



International
Labour
Organization

► The ILO LEADER Map

The ILO LEADER Map is an interactive tool designed to guide Employer and Business Membership Organizations (EBMOs) through the full range of LEADER products. It helps you quickly find the most relevant resources based on your organization's ESG maturity level and your current goals.

How it works:

- **Step 1:** Select your ESG maturity level to reflect where your organization currently stands.
- **Step 2:** Choose the main goal that aligns with your priorities.
- **Step 3:** Explore a curated selection of LEADER products tailored specifically to your maturity level and goal, complete with brief descriptions and direct links to each resource.



International
Labour
Organization

Step 1

Select your ESG maturity level



Seedling



Sapling



Leader



Step 2

Select your ESG goal

Seedling

Sapling

Leader

1

**Improve your
EBMO's ESG
performance**

2

**Improve your
members' ESG performance**

3

**Advocate for better
ESG policy, regulations and
finance**



Step 2

Select your ESG goal

Seedling

Sapling

Leader

1

**Improve your
EBMO's ESG
performance**

2

**Improve your
members' ESG performance**

3

**Advocate for better
ESG policy, regulations and
finance**



Step 2

Select your ESG goal

Seedling

Sapling

Leader

1

**Improve your
EBMO's ESG
performance**

2

**Improve your
members' ESG performance**

3

**Advocate for better
ESG policy, regulations and
finance**



Step 3

Review recommended resources for your path

Seedling

Sapling

Leader

1

2

3

Sustainability unlocks opportunities: How ESG sets EBMOs up for success

Sets out the business case for EBMO action on ESG and outlines key opportunities.

[View Resource ↗](#)

EBMO sustainability case study bank

Case studies of EBMOs successfully driving ESG initiatives.

[View Resource ↗](#)

Global EBMO survey on ESG services

Benchmarking data from 90 EBMOs worldwide on ESG engagement and trends.

[View Resource ↗](#)

Navigating the alphabet soup

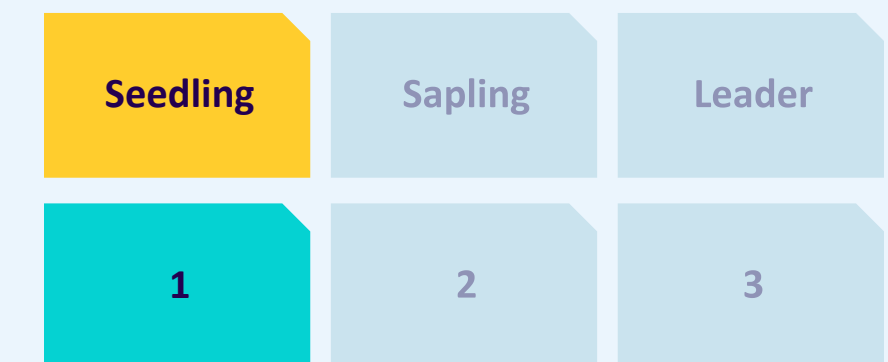
Clarifies ESG-related terminology to help EBMOs communicate more effectively.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



Leading by example: ESG for EBMOs

Based on global survey data, the brief shows ESG trends, the business case, and practical examples to help EBMOs embed ESG in governance and daily operations.

[Link coming soon](#)



Step 3

Review recommended resources for your path

Seedling

Sapling

Leader

1

2

3

ESG for companies of all sizes

Supports EBMOs in tailoring ESG tools and strategies for SMEs and large firms.

[View Resource ↗](#)

ESG leadership essentials: A sustainability training course for enterprises

Training manual, slide deck, and templates for EBMOs to train members on ESG.

[View Resource ↗](#)

Sustainable business, resilient future: How ESG leads to business success

Template brief highlighting ESG benefits like cost reduction, brand image, and access to finance.

[View Resource ↗](#)

Driving ESG forward: Why ESG matters for EBMOs and their members

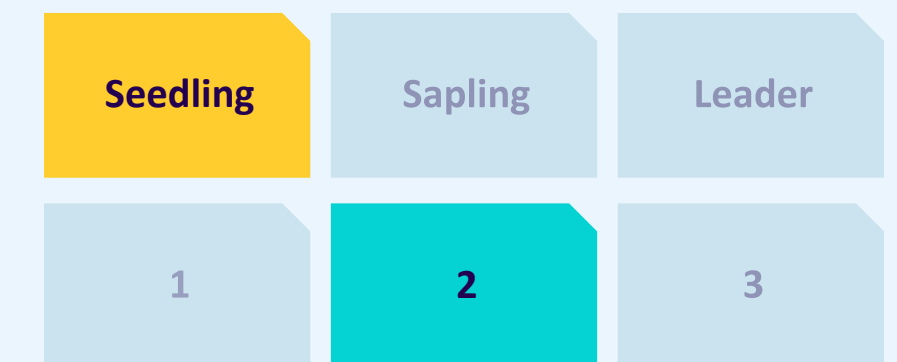
Video and brief on business benefits of ESG for EBMOs and their members.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



The 'G' in ESG for EBMOs

Clarifies governance elements of ESG and how EBMOs can strengthen governance practices.

[Link coming soon](#)

Navigating the alphabet soup

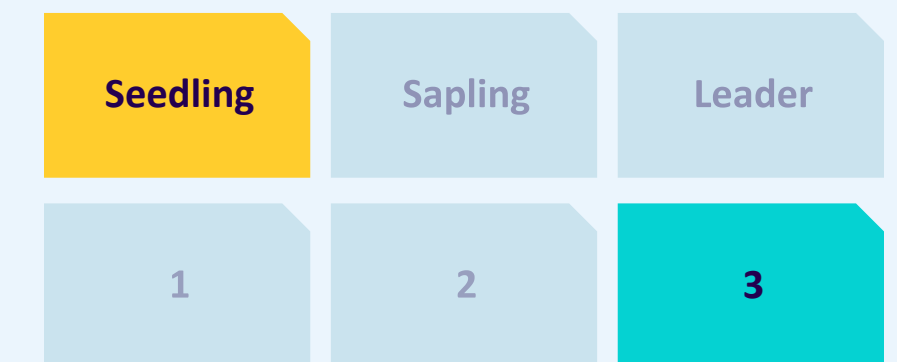
Clarifies ESG-related terminology to help EBMOs communicate more effectively.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



Why and how governments support ESG

Outlines why and how governments support ESG and how EBMOs can engage.

Contact your ILO ACT/EMP regional specialist



Step 3

Review recommended resources for your path



EBMO sustainability case study bank

Case studies of EBMOs successfully driving ESG initiatives.

[View Resource ↗](#)

Global EBMO survey on ESG services

Benchmarking data from 90 EBMOs worldwide on ESG engagement and trends.

[View Resource ↗](#)

Navigating the alphabet soup

Clarifies ESG-related terminology to help EBMOs communicate more effectively.

[View Resource ↗](#)

Leading by example: ESG for EBMOs

Based on global survey data, the brief shows ESG trends, the business case, and practical examples to help EBMOs embed ESG in governance and daily operations.

Link coming soon

Step 3

Review recommended resources for your path



The “G” in ESG for EBMOs

Clarifies governance elements of ESG and how EBMOs can strengthen governance practices.

[Link coming soon](#)

ESG for companies of all sizes

Supports EBMOs in tailoring ESG tools and strategies for SMEs and large firms.

[View Resource ↗](#)

ESG leadership essentials: A sustainability training course for enterprises

Training manual, slide deck, and templates for EBMOs to train members on ESG.

[View Resource ↗](#)

Navigating the alphabet soup

Clarifies ESG-related terminology to help EBMOs communicate more effectively.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



Sustainable business, resilient future: How ESG leads to business success

Template brief highlighting ESG benefits like cost reduction, brand image, and access to finance.

[View Resource ↗](#)

Driving ESG forward: Why ESG matters for EBMOs and their members

Video and brief on business benefits of ESG for EBMOs and their members.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



Why and how governments support ESG

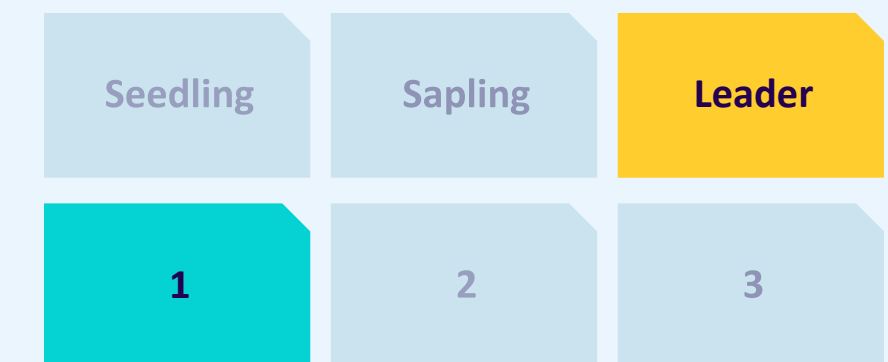
Outlines why and how governments support ESG and how EBMOs can engage.

Contact your ILO ACT/EMP regional specialist



Step 3

Review recommended resources for your path



EBMO sustainability case study bank

Case studies of EBMOs successfully driving ESG initiatives.

[View Resource ↗](#)

Global EBMO survey on ESG services

Benchmarking data from 90 EBMOs worldwide on ESG engagement and trends.

[View Resource ↗](#)

Navigating the alphabet soup

Clarifies ESG-related terminology to help EBMOs communicate more effectively.

[View Resource ↗](#)



Step 3

Review recommended resources for your path

Seedling

Sapling

Leader

1

2

3

The 'G' in ESG for EBMOs

Clarifies governance elements of ESG and how EBMOs can strengthen governance practices.

[Link coming soon](#)

ESG for companies of all sizes

Supports EBMOs in tailoring ESG tools and strategies for SMEs and large firms.

[View Resource ↗](#)

ESG leadership essentials: A sustainability training course for enterprises

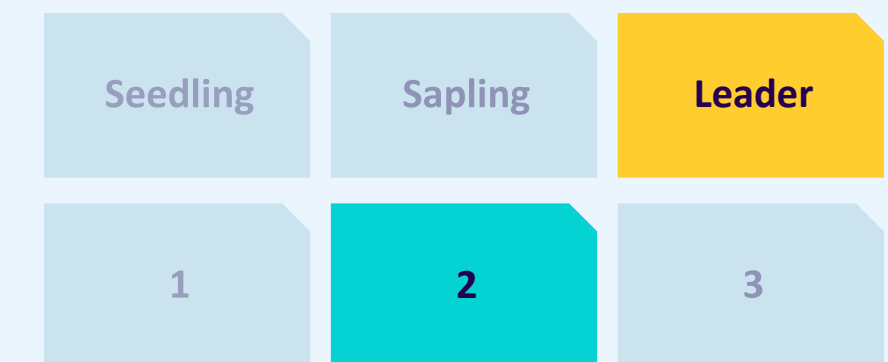
Training manual, slide deck, and templates for EBMOs to train members on ESG.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



Navigating the alphabet soup

Clarifies ESG-related terminology to help EBMOs communicate more effectively.

[View Resource ↗](#)

National ESG Business Award Support Package (flyer, ToR)

This package, with an ESG Award Info Note and draft Terms of Reference, guides EBMOs in designing and implementing a national ESG business award.

[Contact your ILO ACT/EMP regional specialist](#)

How to set up successful ESG advisory services: A practical guide for employer and business membership organizations on driving sustainability

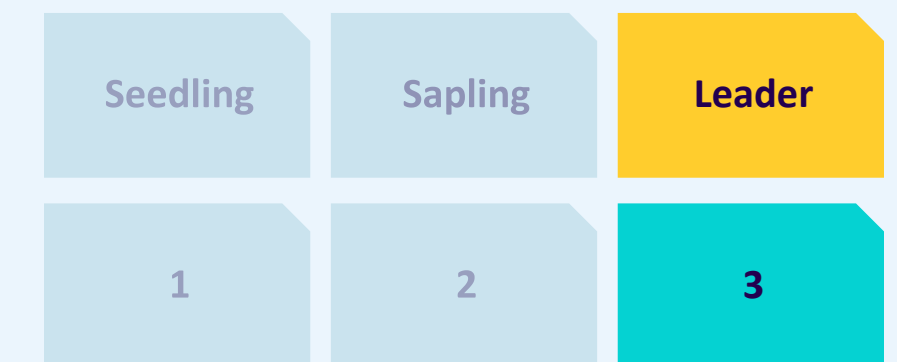
This guide advises EBMOs on how to set up and run ESG advisory (or consultancy) services.

[View Resource ↗](#)



Step 3

Review recommended resources for your path



Why and how governments support ESG

Outlines why and how governments support ESG and how EBMOs can engage.

Contact your ILO ACT/EMP regional specialist

National ESG Business Award Support Package (flyer, ToR)

This package, with an ESG Award Info Note and draft Terms of Reference, guides EBMOs in designing and implementing a national ESG business award.

Contact your ILO ACT/EMP regional specialist