



International
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▶ ESG Leadership Essentials

A sustainability training course
for enterprises

Date: DAY / DATE / YEAR

▶ Training course aims

- ▶ Understand the concept of ESG, including its key terms and current trends.
- ▶ Recognize the business case for embracing ESG.
- ▶ Develop and implement a company-wide ESG strategy.
- ▶ Report and disclose company ESG performance.
- ▶ Identify opportunities for, and access, sustainable funding.



Training programme

Day 1	Module 1: Introductions
	Module 2: What is ESG?
	Module 3: The business case for ESG
	Module 4: How to develop an ESG strategy
Day 2	Module 4: Continued
	Module 5: How to implement the ESG strategy
	Module 6: ESG reporting and disclosure
	Module 7: Sustainable funding

▶ Today's timetable

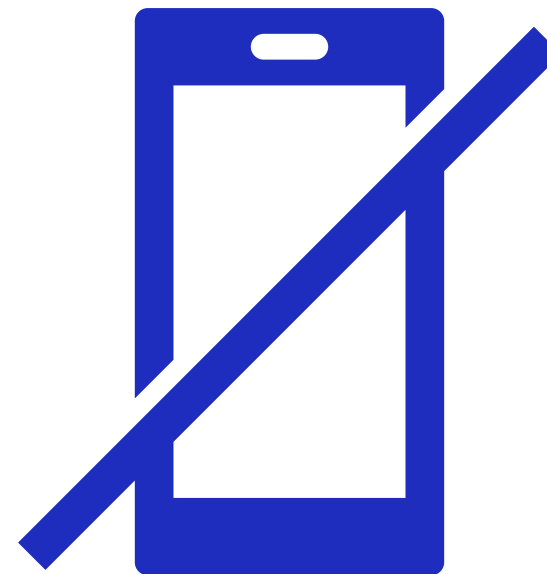
- ▶ Start at 8:30
- ▶ Break at (please insert hour)
- ▶ Lunch at (please insert hour)
- ▶ Break at (please insert hour)
- ▶ End at (please insert hour)



Ground rules

Please:

- ▶ Maintain a safe, confidential and respectful environment.
- ▶ Put your cell phones on silent, and do not text or read mobile messages.
- ▶ Put your laptops away.
- ▶ Respect time.
- ▶ Be respectful of other participants and the facilitators.





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“Can a business do well and good at the same time? Evidence shows that the answer is a resounding YES. In fact, sustainable businesses often outperform those who have not embraced ESG. This course will equip you and your companies with the knowledge, experience and practical know-how to make the most of the opportunities on offer. I wish you a very warm welcome and am delighted that you have joined us for this important event.”

Please insert the name of the EBMO CEO/Director-General