

enterPRIZE Job Creation Challenge

Should you need support to type up your submission, please contact:

- Your local District Youth Development Officer of the MoYIEE
- Your Local Business Development Officer of the MoSMECD

The deadline for submission is 24th July 2015 Please note that we do not accept hand written applications. Your application must be typed!

Judging Criteria and Adjudication Process

Round 1: Screening of all applications

After the closing date, all submissions will be screened and evaluated for eligibility and the quality of each plan will be assessed by the ILO against the following criteria:

- Job creation potential
- Growth potential of the business
- Sustainability of the business
- Demonstration of market demand
- Innovation and potential for scale

A short list of 3-5 submissions will be done for each category.

Calendar of Key Events



The most exciting business competition in Zimbabwe

enterPRIZE

JOB CREATION CHALLENGE

Building a future with decent work
for young people



*The most exciting
business competition
in Zimbabwe*



International
Labour
Organization

MINISTRY OF FOREIGN
AFFAIRS OF DENMARK



The enterPRIZE Job Creation Challenge is the ILO approach to business competitions in Eastern and Southern Africa. The prime focus is on the creation of decent jobs. Similar enterPRIZE Challenges were run in South Africa in 2013 and 2014 with more than 100 entrepreneurs receiving prizes. **For more information on these challenges go to www.enterprizejobchallenge.co.za and www.youtube.com/watch?v=GGmb_PfWaiQ**

Welcome to the 2015 Zimbabwe enterPRIZE Job Creation Challenge

Welcome to the 2015 Zimbabwe enterPRIZE Job Creation Challenge launched by the International Labour Organization (ILO) and the ministries of labour, SME, Agriculture, Youth Development and local government; the implementing partners of the *Skills for Youth Employment and Rural Development programme*. The programme funded by the Government of Denmark is a response to the high unemployment levels among young men and women in Zimbabwe. The project demonstrates and promotes innovative ways to expand technical and vocational skills development for out-of-school youth through upgrading of informal apprenticeships in rural and urban communities.

The programme has made good headway in providing young people with technical skills to gain employment and generate an income. The enterPRIZE Challenge sets out to complement this skills development with access to finance and business development by offering enterprising young people, with a business idea or with an existing business, the opportunity to enter a business competition.

About the enterPRIZE Job Creation Challenge

The enterPRIZE Challenge is a business competition for young men and women who have already vocational and technical skills training through the *Skills for Youth Employment and Rural Development programme*. The aim of the Challenge is to enhance the growth of emerging, new and established entrepreneurs – that could be YOU – that are in the process of setting up a business or already have business they – or YOU again - want to expand.

Are you a young man or woman that has already acquired technical skills through the programme, then you are encouraged

to build on those skills and focus on where you can fill gaps in the market or in the rural area where you live.

We want to encourage you to identify real market opportunities and set up your own small business. We want you to think out of the box and become a job creator rather than a job seeker. We want to support you if your proposal is good by giving you access to finance and business development support. In other words, if you are an ENTERPRISING young man or woman, if you ENTER the competition and succeed, we will give you a PRIZE. Got it?

The key criterion for entering the enterPRIZE Job Creation Challenge is that you must create jobs for yourself and others. Got it again?

Who can Participate?

The enterPRIZE challenge is open to:

- Young men and women who have attained technical and business management skills through the 'Skills for Youth Employment and Rural Development Programme' in Zimbabwe and wish to start or expand current business activities
- Master Crafts persons who have been collaborating with the 'Skills for Youth Employment and Rural Development Programme' in Zimbabwe

Which Category do I Enter?

The 'Skills for Youth Employment and Rural Development Programme' in Zimbabwe has been focusing on transferring vocational and technical skills to young people in the following economic sectors in which applications can be submitted.



Agriculture: The programme has been supporting skills transfer in the following technical areas within the agricultural sector: Fish farming, bee keeping, horticulture, cattle fattening, poultry, piggery and dairy farming. If you want to compete in the **agriculture category**, you must ensure that your application is within one of these trades.



Manufacturing: The programme has been supporting skills transfer in the following technical vocations: carpentry and joinery, art & crafts, upholstery, dressmaking, clothing design, interior decor and welding. If you want to compete in the **manufacturing category**, you must ensure that your application is within one of these trades.

The most exciting business competition in Zimbabwe



Services: The programme has been supporting skills transfer in the following technical vocations: hairdressing/cosmetology, plumbing, motor mechanics, auto electrics, catering and solar installation and maintenance. If you want to compete in the **services category**, you must ensure that your application is within one of these trades.

In each of these categories there will be a first prize, a second and a third prize with a total number of 9 prizes. In addition to these sectors, a special prize will also be awarded in the following 6 categories with another 6 prizes to be won!

Best Start up Business

If you are a start-up enterprise, you will be in the very first stage of gathering all the market information needed to start your business. You may just be at the idea stage or just starting to look for finance and technical support to start-up.

Best Established Business

If you are an established enterprise then you will have been in operation for more than 1½ years. You already have a consolidated business, which you seek to expand or diversify to meet market demand and in the process create more jobs.

Best Woman Entrepreneur

Women entrepreneurs are increasingly being recognized as drivers for economic growth. Despite this recognition, women often still face gender based discrimination and discouragement from their communities. With the Challenge, we want to highlight the experience and contribution of women entrepreneurs to the Zimbabwean economy.

Most Innovative Business

Innovation is the most fundamental driver of economic growth. Firms start up, develop and consolidate, but are also sure to go out of business sooner or later if they don't innovate and keep up with the changing market demand. With this category, we want to acknowledge not only good ideas, but GREAT ideas that have found a new market or developed a new service or product.

Best Green Business

Sustainable enterprises are enterprises where social and environmental outcomes are just as important as economic ones. With this category, we want to acknowledge that good business is also about finding ways of doing business that does not harm the environment and protects the planet for present and future generations.

Best Master Craft's person Business

Master Crafts persons (MCs) play an important role in providing vocational skills to informal apprentices. This prize is an acknowledgement of the MCs' efforts and is

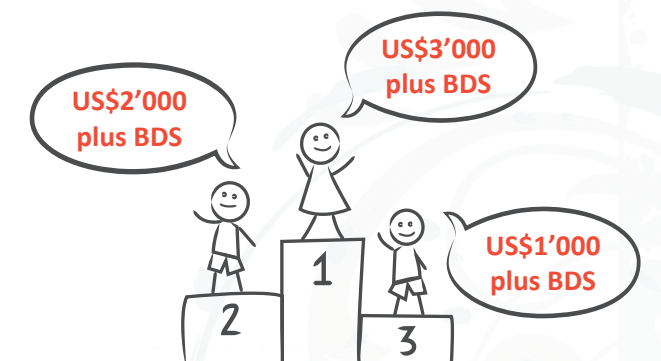
an encouragement to them to continue supporting skills development.

What can I Win?

If you win a 1st, 2nd or 3rd prize, then you will receive seed or working capital through a grant to implement your business venture, as well as a package of business development support services tailored to the needs of your business. The business development support will be provided by the ILO and its network of Business Development Services (BDS) providers and may include:

- Business management training tailored to the needs of your business
- Mentorship from established entrepreneurs
- Grants in the form of prize money

For each category the 1st prize will be a grant of US\$3'000 plus business development support. In the sector categories (agriculture, manufacturing, services), there will also be a 2nd prize in the amount of US\$2'000 plus BDS and a 3rd prize in the amount of US\$1'000 plus BDS. The total prize money of the Challenge is US\$40'000.



How to Enter the Competition?

Step 1: Applications forms can be downloaded from the ILO Harare website (www.ilo.org/harare) and also be collected from the district offices of the Ministry of Youth, Indigenisation & Economic Empowerment (MoYIEE) and the Ministry of Small and Medium Enterprises and Cooperative Development (MoSMECD) in your district, at Employers' Confederation of Zimbabwe (EMCOZ) and Zimbabwe Congress of Trade Unions (ZCTU) offices country wide.

Step 2: You can submit your business plan entry by sending this electronically to harare@ilo.org or by submitting a printed copy to any district office of the MoYIEE or MoSMECD as well as to EMCOZ and ZCTU offices.

Building a future with decent work for young people