

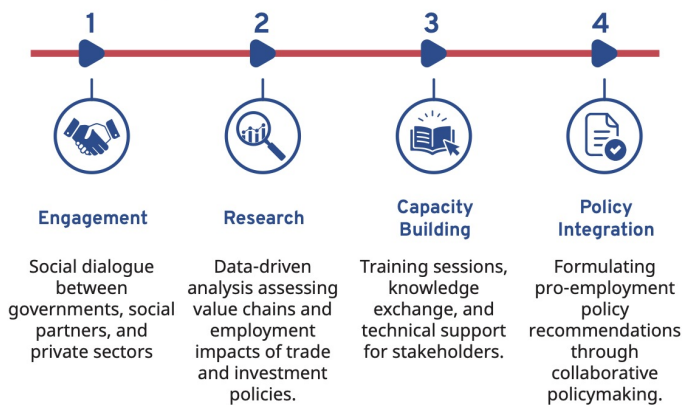
► METI: Mainstreaming Employment into Trade and Investment

Towards more and better jobs in the Southern Mediterranean region

A four-year program, implemented by the International Labour Organization (ILO) and funded by the European Union (EU), focused on fostering employment, especially for women and youth, through innovative policy integration across the Southern Mediterranean countries.

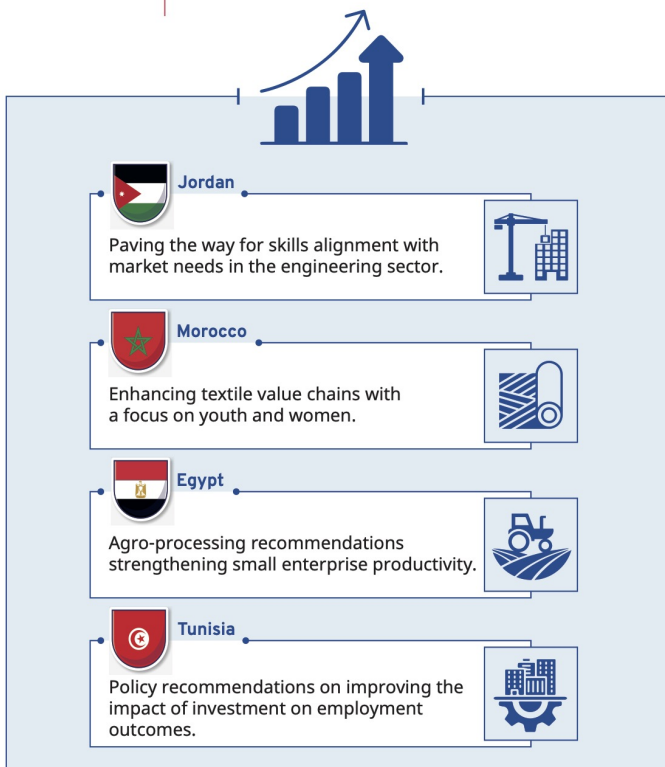
► METI PROCESS (JOURNEY MAP)

METI's methodology follows a four-phase process, ensuring employment is a core consideration in trade and investment policies.



► SUCCESS STORIES

METI's tailored interventions have resulted in tangible success stories in partner countries.



► KEY OUTCOMES ACHIEVED

METI's outcomes demonstrate the program's impact in integrating employment considerations into trade and investment strategies.



► KEY OUTCOMES ACHIEVED



Insights from METI's experience offer valuable guidance for future policy development.

• Key Lessons •


National multi-stakeholder engagement is critical for effective policymaking.


gender/youth-responsive and pro-employment policies drive growth and inclusion.


Data-driven decision-making ensures sustainable, long-term impact.

► METI II VISION

Building on these achievements, METI is poised to advance its mission through an expanded Phase II.

Vision statement

From export potential to a decent employment reality.



• Planned objectives •


Supporting the implementation of policy recommendations.


Expanding the use of innovative policy tools.


Increasing focus on regional integration.


Enhancing the capacity of export-oriented enterprises.


Promoting social dialogue and collaboration.


Targeting youth and women in employment initiatives.

