



► STRENGTHEN3

Leveraging employment impact assessments for the creation of more and better jobs

Project overview

- Joint initiative of the **European Union (EU)** and the **International Labour Organization (ILO)** that seeks to promote the systematic consideration of employment outcomes in investment and policy decisions.
- Building on the achievements of the [STRENGTHEN2](#) project, [STRENGTHEN3](#) continues to support ILO constituents, development banks and other stakeholders in using Employment Impact Assessments (EmpIAs) to inform these investment and policy decisions.
- The project does so particularly by broadening the geographical scope from sub-Saharan Africa to the global level, and by further enhancing the tools, most of all the ILO EmpIA webtool CLARA, which combines a specialized macroeconomic model with a very easy to use web interface.
- Period: March 2025 to March 2029

Objectives of the project

Leverage employment impact assessments to promote the creation of more and better jobs.

- **Advance EmpIA methodologies, datasets and tools**, including the ILO EmpIA webtool CLARA, to cover more countries and sectors and better capture dimensions of decent work, including gender, youth and skills outcomes.
- **Strengthen stakeholder capacity** to apply, interpret and use EmpIA tools in decision-making processes.
- **Support more employment-oriented investment and policy decisions** through EmpIAs, technical advice and practical knowledge products that identify strategies to maximize more and better jobs.

What are Employment Impact Assessments?

- A process to assess the **employment potential and impacts of sectoral policies and/or investments**, analysing both the quantitative effects (number of jobs created) and the qualitative effects (types and quality of jobs created).
- Main **methodologies** used by the ILO include input-output multiplier analysis, advanced macro-modelling techniques based on social accounting matrices, project-level surveys and geo-spatial information systems methods.



Beneficiaries of the project

Ultimate beneficiaries

- ▶ **Women and men** in partner countries who stand to gain from **increased employment opportunities** and **improved job quality** resulting from more employment-focused investments and policies.

Intermediate beneficiaries

- ▶ **EU institutions, EU Member States, development agencies, financial institutions** and **private investors**, as they use EmpIAs to inform investment decisions, strengthen accountability and maximize employment outcomes.
- ▶ **Government offices, ministries, public agencies** and **national development banks**, as they play a key role in applying EmpIA evidence to design, monitor and evaluate investment and employment policies.
- ▶ **Workers' and employers' representative organizations**, as they contribute to social dialogue and help ensure that EmpIAs reflect labour market realities and decent work priorities.
- ▶ **Universities, think tanks, training institutions, civil society organizations** and the **media**, given their roles in building national capacity, generating knowledge, promoting transparency and raising awareness of employment impacts.

Project activities

- ▶ Further development of **EmpIA methodologies, datasets** and the **EmpIA webtool**.
- ▶ **Expansion of EmpIA coverage across countries, sectors and dimensions** of decent work.
- ▶ **Implementation of EmpIAs** for investment projects and policy initiatives.
- ▶ **Capacity-building and stakeholder engagement** through training, awareness-raising, technical assistance, policy dialogues and global knowledge-sharing events.
- ▶ **Production and dissemination of knowledge** to strengthen the use of employment evidence in policymaking and investment planning through technical guidance, policy briefs and other knowledge products.

Policy implications

- ▶ Make **employment outcomes** a **key consideration in investment and policy decisions** through the use of EmpIAs.
- ▶ **Improve policies and investments** by identifying opportunities to create more and better jobs and promote decent work.
- ▶ **Strengthen employment-focused investment and development approaches** that support inclusive and employment-rich growth.



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