



OUR STORY

Phase I (2018–2024) was born when Swedish development agency Sida invited ILO and ForumCiv to address poverty, unemployment and gender exclusion in communities near a planned geothermal plant in the Rift Valley. The PPDP model brought together public institutions, private enterprises and communities to co-create employment and skills pathways.

1900+

Jobs created

778+

Businesses supported

1161+

Community members capacitated

1700+

Youth trained in vocational skills and business development

25+

Private companies provided industrial training & attachments

606+

Youth & women accessed \$121,000 in loans and grants.



The Public-Private Development Partnership (PPDP) brings together governments, Private sector partners, Development partners and communities to jointly address systemic constraints and co-create solutions to address community challenges. The partnership involves sharing investments, resources, expertise to create decent jobs, promote accountability, strengthen markets, and reduce poverty.

CONNECT WITH US

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PUBLIC- PRIVATE DEVELOPMENT PARTNERSHIPS

FOR INCLUSIVE DECENT EMPLOYMENT AND PRODUCTIVE LIVELIHOODS

PPDP · KEN/24/02/SWE · PHASE II



WHY PHASE II?

- ☛ The Challenge Remains
- ☛ Youth still struggle to secure decent employment despite training gains in PPDP Phase I
- ☛ Gender inequality persists; women remain locked out of high-value roles in tourism and fodder sectors.
- ☛ Climate vulnerability is rising — drought, food insecurity, livestock losses
- ☛ SMEs lack market linkages, skills base & access to finance.

WHAT SUCCESS WILL LOOK LIKE

OUR FOCUS SECTORS



Fodder sector



Tourism Sector

OUR FOCUS COUNTIES



NAROK COUNTY GOVERNMENT
The Land of Diversity

PHASE II

Building on the achievements of Phase 1, Phase 2 aims to accelerate economic impact and extend successful interventions across Narok, Nakuru, and Kajiado counties.

Phase 2 applies a Market Systems Development (MSD) approach to identify high-growth opportunities, address market barriers, and promote inclusive economic growth through strengthened partnerships, skills development, enterprise support, and equitable access to opportunities.

An inclusive market systems approach will create sustainable livelihoods and resilient communities

OUTCOME 1



Enhanced skills and employability of workers through inclusive market-driven skills development in the tourism and fodder sectors

OUTCOME 2



Sustainable enterprises in the tourism and fodder sectors generate inclusive growth and employment.

OUTCOME 3



Community members access skills, employability and enterprise development opportunities in the tourism and fodder sectors

