

What Next: Beyond MDGs?

Zambia Consultations on Post 2015 Development Agenda



United Nations

Z A M B I A

What is the Zambian Dream?

“I do not know... we have many needs, the idea is about prioritizing strategically, the idea is about addressing the root causes of problems we have, and not the symptoms.”

A Zambian Artist on a Radio Show

Zambia Consultations - Objective

**Stimulate national dialogue
and advocate accelerating
efforts to achieve MDGs**

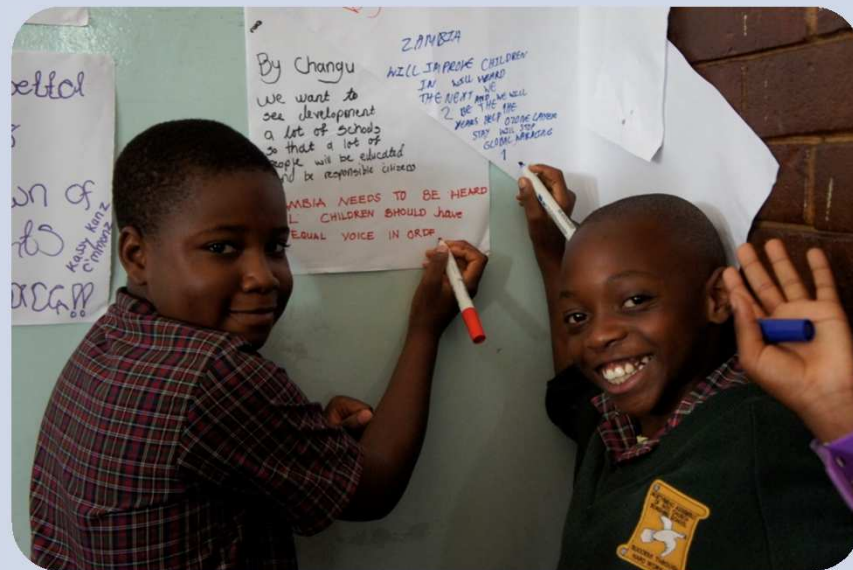


**Contribute to global
debate and High Level
Panel process**



Design and Scope

The principle that the choices people make, and the opportunities they are given, to improve their own lives, count most for making human development more impactful and sustainable.



We reached across...

**1000 people participated in
41 Community Consultations
in 23 districts**



We reached across...

5 Radio discussions



We reached across...

4 Television panels



**The UNCT reached 1000 + people
young & old; men & women; traditional
chiefs, MPs; NGOs, CSOs; entrepreneurs,
physically challenged and vulnerable**



Voices of Zambians for Post 2015

A number of issues emerged as development priorities

No gap between urban and rural

Gender Equality

Financial Scheme (SMEs)

Freedom of Speech

Political Freedom

**An honest and responsive
Government**

Better Job Opportunities

Affordable and nutritious food

Better Infrastructure

**Protection of natural resources and
environment**

Clean Water and Sanitation

Freedom from discrimination and persecution

Health Care

Support to people who cannot work

Education

Decentralization

Food Security

Alternate and Reliable Energy Source at home

Transparent and Accountable institutions

Action taken on climate change

Free from discrimination and persecution

**PHONE AND INTERNET
ACCESS[TECHNOLOGY AND
INNOVATION]**

Elimination of GBVs (Crime free world)

BETTER JOB

OPPORTUNITIES

Voices of Zambians for Post 2015

Key priorities emerging from community consultations

[illegible]

Voices of Zambians for Post 2015

Key priorities as identified by different stakeholders

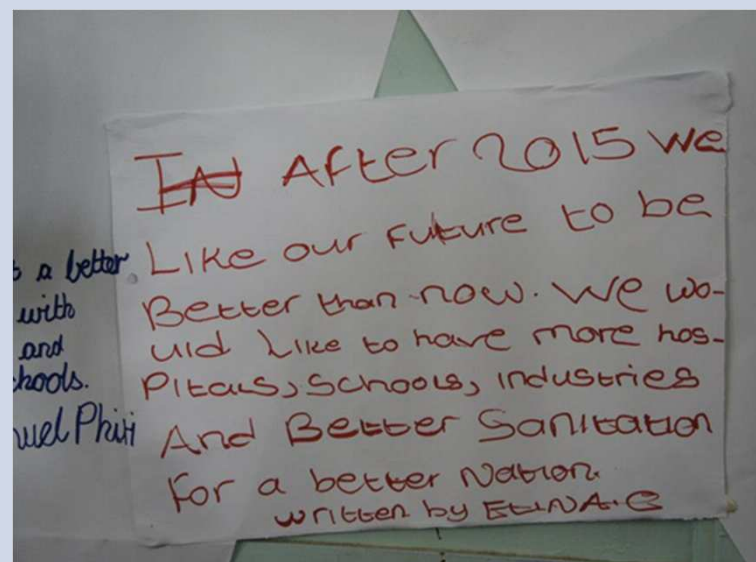
S/N	Issues highlighted as priorities ↓	Stakeholders									
		Women	Communities	Elders	Business Communities	Civil Society Organisations	School Children	University students & Youth	Media personnel	People working in health organisations and people with disabilities	Community leaders and Members of Parliaments
1	Quality education with life skills	•	•	•	•	•	•	•	•		•
2	Better health care	•	•	•		•	•	•	•	•	•
3	Equality (income/gender/geographic/access)	•	•		•	•		•	•	•	•
4	Better Job opportunities (agriculture diversification, entrepreneurship, employment, financial schemes for youth, women etc)	•	•	•	•	•		•	•		•
5	Eradication of poverty	•	•	•	•	•	•	•	•		•
6	An honest and responsive government (strengthen decentralised government bodies)	•	•	•	•	•		•	•	•	•
7	Access to clean water and sanitation	•	•	•	•	•	•	•	•	•	
8	Affordable and nutritious food/food security		•			•	•	•			
9	Better infrastructure including transport and roads, schools and hospitals, accomodation		•	•		•	•	•	•		•
10	Freedom from discrimination and persecution				•						
11	Support for people who can't work (social protection schemes)	•	•	•	•			•			
12	Protection against crime and violence										
13	Political freedoms										
14	Phone and internet access (access to information, including freedom of speech)	•									
15	Protecting natural resources/environment		•	•	•		•	•		•	•
16	Action taken on climate change										
17	Reliable energy at home	•	•						•		

Voices of Zambians for Post 2015

- **Quality Education with life skills: Priority shift from Primary to Secondary/Tertiary levels**

“Many Zambian children in villages sit on the floor to attain their primary level education. School enrolment is not equal to achieving proper education.”

A Zambian student



“To fix this problem of poverty, the priority is the education that changes people’s mind” Pompi, a Zambian artist in a radio discussion

“How can a child with a hungry stomach or bad health do good in studies?” Lusaka Town Hall Meeting

Voices of Zambians for Post 2015

- **Better Health Care**
- **Access to Clean Water and Sanitation**
 - *Zambia will have unfinished business, particularly in areas of health and sanitation (67.3 % without decent sanitation facility)*
 - *There is an urgency for the government to beginning immediately on providing decent Sanitation to all Zambians.*
 - *Health priorities is expanding – health care should include Non Communicable Diseases prominently*

Voices of Zambians for Post 2015

- Equality [income, gender, geographic and access – the issue is about distribution across]

“If a rich person eats four to six meals a day, it is important a poor person gets to eat at least two meals a day; but currently in Zambia, a poor person may not get to eat even one proper meal. This should end in Post-2015 period.”

A university student in Lusaka



A different thought – “It is about being competent – why are women not competent and talk about ending gender inequality??”

A participant in a town hall meeting

Voices of Zambians for Post 2015

- **Better Job Opportunity and a “good” bussiness environment**

“Job creation is crucial for political stability and for sustained development gains. A global fund for promoting small and medium enterprises will be essential to reduce risk of financial fragility. The focus should be provided to value-chain in order to ensure farmers at the bottom get a fair share.”

Entrepreneurs in informal sectors and business community

**90 % of working
Zambians in informal
sector**



Voices of Zambians for Post 2015

- Eradication of poverty – tough one for Zambia, needs all stakeholders to come together



Voices of Zambians for Post 2015

- An honest and responsive government

“The vision of this country should be bigger than the current government; (therefore) passing of the baton properly is important. Transparency is another issue, if we youth, do not understand how the borrowed money is being managed, make us understand.”

Pompi, a Zambian singer in a radio discussion

A complimentary survey..

- Together with off-line survey, SMS was sent to 50,000 people asking them to vote for their six priorities;
- Response was minimal (200 responses received);
- Response however, helped verifying issues emerging from community consultations;

Priorities	Offline - paper survey [31 (5 female + 24 mail) people's paper ballot]	Sms (On the basis of response from 100 people)	Total
A good education	27	93	120
Better health care	22	84	106
Better Job opportunities	27	75	102
An honest and responsive government	19	47	66
Access to clean water	14	51	65



Voices of Zambians for Post 2015

*“The future that I envision is: a future that gives **education** to all boys and girls at primary, secondary and tertiary levels; I want a future that embraces **gender equality**; I want a future that is set at **eradicating poverty**; I want food for all children and youth; I also want a future that will give me a **responsive government**, a government that will be answerable to my needs, and will secure bright future for all the Zambian children. I am starting now, engaging with young people, community, school, we use **community radio to share this information.**”*

Josephine, Consultation with school children in Lusaka

The conversation begins...

Our video was watched online by 1545 viewers

The screenshot displays a web browser window with multiple tabs open, including 'http://www.worldwewant2015.org/Zambia2015', 'gallup.com', and 'Zambia Consultations - Beyond 2015'. The browser's address bar shows the URL 'http://www.worldwewant2015.org/Zambia2015'. The page features a navigation bar with links like 'Browse by Topic', 'Trends and Outcomes', 'Official Consultations', and 'About'. A search bar and a 'Translate' button are also present. The main content area is titled 'Zambia Consultations - Beyond 2015' and includes a sidebar with social media links (Facebook, Twitter, YouTube, Games, Radio Beta). The central part of the page features a video player titled 'Watch Zambian Voices: Beyond 2015' by 'Rekha Shrestha'. The video player shows a thumbnail of a woman speaking and indicates it has '1,545 views'. Below the video player, there is a section titled 'What is your vision for beyond 2015? Make your voice heard!' with a video thumbnail. To the right of the video player, there is a section titled 'Zambia sings on Post-2015' with a photo of a group of people. Below that, there is a section titled 'Our perspective' with a photo of two people sitting on a couch. The bottom of the page shows a Windows taskbar with various application icons and a system clock indicating '00:00' on '09/04/2013'.

Dashboard › National Consultation › Zambia Consultations - Beyond 2015

Zambia Consultations - Beyond 2015

World We Want Post-2015 campaign takes off in Zambia

It takes foresight to look into the future and imagine the way you want it to be. And then, it takes persistence and courage to influence it to be so.

This time around, while we look to accelerate progress toward the MDGs, two elements could drive and shape this future vision: first, a people's sense of equity, and second, a people's sense of engagement in making their own choices.

Talk to us: We need everyone's ideas for global development after the era of MDGs, and everyone's input to bring about the world we

Watch Zambian Voices: Beyond 2015

Zambian Voices Beyond 2015

Rekha Shrestha Lend your voice, join the action - be a part of building the Future We Want!

Subscribe

1,545 views

0:01 / 5:42

Zambia sings on Post-2015

Our perspective

What is your vision for beyond 2015? Make your voice heard!

The conversation begins...

0 900 weekly reach & 166 likes;



Sustaining the momentum

- **UN's Communications and Advocacy**
 - Policy Issues
 - Upcoming or planned advocacy events
(eg. 1000 days to MDGs, Promise Renewed, 16 Days of Activism against GBV etc)
 - International Days/Weeks

Sustaining the momentum

- In addition to social media platforms, radios and TV discussions received good feedback too
- Our video was included in the “Global Conversation Begins” right upfront (pg 4)
- UN’s Strategy – Multi-media communications and advocacy

**Together, we can make
transformation!**

