

RBSA Intervention 2024-2026

Innovative Care Policies

Advancing Social Justice and Gender Equality through
Innovative Care Policies in Bolivia, Brazil, and Mexico

Between 2024 and 2026, the intervention in Bolivia, Brazil and Mexico sought to:

Outcome 1

Strengthen governments' capacity to create an enabling environment for the exercise of the right to care, in its three dimensions:

- the right to provide care;
- the right to receive care; and
- the right to self-care.

Outcome 2

Respond to national priorities:

- Bolivia** Promoting the Social and Solidarity Economy (SSE) through **care cooperative pilots** in El Alto.
- Brazil** Supporting the National Care Policy and the implementation of the National Care Plan, "**Brazil that Cares**".
- Mexico** Strengthening decent paid work for **domestic workers** through professionalization.

Lines of action

Strengthening public policies

Technical support for the development and strengthening of policy and regulatory frameworks.



Capacity strengthening

Technical assistance and knowledge exchange with institutions and organizations working on the care economy.



Evidence generation

Studies, analyses and tools to inform decision-making.



Social dialogue

Dialogue among ministries of labour and social security, employers' and workers' organizations to advance care policies.



Financing



Funded through the Regular Budget Supplementary Account (RBSA), a voluntary contributions mechanism through which ILO Member States provide financial resources for specific areas of the ILO Programme and Budget.



Results achieved by country

Mexico

- Promoted the **ratification of the Workers with Family Responsibilities Convention, 1981 (No. 156)** through a gap analysis, support to the Chamber of Deputies' Working Group on Care, and advocacy efforts to strengthen the leadership of the Secretariat of Labour and Social Welfare.
- Strengthened the **professionalization of the care sector** through a national forum on skills certification with ILO/CINTERFOR and CONOCER.

Brazil

- Launched "**Brasil que Cuida**", supporting the implementation of the National Care Plan.
- Promoted the **ratification of the Workers with Family Responsibilities Convention, 1981 (No. 156)** through an analysis of the Brazilian legislative framework and recommendations.
- Developed a **study to align Complementary Law No. 150/2015 with the Domestic Workers Convention, 2011 (No. 189)**, in partnership with National Federation of Domestic Workers and the International Domestic Workers Federation (IDWF).

Bolivia

- Established El Alto's first **Municipal Georeferenced Care System**, published on the official government website as a public tool for mapping care services. *Content available in Spanish.*
 <https://cuidados.elalto.gob.bo/>
- Supported the **Plurinational Public Policy for Co-responsibility for Care**, incorporating the 5Rs framework, Convention No. 156 and the Resolution concerning decent work and the care economy.
- Development of the **Public Policy and Municipal Law for Co-responsibility for Care in El Alto**, together with the Municipal Care Platform, comprising 30 women leaders from the municipality's 14 districts.
- Implemented **two care cooperative pilots**, using the Think.CareCoop and Start.CareCoop methodologies, with business plans and seed capital.

► Care is an investment in social justice

This intervention contributed to the ILO Transformative Agenda for Gender Equality in the World of Work (TAGE) by advancing care policies that promote decent work, strengthen social dialogue and foster a more equal, co-responsible and just social organization of care.