his time with El Mostakbal, Dr. Shalaby played an integral role in the development of Mostakbal City; the largest planned mixed-use development in the New Cairo area. An established engineer in the field of architecture, urban development and a real estate expert in his own right, Dr. Shalaby's professional career began in 1993, starting out as a faculty member at Cairo University and a prominent architectural engineer. Dr. Shalaby has over a decade of experience in the development and management of major real estate portfolios in Egypt.



Mr. Ali Rashed

Senior Researcher and Data Analyst at Population Council



Ms. Amal Mowafy

Chief Technical Advisor of The Decent Jobs for Egypt's Young People Project

Ms. Amal Mowafy is the Chief Technical Advisor of the joint ILO/Canada Project on Decent Jobs for Egypt's Young People: Tackling the Challenge Together since March 2012. The project focuses on the implementation of the National Action Plan for Youth Employment, the formulation of Regional Action Plans for Youth Employment in the governorates of Minya, Port Said and the Red Sea working on the supply and demand sides and the matching processes of the labour market. Ms. Mowafy joined the ILO as senior programme officer from September, 2008. Prior to that she was a Project Management Specialist at USAID policy & private sector office where she worked on the broad areas of public finance, competitiveness, business and economic higher education as well as consumer protection from August, 2005. Her career in development began at the Ministry of International Cooperation in February 1998 until she became the Desk Officer for Cooperation with the USA in the cabinet of HE Ms. Fayza Abounaga, the Minister of International Cooperation in July 2004.



Mr. Amir Obeid

Consultant

Amir Obeid holds a master's degree in development studies from SOAS, University of London, in addition to a post-graduate degree from University of Cambridge in project management. Through his career, Amir contributed to the design, implementation, and management of socio-economic development projects. His areas of expertise include; economic empowerment and poverty reduction, entrepreneurship development, youth employment and skills development, local & rural development. Prior to joining the ILO in Egypt, he worked as United Nations Volunteers Country Programme Officer in Yemen. Earlier, Amir worked in Transparency International Germany, as Regional Coordinator in the MENA region. Amir has also worked in Egypt in CARE and COSPE, managing community development projects focusing on microfinance, entrepreneurship skills development, and women economic empowerment. Furthermore, he is one of the founders of Fair Trade Egypt Foundation. Recently, through Hayat project, Amir contributed to the design of a 'social entrepreneurship model', which focuses on creating an enabling environment for entrepreneurship innovation & development in rural areas through community development.

SPEAKERS BIOGRAPHIES



Ms. Amira Daoud

Career Guidance & Entrepreneurship Unit Head at TVET II



Mr. Amr Abouelazm

Vice Chairman, CEO, and Co-Founder of Tanmeyah Micro Enterprise Services
Chairman of Tamweely Microfinance Company

Mr. Abouelazm is the Chairman of Tamweely Microfinance Company. Mr. Abouelazm is recognized as a leader in Egypt in the fields of policy structuring and micro finance. He has 25 years of experience in finance, economic development and investment finance.

Prior to that, Mr. Abouelazm was the Vice Chairman, CEO and Co-Founder of Tanmeyah Micro Enterprise Services, a company majority owned by EFG Hermes, the leading investment bank in the MENA region. Tanmeyah was established in March 2009 with the aim of providing access to financial services to the low to middle income group of individuals and enterprises through an extensive network of branches in Egypt. He was also the Deputy Director of the German Development Bank (KfW) in Egypt. He was responsible for managing a number of projects with a portfolio exceeding EGP 900 million in the fields of micro finance, infrastructure, SME development, Renewable Energy Finance and other areas. Mr. Abouelazm is Board Member of the International Council for Small Business (ICSB), Treasurer and Board Member of the Middle East Council for Small Business and Entrepreneurship (MCSBE) and member of the Financing and Resources Committee at the Ministry of Antiquities, he is also Board Member and Member of the Restructuring Committee of Nasser Social Bank. Most recently, he was appointed to the Board of Directors of Egypt's MSME Development Agency.



Prof. Dr. Amr Farouk

Assistant To The President Of The Academy Of Scientific Research And Technology, Egypt

Dr. Abdelkhalik was born on the 21st of April 1970. He got his PhD in plant genetics from Nihon University, Japan in 2005. Since 2010 till present, Abdelkhalik is working as a Senior Associate Professor, Egyptian Agriculture Research Center, Rice Research Department. In 2008, Dr. Abdelkhalik has been appointed as an Advisor to the Minister of Scientific Research. He also joined the Ministry of Agriculture as a Head of COMESA Office in Cairo starting February 2011 where he developed several strategies to enhance Agricultural co-operation with the African Countries. In August 2012, Dr. Amr Abdelkhalik was in charge of Knowledge based SMEs, Technology Transfer Offices, partnership with industry, Entrepreneurship and Technology Commercialization, as he was appointed as Assistant to the president of Scientific Research and Technology. Dr. Abdelkhalik has been appointed as the Responsible of the National Initiatives in the science and Technology Development Fund (STDF). In May 2014, Dr. Amr has been appointed as the supervisor of the Regional Research Centers and Manager of National Campaigns and Initiatives Programs in the academy of Scientific Research and Technology (ASRT). Abdelkhalik has led several to support the production of several strategic crops in Egypt as wheat, Maize, rice and cotton, this is in addition to several other initiatives to connect scientific research with industry. Since October 2016, he is in charge of the Technology Development sector at ASRT



Mr. Amr Gohar

CEO of ECCO Outsourcing, Founder of MCSBE

Amr Gohar is a responsible Egyptian citizen with a solid commitment to engaging initiatives that foster entrepreneurship, education and innovation as key drivers of prosperity and competitiveness in Egypt. In 2008, Gohar founded the Middle East Council for Small Business and Entrepreneurship (MCSBE) as the Middle East affiliate of the International Council for Small Business (ICSB), later on serving as ICSB's Senior Vice President of Programs. He also served as Vice-Chairman of the Egyptian Junior Business Association, an organization that hosts 500+ young business leaders and entrepreneurs. Throughout his entrepreneurial and related volunteer activities, he has demonstrated strong leadership skills, strategic management ability, business development and start-up expertise. Active in various other organizations and NGOs, he is an active contributor to the Egyptian National Telecom Regulatory Authority (NTRA) Industry Committee and the Information Technology Industry Development Agency (ITIDA) Outsourcing Council- Ministry of Communication & Information Technology (MCIT). Gohar has also been a member in Egypt's ICT Export Council; Industry Entrepreneurship Council- Ministry of Trade and Industry (MT&I); EITESAL ICT business association; and, the American Chamber of Commerce in Egypt. Gohar received a B.Sc. in Telecom Engineering from Egypt's Ain Shams University; an MBA from the Netherlands Maastricht School of Management, and completed an executive education program on Private Equity and Venture Capital at Harvard Business School. He possesses extensive regional telecom market experience and to date has been one of Egypt's entrepreneurial success stories. Since 2003, Gohar has established and led three successful companies operating in the ICT field. Gohar is currently CEO of ECCO Outsourcing offering contact center and business process outsourcing services for customers across various international markets and industry sectors. Prior to his entrepreneurial ventures, Gohar assumed senior ICT regional management responsibilities, where he served in Philips, Siemens and finally Lucent Technologies as Regional Director, Marketing and Sales handling Middle East markets.

SPEAKERS BIOGRAPHIES



Ms. Annachiara Scandone

Project officer UNIDO.

Program Coordinator for IMKAN project for youth employability and entrepreneurship in Upper Egypt,



Ms. Anouchka Gering

Community Manager, Get in the Ring Foundation

Anouchka Gering is responsible for the global network of the Get in the Ring Foundation. We are on a mission to impact challenges faster by utilizing the potential of startups. Since 2012 we have been building an innovation network of fans and licensed partners for our global startup competition in 100+ countries. Together with our network we have been able to find thousands of promising startups and match them to the right partners that include leading corporates, governments and investment funds. Furthermore, Anouchka also worked at 'De Investeersclub', which is a Dutch Business Angel Network with 50+ investors.



Dr. Ashraf Sheta

Visiting assistant professor at the American university in Cairo,

Board member of Middle east council for small business and entrepreneurship MCSBE

Dr. Sheta is currently working as visiting assistant professor for entrepreneurship, management and innovation at the American university. He is also working as a free-lance trainer and consultant in the fields of planning, strategic management, innovation, technology and knowledge management as well as entrepreneurship and small business management. He is the winner of the teaching excellence award for the academic year 2015- 2016. Also certificate of excellence in performance from the AUC executive education for the years 2014, 2015 and 2016.

Dr. Sheta's practical experience is diversified; he was the GM for Shetatex company for more than 20 years, board member of Middle East council for small business and entrepreneurship MCSBE an affiliate of the international council for small business ICSB with strategic agenda of promoting and supporting entrepreneurship and small business in the MENA region. He is also an active member in the international council of small business ICSB academy' with an agenda to promote entrepreneurship. He was also the vice president of the Egyptian junior business association EJB and was responsible for developing the Egyptian national business agenda. For the consultancy and training dimension; Dr. Sheta has worked with prominent organizations in the field of training and consultancy; the transparency international, European union, USAID, ILO, international organization of migration Executive Education Executive education at the AUC and Women entrepreneurship and leadership program WEL developed by Wharton school of business and financed by Goldman Sachs



Dr. Atef Elshabrawy

CEO-founder , Social Innovation Expert - Bahrain

Dr Atef has 25 years of experience in entrepreneurship and development. Delivering long and short consultancy for regional and international development organizations (ILO, UNDP, UNFPA, UNIDO, EC, ISESCO, UNESCO, WB, IFC, IDB, IDC), in: Egypt, Bahrain, Libya, Jordan, Oman, Tunisia, Kuwait, KSA, Syria, UAE, Morocco, Qatar, Lebanon, Kirgizstan, Kazakhstan, Somaliland, Malta, Congo, Malaysia, Bangladesh, India, Greece, etc. He occupied key positions: CEO-founder of Family Bank, social development advisor to the Government of Bahrain, General Manager at Bahrain Development Bank, Advisor to Centennial Fund-KSA, Manager at the EIA-Egyptian Social Fund for Development. He participated in several national development strategies like: Bahrain economic vision 2030, social policies of Bahrain, national incubation system in Egypt, the SME's strategy for GCC, home-based laws in Oman and Bahrain, creation of SME's body in KSA, SME's authority in Libya and youth empowering body in Qatar.

Dr Atef enjoys a multidisciplinary educational background, with a Ph.D. from L'institut National Polytechnique de Lorraine (INPL), France in 1996. He was awarded by several prestigious prizes, lastly in 2017 the Social Innovation Leadership Award and listed on "Top 50 Most Impactful Social Innovators" from India; Mohammed Bin Rashid Award for "Young Leaders" 2013; "Young Researchers" in France 1995, International Research Award "Community Partnership for Youth Crime" Bahrain 2011. Founder of www.socialinnovationexpert.com, then he created & registered by the Ministry Of Commerce in Bahrain, the SOCIAL INNOVATION LABS (SILs®), as trademark creative workshop, dealing with chronicle social, economic, environmental and cultural problems.



Dr. Ayman El Tarabishy

Executive Director of ICSB and Professor at the George Washington University

Dr. Ayman El Tarabishy is currently the Executive Director of the International Council for Small Business (ICSB), the oldest and largest non-profit organization across the globe devoted to advancing small business research and practices. ICSB is a coalition of more than a dozen national organizations across the globe in over 80 countries. He is also an Associate Professor of Management at the George Washington University's School of Business. He was awarded the George Washington University School of Business best teaching faculty through student voting for the past five years (2010 to 2015) in various programs. He is also an award winning author of his most recent book on Small and Medium Enterprises and Information Technology. Dr. Tarabishy is the only faculty in the GW School of Business that teaches in two nationally ranked programs (the GW Healthcare MBA program and Entrepreneurship program). Dr. Tarabishy developed new MBA courses like Social Entrepreneurship and Innovation & Creativity.



Eng. Baher Ayoub

Chief Projects Officer- Board Member - Tatweer Misr

Eng. Baher Ayoub is the Chief Projects Officer and a Board member of Tatweer Misr. An expert in the fields of planning and project management, Eng. Ayoub draws on almost 20 years of extensive experience gained in architecture, interior design and contractor consulting experience. Prior to joining Tatweer Misr, Eng. Ayoub worked as the Director of Development Management and Engineering Management for Al Fawares Holding Egypt, where he managed a diversified portfolio of residential compounds, shopping malls, office complexes and hotels. Eng. Ayoub holds a Bachelor of Science in Architectural Engineering from Cairo University.

SPEAKERS BIOGRAPHIES



Mr. Charles H. Matthews
University of Cincinnati, USA

Charles H. Matthews, Ph.D., Distinguished Teaching Professor of Entrepreneurship and Strategic Management, Fellow of the Graduate School; Founder Center for Entrepreneurship Education & Research (Executive Director 1997-2013; Director; Small Business Institute® 1982-2013), Lindner College of Business, U. of Cincinnati.

Dr. Matthews is an internationally recognized scholar and innovative teacher in the field of entrepreneurship. His teaching and research interests include: strategy, entrepreneurship, innovation, startup financing, leadership and decision making. He is published in Small Business Economics, the Journal of Small Business Management; the Journal of Small Business Strategy; Entrepreneurship & Regional Development; Frontiers of Entrepreneurship Research; Family Business Review; The International Journal of Operations & Production Management; The Center for the Quality of Management Journal; Quality Management Journal; Industry & Higher Education; and New England Journal of Entrepreneurship. He has been quoted in numerous publications including The Wall Street Journal, Industry Week, Forbes, Business Week, and Inc. He is a former columnist on entrepreneurship for The Cincinnati Post (1998-2001) and The Cincinnati Enquirer (2011-15). He is the co-author of Innovation & Entrepreneurship: A Competency Framework, with Ralph Brueggemann (Routledge, 2015).

An award-winning teacher, Dr. Matthews has taught over 5,000 students ranging from freshmen to doctoral students to executives, from individual instruction to classes of 540. He has facilitated over 500 faculty-guided, student-based field case studies; served as a consultant to numerous organizations; and has entrepreneurial and family business experience in the automotive, photographic, and real estate industries. An educational entrepreneur, he is the founder of the UC Center for Entrepreneurship Education & Research in 1997, which was named one of the top 50 Entrepreneurship programs in the U.S. in 2001 (Success magazine), a top tier and nationally recognized program in 2003, 2004, 2005 (Entrepreneur magazine), and a top 25 (21) undergraduate Entrepreneurship program in 2008 (Princeton Review). He championed the creation of the undergraduate entrepreneurship/family business major; led the development of the Graduate Certificate in Entrepreneurship, co-created a cross campus Certificate in Innovation & Entrepreneurship for matriculated and non-matriculated students designing multiple new entrepreneurship courses.

Dr. Matthews will be a Fulbright Scholar in Vilnius, Lithuania in 2018, and has served as a delegate on entrepreneurship development in China, the former Soviet Union (including Russia, Latvia, and Estonia), studied at the University of Antwerp, was honored to receive a Malone Fellowship for study in Saudi Arabia and Bahrain, and has traveled to the United Arab Emirates, Morocco, and Egypt. He has taught at the Southwest University of Finance & Economics, Chengdu, China, Nanyang Technological University in Singapore, and has given numerous lectures to international delegations from the Middle East, Russia, Africa, China, and the Ukraine. Dr. Matthews is a member of the Editorial Review Board and the Advisory Board of the Journal of Small Business Management, serves as an ad-hoc reviewer for Entrepreneurship Theory & Practice, the Journal of Developmental Entrepreneurship as well as the Journal of Business Venturing. He is a Past President and Fellow of the Small Business Institute® Association, as well as Past-President and Justin G. Longenecker Fellow of the United States Association for Small Business and Entrepreneurship (USASBE). He served as SVP Research & Publications for the International Council for Small Business (ICSB) from 2000-04, SVP Programs 2005-07, President of ICSB 2008-09, SVP Strategic Partnerships 2010-2012, Wilford L. White Fellow of the ICSB in 2014, and elected a Fellow of the Graduate School, Univ. of Cincinnati. He is a graduate of Leadership Cincinnati Class 36.



Ms. Dalia Hosny

Founder of Made In Egypt, Egypt

Ms. Dalia Hosny is an Exhibition Organizer, Founder of Tadreeb Masr Initiative, and Founder of Made in Egypt 10th of every month. She is also Head of CSR of Egyptian Junior Business Association (EJB), member of Alexandria Business Association (ABA), and member of Alexandria Business Women Association (ABWA).



Ms. Dalia Ismail El Taieb

Founder & CEO, Health Guru Company

Dalia Ismail El-Taieb is filled to the brim with passion to help spread health awareness in Egypt. Driven by her intense passion and her longing to revamp Egypt's health status quo and outlook, she founded the first ever health magazine in Egypt, Health Guru, in 2011 and is now gearing up to make Egypt the world's first destination for health tourism.



Ms. Daria Ofman

Daria Ofman is currently the Executive Manager of the Middle East Council for Small Business and Entrepreneurship (MCSBE), mainly working with entrepreneurs and start-up companies to make the leap into the unknown and find their feet to grow. Daria works as facilitator and trainer, designing learning programs, workshops, retreats and change labs on a diverse range of societal issues, in the Netherlands, Egypt and around the world.

For years she worked as a strategic advisor for the public sector in the Netherlands, where she did projects for the Dutch parliament, various ministries and larger educational institutions on dialogue and co-creation processes, research, strategic policy assessments and facilitating think-tank sessions. She studied political science and has a masters in international law. In 2011 she co-founded Sunryse, a leadership foundation that acts as a leadership lab that develops content and facilitation tools, organizes play-labs and sessions on servant leadership. Since 2014 she is the owner of Shift Works, a Dutch company specialized in facilitation and training. In the past years she worked in Greece, England, Scotland, Pakistan, Portugal, Egypt, Qatar and the Netherlands.

Her work focusses on the direct empowerment of committed individuals, entrepreneurs and companies, supporting the development of their awareness, agency and effectiveness. Through strategic facilitation and an experiential learning methodology, she uses theory, conceptual frameworks, reflection and play.

SPEAKERS BIOGRAPHIES



Mr. Dawood Sulaimen Marafie

Dawood Marafi has an MBA degree. He held a variety of positions in the private sector and government departments both councils or executive committees. he is considered to be one of the active initiators to all that comes to small/ medium enterprises in Kuwait, GCC and Asian sector.

Owner and General Manager of Emtidad Co. and Laysaa Factory, Chairman of the Association of Small and Medium Enterprises of Kuwait ,Board Member at the Public Authority for Manpower.,ounder and Board Member at the Council of GCC Leaders Entrepreneurs, Founder and Board Member at the Asian Entrepreneurs Alliance, Former Board Member at the Kuwait National Fund for SME Development ,Former Vice Chairman and CEO of Shiraa Project Management Co., Former Head of the Business Ecosystem Committee and the Consolidation of Institutional Relations at the SMEs National Fund ,Vice President of the National Labor Committee at the General Authority for Manpower

Former Vice President Projects Evaluation Committee at the SMEs National Fund, Former Committee Member of the Youth Development Projects at the Ministry of Social Affairs and Labor



Ms. Eman El-Hadary

Research and Policy Manager, RISE Egypt

RISE Egypt is a global nonprofit that is leveraging its network of top experts, investors, and researchers to accelerate entrepreneurship for development in Egypt. RISE Egypt is also a "Think and Do Tank" that links capacity-building for growth stage social enterprises with world class research to enable an evidence-based scale-up of its portfolio companies. Finally, RISE Egypt promotes collaboration across sectors and facilitates important conversations between stakeholders in the private sector, civil society, and policymaking communities about the roles of impact investing, public-private partnerships, and research in accelerating development.



Ms. Eman Omran

Eman Omran has over 30 years of experience in development cooperation, of which the last 20 years has been with Global Affairs Canada (GAC). She currently is the Sustainable Economic Growth (SEG) Program Team Leader in Egypt. In addition, she is the Chair of the SEG Synergy Group which aims to promote collaboration, cooperation and coordination between Canada's investments in Egypt and with the SEG program partners.



Mr. Fady Michel

Founder and Chief Innovation Architect at ERGO Design

Fady is founder and Chief Innovation Architect at ERGO Design, a design innovation firm, tackling business, social and behavioral challenges through human-centered design principles. He is an Associate Professor at The American University in Cairo, where he focuses on studying and teaching critical thinking, design thinking and game thinking skills and behavior. Fady is a mentor at the AUC Venture Lab. He is a lifelong learning advocate; human-centered design evangelist. He is the recipient of NASA Exceptional Software Award, and NASA Space Act Award for Innovative and Creative Development. Fady holds a B.Sc. and M.Sc. degrees from the University of Southern California, in Spacecraft and Space Mission Design, and a PhD. in Astrodynamics from The University of Texas at Austin.



Ms. Ghada Darwish

Managing Director
PIZA Industrial Supplies Co

Ghada is the managing director of PIZA Industrial Supplies Co. (a family business established in 1962 and operates as an integrated service provider and business development company specialized in developing and supplying turnkey sugar and bio-fuels project as well as the supply of process equipment to Sugar, fertilizers, chemicals, cement and other industries. The company also exports sugar industry's bi-products). Ghada holds a BSC from specialized in Mechanical Engineering (Material, Manufacturing and Industrial Management). She is also a consultant to several industrial/ environmental projects funded by International donors. Ghada is also CEO of GreenTech Egypt Co. that's speci to commercial, industrial and residential applications. She is the vice chairman of the Egyptian Junior Business Association with special focus on EJB's Anti-corruption project, board member of the Egyptian French Business Counsel and the Egyptian Spanish Business Counsel, Member of the OECD Women Business Forum – Egypt Taskforce and a previous board member of the Egyptian Belgian Business Association. In 2009, Ghada was chosen to represent Egypt in the Mentoring Program (Mentored by 2 Exxon Mobil VPs for a month), and since then has been active in women economic empowerment issues. She also led Al-Rowad professional community of women entrepreneurs "supporting women in business", which i develop entrepreneurs' businesses to create more jobs. Ghada is also a founding partner in Accelerate Consulting and Development Co. and secretary general of the Certified Management Consultants of Eg

SPEAKERS BIOGRAPHIES



Mr. Guillaume Campeau & Mr. Theo Corboliou

Give-a-Seat Founders

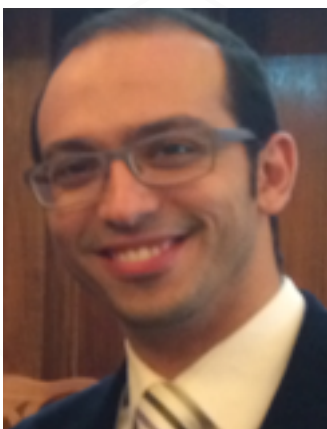
Guillaume Campeau and Theo Corboliou are the founders of a Canadian Startup called Give-a-Seat. They both studied business in HEC Montreal before becoming social entrepreneurs. Give-a-Seat offers event producers to donate tickets for a good cause. The Startup then sells those tickets with a discount, in favor of the chosen charity. Guillaume and Theo are two young entrepreneurs that believe positive impact should be part of any innovative business model.



Ms. Hanan El Basha, MBA

Independent Business Development & Marketing Consultant

El Basha's approximate 20-year career spanned all the way from a 2-person startup to a 600-employee organization empowering her with the holistic view of the multifaceted business setup. For the past six years, El Basha ventured into the private business arena, from her original Marketing and Communications-focused roles, co-founding and assuming management positions within a number of SME start-ups. El Basha is currently an independent Business Development & Marketing Consultant offering start-ups' advice, SME sustainable growth strategies, and marketing assessments. El Basha holds an MBA degree, The American University in Cairo, and is a Business Administration Doctoral Candidate, Walden University.



Mr. Hossam Abdelgawad

Director, Urban Transport Technologies and Data Services Unit

Dr. Abdelgawad has 13+ years of experience accumulated in Canada and the Middle East. Related to this conference is his work on:

- Employing Data-Driven Innovation in the Transportation / Mobility Sector
- Role of Citizen-Based Innovation in Transportation
- Smart Cities, Big Data, Open Data, IoT
- Data-Driven Innovation and Harnessing the Economic Power of Data

He is actively participating as key note speaker and panellist in many related conference: 1st Smart Cities Conference in Riyadh, CityScape Egypt 2017, Intelligent Cities Exhibition & Conference, Cairo 2107, Data-Driven Innovation in MENA 2015, 7th International Conference: Building Innovative Interactive Cities, 2017, Open Cities Summit 2016.

Dr. Abdelgawad is the winner of the International Transport Forum Award, 2010, for Transport and Innovation. Dr. Abdelgawad is also the Winner of the Cairo University Engineering Sciences Award, 2016.



Mr. Hossam Saleh

An Entrepreneur Telecom, Media and Technology Expert Founder, Global Vision

Hossam is a leading business consultant. He spent more than 25 years in leading positions with reputable organizations. Hossam used to be the Country Senior Office of Alcatel Lucent Egypt and the Regional Manager of Cisco in North Africa. He also worked as the Strategy & Commercial Director of TE Data. He led the sales organization in several companies. He Carries a B.Sc. in Engineering with major of Data Communication. He had several post-graduate studies in different fields including business process, business execution. As an entrepreneur he is the founder of several companies in the field of technology and business consultancy. Hossam is a Senior Officer at Egyptian Media (The holding company). He is the Vice President of Cairo ICT Conference Organizer. He is the Regional representative for Sandvine Inc. Hossam serves as non-executive Vice Chairman of NOOR advanced Technologies. Hossam is Board member in Xceed, Presentations Sport and Misr for Cinema. He is a senior accredited International Consultant & certified international facilitator in various programs including; Business Planning, Execution, Leadership, Situational Leadership and Business Acumen. He works as Senior Business Facilitator with major training providers and prominent universities. On his capacity as independent business consultants he provided services to multi-sectors in Egypt including the Government, Oil& Gas, Manufacturing, Banking, Investment, Insurance, Telecommunications, Real Estate, Media and SMEs. Hossam has an eye on the region through different consultancy assignments that he took part of in Yemen, UAE, Kuwait and Sudan. Hossam is part of International Consultancy team that takes place in different projects within the European Union, Canada, USA and the United Nations different organizations. Hossam has a long experience as volunteer for community services. He is the General Secretary of the Middle East Council for Entrepreneurship and Small Projects (MCSBE), Ex-Chairman of Internet Society of Egypt, Ex-Board Member of the Egyptian Junior Business Association (EJB), Ex-Deputy Chairman of the CIT chamber in the Egyptian Federation of Industrialization. Hossam has an active regional role within Rotary International for more than 20 years. He also leads the Technology committee in the Maadi sporting & Yacht Club. He is the Vice Chairman in Maadi Lovers charity organization.



Mr. Ibrahim Melouk

Alexandria Business Association

"Micro-financing of female led-businesses"

Alexandria Business Association (ABA) is a not-for-profit, non-governmental organization that is classified as a micro-finance institution and based in Alexandria, Egypt. It is a leading Microfinance Institution (MFI) in Egypt with a lending portfolio of more than EGP 1 billion in 2016. Mr Melouk will present preliminary results of the success of a new loan product called "Toumouh" (meaning "ambition"), that allows a select group of rural and women clients to upscale entrepreneurial ambitions through a 4-10 times increase in their lending portfolio. The loan product is subject to an experimental evaluation together with researchers from the ILO and Silatech.

SPEAKERS BIOGRAPHIES



Mr. Ibrahim Safwat

Ibrahim Safwat is the Founder of Cairo's Latest Fitness Craze, Cairo Runners, which is the first and largest urban running group in Cairo. Along with Cairo Runners Safwat juggles the responsibilities of his position at Robert Bosch as Area Sales Manager. Safwat has a BA degree in Mechanical Engineering from Helwan University, and earned his MBA from Sydney Business School.



Ms. Inji Amr

Inji is a seasoned economist & management consultant with over 15 years of experience in both fields. On the government policy side Inji has been the project manager for the development of the Egypt Vision 2030 Sustainable Development Strategy, as well as being the lead strategist for several projects undertaken by the Egyptian Ministries of Trade & Industry, Investment and Planning. Inji is a founding partner of Acumen Consulting, a boutique management consulting firm in Egypt which is concerned with improving the business environment for SMEs and ensuring their integration into the global value chains. Inji leads assignments in the fields strategy, investment and business planning, organization development, operational efficiency and marketing and branding. Inji is also a serial mentor and has worked with tens of start-ups across various competitions and incubators. Inji has also recently completed a Stanford Graduate School of Business degree in corporate innovation.



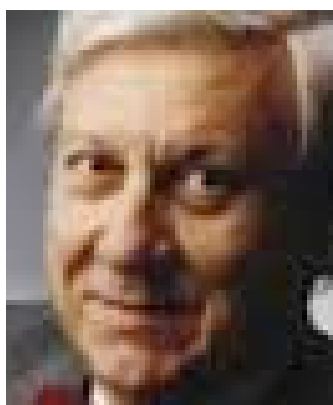
Ms. Isabelle Marquis

Isabelle Marquis is an entrepreneur and a partner at O'Dandy. She is the chef editor for L'effet A : an innovative program she co-created where "A" stands for Ambition. In the last two years, this professional development experience has leveraged the talent and the professional abilities of more than 1200 women. Her strategic focus and her love for storytelling has also lead her to help many Canadian enterprises with the Generation INC. TV show. Her desire for entrepreneurship started even before when she worked for the Fondation Montréal inc. where she helped many start-up businesses became key player in their field.



Mr. Ismail Abdel Ghafar, Ph.D

Prof. Dr. Ismail Abdel Ghafar Ismail took office as the President of the Arab Academy for Science, Technology and Maritime Transport (AASTMT) on 2011. As in 2001, he was appointed to be the Head of the Planning department of Research Affairs then the Head of Chair of Electrical Engineering branch in 2003. In 2005, he became the Vice Dean for the Post Graduates & Research, then the Vice Dean for Educational Affairs in 2006 who is Responsible for MTC educational Plan. For his scientific and professional efficiency, In January 2007 he became MTC vice Dean for two years, then MTC Commandant, Dean in January 2009 until he was selected to be the president of the Arab Academy for Science, Technology and Maritime Transport (AASTMT).



Professor em. Dr. Dr. h. c. J. Hanns Picher

M.Sc.
Vienna University of Economics & Business

Born 1936 in Aspach, Austria. Graduated from Vienna University of Economics and Business, (Master's 1958; Doctorate 1960) and Univ. of Illinois, USA (M.Sc. Economics/Econometrics, 1963); Dr. habil. in Economics (1967). Senior Economist/Resident Representative, World Bank Group (1965-74) with far ranging responsibilities in Latin America, the Caribbean, Eastern Africa, and especially South & South-East Asia. From 1973/74 full professor (chair: "Political Economy and International Development"); Head, Department & Institute of Economics, 1975-2004; Emeritus since 2004.

Senior Schumpeter Fellow, Center for European Studies/Harvard University. President/Chairman and memberships of various scientific as well as professional societies and institutions; Editor/Editorial Board member of national/international scientific journals with recognition and distribution world wide. Dean/Legatus, European Academy of Sciences & Arts (til 2012); Consultant/Representative, ICOMP-International Council on Management of Population Programs; Consultant World Bank Group and UNIDO; Arbitrator, I.C.S.I.D. (World Bank); Overseas Supervisor, China Scholarship Council; Past President, International Council for Small Business (ICSB).

Awards/Honours: Best Thesis Award, Austrian Chambre of Labour (1960); Cardinal Innitzer Science Award (1966); University of Economics Honours Prize (1982); Austrian Cross of Honour for Science & Art, First Class (1988); Leopold Kunschak-Award (1990); Honorary Doctorate in Economics, Cath. Univ. Brussels (1994); Grand Decoration of Honour in Silver to the Republic of Austria (2001); Wilford White Fellow, International Council for Small Business (2003); Knight, Old Order of St. George (2006); American Order of Merit („OM", 2009); ICSB President's Award for Outstanding Services (2009); abi, Hall of Fame (2010); PhD Certificate in Gold, Vienna University of Economics & Business (2010); Honorary Fellow, Academia Scientiarum et Artium Europaea (2013); Fellow, ECSB (2014)

SPEAKERS BIOGRAPHIES



Dr. Jacinto Fabiosa

Team Leader, Trade and Investment Team, Office of Economic Growth

Dr. Jacinto Fabiosa serves as the current Team Leader of the Trade and Investment Team, Office of Economic Growth, USAID/Egypt Mission. In this capacity, Dr. Fabiosa manages the Mission's portfolio on Entrepreneurship, Enterprise Development, Workforce Development, Trade and Investment, and Macroeconomic Reform. Prior to joining USAID, Dr. Fabiosa served as Co-Director of the Food and Agricultural Policy Research Institute (FAPRI) at Iowa State University, USA. FAPRI provided analytical support to the US Congress, US Department of Agriculture, and the US Environmental Protection Agency. Dr. Fabiosa researched and published in the areas of international trade, biofuels policy, and climate change, including two books (as contributing author) - "Handbook of Biofuels Economics and Policy" and "The Oxford Handbook of the Economics of Food Consumption and Policy." Dr. Fabiosa holds a BSc degree in agribusiness from the University of the Philippines, MSc and PhD degrees in agricultural economics from Michigan State University and Iowa State University, respectively. Dr. Fabiosa resides in Maadi, Egypt.



Professor Jean François Ouellet

Associate Professor of Entrepreneurship, HEC Montreal/ Lifetime Entrepreneur

After serving 11 years as professor of Marketing at HEC Montréal, Jean-François joined HEC's new Entrepreneurship & Innovation Department in 2015 where he developed the entrepreneurial track within graduate programs (DESS) at HEC Montréal and now manages both the entrepreneurial track at the undergraduate level (bachelor's degree) as well as the Parcours Entrepreneurial Rémi-Marcoux, an initiative aiming at activating the entrepreneurial potential of students throughout all schools, faculties, departments and programs within the Montreal campus which consists of HEC Montréal (business school), Polytechnique Montréal (engineering school) and Université de Montréal (everything else). Still (and always) an entrepreneur, he also recently cofounded his 5th business—Jet Set Systems, a new venture that develops and markets automated solutions for hot tub maintenance within the Internet-of-Things realm—where he also serves as CEO. Professor Ouellet's research was published in world-class academic publications including the Journal of Marketing and the Journal of Product Innovation Management. As an academic, his research and teaching interests focus on the international & business-to-business marketing of entrepreneurial technology and innovation as well as startup funding and entrepreneur behaviour. He is the co-author of the 4th edition of French Canada's first and foremost marketing textbook—Gestion du Marketing—and he also wrote Le bonheur comme plan d'affaires, a business book that describes business venturing as a path towards personal happiness. A consultant for a number of organizations from Canada and abroad, Professor Ouellet was also the host of Generation Inc., a mainstream & prime-time television show pertaining to entrepreneurship that aired between 2010 and 2014, and is now developing and coproducing a new television program (to air in France and Canada in 2017) about international entrepreneurship. He is also often invited and cited in various Canadian media and in the Canadian Courts of Justice as one of Canada's foremost experts of marketing in the context of innovation and start-ups, at least on the French side of the country.



Mr. Jeffrey R. Alves

Ph.D.

Dr. Alves is the former dean of the Jay S. Sidhu School of Business and Leadership at Wilkes University from 2011 – 2016 following nearly fifteen years as the Allan P. Kirby, Jr., Distinguished Professor of Free Enterprise and Entrepreneurship, Chair of the Department of Entrepreneurship and Leadership Studies in the Jay S. Sidhu School of Business and Leadership, and Director of the Allan P. Kirby Center for Free Enterprise and Entrepreneurship at Wilkes University. Prior to joining Wilkes University in 1997 he was President of Vergason Technology, Inc., a small, rapidly growing technology-based company named to the "Fast-Track 500" as one of the 500 fastest growing private companies in the United States. From 1983 to 1996 he was a founder/principal in three new ventures and worked in corporate development at Corning Inc. in the areas of architectural product and flat panel (LCD) glass development. As Assistant Professor of Finance and Entrepreneurial Studies at Babson College from 1978 through 1983, Alves developed and taught the capstone courses for one of the first entrepreneurship undergraduate majors and graduate concentrations in the U.S. At the Allan P. Kirby Center and Wilkes University Alves led the development the Entrepreneurship major and minor; a unique year-long 1st year course in which students plan a venture in the first semester and then run the business in the second; and a number of service based programs designed to promote entrepreneurship and self-determination. He is a Sam M Walton Free Enterprise Fellow and advises the sixteen-time Regional Champion Wilkes University Enactus, formerly Students in Free Enterprise (SIFE), Team. In 2012 he was named to the SIFE Hall of Fame for Sam M. Walton Free Enterprise Fellows. Dr. Alves earned his B.S. from the U.S. Air Force Academy, M.B.A. from Southern Illinois University and Ph.D. from the University of Massachusetts. He is the author of numerous books and professional articles related to small business failure, entrepreneurship, small business management, and management and entrepreneurship pedagogy. In addition, he is active in supporting economic development in Northeastern Pennsylvania through several loan committees and as a member of the Scranton Enterprise Center and Innovation Center at Wilkes Barre Boards of Directors. He is a past president and board member of both the International Council for Small Business (ICSB) and the US Association of Small Business and Entrepreneurship (USASBE) and currently serves ICSB as vice president, products. In 2017 he was inducted as a Wilford L. White Fellow for his contributions to entrepreneurship education and ICSB and he earned the ICSB Visionary Leadership Award in 2015. In 2012 he was elected as a Justin Longenecker USASBE Fellow for his commitment to entrepreneurship education. Dr. Alves is an Air Force and Vietnam veteran.



Mr. Karim Samra

Chief Operating Officer, Hult Prize Foundation
Interim Lead, Hult Prize Lebanon

As COO of the Hult Prize foundation, Karim works closely with the CEO to craft the organization's strategic plan, design and execute education and incubation programs for entrepreneurs, advise startups across stages, manage and run the Hult Prize, and lead development and partnership initiatives globally. Karim has more than 15 years of entrepreneurial, financial services, and operating experience, spanning multiple geographies. Previously, he helped scale one of Europe's first B2B e-commerce marketplaces, and founded a seed stage business incubator to promote economic development. He has worked with senior government officials on building successful public private partnerships while at Booz & Co.; helped evaluate more than \$2bn of investments in wind and solar energy projects across the United States at GE Capital; and served as advisor to the COO of Barclays Capital (US) on optimizing the firm's capital allocation program, where he was appointed to the working group on SRI to help shape and define the firm's approach to responsible investing. He regularly advises startups and entrepreneurs; is a contributor to the Huffington Post on entrepreneurship, impact, and innovation; authors research on the intersection between charity and business; and sits on the board of Directors of NanoHealth Technologies, a startup based in India. He holds a B.A. in History from Boston College, and an M.B.A. from NYU's Stern School of Business, where he was a merit based scholarship recipient.

SPEAKERS BIOGRAPHIES



Mr. Khaled Farouk

Khaled spent 17 years in a multinational company in which he had local and international experience in supply chain business. Khaled was Fleet manager, operation manager, and procurement and sourcing manager. Currently, he is a board member and chief business development officer in Celltek. Celltek has a good track record in promoting entrepreneurship for various entities as: SFD, UNIDO, MCSBE, GEW. In cooperation with governmental organizations and business associations, Khaled successfully launched Franchise Egypt Expo for the first time in Egypt in 2014. Since 2007 he has been actively involved in promoting entrepreneurship in Egypt, through lecturing, mentoring and capacity building and financing. He was the past Vice-Chairman of Egyptian Junior Business Association. Khaled is one of MCSBE's founders and contributed in launching the first GEM report in Egypt. He was panellist in many development events and workshops including: Mediterranean SMEs Policy, Women Entrepreneurship, ICSB Conference and Union for the Mediterranean. Khaled holds a Bachelor Degree in Mechanical Engineering from Cairo University, Diploma in Project Management from the American University in Cairo and MBA in Marketing from Arab Academy.



Prof. Khaled Hegazy

NewGiza University – School of Business & Finance

Dr. Khaled Hegazy is Professor and Associate Dean of the School of Business & Finance at NewGiza University. Dr. Hegazy's recent academic research works include strategy management and execution; Strategic and entrepreneurial finance; risks in financial institutions; Islamic finance; corporate governance; the measurement and reporting of intellectual capital, and the knowledge economy. Dr. Hegazy has extensive experience in financial and management advisory, and is a registered Certified Public Accountant in Egypt. Dr. Hegazy serves as a non-executive board member and chair of the audit committees in Barclays Bank Egypt and Misr Life Insurance, and recently with the Administrative Capital for Urban Development. Dr. Hegazy is also a founding partner of Crowe Hegazy, a member firm of Crowe Horwath International, and registered with the Public Company Accounting Oversight Board - PCAOB - USA.

Dr. Hegazy has been awarded the Fulbright's Commission Senior Scholar Scholarship, and has been a Visiting Professor at Kellogg Graduate School of Management at Northwestern University (Evanston, Illinois USA), and the School of Business & Economics at the UAE University (Al Ain – UAE).

Dr. K. Hegazy graduated from the Faculty of Commerce, Cairo University with a Bachelor of Commerce in Accounting and holds a Master of Science and Ph.D. degrees in Accounting & Finance from the London School of Economics & Political Sciences, University of London.



Ms. Kholoud Al-Khaldi

Senior Enterprise Development Specialist, Decent Work support team ILO-Cairo

Completed her first degree in economics from Bir Zeit University, Palestine in 1984, later in 1996 finished her MSc degree in Entrepreneurial Studies from the University of Stirling, Centre for Management and Enterprise Development, Scotland UK. Ms Al-Khaldi has been working in the field of enterprise development for more than 20 years now, mainly in promoting entrepreneurship culture in the Arab region focusing on disadvantaged women and youth, through designing and implementing appropriate financial services and BDS (business development services). In addition, Ms Al-Khaldi conducted three gender impact studies -published- in the field of enterprise, income generation and formal labour employment in Jordan. In August 2002, Ms Al-Khaldi joined the International Training Centre of the ILO/ the Enterprise Development Programme, who was responsible of managing and conducting training activities in the field of enterprise development, including training of advisors and trainers in Women Entrepreneurship Development, entrepreneurship education, micro-finance, capacity building for sustainable BDS, policies and strategies for creating an enabling environment for SMEs, Local Economic development and Local Economic Recovery in conflict affected areas. In 2009, Ms Al-Khaldi moved to ILO Decent Work Team for North Africa/Cairo to resume her role as Senior Enterprise Development Specialist. Ms Al-Khaldi through her current responsibilities provides technical support and advice to constituents in 12 countries (Egypt, Sudan, South Sudan, Somalia, Ethiopia, Eritrea, Djibouti, Libya, Tunisia, Algeria, Morocco and Mauritania) in the field of enterprise development, social economy, social finance, rural economy and value chain development through capacity building, training, policy advice, knowledge sharing and research, to promote decent work, sustainable livelihoods and economic empowerment for women, youth, conflict and post conflict communities .



Professor Ki-Chan KIM

Founder & Business Mentor, Guiders Consult

Current

- President, Asian Council for Small Business(ACSB)
- Vice President, The Catholic University of Korea
- Professor of Business School, The Catholic University of Korea
- Vice President/Professor of Business School, The Catholic University of Korea
- President, Asian Council for Small Business(ACSB)
- Senior Vice President, International Council for Small Business(ICSB, Washington, US)
- Associate Editor, Journal of Small Business Management (JSBM,US)
- President of Korean Academy of Commodity Science and Technology
- Research Professor Center for Corporate Longevity, Seoul National University
- Director Board member(Hyundai Mobis) Advisor(Samsung Electronics)

Former

- Former Member of National Economic Advisory Council (For President in Korea)
- Former Dean of Planning & Development of Catholic University of Korea
- Former Dean of Business School of Catholic University of Korea
- Former President, Korea Association of Small Business Studies
- Former President of Korea Automotive Industry Association
- Former Editor in Chief, Asia-Pacific Journal of Small/Medium Business Studies
- Former Vice President of KOREAN ACADEMIC SOCIETY OF BUSINESS ADMINISTRATION (KASBA)

SPEAKERS BIOGRAPHIES



Mr. Loay El Shawarby

Investor at Alex Angels, and Partner at Shehata Law Firm for the workshop.



Dr. Lotfi Belkhir

A physicist, inventor, entrepreneur and a scholar.

Dr. Lotfi Belkhir is a physicist, inventor, entrepreneur and a scholar. He is currently the Endowed Chair in Eco-Entrepreneurship at the Walter G. Booth School of Engineering Practice at McMaster University. Dr. Belkhir's current research and teaching have for core mission the advancement of a sustainable society through innovation, entrepreneurship, design and policy. Recently, his school's Master's in Entrepreneurship program received the coveted Excellence in Entrepreneurship Award by the International Council of Small Business & Entrepreneurship (ICSB) (see story at <http://dailynews.mcmaster.ca/article/w-booth-school-wins-international-entrepreneurship-award/>)

Dr. Belkhir is also a proven practitioner; he founded in 2001 Kirtas Technologies, the maker of the world's first and fastest automatic book scanner, which, under his leadership, ranked as one of Inc. 500 fastest growing companies in America two years in a row. Dr. Belkhir is a regularly featured speaker on the subjects of Entrepreneurship, Innovation, Sustainability and Corporate Social Responsibility at many venues. He holds a Ph.D. in physics and a Master's in Management of Technology. Originally from Algeria, Lotfi is fluent in English, Arabic and French.



Eng. Magdy Wahba

Founder of KIROMAG, Society for Egyptian Engineers, Egyptian Association for Industrial Development, Society of Mechanical Engineers, Egyptian Incubators Association (EIA) and the Egyptian Franchise Development Association (EFDA)

Magdy Wahba obtained his diploma in the field of project appraisal from IDA, Dublin, Ireland in 1978/1979. After an Engineering degree (BEng) in 1974, he started his professional career in 1979 with a multinational company in Saudi Arabia. He held various roles with international agencies such as UNIDO, ITAP-USAID, ECEP-USAID, Royal Netherlands Embassy, SFD just to mention a few and today has a vast experience of over 25 years in the development field. Magdy Wahba is a member and founder of many professional bodies; Society for Egyptian Engineers, Egyptian Association for Industrial Development, Society of Mechanical Engineers, Egyptian Incubators Association (EIA) and the Egyptian Franchise Development Association (EFDA). Today Magdy Wahba counts his ninth year with ILO where he has set milestones for the 'entrepreneurship education' and 'know about business' programmes and is one of leading persons in the DJEP project.



Mr. Markus Donath

Markus Donath has specialized internationally in Change Management. He understands his job as a business architect. Currently, he contributes his expertise to Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) where he is leading the project "Promotion of Small and Medium Enterprises" in Egypt. His mission: bye bye complexity – hello simplicity. He is an electrical engineer and meanwhile he can look back on more than 30 years of his career in big, small and medium enterprises and start-up companies, where he held different management positions. Based on his different responsibilities and management positions in the sectors of software application, training, sales and business development, Markus Donath collected broad and pragmatic knowledge and experience, which he likes to transfer and share. Beside his professional expertise he has deep knowledge with software solutions for eManufacturing, Customer Relationship Management (CRM) und Business Intelligence (BI).



Dr. Marwa Elgeballi

Marwa Elgeballi is a lecturer of marketing. She pursued this career from year 2003-2009 gaining experience from academic institutions including Huddersfield University, UK where she got her PhD, British university, Egypt and now NewGiza university. Her main interest and research field is business to business, branding marketing, Entrepreneurial marketing and marketing for SMEs. Case Study writing and case study teaching is one of areas where she continuously works on.



Mr. Massimiliano Vesce, PhD

Massimiliano Vesce is an Associate Professor in Business Management at University of Salerno, Italy. He is also member of the Scientific committee and vice-director of the Master Program in Management to Innovation at the University of Salerno. His research interest focuses on entrepreneurship, public management, and consumer behavior in the areas of tourism, technology, innovation and education. His business experience includes management consulting and market research in the agri-food industry in Italy, in destination management and in local development. He has been widely involved in the supervision of Masters and PhD dissertations across several research areas.

SPEAKERS BIOGRAPHIES



Ms. Maya Boghdady

Incubator Manager, Nahdet El Mahrousa

Maya joined Nahdet El Mahrousa (NM) in 2012, and has since managed several capacity-building projects across Egyptian governorates, particularly in the scope of coordinating youth employment programs as well as coaching organizational development for purpose-driven organizations, including Disabled Persons' Organizations (DPOs). In 2017, Maya joined NM's Incubator for innovating early-stage social enterprises as an Incubator Manager. Maya is also a certified career counselor and trainer on topics of social entrepreneurship and employability skills. Prior to her work in NM, Maya worked at the Sawiris Foundation for Social Development as Projects Officer in Training and Employment Projects. She received her BSc in Economics from the Faculty of Economics & Political Science at Cairo University in 2008, and her Master's Degree in International Development Policy from the Graduate School of International Studies at Seoul National University in 2011.



Ms. Menna Yehia

Menna Yehia is a graduate of the Faculty of Economics and Political Science. She has been always passionate about community development work that she got involved in it as a volunteer, domestically and abroad, before even graduating. Once she graduated, she worked for a while in education to move back to community development work later by joining the Egyptian Junior Business Association (EJB) in 2014, where she held different positions in KEY program, International Relations, and lastly she joined the Integrity Network Initiative as the Project Associate.



Dr Michael Grimm

Professor of Economics, University of Passau, Germany

Michael Grimm is a Professor of Economics at the University of Passau. He is also a Research fellow at IZA and RWI - Leibniz Institute for Economic Research. He holds a Master's degree from the University of Frankfurt and Sciences Po, Paris and a PhD degree from Science Po. His research covers problems related to poverty and growth such as education, health, labour and entrepreneurship including the evaluation of policies in these domains. He has recently led a World Bank funded project on informality. Currently he is directing an ILO-IFAD Taqeeem Initiative study on Young Women's Empowerment in Agriculture in Tunisia. He has published in journals such as the Journal of Development Economics, the World Bank Economic Review, Economic Development and Cultural Change and Labour Economics, among others.



Mr. Mohamed Ashour

Mohamed Farouk Ashour, Undersecretary of the Administrative Control Authority and Head of Investment Support Sector, has joined the work in Authority in 1999. Furthermore, He has held numerous leadership positions in the Authority and took many courses in the field of combating corruption, offences of abusing public fund and money laundering, including the Financial Investigation and Asset Tracking and Recovery Program in collaboration with the United Nations Office on Drugs and Crime (UNODC).

He is a member of the Ministerial Committee for the Resolution of Investment Disputes, which is competent to hear complaints and disputes that arise between investors and administrative entities. Additionally, he is a member of the Ministerial Committee for the Settlement of Investment Contracts Disputes, which is concerned with the settlement of disputes arising out of investment contracts to which the State or any of its subordinates is a party.

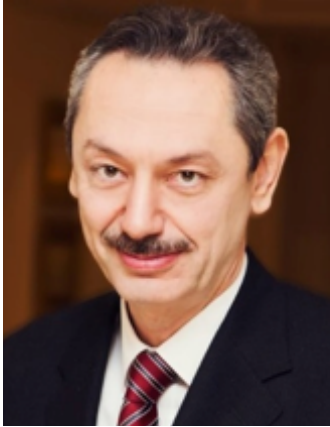


Mr. Mohamed Fawzy

WISE DCOP/TVET Technical Lead

Mohamed Fawzy is WISE project DCoP, and Result A Technical Lead He helps Ministry of Education and Technical Education to improve technical schools capacity to better respond to market needs with ultimate goal of supporting Egypt economy. Mohamed Fawzy great passion is supporting young people getting jobs, through bridging the gap between education and training outcomes and labour market needs. Mohamed Fawzy has studied Education (Chemistry and Physics Major) at Alexandria University, Education College. He brings more than 15 year of working experience mostly in education and TVET sectors. Mohamed Fawzy previous experience includes working for Several USAID project such as "none—governmental organizations service center, education reform project, Egypt competitiveness project and WISE project", Several EU projects such as "TVET I and TVET II", UN/ international organization for migration such as "START project", Several consultancy missions such as "GIZ Saudi Arabia, ILO lead consultant, World Learning, GIZ Egypt, Chemonics and MTC". Mohamed Fawzy has created several successful interventions through his career, he was the creator of the school based employment and the school based training units, before he combine them into transition to employment units which now rolled over Egyptian technical schools. He also has created the local and central units for transition to employment at the governorates and MoETE level. Mohamed Fawzy have participated as main technical consultant in writing several proposals lastly WISE proposal along with MTC team. Mohamed Fawzy have initiated several bidding ToRs as well as chaired the evaluation committee for several tenders. Mohamed Fawzy has also strong managerial skills through his managerial/senior positions for the last decade. He also has been recognized as effective charismatic team leader with several recommendation letters from different international organizations.

SPEAKERS BIOGRAPHIES



Mr. Mohamed Hanno

Vice Chairman, Alexandria Business Association

Mr. Hanno is Vice Chairman of Alexandria Business Association (ABA). He is also the head of ABA's Advocacy Committee responsible for the issuance of ABA's private sector business index 'ISLAH' and the Micro Enterprises Reform Index. Mr. Hanno has previously served as deputy head of ABA's Small and Micro Enterprises Unit.

In 2013 Mohamed was elected as Chairman of Alexandria Software and IT Assoc. an organization that aims at supporting and developing the IT industry in Alexandria.

Mr. Hanno has more than thirty years of experience in the IT field and is the Managing Director and founder of Arab Computers, Alexandria's leading IT systems supplier.



Mr. Mohamed Helmy

Mohamed Helmy is the Senior Communications & Outreach Officer at the Integrity Network Initiative. After spending nearly five years working in media and communications for a regional PR agency and USAID-funded projects in Egypt, Mohamed grasped the knowledge of building effective communications strategies for organizations, especially those working in the field of development. He has been part of the team who developed and executed the media awareness campaign for the Sustainable Development Strategy: Egypt Vision 2030. Mohamed holds a BA in Mass Communication, in addition to certificates in PR and conference & events management.



Mr. Mohamed Nader Alsayed

CEO, Archer Finance

Dr Nader earned his doctorate in financial reform from Durham University, UK. His MBA, in Financial Strategy at University of Westminster, UK, and his BA in Economics from the AUC. He joined EFG-Hermes early in his career. He then joined National Brokerage as Chief Analyst. He worked as a Business and financial Consultant till the establishment of Archer Consulting in 2006. His advisory includes Financial Advisory, fund raising, new venture valuation, acquisition, listing in the Stock market. He then acquired a leasing company -Archer Finance, which focus on SME finance and leasing solutions.

He serves as board member at Venture Capital fund, Construction company, FMCG company, engineering company and plastic company.



Mr. Mohamed Shehab Eldin

Consultant and Speaker
Founder, AL-SHEHAB & partners- RESOLVE

Mr. Shehab brings in years of experience as a social entrepreneur, Consultant, Coach, Facilitator and Speaker focusing on Leadership, Strategic planning, Conflict Resolution, Negotiation, Dialogue and Public Speaking. He is the founder of RESOLVE and AL-SHEHAB & Partners, a confounder of AL-SONBOLAH Textile, Newstar Textile, AGRICYCLE for agricultural waste energy and Alex Angels. He is also a senior consulting partner at IMPACT consulting and an investor at KARMSOLAR the leading Egyptian solar energy company. His development activities include being a co-founder and a former board member of Nahdet El-Mahrousa, The leading NGO incubating social entrepreneurs and social ventures targeting economic and social development issues in Egypt. He is also the Founding Curator of the Global Shapers Community- Cairo Hub, launched by the World Economic Forum in 2011, gathering key young leaders on one platform to work together. He teaches Leadership, Conflict and Negotiation. He currently Lectures at the American University in Cairo, Business school – School of Executive Education and other Egyptian Universities. He is invited as a guest speaker at various reputable universities and institutions including George Mason University, American University in Washington, Northern Virginia Mediation Services, the Institute for Peace Studies in Alexandria and Vienna University. Mr. Shehab holds a Masters degree in International Peace Studies and Conflict Resolution from the University of Notre Dame, a Bachelor degree in Business Administration. He also holds a certificate in economic and political studies from Georgetown University and a Diploma in Negotiation and Conflict Resolution from Erasmus University in the Netherlands.



Mr. Mohamed Tarek

Senior Manager of Business Development in North Africa for the leading International Construction Company: Consolidated Contractors Company "CCC"

Mohamed Tarek is the Senior Manager of Business Development in North Africa for the leading International Construction Company: Consolidated Contractors Company "CCC". CCC is the largest Construction Company in the Middle East and ranked by ENR as one of the top 25 Contractors in the world. For fifteen years, he has been extensively and directly involved in a broad array of large projects around the Middle East and Africa. In addition to his current role, Mohamed advised and assisted in the turnaround and establishment of different companies complementing the value chain of construction industry in the region.

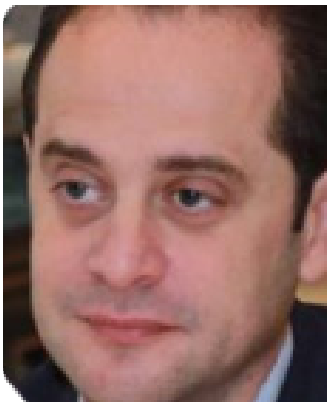
SPEAKERS BIOGRAPHIES



Mr. Mohammad Saud Khan

Victoria University of Wellington, New Zealand.

Dr. Mohammad Saud Khan, is a Lecturer (Assistant Professor) in the area of Strategic Innovation and Entrepreneurship at Victoria University of Wellington, New Zealand. Before taking up this role, he was positioned as a Postdoctoral Researcher at the University of Southern Denmark. Having a background in Mechatronics (Robotics & Automation) Engineering, he has worked as a field engineer in the oil and gas industry with Schlumberger Oilfield Services in Bahrain, Saudi Arabia, and the United Kingdom. His current research interests include innovation management (especially the implications of big data and 3D printing), technology, and social media entrepreneurship.



Mr. Mounir El Gazeirly

Marketing Director and Board Member at Unilever Mashreq , Board member of Egyptian Junior Business Association: EJB, Previous president of the food committee in EJB ,Participated in the preparation of food and industry standard law. He participated in GIZ project for trainings for employment in the youth centers in cooperation with Mahrousa kiosks and Quality Foods.



Dr. Nabil Shalaby

Chairman, Arab Entrepreneur House

Dr. Shalaby is the founder and chairman at the Arab Entrepreneur House (ARENHO) Consulting Firm, Co-Founder of Delta Technopreneurs Association, Advisor of SMEs Capacity Building and Entrepreneurship for 57 countries, members of OIC and Lecturer at Misr Academy for Engineering & Technology and Mansoura University Faculty of Engineering. He is the author of 28 books, and more than forty research papers pertained to SMEs Development, Entrepreneurship and Engineering. He has 30 years' experience on fostering entrepreneurship, SMEs Development and capacity-building programs. His expertise ranges from on-the-ground experience as a SMEs development consultant at the Canadian small and medium enterprises support project, funded by CIDA to serving as the Director of Mansoura Technology Incubator in Egypt, and a regional expert, helping Arab Gulf countries to establish small business centers, incubators and foster entrepreneurship on a macro level. He holds a Ph.D. degree in industrial engineering from Mansoura University, Egypt.



Ms. Nada Basset

Associate Professor of Organizational Studies

Dr. Nada Basset is specialized in the field of organizational Studies and People Management. She received her PhD from University of Stirling, UK in Organizational Psychology, and her Master's Degree in Public Administration from the American University in Cairo. Basset also delivered a number of executive training workshops in the domains of Organizational Change, Leadership, Management Skills and Critical Thinking.



Dr. Naglaa Akl

Benefit Marketing Agency, Egypt

Dr. Naglaa Akl is a Marketing Consultant since 1999. She is also Founder of UGO Guide, Founder of e3lanet, and Vice Head of the Alexandria Branch of the Egyptian Junior businessmen Association (EJB). She is also Former Advertising and Media Advisor to the Governor of Alexandria and Certified Consultant of the European Bank for Development & reconstruction. Dr. Naglaa is a Member of the Goldman Sachs Association for business-women and Chairman of BENEFIT Marketing Consulting .



Ms. Nancy Salem

Research Officer, Access to Knowledge for Development, American University in Cairo

Nancy Salem has a MSc degree in Development Studies from the School of Oriental and African Studies (SOAS) at the University of London. She obtained her BA from the American University in Cairo. Nancy is a Research Officer at the American University in Cairo's Access to Knowledge for Development Center (A2K4D), researching the potential of data and digital technologies for economic development in the Middle East and North Africa. Nancy is also a member of the EQUALS Research Group led by the United Nations University Computing and Society under the Global Partnership for Gender Equality.

SPEAKERS BIOGRAPHIES



Ms. Nashwa Ghoneim Salem

Alexandria University, Faculty of Commerce, Business Administration Department.

Nashwa Ghoneim is a native of Egypt. Since 2006, Ghoneim has been graduated from Alexandria University, Business Administration Department, where she was enrolled as a teaching assistant. She has obtained two masters' degrees; the first in Public Policy and Administration from the American University in Cairo in 2012, and the second in Business Administration from Alexandria University in 2013. She is currently working as an assistant lecturer and a PhD candidate at Alexandria University. Her experience in research, academia, and international publications is solid due to participating in several international conferences, trainings, and seminars. Her commitment to social responsibility is robust. She serves at the editorial board committees at a number of international journals.



Ms. Natalie Youssef

EJB, Egypt

- Academic credentials:

B.A. degree, with honors, in Science from University of Pennsylvania, U.S.A (2008)

B.A. degree, with honors, in Economics and Finance from Wharton School of Business (2008)

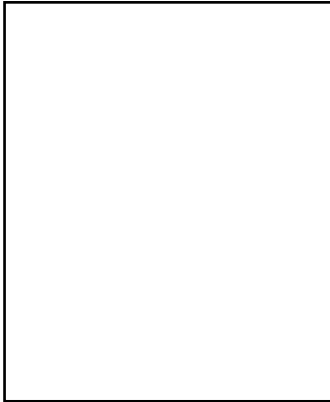
- Work experience:

Worked in Department of Technology, Media & Communication in Credit Suisse bank in New York, US, from 2008 to 2010 where she took part in creating the financial and technical evaluations for a number of top notch companies, such as, Time Warner, Telecom, Verizon, Qwest communication and Nielsen. A \$500 million contract with Discovery Channel is an example of one she worked on.

Natalie co-founded Zamia Designs for Import & Export in 2010, since then, she has been running the company and now it is a pioneer in importing and distributing wallpaper in Egypt. In 2012, Natalie founded a digital marketing agency, N Media, and now she is the CEO of this agency. It provides digital marketing and advertising services to a number of large companies, such as, Dubizzle, Ghabbour Auto, Hyundai, Te Data, Soma bay, Burger King and Eva pharma. Natalie is also a board member of Ramses Youssef Attia Group, a group of investment companies in the stock market, clothes manufacturing, weaving and real estate in Egypt.

- Public work:

Since graduation, Natalie has devoted a noteworthy amount of time to public works, supporting young entrepreneurs and small projects by participating in different initiatives with some institutions who are pioneers in this field such as, T20 and Sandbox



Ms. Nevine Badr El Din

Mrs. Nevine has more than 22 years of experience of which 18 years in development, financial and fund management. She is currently the Finance Sector Director of the Micro Finance Central Sector in the Social Fund for Development. In this regard, she is supporting the restructuring of the micro finance sector within the national context, contributing to the development of new strategies and business plans and coordination between stakeholders involved in the micro finance activities.

She is also responsible for donor's relations and extracting funds for the operation of Micro Finance Sector. She is a board Member of the Egyptian Micro Finance Network and was the Executive Director of the Egyptian MF Network on voluntary basis beside her work in SFD since the establishment of the Network in August 2006 and till September 2007. Mrs. Nevine took part in the formulation of the National MF Strategy and the National Microfinance Impact Survey . She has also participated in the coordination role between related stakeholders and EFSA during the preparation of the MF law. She is a member of the Board of Trustees for Micro Finance formulated by EFSA. Mrs. Nevine holds a Bachelor degree in business Administration from the AUC with a minor in Computer science.



Ms. Nevine Gamee

Executive Director, Micro Small & Medium Enterprise Development Agency (MSMEDA)

Nevine Gamee has a long banking experience over 30 years. After graduation from Faculty of Commerce, Cairo University, in 1985, Nevine Gamee started her career path in the National Bank for Development, and from there she moved to the National Bank of Kuwait (Ex. Al Watany Bank of Egypt), now the National Bank of Kuwait) where she established the first Specialized Department for Retail Banking. She also designed a comprehensive set of financial products for the NBK and developed a marketing policy that helped dominate a big segment of the market in a quite short time.

In January 2005, Nevine Gamee joined Social Fund for Development, and in view of her valuable experience in devising credit policy, she worked on the development of financial mechanisms and methods and contributed to the elaboration of the first Credit Policy of the Social Fund for Development issued in April 2005 and intended for small and micro enterprise finance.

Aware of the importance of diversifying SFD's funding channels and financial products, Ms. Gamee chaired the task group that laid the foundation, regulations and procedures of Direct Lending. She was appointed as Head of the Direct Lending Sector of the SFD, and within a period of no more than five years the portfolio of direct lending portfolio grew to up to one billion EGP due to the commendable work and dedication of Ms. Gamee.

In 2012 Ms. Gamee was promoted as Head of SFD's Central Sector for Small Enterprise Finance, and she succeeded, during her outstanding years in this post, to achieve unprecedented growth rates: she helped reformulate SFD's relationship with all its intermediaries with regard to small enterprise finance; she attracted new banks to work with SFD, contributed to the formulation of the definition of small enterprises and finance mechanisms for such bank's purpose, and she collaborated with the administrations of these banks for developing a financial strategy for small enterprises. During the period between 2012-2016 the amount of funds injected to small enterprises reached approximately 10.5 billion EGP, equivalent to 52% of the overall funding injected by SFD since its inception up till the end of 2016.

A remarkable feature of the diversified funding channels and financial products introduced by Ms. Gamee for financing small enterprises is "the provision of finance through Financial Leasing Companies" on account of the significant role this sector is playing in attaining inclusive economic development.

Seeking to complete the policies and strategies that she has put in place to diversify financial products for small enterprises, Ms. Gamee participated in the elaboration of the first investment and venture capital policy of the SFD, and contributed to the launching of the first funding program targeting innovative entrepreneurs and creative enterprises, whereby SFD contributes a share to the capital of these enterprises, acting thus as the first provider of such service in Egypt.

With considerable accomplishments to her credit, Ms. Gamee worked her way up to the highest senior executive level, that is her current position as Managing Director of the Social Fund of Development since November 2016.

She is well determined to pursue her dedicated efforts towards further successes on her career path in SFD, started in the year 2005 onwards.

It is worth mentioning that Ms. Nevine Gamee is Board Member in the following organizations:

Takaful Insurance Companies (property and responsibilities - life - investment committees); The Export Development Fund; The Specialized National Councils; The Ministerial Economic Group; The board of Directors Reefy Microfinance Enterprise Services co; The Ayady Company; 1-Score; The Economic Committee of the National Council for Women; The Industry Modernization Council.



Mr. Nezar Sami

Deputy Executive Director of Training, Egyptian Banking Institute (EBI)

Nezar Sami, is the author of “Al-Maknaz© for Entrepreneurship” book, a comprehensive guide for entrepreneurs and startup companies to take their ideas and turned it into products and/or services. He developed the “STARS©” model for technology commercialization and the “Project & Management Interaction Model©”. In addition, Nezar mentored new technology-based startup companies as well as teams participating in national and international business plan competitions. Nezar founded the Nilepreneurs Initiative; that is a nation-wide initiative that supports the Small and Medium Enterprises (SME's), Startups and Entrepreneurs in Egypt. The initiative is under the auspices of Central Bank of Egypt (CBE) and managed by Nile University. Since 1997, he conducted 1000+ training courses and sessions including, but not limited to, Innovation, Entrepreneurship, Project Management, Business Strategies, Leadership, Contemporary Management, IT Service Management, Quality Management, and others.



Ms. Nivanne Amr Mortagy

Nivanne Amr Mortagy has extensive background of 17+ years in Corporate Finance, Strategy & Planning, Wealth & Asset Management and Private Banking. She is specialized in management restructuring of financial institutions in the Egyptian private sector in order to enhance competitiveness and increase shareholder value. She currently holds the position of Head of Business Development for Corporate Banking at Banque Du Caire (BDC) responsible for all Syndications, Multi-National Business, Large Corporate & Mid-Cap lending for the corporate banking portfolio. She has previously held positions at Société Arab International du Banque (SAIB) as the Head of Strategy & Corporate Development & the Head of Corporate Business Development. Prior to that she served at Piraeus Bank Egypt (PBE) as the Head of Wealth Management & Asset Management, Head of Strategy & Corporate Development and for Barclays Bank Egypt (BBE). She has also worked as a Consultant for Arab African International Bank (AAIB). On the public private partnerships side, Ms. Mortagy has worked with a number of international development agencies including the United Nations (UN), the World Bank (WB), The International Finance Corporation (IFC), the Organization for Economic Cooperation & Development (OECD), Center for International Private Enterprise (CIPE) and the Milan Chamber of Commerce. At the national level, she has worked with the Cabinet of Minister's, Ministry of Investment, Trade & Industry, the Federation of Egyptian Industries, Industrial Modernization Center (IMC). Mrs. Mortagy is an active member of the Egyptian Junior Business Association (EJB) and the Business Women of Egypt 21 (BWE 21) Association. Ms. Mortagy has an MBA in Finance & Strategy (double concentration) from IESE Business School in Barcelona and Nile University and a second MA (ABD) specializing in Corporate Social Responsibility with High Honors and BA in Sociology, Minor Philosophy with High Honors both from the American University in Cairo.

SPEAKERS BIOGRAPHIES



Mr. Olivier Caron

Olivier Caron is a partner at O'Dandy, an enterprise that focus on creating content that can make a difference in society. He co-created L'effet A, an innovative program designed to effect a transformative shift in the attitude and behaviours of women in the professional environment. He previously worked in advertising and decided to become an entrepreneur when he launched Generation INC. with his team : a cross media TV project that had the mission to help a new generation of Canadian entrepreneurs.



Dr. Olli Vuola

Dr. Olli Vuola is Head of Aalto Ventures Program, a world-known entrepreneurship education program in Finland. As an entrepreneur, board member, corporate director, advisor, researcher, and Executive Director, Dr. Vuola has been involved in multiple corporate venture, spin-off, and growth companies in manufacturing industries to start new businesses based on new technologies. He has more than 15 years of management experience in different organizations as Director of Cerntech at the European Laboratory for Particle Physics CERN, CEO of NEAPO Corporation, Director of New Projects at TeliaSonera Corporation, and Executive Director of Aalto Ventures Program at Aalto University. Dr. Olli Vuola is Head of Aalto Ventures Program, a world-known entrepreneurship education program in Finland. As an entrepreneur, board member, corporate director, advisor, researcher, and Executive Director, Dr. Vuola has been involved in multiple corporate venture, spin-off, and growth companies in manufacturing industries to start new businesses based on new technologies. He has more than 15 years of management experience in different organizations as Director of Cerntech at the European Laboratory for Particle Physics CERN, CEO of NEAPO Corporation, Director of New Projects at TeliaSonera Corporation, and Executive Director of Aalto Ventures Program at Aalto University.



Mr. Ossama Geneidy

founder of Energy and Contracting Solutions, ECS

Ossama Guenedy is the CEO and founder of Energy and Contracting Solutions, ECS, a company which provides integrated energy solutions to generate clean and cost effective energy, and Electromechanical works. ECS is also the authorized distributor of GE - Jenbacher Gas Engines & the authorized distributor of LG Chillers. Ossama has a proven track record for establishing successful business from scratch in the Egyptian market as well as in UAE, with more than 20 years of experience in business and management.



Ms. Perihan Tawfik

ILO

Perihan Tawfik is a holder of Masters of Public Policy and Administration (MPPA) 2007 from the American University Cairo (AUC). Since her graduation with High Honors from the Cairo University in 1998, Ms. Tawfik has been gaining different experiences within the International Labour Organization (ILO) Cairo Office for North Africa. She has moved from the administration to the technical cooperation projects in 2006 which enabled her to travel on missions to different countries and enriched her developmental background and experience. Ms. Tawfik has been working on as a master trainer in Entrepreneurship Education and Awareness throughout two ILO projects. Currently, Perihan is a senior officer coordinating a CAD\$15,000,000 project in Egypt having Employment, Skills and Enterprises as the main components of developmental interventions focusing on policy, national and governorate level aiming at 15,000 decent jobs created through training for employment or self-employment. For the last 8 years my focus is on entrepreneurship & enterprise development for Youth.



Mr. Pierre Girgis

Former Chief Counsel for Advocacy for the U.S. Small Business Administration

Pierre Girgis is currently the Vice President of capital one bank and has worked in the banking industry for the past 11 years. Most recently Mr. Girgis has worked as a Business Development Officer (BDO.) Mr. Girgis helps his company excel by attracting new clients, as well as, fostering relationships with already existing customers. Mr. Girgis focuses on all aspects of business lending, banking relationships, and manages multiple banking locations. Mr. Girgis helps businesses better develop by providing them with the lending power they need in order to grow and become more profitable. Mr. Girgis graduated from Brooklyn College with a Bachelors of Science in Finance and business management. Mr. Girgis is also a major pillar of the community and plays a major role in acting as a special advisor to the NYPD Middle Eastern Society.



Mr. Qusay Salama

Project Director, Integrity Network Initiative, EJB

Qusay Salama is the Project Director of the Integrity Network Initiative, which is implemented by the Egyptian Junior Business Association in cooperation with the United Nations Global Compact. He has worked on fighting corruption since 2010 and has represented the private sector in many conferences and in public-private dialogues on fighting corruption. He is the founder of Kayan Technologies and has co-founded the Project Management Institute Egypt Chapter in 2015 where he served as president until April 2017. Qusay Salama holds a BSc in Computer Science and a MSc in Computing from the American University in Cairo. He is a certified Project Management Professional.

SPEAKERS BIOGRAPHIES



Mr. Ramy Kato

Head Careem's operations in Egypt

Ramy Kato is the Head Careem's operations in Egypt. In his new position, Kato will be responsible for managing all Careem operations in Egypt including overlooking Careem's expansion plans in the local market, government relations and day-to-day business operations. Joining Careem last year as VP of Careem's call center "Careem Care", Ramy brings over 21 years of experience in operations, care, general management and business development to his new post. With a Bachelor of Arts in economics from the American University in Cairo and an E.M.B.A from the University of E.S.C Rennes in France, Kato has worked in various industries, from the energy sector to the telecommunications industry, where he spent most of his career working with Vodafone and Orascom Telecom. He also participated in the launch of 'Djezzy' where he built the first call center in Algeria. Before joining Careem, Ramy was the CEO of Xceed, where he was responsible for overseeing the full operations of the call center structure in Egypt. He achieved remarkable results and managed to grow Xceed by creating the first call center in Upper Egypt and growing the Morocco Xceed affiliate.



Dr. Rasha Abdel-Hakim

Senior Economist & Program Manager
USAID / Cairo

Dr. Rasha Abdel-Hakim is a senior economist and Program Manager at the United States Agency for International Development (USAID) in Egypt. She is managing projects in the areas of customs reform, trade facilitation, public financial management, regulatory reform, industrial policy, competition policy, workforce development, technical education, institutional strengthening, macroeconomic reform, and ease of doing business. She has been working for USAID for the past 18 years. Before that, she worked as an economic adviser to the Minister of International Cooperation and an economic consultant with different research institutions. She received her Ph.D. in economics from Cairo University and her thesis addressed the impact of investing in human capital on economic growth. Some of the policy considerations presented in the thesis are currently being advocated by the Egyptian government. She received her B.A. and M.A. in economics from the American University in Cairo. She is the author of several research papers in the field of international trade and competition policy and contributed to the World Bank Ease of Doing Business report of 2007. She is also a part-time assistant professor of economics at the American University in Cairo.



Ms. Rasha Allam

Assistant Professor, Department of Journalism and Mass Communication, AUC

Rasha Allam, assistant professor and associate chair at the Department Journalism and Mass Communication, is a graduate of the Department of Journalism and Mass Communication (BA-2002, MA-2005), School of Global Affairs and Public Policy at The American University in Cairo. She is an Honorary Alumni of the Annenberg school for Communication, University of Pennsylvania and a graduate of the Oxford University program of Media Laws and Regulations. Her Doctorate, in Business Administration (DBA), is from Maastricht School of Management (2011) with specialization in Media Management. Rasha Allam has a range of experience in teaching, she has been working as an affiliate professor with the Department of Journalism and Mass Communication since 2005 and teaching record with MSA university until 2014. Allam's research interests include Egyptian and Arab media management systems, Arab broadcast media laws and regulations, media monitoring, media and elections, freedom of speech and of the press in the Middle East. For years, Rasha Allam has a weekly column at Al Masry Al Youm, one of the leading independent newspapers in Egypt where she introduced the Twitter debate, Engaging with your Readers on Twitter. In addition she contributed to other newspapers such as AlWatan as well as other Radio and Television news and talk programs. In 2015, Dr. Allam has been appointed as the director of the Media Office of the President of Egypt.



Ms. Rasha Tantawi

Rasha Tantawi is the Accelerator Unit Manager at the Technology Innovation and Entrepreneurship Center and has extensive teaching experience at Nile University's Management of Technology department, Pharos University and University of Senghore. Rasha is also a researcher at the Center of Competitiveness, Entrepreneurship and Innovation at Nile University where her fields of interest include open innovation, strategic management, entrepreneurship and social media marketing. She worked at HartMann Egypt as a regional manager in the construction field before cofounding her own business in the packaging of agriculture exports where she sits on its board of advisors. Rasha is a serial entrepreneur who enjoys mentoring and guiding young entrepreneurs for which she co-founded Gemiza.net; a startup service agency with special focus on empowering women entrepreneurs.

Rasha holds a Masters in Civil Engineering from Alexandria University, a Masters in Management of Technology from Nile University. She is also finalizing her PhD in the area of Strategic Management at the Swiss University for Management.

SPEAKERS BIOGRAPHIES



Ms. Riham Abu Elinin

"Serial entrepreneur since 2006, Winner of the Global innovation competition in 2015 by the U.S. Departments of States; founder of BznsCloud LLC "Cloud Computing, Big Data and Artificial Intelligence", Founder of BznsBuilder" A Cloud Business Intelligence Platform", founded Zoser AG in Switzerland "A Location Intelligent Platform" where she has sold it in March 2015 and have founded other two start-ups in industrial Sector. Featured at a number of Global events like EuroMed, Startup Grind "By Google", Web summit, USAID, UN Women and Cherrie Blaire Foundation. And as part of her paying back o the community, she is the founder of one of the leading Charity organisation in Egypt "the Egyptian Clothing Bank". and most of all she is a Mother of a boy, a girl and a dog"



Dr. Robert S.Q. Lai

2017-2018 President of ICSB
President of ICSB-ROC
Chairman of Topco Scientific Co., LTD

Dr. Robert Sun-Quae LAI had been the Director-General of Small and Medium Enterprise Administration (SMEA) of Ministry of Economic Affairs (MOEA) for more than a decade. In his role as Director-General of SMEA, Dr. Lai has consolidated SMEA's key position as one of the powerful engines for Taiwan's economic development.

Dr. Lai's research interests are in the fields of SME industrial policies and business strategies, entrepreneurial management and incubation, e-business, e-commerce and e-learning capacity building, local industry development and guidance, financial assistance and facilitation, knowledge management and international cooperation. He was also the Chair of APEC SMEWG 2011-2012 and CEO of the APEC SME Crisis Management Center. His previous working experience as Chairman of Taiwan Small and Medium Enterprise Credit Guarantee Fund have assisted local enterprises solve the financial issue. Furthermore, he is also a professor in the department of Business Administration of Soochow University and a professor of EMBA program (National Chung Cheng University and National Taiwan University of Science and Technology). He received several medals in reward for his distinguished service. His achievements in these realms have promoted and transformed SME operations into a new stage of efficiency, effectiveness and competitiveness.

Dr. Lai is currently the President of ICSB. In addition, he is also the Chairman of CSBC Corporation, Taiwan, which is the main backbone of shipbuilding industry in the country. Since Dr. Lai has the academic background of Ph.D. of business administration and is quite familiar with the national policy towards industrial and economical section, he is deemed to be an innovator in developing better management system. All in all, his international outlook is thought to be beneficial for ICSB , to create the significant increase in visibility worldwide.



Mr. Roberto Parente
Universita' di Salerno

Roberto Parente is a Professor at the Universita' di Salerno: Chairs: Management of Innovation; Entrepreneurship and Innovation

Roberto Parente is Full Professor of Entrepreneurship and Innovation at University of Salerno (Italy). He's the Director of the Master M2I "Entrepreneurship and Open Innovation", and previously he was in charge of the Master RISS "Tech Transfer in Life Science". Founder and Director of LISA Lab a Research Centre whose main topics are: Science Based startup; Students Entrepreneurship; Finance for innovation.

Roberto is Clab Chief of his University, actively promoting the culture of innovation and Entrepreneurship among students and researchers. Through Lisa Lab he regularly organize Labs and acceleration programs for start up. He's member of the Italian Association for Universities' Technology Transfer and he's one of the co-Authors of the yearly Report on Tech Transfer in Italy.

He has been member of the ICSB Global Faculty, and Head of the Italian group of Research on "Humane Entrepreneurship".

Roberto is an active Angel Investor having participated to the Launch of many Science Base Ventures, mainly in Helathcare and Biotechnology. On the other side he's involved in Social Innovation Projects helping Local Communities to develop Micro and SMEs for sustainable growth. The most recent one has been focused on the Cilento National Park. An Area in the south of Italy that is known worldwide as the home-base of the "Dieta Mediterranea".



Dr. Samah El-Tantawy

Dr. Samah El-Tantawy is currently an Assistant Professor at Engineering Mathematics and Physics Department, Cairo University.

In 2004, she completed her Bachelor degree in Electrical and Communication Engineering, Cairo University. In 2007, she finished her M.Sc. degree in Engineering Mathematics, Cairo University and was awarded the PhD Connaught Scholarship in the field of ITS from University of Toronto. During her PhD research, Samah developed a coordinated traffic signal control system using game theory concepts and multi-agent reinforcement learning approaches (MARLIN) that has been filed as a US provincial and PCT international patents. As part of her work at UoT, Samah endeavored to productize and commercialize MARLIN in the traffic signal control market via PTI Inc.

SPEAKERS BIOGRAPHIES



Dr. Samar Mohammad Baqer

Phd., Fulbright
Fulbright Scholar and Assistant Professor at Kuwait University.

Dr. Samar Baqer is a Fulbright who is currently working as an assistant professor of marketing at the College of Business Administration in Kuwait University. Since she joined the college she had held several administrative positions. Besides her academic work, Dr. Baqer is a public speaker, consultant, and coach. She worked for the Ministry of Planning in a couple of projects. Moreover, she worked as an advisor for the executive chairman of Kuwait National Fund for SME Development from 2014 to 2016. Also, she served as a consultant and member of the founding board of KFAS Academy, a newly established non-for-profit company under the umbrella of Kuwait Foundation for the Advancement of Sciences. Because Dr. Baqer believes in her role as an educator and coach, she dedicated herself to help in developing the youth and young entrepreneurs through free of charge consultation and coaching services. In addition, she volunteers in programs and events that are encouraging and supporting entrepreneurs in the GCC and MENA region.



Mr. Shehab Marzban

Chairman
Egypt Ventures

Shehab Marzban is chairman of Egypt Ventures. He is also the senior advisor for economic affairs to the minister of investment and international cooperation in his capacity as strategic advisor with the African Development Bank. Before this, Dr Marzban was deputy minister for economic affairs at the Egyptian ministry of international cooperation. Before joining the public sector, Dr Marzban was the co-founder of Shekra Crowdfunding and SME Development, which received the Islamic Economy Award for 'Best SME Development Initiative' by HH Sheikh Mohammed bin Rashid Al Maktoum in 2013. Dr Marzban is also currently a visiting professor at IMD Business School in Switzerland, Zayed University in the UAE, and Durham University in England, as well as a visiting lecturer at various universities in Europe, Malaysia and the MENA region. Furthermore, he is a member in the technical committee of the Finance Accreditation Agency in Malaysia. Until November 2015, he was working as a senior consultant at the World Bank focusing on Islamic MSME finance and venture capital strategies in the MENA region. He was also a senior Islamic finance consultant for the Islamic Development Bank. His areas of specialisation include MSME and startups development, crowdfunding as well as computer-based financial services. He utilised his consulting and research experience in the private sector as well as in government and international development institutions, in the areas of policy development, venture capital development, developmental projects and finance, Islamic finance, fund management, and decision support models. Dr Marzban received his PhD in ethical portfolio management from the University of Cologne in Germany and has published several papers in the areas of Shariah-compliant crowdfunding, entrepreneurship, Islamic funds, Shariah screening and purification, and SME development. His publications have appeared in numerous top international journals such as the Journal of Banking and Finance, The Banker, and the G20 Policy Reports, as well as presented at the Harvard Islamic Finance Forum and Cambridge University.



Mr. Sherif Samy

Investment Advisor
Former Chairman - Egyptian Financial Supervisory Authority

Sherif Samy is an investment and financial markets advisor. He recently completed his four year term as EFSA chairman, Egypt's regulator of all non banking financial services: capital market, insurance, private pension funds, leasing, mortgage, factoring and micro-finance. He was a board member of the Central Bank of Egypt (2013-2017) and prior to that board member of Banque Du Caire (2010 – 2013) and staffing in 2007 served for four consecutive terms on the board of the General Authority for Investment & Free Zones. He was elected to the board of the International Organization of Securities Commissions (IOSCO) in 2014 and was re-elected by emerging markets jurisdictions for a second term in 2016. Additionally he served as Chair of the Union of Arab Securities Authorities (2016-2017)

Sherif was the first managing director of Banque Misr's investment arm "Misr Capital" which managed a significant private equity portfolio in addition to managing two large mutual funds. He previously served as board member of the SME Development Fund in addition to numerous listed and privately held companies operating in the capital market, textile, urban development, engineering, education, logistics and mining sectors.



Ms. Shrouk Ghallab

Entrepreneurship & innovation, Teacher at Nile Egyptian Schools for High school students, Co-founder at MISHKAH, Co-working space.

She has been graduated from Faculty of Pharmacy, Cairo University, Class 2012, continued her post-grad study in Marketing at ESLSCA business school, by accomplishing Global Marketing Diploma. She started her career after college in one of the biggest pharmaceutical companies, Novartis Pharma – then continued her marketing experience in Kites Egypt as Head of Marketing Team. Three years ago, she started her entrepreneurship journey as a Co-founder of Mishkah co-working space and SKIZO, camping experience company. And now she is trying to spread what she has been learnt to the next generation as "Entrepreneurship & innovation" Teacher at Nile Egyptian Schools. During the last three years, she has been accomplished: "Business coaching" Scholarship provided especially For Egyptian Women Entrepreneurs from (International Training Council) ITC, جهاز تنمية المشروعات الصغيرة والمتوسطة و المتناهية الصغر & World Business Fitness Company, 2017, Condensed hand on training about "How to facilitate Entrepreneurship & innovation", Delivered by Cambridge University, 2017, "Participated in Judging Panels for startups competitions" in a lot of events.

SPEAKERS BIOGRAPHIES



Ms. Solveig Schuster

Ms. Solveig Schuster is Canada's new Head of Cooperation in Egypt, based at the Embassy of Canada in Cairo. A lawyer by training, Ms. Schuster brings a wealth of experience in development policy and programming from her 20 + years at ex-CIDA and her various assignments in the Asia, Central and Eastern Europe, Partnership and Multilateral branches. She has served as Head of Cooperation in New Delhi, Deputy Director in Jakarta and First Secretary in Islamabad and Moscow. Prior to joining government, Ms. Schuster spent 10 years in the private sector as a trade, business and human rights lawyer in Ottawa, Canada.



Mr. Tamer Taha

Tamer Taha is the Founder and CEO of Istebdaa' LLC., a Cairo-based Innovation Consulting and Management Company, and a PhD Fellow at UNU-MERIT. Istebdaa' provides services on impact evaluation, feasibility studies and innovation policy and management consulting for different national, and international organizations. Istebdaa' also owns and manages Yomken.com, a Cairo-based non-profit web-based platform that aims at linking innovative entrepreneurs with the market through crowdsourcing solutions and R&D services for societal and technical challenges faced by local NGOs, startups, factories and governmental entities. Tamer has been working with the World Bank as a Research Analyst for three years on two programs: "Innovation and Knowledge-based Economy for Growth and Job Creation" and "Governance in Higher Education" for which he contributed to a number of regional reports. In addition, Tamer had a number of consulting experiences for international, public and private entities including the EIB, GIZ and UNDP. His main fields of interest are innovation policy, knowledgebased economy, employment, and business analytics, notably in the Arab world.



Ms. Valentina Primo

Editor-in-Chief | Startup Scene ME
Editor of Scene Humans | CairoScene

A storyteller, a travel blogger and a journalist specialized in peace studies and human rights, Valentina Primo has been covering the startup landscape in Egypt and the Middle East for the past five years. Having interviewed hundreds of Arab entrepreneurs, in 2017 she launched Startup Scene Middle East, a platform that sheds lights on the Arab change-makers reshaping their countries. She has spoken in panels across entrepreneurial and youth-focused conferences in Cairo, Alexandria, and Perm (Russia), and is currently writing a book about Egypt's valiant female entrepreneurs. Valentina is also the Editor of Scene Humans at Cairoscene and has collaborated with other media outlets as a freelance journalist.



Mr. Wael El Dessouki

An Egyptian Serial Entrepreneur, and is the Entrepreneurship Center director at AAST (one of the top three universities in Egypt). Wael is passionate about inspiring entrepreneurs to have a remarkable business vision that is scalable and profitable, capitalizing on his 15 years experience in marketing, sales and feasibility study gained from business consultation and enhanced by teaching in London school of Economics, Cardiff Metropolitan University in addition To AAST. Wael is a strong believer in sector focused incubators and accelerators. Through AAST accelerator, Wael is supporting Export and Supply Chain Start-ups to go global; he also has a big love for food start-ups ! He is progressing a PhD degree from Cardiff Metropolitan University in UK; his PHD is concerned with Global Entrepreneurial Marketing Mix, and focused in his MBA on Niche Marketing success factors.

SPEAKERS BIOGRAPHIES



Mr. Wael Rashidy

Founder & Business Mentor, Guiders Consult

Wael Rashidy, Founder of Guiders Consult W.L.L, is an Accredited SME Business Consultant from the Association of Accredited Small Business Consultant, Texas, USA, holding Bachelor degree in Electrical Engineering, and preparing for a Certified Board Member Diploma from EFSA and IFC, has an international Experience in the field of Business Initiation, Development and Sales Management, through holding a roles in commercial and technical field experience with Multinational and International organizations, across the MENA region, having a successful business Deals in Japan, Europe, Middle East, and Africa. working as a business mentor, with a proven success stories guiding business owners to the profitable direction for their business,.



Dr. Winslow Sargeant

Former Chief Counsel for Advocacy for the U.S. Small Business Administration

Dr. Winslow Sargeant is the former Chief Counsel for Advocacy for the U.S. Small Business Administration (SBA) and a former venture capital executive with a background in engineering. He was installed at the SBA in a recess appointment by U.S. president Barack Obama. Sargeant was a managing director at a Madison, Wisconsin-based venture capital firm Venture Investors LLC. It "provides seed and early-stage money to high-potential health care and IT companies" including Alfalight, TomoTherapy, Third Wave and Promega. At the SBA, Sargeant was "responsible for representing small businesses within the federal government's law- and rule-making" and he joined Karen Gordon Mills, a founder and managing director of New York-based Solera Capital, who was SBA director. Sargeant did prior work with the SBA as program manager from 2001 to 2005 for the Small Business Innovations Research program in electronics at the National Science Foundation, and his appointment was seen as an encouraging sign by for venture capital funding. He has been involved in making SBIR loans available to venture capitalists. Sargeant has a PhD in electrical engineering from the University of Wisconsin. He cofounded semiconductor integrated circuit design company Aanetcom in 1997 with seed money from Cisco Systems. The firm was sold to British Columbia's PMC-Sierra in 2000 after a \$900 million bid and was later valued at more than 1.2 billion during the dotcom boom, before the bubble burst and struggles with follow on chip products.



Ms. Yara Shalaby

The Only Female Rally Racer in Egypt

She is the only female cross country rally racer in Egypt and one of very few in Middle East. Racing since 2013 and won several well-attended local races and international races in Egypt and UAE. She was the First Egyptian Women to finish the legendary Pharaohs Rally in 2014. She is ranked the first on her category and Second on 2014 National Championship. The only Arab driver chosen among 9 drivers from 38 countries with 85 candidates from all around the world to attend a 5 day training session in Qatar under the supervision of the FIA Committed of being the FIA (Federation of International Automobiles) Egyptian ambassador of the sport, and a member of the FIA Women in Motorsport Commission.

Success Stories and Highlights

- 2014 Pharaohs International Cross Country Rally (1st National Category)
- 2015 Motorplex Solo Race UAE (8th overall, 1st Amateur Category).
- 2014 El Gouna Rally Cup (5th overall, 2nd Amateur Category).
- 2013 El Remal Desert Challenge Rally (4th overall , 2nd Amateur Category)
- 2013 El Faraouky Desert Challenge Rally (6th overall , 4th Amateur Category)
- 2013 El Gouna Rally Cup (10th overall, 6th Amateur Category)



Ms. Yvonne Maidment

Business Manager, McMaster University

Yvonne holds a Bachelor of Commerce (2005) and a Master's in Globalization Studies (2015) from McMaster University. She has worked at McMaster since 2006 in the roles of International Affairs Project Officer, Human Resources Manager, Administrator and Business Manager. Currently she works in the W Booth School of Engineering Practice and Technology within the Faculty of Engineering managing the academic, financial and human resources operations of the School.





JUDGES

• **HEAD JUDGE**

- **MSSOLVEIG SCHUSTER**,
Counselor & Head of Cooperation, Global Affairs Canada
- **MR. AHMED HELMI**, Reliance Group, Egypt
- **MR. BAHER AYOUB**, Tatweer Misr, Egypt
- **MS. GHADA DARWISH**, Pisa Industrial Supplies, Egypt
- **MR. MAGDY WAHBA**, ILO, Egypt
- **DR. AMR FAROUK**, Academy for Scientific Research and Technology,
Egypt
- **MR. MOHAMED ASHOUR**, Administrative Control Authority, Egypt
- **MR. MOHAMED TAREK**, CCC, Egypt
- **MR. MOUNIR EL GAZAYERLY**, Unilever Mashreq, Egypt
- **MR. NIZAR SAMY**, EBI, Egypt
- **MS. SHEROUK GHALLAB**, Nile Schools, Egypt
- **MR. TAMER MOSTAFA**, Monsanto, Egypt
- **MR. Wael EL DESSOUKI**, AAST, Egypt
- **MR. KARIM SAMRA**, Hult Prize, Egypt
- **MR. OSAMA GENEIDY**, ECS, Egypt
- **MR. MOUSTAFA GABR**, Dominick Company, Egypt





EGYPT ENTREPRENEUR



T 2017 NEURSHIP SUMMIT

ملاحظات	١٢:٤٥ – ١٣:٠٠
– د. مي البطران، عضو البرلمان وعضو المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال ختام – السيد / مجدي وهبه، منظمة العمل الدولية، مصر – السيد / أحمد عثمان، المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال، مصر – الملاحظات الختامية – السيد / بيتر فان غوي، مدير الفريق الفني للعمل اللائق لدول شمال إفريقيا ومدير مكتب منظمة العمل الدولية بالقاهرة	
ختام قمة مصر لريادة الأعمال	١٣:٠٠

السبت ١٨ نوفمبر ٢٠١٧

المواعيد	كلمات الترحيب
٩:٣٠ – ١٠:١٥	– السيد/ مجدي وهبه، منظمة العمل الدولية، مصر – د. أيمن الطرابيشي، المجلس الدولي للمشروعات الصغيرة وريادة الأعمال، وجامعة جورج واشنطن، الولايات المتحدة الأمريكية
	جلسة افتتاحية عامة: ريادة الأعمال الرقمية
	– السيدة/ نانسي سالم، مركز ايه تو كي فور دي، الجامعة الامريكية، مصر – السيدة/ رشا طنطاوي، مؤسسة مركز الإبداع التكنولوجي وريادة الأعمال، مصر – السيد / حسام صالح، شركة إعلام المصريين والمجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال، مصر – السيدة /داريا أوفمان، المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال ، مصر – ممثل من المتأهلين لنهائيات مسابقة Digi-preneur
	يدير الجلسة: د. حسام صالح، SETS شمال أفريقيا، مصر
١٠:١٥ – ١١:٠٠	جلسة عامة : الاتجاهات العالمية في مجال ريادة الأعمال
	– السيد روبن أسكوا، المجلس الدولي للمشروعات الصغيرة، الأرجنتين – د. مايكل جريم، جامعة بيساو، ألمانيا – د. شارل ماثيوز، جامعة سينسناتي، الولايات المتحدة الأمريكية – د. وينسلو سارجنت، النائب الأول لرئيس المجلس الدولي للمشروعات الصغيرة لشئون الشراكة وكبير المستشارين السابق لإدارة المشروعات الصغيرة الأمريكية
	يدير الجلسة: السيدة آمال موافي، منظمة العمل الدولية، مصر
١١:٠٠ – ١١:٤٥	جلسة عامة: الابتكار في مجال ريادة الأعمال الاجتماعية
	– د. عاطف الشبراوي، خبير الابتكار الاجتماعي ، البحرين – السيدة داليا حسني، جمعية رجال أعمال اسكندرية، مصر – السيد كريم سمرة، مؤسسة جائزة هالت، مصر – السيد امير عبيد، مشروع حياة- منظمة العمل الدولية ، مصر – السيدة / مايا البغدادي، نهضة المحروسة، مصر
	يدير الجلسة: السيد/ محمد شهاب الدين، مؤسس شركة الشهاب للاستشارات، مصر
١١:٤٥ – ١٢:٣٠	جلسة عامة: التجربة الكندية في ريادة الأعمال الاجتماعية
	– السيد جيويم كمبو، جيف ايه سيت ، كندا – السيد تيو كوربوليو، جيف ايه سيت ، كندا – السيد اوليفيه كارون، او داندي، كندا – السيد ايزابيل ماركي، او داندي، كندا
	يدير الجلسة: د. جين فرانسوا اوليه، المجلس الدولي للمشروعات الصغيرة، كندا
١٢:٣٠ – ١٢:٤٥	المتحدث الضيف: السيد/ كريم كاتو، شركة كريم، مصر

الجلسة الموازية (٢٠)

١٤:٠٠ – ١٣:١٥	منتدى التعليم والسياسات للمجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	الأبحاث العلمية وورش العمل من مصر – بناء اركان ريادة الاعمال العائلية، د. أشرف شتا، عضو المجلس الشرق الأوسطى للمشروعات الصغيرة وريادة الأعمال، مصر – العلامات التجارية في المشروعات المتوسطة والصغيرة ومتناهية الصغر من جهة العميل والشركة، د. مروة الجبالي، جامعة نيو جيرسي، مصر – قيادة وإدارة التغيير في مشروعات البدء: مقارنة تحليلية لمشروعات البدء لحضانات الأطفال النهارية: د. ندا عبد الباسط، جامعة نيو جيرسي، مصر يدير الجلسة: د. خالد حجازي، جامعة نيو جيرسي، مصر
١٤:٣٠ – ١٣:٣٠	استراحة الغذاء

نهائيات مسابقة نواة لريادة الأعمال الاجتماعية (الموسم الثالث)

١٤:٣٠ – ١٨:٣٠	الابتكار والإبداع في التعليم الفني والتدريب المهني
	– د/ أحمد الجيوشي، نائب وزير التعليم الفني بمصر خلفية عن نواه – السيد/ مجدي وهبه، منظمة العمل الدولية ، مصر – د. رشا عبد الحكيم، الوكالة الأمريكية للتنمية الدولية – السيد شريف جعفر، التعاون الإنمائي الألماني تقديم لجنة الحكم: – السيد/ أحمد عثمان، المجلس الشرق أوسطى للمشروعات الصغيرة وريادة الأعمال، مصر – رئيس لجنة الحكم: السيدة سولفيج شوستر، إدارة الشؤون الدولية كندا أعضاء اللجنة: – السيد/ احمد حلمي، مجموعة ريلانيس، مصر – السيد/ باهر أيوب، شركة تطوير مصر – السيدة غادة درويش، شركة بيزا، مصر – المهندس مجدي وهبه، منظمة العمل الدولية ، مصر – د. عمرو فاروق، أكاديمية البحث العلمي والتكنولوجيا، مصر – السيد/ محمد عاشور، الرقابة الإدارية، مصر – السيد/ محمد طارق، شركة CCC، مصر – السيد/ منير الجزايري، شركة يونيفر المشرق ، مصر – د. نزار سامي، المعهد المصرفي المصري، مصر – السيدة/ شروق غلاب، مدارس النيل، مصر – السيد/ تامر مصطفى، مونسانتو، مصر – د. وائل الدسوقي، الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري – السيد/ كريم سمرة، هالت برايز، مصر – المهندس/ اسامة جنيدي، شركة ECS، مصر – السيد/مصطفى جبر، شركة دومينيك ، مصر ختام مسابقة نواة وتوزيع الجوائز على الفائزين – السيدة/ امال موافى، منظمة العمل الدولية ، مصر – السيد / أحمد عثمان، المجلس الشرق أوسطى للمشروعات الصغيرة وريادة الأعمال، مصر
٢٠:٠٠ – ٢٢:٠٠	العشاء منتجع هيلتون الغردقة

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١٤:٠٠ – ١٣:١٥	تأثيرات شبكات التواصل الاجتماعي
	– السيدة/ فالنتينا بريمو، محررة مجلة كايرو سين الإلكترونية، مصر – السيد/ إبراهيم صفوت، مؤسس كايرو رانرز، مصر – السيدة/ يارا شلبي، فريق رالي جازيل، مصر – د. نجلاء عقل، وكالة بينفيتينج ماركيتنج، مصر
	تدير الجلسة: السيدة/ رشا علام ، الجامعة الأمريكية بالقاهرة

الجلسة الموازية (١٧)

١٤:٠٠ – ١٣:١٥	آخر المستجدات: ريادة الأعمال في تعليم وبرامج التعليم الفني والتدريب المهني
	– السيدة/ اميرة داوود، برنامج دعم إصلاح نظام التعليم الفني والتدريب المهني – الاتحاد الأوروبي – السيد/ محمد فوزي، مشروع تحسين القوى العاملة وتعزيز المهارات – الوكالة الأمريكية للتنمية الدولية، مصر – السيد/ شريف جعفر، برنامج دعم التشغيل، للتعاون الإنمائي الدولي، مصر – السيدة/ أنا كيara سكاندون، منظمة التنمية الصناعية للأمم المتحدة، مصر – د. جيفري ألفز، المجلس الدولي للمشروعات الصغيرة، جامعة واكس، الولايات المتحدة الأمريكية
	يدير الجلسة: السيد/ مجدي وهبه ، منظمة العمل الدولية، مصر

الجلسة الموازية (١٨)

١٤:٠٠ – ١٣:١٥	اللعبة التحفيزي
	– السيد/ أحمد بسطاوي، أيس هاب جلوبال، مصر – السيدة/ ريهام أبو العينين، شركو بيزنس بيلدرز، مصر – السيد/ فادي ميشيل، الجامعة الأمريكية بالقاهرة
	يدير الجلسة: السيدة داريا هوفمان ، المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال

الجلسة الموازية (١٩)

١٤:٠٠ – ١٣:١٥	أكاديمية المجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	– المبيعات الريادية، د. وائل الرشيد، جمعية شباب رجال الأعمال، مصر – العولمة: د. نبيل شلبي، بيت الريادة العربي، مصر – شغل لكن كن جاهزاً للتوسع، د. سمر باقر، جامعة الكويت: الكويت – كلمة ختامية: د. سمر باقر، جامعة الكويت، الكويت

الجلسة الموازية (١٢)

١٣:١٥ – ١٢:١٥	مبادرة «تقييم» التابعة لمنظمة العمل الدولية : ما الذي يُجدي في تعزيز ريادة الأعمال للنساء الريفيات
	- السيد/ يونس بوتش، منظمة العمل الدولية - د.علي راشد، المجلس القومي للسكان، مصر - السيدة/ إيمان الحضري، رئيس رايز، مصر - السيد/ إبراهيم ملوك، جمعية رجال أعمال الاسكندرية، مصر
	يدير الجلسة: السيدة/ بريهان توفيق ، منظمة العمل الدولية، مصر

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١٣:١٥ – ١٢:١٥	هي: هل المرأة تتبع نهجاً مخالفاً؟
	- السيدة/ ناتلي يوسف، جمعية شباب رجال الأعمال، مصر - السيدة/ غادة درويش، شركة بيزا، مصر - السيدة/ داليا الطيب، هيلث جورو، مصر - السيدة/ انجي عمرو، أكيوم كونسلت، مصر
	يدير الجلسة: السيدة/ خلود الخالدي ، منظمة العمل الدولية

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١٣:١٥ – ١٢:١٥	أكاديمية المجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	- الابتكار على الطريقة المصرية، د. اشرف شتا، الجامعة الأمريكية وعضو المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال، مصر - تسويق مشروعك الباديء، د. نجلاء عقل، وكالة بينفيتينج ماركيتينج، مصر - بناء الأعمال، السيدة/ ريهام أبو العينين، شركة بيزنيس بيلدر، مصر

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١٣:١٥ – ١٢:١٥	عرض أوراق عمل
	- السيد/ أتول ميشرا، الحاجة إلى ريادة الأعمال الخضراء من أجل النمو المستدام في الهند. - السيدة/ إيفون ميدمنت، إطار عمل لوضع تخصص فرعي حول ريادة الأعمال على نطاق الجامعة، كندا - السيدة/ نشوى غنيم، إدراك ريادة الأعمال الاجتماعية الناجحة في مصر: قياس أثر الابتكار المجتمعي، مناصرة الدوافع والقدرات المجتمعية، مصر - السيد/ محمد سعود خان، ريادة الأعمال في نيوزيلندا دراسة نوعية حول التحديات الإدارية، نيوزيلندا - السيدة/ حنان الباشا، تحويل المشاريع الصغيرة والمتوسطة: بين عوالم ريادة الأعمال بين الآثار والاسباب، مصر

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٩:١٥ – ١٠:٤٥	جلسة عامة : من أجل المستقبل: مشروعات التعليم الريادي الواعد – السيد بيتر فان غوي، منظمة العمل الدولية ، مصر – السيد هاسنتو فابيوزا، الوكالة الأمريكية للتنمية الدولية، مصر – السيد / ماركوس دوناث، التعاون الإنمائي الألماني، مصر – السيدة / أنوشكا جيرنج، مؤسسة جت ان ذي رينج، هولندا – د. أحمد شلبي، الرئيس التنفيذي لشركة تطوير مصر يدير الجلسة: د. أيمن الطرابيشي، المجلس الدولي للمشروعات الصغيرة وريادة الأعمال، وجامعة جورج واشنطن – الولايات المتحدة الأمريكية
١٠:٤٥ – ١١:٣٠	جلسة عامة: الابتكار التدميري: ما هو المعنى الحقيقي؟ – د. جون فرانسوا اوليه، المجلس الدولي للمشروعات الصغيرة، كندا – السيد / هشام وهبي، انوفنتوريس مصر – د. اولي فيولا، جامعة ألتو، فنلندا – د. أشرف شتا، المجلس الشرق الأوسطي للمشروعات الصغيرة وريادة الأعمال، مصر يدير الجلسة: السيدة/ إيمان عمران، إدارة الشئون الدولية كندا
١١:٣٠ – ١٢:١٥	استراحة قهوة و صلاة الجمعة

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١٢:١٥ – ١٣:١٥	تمكين المستوى الأدنى: تطوير المشروعات متناهية الصغر عن طريق الشمول المالي
	– السيدة/ نيفين بدر الدين، جهاز تنمية المشروعات المتوسطة والصغيرة والمتناهية الصغر للتنمية، مصر – السيد/ محمد هنو، جمعية رجال أعمال الأسكندرية ، مصر – السيد/ إسلام شوقي، شركة باي موب ، مصر – السيد/ عمرو أبو العزم ، عضو المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال، مصر – السيد/ شريف سامي، مستشار استثماري والرئيس السابق للهيئة العامة للرقابة المالية مصر تدير الجلسة: د. كلوديا جروس، شركة كلوديا جروس، مصر

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١٥:٤٥ – ١٧:٠٠	مبادرة مجموعه النزاهة ودور المشروعات الناشئة ورواد الأعمال
	المقدمة
	– السيد/ أحمد عثمان، المجلس الشرق أوسطى للمشروعات الصغيرة وريادة الأعمال، مصر – السيد/ قصي سلامة، مبادرة مجموعة النزاهة – السيد/ محمد حلمي، مبادرة مجموعة النزاهة، مصر – السيدة/ منة يحيى، مبادرة مجموعة النزاهة، مصر

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١٥:٤٥ – ١٧:٠٠	مصر الخضراء: الشركات الناشئة الواعدة
	– السيد/ ياسين عبدالغفار، سولارزيجيت، مصر – السيد/ كريم سمرة، هالت برايز، مصر – السيد/ اسامة جنيدي، شركة ECS، مصر – السيد/ محمد طارق، شركة CCC، مصر
	يدير الجلسة: د. روبرتو بارنتي، المجلس الدولي للمشروعات الصغيرة، إيطاليا

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١٥:٤٥ – ١٧:٠٠	أكاديمية المجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	جدول تقييم مقترح خطة الأعمال،
	– د. جون فرانسوا اوليه، المجلس الدولي للمشروعات الصغيرة، كندا – الأطر القانونية لبادئي المشروعات، د. لؤي الشواربي، كايرو انجلز، مصر – العمل بشغف، السيد/ بيير جرجس، بنك كابيتال وان، الولايات المتحدة الأمريكية – قصة رائد الأعمال، د. سمر بكر، مدير مشارك أكاديمية المجلس الدولي للشرق الأوسط وجامعة الكويت، الكويت

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١٥:٤٥ – ١٧:٠٠	منتدى التعليم والسياسات للمجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	مجلس الدولي للمشروعات الصغيرة: منتدى بيئة ريادة الأعمال
	– د. كي شان كيم، المجلس الدولي للمشروعات الصغيرة، كوريا – د. روبرتو بارينت، المجلس الدولي للمشروعات الصغيرة، إيطاليا – د. نبيل شلبي، بيت رائد الأعمال العربي، مصر – د. روبن اسكوا، المجلس الدولي للمشروعات الصغيرة، الأرجنتين – د. هانز بيتشله، المجلس الدولي للمشروعات الصغيرة، النمسا
	يدير الجلسة: د. أيمن الطرابيشي، المجلس الدولي للمشروعات الصغيرة، جامعة جورج واشنطن، الولايات المتحدة الأمريكية
٢٠:٠٠ – ٢٢:٠٠	العشاء في فندق شتاينبرجر الضو – مطعم طنجة

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١٤:٣٠ – ١٥:٣٠	نماذج بديلة لتمويل الشركات الناشئة
	- د. محمد نادر، شركة أرشر، مصر - السيدة/ نيفان مرتجي، شركة جلوبال ليس، مصر - السيد/ لؤي الشواربي، شركة كايرو انجلز، مصر - السيد/ عبد القادر أحمد، جي سبيس مصر - السيد/ مناف إمام، شركة اينوفانتشرز، مصر
	يدير الجلسة: السيد/ محمد طارق، شركة CCC، مصر

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١٤:٣٠ – ١٥:٣٠	أكاديمية المجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	- كلمة ترحيب: السيد/ أحمد عثمان، المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال - إطلاق الطموح الريادي الخاص بك، د. أيمن الطرابيشي، المجلس الدولي للمشروعات الصغيرة - وجامعة جورج واشنطن، الولايات المتحدة الأمريكية - الإدارة مقابل القيادة، د. لطفي بلخير، جامعة ماكماستر، كندا

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١٤:٣٠ – ١٥:٣٠	منتدى التعليم والسياسات للمجلس الدولي للمشروعات الصغيرة وريادة الأعمال
	- كلمة ترحيب: د. جيفري ألفز، المجلس الدولي للمشروعات الصغيرة وجامعة ويلكس، الولايات المتحدة الأمريكية - كيف يتم دعم المشروعات المتوسطة والصغيرة ومتناهية الصغر؟ - السيد/ روبرت لاي، المجلس الدولي للمشروعات الصغيرة، تايوان - د. وينسلو سرجنت، المجلس الدولي للمشروعات الصغيرة، الولايات المتحدة الأمريكية - د. اولي فيولا، جامعة ألتو، فنلندا - د. جون فرانسوا اوليه، المجلس الدولي للمشروعات الصغيرة، كندا
١٥:٣٠ – ١٥:٤٥	استراحة

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١٥:٤٥ – ١٧:٠٠	إدارة المعرفة: ما أهميتها بالنسبة للمشروعات؟
	- السيد/ ماركوس دوناث، الوكالة الألمانية للتعاون الدولي، ألمانيا - السيدة حنان الباشا، استشاري التسويق و تطوير الأعمال، مصر - د. ماسيميليانو فيسكي، جامعة ساليرنو، إيطاليا
	يدير الجلسة: السيدة/ داريا اوفمان، المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال، مصر

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المواعيد	
١٣:٠٠ – ١١:٤٥	جلسة عامة: اتجاهات محلية في ريادة الأعمال
	– السيدة/ نيفين جامع، الرئيس التنفيذي لجهاز تنمية المشروعات المتوسطة والصغيرة ومتناهية الصغر، مصر – السيد/ محمد عاشور، هيئة الرقابة الإدارية، مصر – السيد / شريف سامي، مستشار استثماري والرئيس السابق للهيئة العامة للرقابة المالية – مصر – د. شهاب مرزبان، شركة ايجبت فانتيزز، مصر – د. نزار سامي، المعهد المصرفي المصري، مصر – السيد/ قصي سلامة، مبادرة مجموعة النزاهة، مصر – د. وائل الدسوقي ، الأكاديمية العربية للعلوم و التكنولوجيا و النقل البحري ، مصر
	يدير الجلسة: م. أحمد عثمان، رئيس مجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال
١٣:٠٠ – ١٤:٠٠	استراحة الغداء

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١٤:٠٠ – ١٥:٣٠	العقلية الريادية في المنطقة العربية
	– د. سمر باقر، جامعة الكويت – د. عاطف الشبراوي، خبير الابتكار الاجتماعي، البحرين – السيد/ احمد كُريم، شركة مراكي براندينج، مصر – السيد/ وائل الرشيدى، جمعية شباب الأعمال، مصر
	يدير الجلسة: السيد/ عمرو جواهر، عضو المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال

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١٤:٠٠ – ١٥:٣٠	سلاسل التوريد مقابل سلسلة القيمة
	– السيد/ أحمد عبد الجواد، يوني ترانس جلوبال ، مصر – السيد/ بورمان رحمان ، سفارة أندونيسيا بمصر – السيد/ خالد فاروق، سيلتيك، مصر – د/ جيهان صالح ، الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري، مصر
	يدير الجلسة: السيد/مجدي وهبه، منظمة العمل الدولية ، مصر

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١٩:٠٠ – ٢٠:٠٠	التسجيل للمؤتمر بفندق شتاينجنبرجر الضو في المنطقة المفتوحة بالمطعم الرئيسي
٢٠:٠٠ – ٢٢:٠٠	عشاء ترحيب بالمطعم الرئيسي

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٩:٣٠ – ٩:٣٥	الترحيب
٩:٣٥ – ١٠:٣٠	ملاحظات افتتاحية
	– السيد/ بيتر فان غوي، مدير فريق العمل اللائق لشمال أفريقيا و مكتب منظمة العمل الدولية بمصر – سعادة السفير جيس دتون، سفير كندا بجمهورية مصر العربية – د. أحمد شلبي، الرئيس التنفيذي لشركة تطوير مصر، والراعي الرئيسي للأسبوع العالمي لريادة الأعمال – د. إسماعيل عبد الغفار، رئيس الأكاديمية العربية للعلوم و التكنولوجيا و النقل البحري – السيد /أحمد عثمان، رئيس المجلس الشرق أوسطي للمشروعات الصغيرة وريادة الأعمال، مصر – سيادة اللواء /أحمد عبدالله، محافظ البحر الأحمر، مصر – د. سحر نصر، وزيرة الاستثمار والتعاون الدولي، مصر
١٠:٣٠ – ١١:٠٠	استراحة وصورة جماعية
١١:٤٥ – ١٢:٠٠	جلسة عامة : ٦٠٠ مليون وظيفة مطلوبة في الخمسة عشرة سنة القادمة – إعادة النظر في معنى العمل
	– السيد/ روبرت لاي، المجلس الدولي للمشروعات الصغيرة، تايوان – السيد/ داوود معرفي، جمعية المشروعات الموسطة والصغيرة، الكويت – د. جيفري ألفز، المجلس الدولي للمشروعات الصغيرة وجامعة واكس، الولايات المتحدة الأمريكية – د. كي تشان كيم، المجلس الدولي للمشروعات الصغيرة
	يدير الجلسة: د. وينسلو سارجنت، النائب الأول لرئيس المجلس الدولي للمشروعات الصغيرة لشئون الشراكة وكبير المستشارين السابق لإدارة المشروعات الصغيرة الأمريكية



جدول أعمال

قمة مصر لريادة الأعمال







قمة مصر لريادة الأعمال ٢٠١٧

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آفاق جديدة من الفرص

من ١٦ الى ١٨ نوفمبر ٢٠١٧
مركز مؤتمرات فندق شتايجنبرجر الضو،
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