



Women and Enterprises Accelerating the Pace of Economic Growth & Social Progress

Marriott Hotel Zamalek, Cairo, 24 & 25 May 2016



Speakers' Biographies



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Tarek Tawfik

Vice-Chairman

Federation of Egyptian Industries

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Tarek Tawfik obtained a Bachelor's degree in Civil Engineering at the Cairo University, a Master's of Engineering at the California State University and a MBA at the San Francisco State University. Mr. Tawfik is Vice-Chairman of the Federation of Egyptian Industries since 2013. Moreover, he is the Managing Director of the Cairo Poultry Group; the Chairman of the International Co. for Agricultural Development (Farm Frites – Egypt), and the Vice Chairman of the International Company for Agriculture Production & Processing and the Head of Food Security & Safety Sub-Council (ENCC).

He is also the Chairman of Americana Egypt for Cold Storage Facilities and El Hashimeya for Land Reclamation, the Egyptian Franchise Development Association (EFDA) and the Egyptian Dutch Business Club. He is member of Egypt-US Business Council. He is the Secretary General of the Egyptian Center for Economic Studies which is one of the main independent research center in Egypt that works, inter alia, on the improvement of business environment.

He is also board member of: the Chamber of Food Industries, Investment Authority (GAFI), Federation of Chambers of Commerce, Food Export Council (FEC), Board Member at the Industrial Modernization Centre (IMC), and a Member of the Minister of Industry & Trade Advisory Council.

He is also member of the Strategic Advisory Board of American University Cairo.



Peter Van Rooij

Director

ILO DWT North Africa,
and Country office for Egypt, Eritrea,
Sudan and South Sudan
International Labour Organization

Prior to his current assignment, Peter Van Rooij worked as Country Director of the ILO Jakarta Office responsible for Indonesia and Timor-leste since 2010.

Since joining ILO in 1995, Mr. Peter Van Rooij has served in development projects and activities related to employment and microfinance and worked as Advisor to the Bureau for Employers' Activities in Geneva.

Before joining the ILO, he worked as Field Implementation Officer at the United Nations Capital Development Fund (UNCDF) in Khartoum, Sudan.

Peter Van Rooij holds a Masters' Degree in Economics from the Wageningen Agriculture University, Netherlands.



Maya Morsi
President
National Council for Women in Egypt

Dr. Maya Morsi took office as President of Egypt's National Council for Women (NCW) on 1 February 2016. Upon re-formation of the NCW on 19 January 2016, members of the council elected her to serve as the third president of the NCW since it was established in 2000. The NCW is the highest national machinery entrusted with formulating and monitoring national plans for the advancement of women in Egypt, and providing policy options and advice in all fields related to the development and empowerment of women to enable them to play their rightful and essential roles in society and integrate their efforts in comprehensive national development programs.

Prior to joining the NCW, Maya Morsi had served, since 2013, As Regional Advisor on Gender Policies and Programmes in the United Nations Development Programme's (UNDP) Regional Centre for Arab States in Cairo. She was responsible for providing policy advice and technical support for women's empowerment and gender mainstreaming in planning and public budgets, as well as the formulation, monitoring and evaluation of regional and national strategies and plans for the advancement of women across the Arab region.

Maya Morsi's career spans more than twenty years of dedicated service to the advancement of women and defending their fundamental rights. She served as Head of the Egypt Country Office of the United Nations Fund For Women – UNIFEM (2000-2013); UNIFEM Project Coordinator (1999-2000); Consultant for the Girls Education and Empowerment Project of the Ministry of Education in Egypt (1998-1999); and Project Officer in the Sustainable Human Development Platform for Action and Monitoring, implemented by UNDP in collaboration with the Ministry of Local Administration in Egypt (1995-1998). Prior to that she served as Academic Facilitator in the Public Administration and Communication Joint Program between City University of Seattle and the Arab Academy of Science and Technology of the League of Arab States (1997-1998).

In 2008, Maya Morsi received a Ph.D. in Public Policy with a focus on the human security of Arab women from the Institute of Arab Studies and Research of the League of Arab States. She completed two Master's degrees at the City University of Seattle, USA, in Business Administration (1998) and Public Administration (1997), after receiving a Bachelor's of Arts degree in Political Science from the American University in Cairo (1995), with a minor in Mass Communication (Journalism).



Susan Maybud
Senior Gender Specialist
ILO Gender, Equality and Diversity
Branch
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Susan Maybud is a Senior Gender Specialist in the Gender, Equality and Diversity Branch of the ILO in Geneva, and is currently responsible for the Women at Work Centenary Initiative of the ILO Director-General. She manages the ILO Participatory Gender Audit as a flagship accountability tool on gender mainstreaming and has contributed both to the development of its methodology as well as in training facilitators and was a key partner of the ILO's Area of Critical Importance on Decent Work in the Rural Economy. She was the principal author of the ILO Report to the International Labour Conference in 2009 "Gender equality at the heart of decent work" and responsible for its accompanying public information campaign. She has extensive experience in technical cooperation projects on gender mainstreaming in areas of child labour, social dialogue, as well as on specific topics such as the health care sector and migration.

Prior to joining the ILO, she had worked in training and development on management, leadership and diversity, and on business forecasting and market entry strategies. She holds a Master's degree from Columbia University, New York and a Bachelor's from the American University of Beirut.



Eric Oechslin
Senior Specialist Employers'
Activities
ILO DWT for North Africa, Cairo
oechslin@ilo.org

Eric Oechslin is a French economist holding a postgraduate certificate in mathematical economy and econometrics from the Pantheon-Assas University (Paris).

He joined the ILO in February 2012 as Senior Specialist for Employers' Activities at the ILO Decent Work Team for North Africa in Cairo providing technical and political support to employers' organizations from Algeria, Egypt, Eritrea, Libya, Morocco, South Sudan, Sudan and Tunisia. He also provided technical support to the Employers' Group of the ILO during the discussions on social protection at the International Labour Conference in 2012 and on social dialogue in 2013.

He worked before at the International Organisation of Employers (IOE) for 14 years as Senior Adviser for Europe coordinating the European business organizations. He was also the IOE specialist for social security (including the social protection floor), for skills development, and for the fight against human trafficking and corruption. He was also the IOE Sherpa for the G20 during the French Presidency in 2011 and participated in the G20 consultations and meetings on labour and employment issues in 2010 and 2011.



Sabr Abou Ibrahim

Pilot of Gender Working Group,
General Confederation of
Enterprises from Morocco (CGEM)

After obtaining a diploma at the Paris Dauphine University, Sabr Abou-Ibrahimi has been since then working as a consultant in France for several years in the field of management and logistics before coming back to Morocco.

After several years in medias and at the "Annonceur", she created in 2009 a consulting agency COM'PARTNER, which is specialized in management and management development with an expertise in sustainable development of organizations and in supporting companies launching CSR initiatives.

As she is very keen on gender issues, she has developed her skills in leadership management, collective leadership and women leadership. She wrote several articles on women leadership.

For the last two years, she has worked on women leadership in Morocco. She is an active member of the CSR Committee of the General Confederation of Enterprises from Morocco (CGEM) in which she manages the project Wad3éyati on gender issues.

A Committed and active citizen in the society, she created in 2012 "Ateliers du Monde", an association which increases awareness about sustainable development, promotes citizenship and encourages citizen innovation.



Armelle Carminati-Rabasse

Chair Social and Management
innovation Committee
MEDEF
armelle.c.r@gmail.com

International top executive career of 30 years over 5 continents: at Accenture (consulting) as Global Managing Director for Retail in Europe, Middle East, Africa & Latin America, and as Global Managing Director Human Capital & Diversity ; then at Unibail-Rodamco (CAC40) as Chief Resources Officer, Member of the Management Board.

Long-standing engagement into all facets of human capital strategy: in 2004 Founder of the largest corporate women network in France « Accent sur Elles » and in 2005 Chairman of the Accenture Foundation. With a decade-long involvement at MEDEF (the French professional association of corporations), she is now chairing the Commission for social & managerial innovation.

Public recognition: Member of Conseil Supérieur de l'égalité professionnelle entre les femmes et les hommes, a council of the Minister of Social Affairs, Health & Women's Rights, France ; Member of Observatoire national de la laïcité, reporting to the President of the Republic of France; Knight in France since 2010 as Chevalier de la Légion d'honneur.



Leila Belkhiria Jaber

Vice-President
National Chamber of Women
Entrepreneurs
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Leila Belkhiria Jaber is a Tunisian businesswoman, co-founder and General Director of STELFAIR TUNISIA, enterprise operating in E-Marketing and Geographic Information Systems. She is a member of the National Chamber of Women Entrepreneurs (CNFCE) since 1999 and a member of its executive board, in charge of ICT from 2006 to 2012. In February 2012, she was elected as a vice-president of the CNFCE for 5 years' mandate.

Ms. Belkhiria has followed her higher studies in Management in ISG Tunisia and then in the Tunisian University for legal sciences where she received the MBA in international trade law and then in Dale Carnegie University for an MBA in communication and leadership. Ms. Belkhiria was much involved as a representative of the National Chamber of Women Entrepreneurs in Hayer Tounes which is a large group of Tunisian women related to eight civil society associations regrouped in order to defend fiercely women's acquired rights and develop advocacy for promoting gender equality.

She had the opportunity to take part to the organization of the national massive mobilization of the 13th august 2014 which had greatly contributed to ensure gender equality in the new Tunisian constitution. She also represented the CNFCE in all the meetings held in the National Constituent Assembly dealing with women rights and gender equality.

In 2005, she was decorated as the businesswoman of the year in ICT and in 2008 as the businesswoman of the year



Nouel Mammeri

Vice-President
General Confederation of Algerian
Enterprises (CGEA)

Ms. Nawel Mammeri is Chief Engineer at the Soralcof Group which was founded in 1999. It is an important company of civil engineering in Algeria mainly in house building and in steel frame sectors. She joined the General Confederation of Algerian Enterprises (CGEA) in 2008.

The CGEA is one of the main national business associations in Algeria and the only one member of the International Organisation of Employers. She is the Vice-President of the CGEA for the Algiers region.



Basmah Osman
Senior Adviser
Federation of Egyptian Industries

Basmah has joined the Federation of Egyptian Industries over 2 years ago as Senior Advisor.

As an entrepreneur and consultant, has had 20+ years of professional experience in management, business development and establishing new ventures and initiatives.

Was engaged in the start-up of six private business ventures and was among the initial management team for at the launch of Nile University.

Prior to joining the FEI, was working as a professional trainer and a Senior Associate with the Allied Consultants Group where she supported the development of several new ventures.



Manar Korayem
Women Banking Champions
Program Lead
Financial Institutions Group,
International Financial Corporation –
EMENA.

Manar has more than 18 years of professional banking experience in emerging markets of Middle East and North Africa (MENA) region and is currently the Women Banking Champions Lead for IFC MENA. She joined IFC Banking Advisory Services team in 2006, since then she had delivered land mark IFC projects in Egypt, Oman, Lebanon, Yemen, Jordan and Pakistan to help expand SME's access to banking services. Manar served IFC's developmental agenda in other regions like Africa region, South Asia region and the Global SME Banking program based in Washington, D.C. She started her professional banking career in 1997 by joining Citibank, Global Consumer Bank, Egypt and was among the first settlers who helped launch Citibank consumer banking operations in Egypt. During her 9 years with Citibank, Manar helped set-up and manage the bank's Cards Authorizations Unit, Call Centre Staff Development and Training function, Credit Cards Product Development function and Consumer Products Credit Policy Unit.

Clients: Bank al Etihad – Jordan, Bank of Palestine – WB&G, HBL – Pakistan, BLC – Lebanon, Saba Islamic Bank –Yemen, CIB – Egypt, Access Bank - Nigeria, FNB – South Africa, Chase Bank – Kenya, SIB Banque – Côte d'Ivoire



Ahmed Kamal Abd El-Monem
Executive Director - Environmental
compliance office and Sustainable
Development
Federation of Egyptian Industries
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Ahmed Kamal Abdel Monem has held the title of Executive Director of the Environmental Compliance Office and Sustainable

Development - Federation of Egyptian Industries since 2005. He is a recognized expert in sustainable development, corporate social responsibility, and energy management. With over 20 years in the industry, he has acquired industrial and environmental auditing and technical field experience in various industrial sectors as well as practical expertise in Cleaner Production (CP) and waste management applications. Eng. Ahmed is a certified auditor in OHSAS 18001, ISO 14001, and ISO 50001 and the focal point for many international initiatives related to industrial development. He is also a member of the Carbon Foot Print Middle East and North Africa Consultant Committee and has international experience in over 15 countries. He is the Federation of Egyptian Industries focal point for the Arab – EU Business Network, and Head of the Egyptian RC Technical Committee.

Eng. Kamal graduated from the Faculty of Engineering, Mechanical Engineering Department at Helwan University and holds a Professional Environmental Engineering Diploma from the American University.



Nevine Hedayat
Human Resources Director
Sanofi

Capitalizing on 30 years of exposure in multiple cultures and industries, Nevine mastered partnerships in developing Human Capital strategies and executing highest standards of technical expertise in the area of Human Resources.

Nevine is currently heading the Human Resources function in SANOFI Egypt and Sudan where she acts as a key pillar in managing journeys of mind-set transformation and becoming a custodian to Change Management.

Before Joining Sanofi, Nevine was Regional Head of HR for Middle East and Africa in one of the biggest FMCG organizations and had held a number of key positions in the Oil, banking and Pharmaceutical businesses earlier.

Nevine's vision is to bring People and Organization Development into day-to-day life, and she has focused the last decade on People Engagement drawing upon her passion for taking careers beyond the "traditional way" to sustain an impactful shared value to the company and the society.



Sameh El Mallah
Managing Director
Intel Egypt and Levant Region

Sameh Elmallah is the Managing Director for Intel Egypt & Levant region. Prior to that, he was the Business Development Manager and Commercial Business Lead at Egypt and Levant region for Intel Corporation working closely with government officials as well as with non-government organizations, education content providers, global & local industry, and educators. As part of his role as a Business Development Manager, he also assumed responsibilities like the World Ahead program lead in Middle East region.

Sameh has also successfully launched key education transformation programs in several countries in the region to increase ICT adoption in education and help children develop essential 21st century skills that will prepare them for higher education and thrive in today's global economy.

Before joining Intel in 2008, Sameh was country manager for Raya Algeria. Sameh's background also includes several years working in telecommunications industry, as the general manager of Raya Networks Services.

Sameh was born in Cairo, Egypt in 1966. He received his bachelor's degree in electrical and computer engineering from Ain Shams University and holds an MBA degree in Finance and International Business from the Arab Maritime Academy of Management.



Mona Sabri
Senior HR Director
McDonald's Egypt

Mona Sabri is currently Senior HR Director for McDonald's Egypt overseeing both the HR and training functions of the business. Ms Sabri joined McDonald's Egypt as an HR Supervisor in April 1994 prior to the grand opening of McDonald's in Egypt.

Amongst the many achievements Ms. Sabri has attained during her career, is the President's Award from McDonald's corporation, USA, which she received in 2001. This accolade is awarded on a global basis to the top 1% of employees according to their levels of performance.

Ms. Sabri was a pioneer in establishing a platform for integrating people with disabilities into the McDonald's restaurant workforce in collaboration with CARITAS and is an advocate of minority's right to active inclusion within the workforce.

Ms. Sabri, served as a member on the McDonald's APMEA women's leadership network steering committee (2009 – 2012) which aims at establishing McDonald's as an employer of choice through being an advocate to further enhance a corporate culture where female employees can achieve their full potential.



Ola AbdAllah Loutfi

Corporate and Government
Affairs Manager
Mondelēz International

Ola started her career in 1986 as Tour Manager. In 1999, she became Project & Business Manager at Soleimania Golf Resort, one of the very booming real estate projects at this time. From 2000 till 2005 she held the post of Public Relations & Sponsorships Specialist, Senior Specialist, Team leader within the communication team, and marketing department at Vodafone Egypt. She was then promoted to Internal Brand Manager (Marketing Communications Vodafone Egypt) from 2006 to 2009. In 2009, Ola was appointed Security Awareness Communications & Special Situations Manager – Vodafone Egypt and UK. In September 2010, Ola became the Corporate Communications Manager at Ghabbour Auto, where for 2 years she promoted and enhanced Ghabbour Auto Corporate Image, creating brand preference through Online, Outdoors and Corporate Identity, Public Relations, Events & Sponsorships and Corporate Social Responsibility.

In May 2012, Ola joined Mondelēz Egypt Foods as Head of Corporate and Government Affairs Egypt & Mashreq. Ola in her role handles Government Affairs, Special Situations, and Corporate Social Responsibility, External Communications / Media Relations and Internal Communications Providing strategic counsel to help in driving business results.



Anita Kalergis

Representative of the Women
Leadership program network
The Finnish Chamber of Commerce
Partner & Consultant at Broadfolio
MEA FZ LLC

Ms. Anita Kalergis is Partner and Senior Consultant at Broadfolio MEA. She manages her own customer portfolio to develop customer's strategy to enter MEA markets and further more to generate business in the region. Ms. Kalergis holds Degree on Business and Administration in Marketing.

Ms. Anita Kalergis is also the representative of the Women Leadership program network at Finland Chamber of Commerce in MEA. Ms. Kalergis has long and successful international career as entrepreneur. On her earlier phase as entrepreneur she has been running family businesses both in Greece and in Finland reaching global markets. Prior to joining Broadfolio, Ms. Anita Kalergis worked for 10 years in the health technology sector.

In parallel to her successful career at Broadfolio Ms. Anita Kalergis has built up a remarkable network to develop women leadership. Her network includes women in leader positions from GCC countries to Africa. One of her big personal ambitions is to activate even more the networking and communication between women leaders and women entrepreneurs from Finland and MEA countries. One of the platforms for this will be the Finland Chamber of Commerce's Women Leadership Program.



Abla Abdel Latif

Executive Director and Research
Director

The Egyptian Center for Economic
Studies (ECES)

Dr. Abla is also Chairman of the Presidential Advisory Council for Economic Development; Professor of Economics at the American University in Cairo (AUC); member of the Central Bank of Egypt's Coordinating Council responsible for determining the objectives of the monetary policy and its alignment with fiscal, investment and trade policies. She is also a Board Member of the National Bank of Egypt—the first female in this position.

In 2013, Dr. Abla was honored with membership of the Committee of Fifty, whose mission was to draft Egypt's Constitution following June 30, 2013. In that capacity, she was officially representing the Egyptian Federation of Industries, and one of only five women in the Committee. Dr. Abla is also a cofounder and Board Member of BASEERA (the Egyptian Center for Public Opinion Research), and cofounder of "EL Nidaa" Foundation for job creation for women and youth.

In addition to her teaching career as Professor of Economics at the AUC for over twenty years, she has been an Economic Research Forum Research Fellow and has authored a large number of publications in class A internationally refereed Journals. She has also been a senior international expert in several UNIDO projects and other international organizations.

Her professional experience is also extensive, starting from being the Policy Unit Manager in the Industrial Modernization Centre (IMC) to the Minister of Industry's Advisor immediately after the 25th of January Revolution and up to a year ago when she was honored with the position of main economic advisor to the President of the Republic.

Dr. Abla received a special award for outstanding achievement and excellence in research from Sussex University in the UK and another Faculty Excellence Teaching Award from the American University in Cairo. She is an Egyptian national with a B.A. in economics from the AUC (with highest honors) and an M.A. and Ph.D. in economics from the University of Southern California in Los Angeles, California.



Badra Alawa

Chief Technical Advisor
International Labour Office
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Badra Alawa is Chief Technical Advisor at the International Labour Office for the project “The Way Forward after the Revolution: Decent Work for Women in Egypt and in Tunisia” funded by the Ministry of Foreign Affairs of Finland and implemented by the ILO Decent Work Team for North Africa and Country Office in Cairo.

ILO’s Decent Work Team (DWT) for North Africa and its Country Office (CO) for Egypt, Eritrea, Sudan and South Sudan are based in Cairo, and administer project offices located in five countries of the region. The ILO DWT/CO Cairo provides technical assistance and capacity building to the governments, workers’ and employers’ organizations on all issues concerning the world of work. The “Decent Work Project for Women in Egypt and in Tunisia” focuses on mainstreaming gender in labour policies and legislation and reinforcing women economic empowerment (skills, entrepreneurship).

She has been working with the ILO since 2008 after having started her career at the Lebanese Centre for Policy Studies and the René Moawad Foundation, a leading NGO in Lebanon. Prior to her work at the DWT/CO in Cairo which started in January 2013, she worked at the ILO’s International Programme for the elimination of Child Labour in Beirut, and in Geneva, where she technically supported the “Tackling child Labour Through Education-TACKLE” project funded by the European Union to eliminate child labour in 12 countries across Africa, the Caribbean and the Pacific group of states (ACP).



Sherine El Shorbagi

Director
Sustainable Development
& Technical Assistance
Industrial Modernization Centre
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Twenty years of experience in Management, Corporate Communication, Foreign Cooperation, Business Advisory Service and Sustainability Practices. Gained a diversified portfolio in networking and exposure to industrial operating businesses including relationships with stakeholders, line business managers, regulatory authority, and extended stakeholders.

Driving the development of policies and engagements with partner International Organizations, coordinating strategic engagements with partner institutions and managing key international relations operations In her capacity as Sustainable Development Director in the Industrial Modernisation Centre, she developed several initiatives for MSMEs, programs for inclusive business (BoP) and Responsible Business.

Sherine is a member in several technical national committees of ISO standards in the Egyptian Organization of Standards, regarding Anti-Corruption, Sustainable Procurements and Social Responsibility ISO 26000. Sherine is a certified Gender Auditor and Certified Expert in ISO26000.



Ahmed Rizk

National Policy Support Unit

Manager

IMC

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Ahmed M. Rizk was born in Kuwait in 1981. He received the Bachelor of Science degree in Economics from the Faculty of Economics and Political Sciences, Cairo University, Egypt, in 2003, and the Advanced Certificate in International Trade from UK Institute of Export in 2009. In 2011 he completed his Master's Degree in Euro Mediterranean Studies from Faculty of Economics and Political Sciences, Cairo University, in partnership with Paris Institute of Political Studies, the University of Amsterdam, the University of Barcelona, and the University of Berlin.

In June 2005, he joined Industrial Modernization Centre, where he was a Specialist at National Policy Support Unit (NPSU). Recently, he was promoted to NPSU manager in 2013. During 2014 he supported the Industrial Energy Efficiency Program Affiliated to UNIDO as an Energy Expert. Through the past ten years gained vast experience in economic development, economic research, as well as managing and evaluating commissioned agencies and consultants' deliverables and research activities in addition to investment promotion.

He is also a member of the Industrial Energy Efficiency Project Working Group since 2013, the Scientific Research Committee under the Federation of Egyptian Industries, and Technical Committee for Energy Management set by Egyptian Organization for Standardization & Quality since 2014.



Annette St-Onge

International Expert

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Ms. St-Onge has had an interest in women's entrepreneurship development throughout her career. As a former Regional Director, Management Services Division, of the Business Development Bank of Canada, she led the Bank's programmes supporting this special interest group and later assumed the leadership role in the development of the Bank's national programme for women entrepreneurs. In 2000, she embarked on an international career, focused on assessments of the enabling environment for women entrepreneurs in growth enterprises in developing and transitional economies, and consulting and capacity-building assignments with international governments and organisations, designing and implementing programmes to enhance their entrepreneurial support services. She has been involved in the development of ILO's Women's Entrepreneurship Development (WED) assessment models since 2002, and has co-developed related assessment support materials, tools and assessors guides.

Her international and national leadership roles supporting the development of SMEs has include that of President of ICSB, a global organisation of researchers, policymakers, academics and practitioners focused on small business and entrepreneurship, and umbrella organisation for affiliates and chapters in 80+ countries throughout the world. She has also served as the President of the Canadian Council for Small Business and Entrepreneurship (CCSBE), the Canadian affiliate of ICSB. She has chaired national policymakers' forums on the role of women entrepreneurs in the Canadian economy, and is a former chair of the International Council for Small Business (ICSB), Women's Entrepreneurship Committee. She has been a long stand jury member of Canada's Women Entrepreneurship of the Year Awards.



Amr Soliman

Member in the National Council for Women
Founder and CEO, E-vision

Mr. Soliman holds a B.Sc. in Construction Engineering from the American University in Cairo, 1993 and a M.Sc. in Project Management for National Development Programs from the University of Manchester Institute of Science and Technology, 1995. Mr. Soliman joined the Social Fund for Development, a national program implementing a country wide economic restructuring and social adjustment program from 1993-1999. A diversified exposure from public works & infrastructure projects, to social community development programs for health & education, to entrepreneurs' development and micro credit lending programs; and finally landed at the central planning department where he has been involved in national planning and project budget expenditure and monitoring.

On the entrepreneurial level, Mr. Soliman established and operates to date eVision SAE, a leading IT specialized software provider in the Middle East & Africa region tackling a spectrum of financial transactions' operations and management enabling financial inclusion monitoring and control. eVision tailors and owns a portfolio of technology solutions in Anti Money Laundering transaction filtering, reconciliation and cash management. Mr. Soliman is CEO & Chairman of the Board of eVision.

On the community service front, Mr. Soliman is a founding member of Ain El Bee'ah Cooperative NGO since 2012. Ain El Bee'ah focuses on "culture changing" community recycling plants locally developing environmentally sound waste management and recycling techniques; and establishing small local renewable energy projects.

In January 2016, Mr. Soliman was appointed as a member of the National Council for Women by the President of Egypt. Mr. Soliman currently Chairs the Environment Committee at NCW and is a Member of the Economic Committee for Women Empowerment.

