

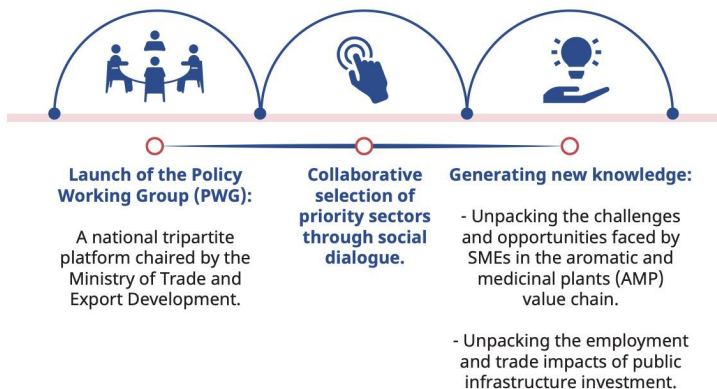
► METI in Tunisia: integrating employment into trade and investment



Towards more and better jobs through trade and investment

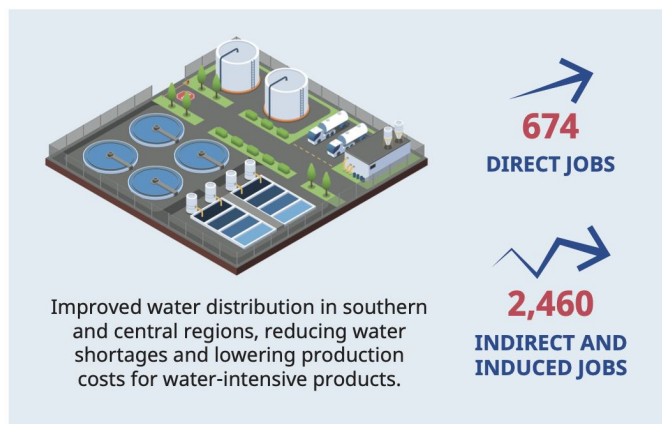
► KEY ACHIEVEMENTS

In Tunisia, **METI** strengthened policymakers' capacity to integrate employment priorities into trade and investment policies.



► INVESTMENT ASSESSMENT - SONEDE PERFORMANCE IMPROVEMENT PROGRAM

This project modernized Tunisia's water supply network and stimulated employment opportunities.



► PRIORITY SECTOR – AROMATIC AND MEDICINAL PLANTS

The aromatic and medicinal plants sector was identified for its potential to create more and better jobs, especially for women and youth, and to boost exports.

Key outcomes



Analyzed employment challenges and opportunities within the AMP value chain.



Developed recommendations to enhance competitiveness, increase exports, and create decent jobs.



Highlighted opportunities like innovative private sector initiatives, women-focused agricultural development groups, and organic and fair-trade certification.

Selection criteria (as defined by the PWG)



Export and employment potential.



Focus on women, youth, and SMEs.



Upgrading in the value chain.



Product complexity and market diversification.



Environmental sustainability and working conditions.



Post-COVID-19 recovery considerations

► OVERALL IMPACT AND RECOMMENDATIONS

In Tunisia, METI contributed to building capacities, integrating employment priorities into trade and investment policies, and promoting decent jobs in strategic sectors.

Summary of impacts



Strengthened alignment between trade and employment policies.



Encouraged sustainable and inclusive job creation in key sectors.



Promoted data-driven policymaking.

Recommendations



Align vocational training programs with labour market needs.



Promote women's participation in technical roles and construction-related jobs.



Conduct systematic evaluations of employment impact in public projects.



Address the shortage of skilled workers by enhancing vocational training and encouraging local recruitment.

