

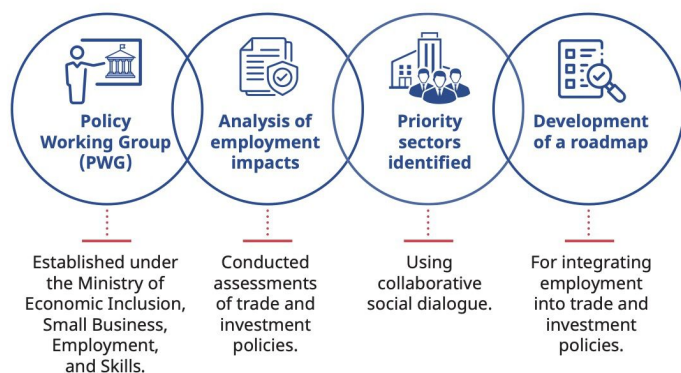
## ► METI in Morocco: integrating employment into trade and investment



*Towards more and better jobs through trade and investment*

### ► KEY ACHIEVEMENTS

In Morocco, **METI** has strengthened policymakers' capacity to integrate employment priorities into trade and investment policies.



### ► PRIORITY SECTOR – KNITWEAR (TEXTILE)

The knitwear sector was identified for its potential to create more and better jobs, especially for women and youth, and to boost exports.

#### Key outcomes



Analyzed employment challenges and opportunities within the knitwear value chain.



Developed recommendations to enhance competitiveness, diversify markets, and create decent jobs.



Addressed barriers like import dependency, informal employment, and the need for technological upgrades.

#### Selection criteria (as defined by the PWG)



Export and employment potential.



Focus on women, youth, and SMEs.



Upgrading in the value chain.



Product complexity and market diversification.



Environmental sustainability and working conditions.



Post-COVID-19 recovery considerations

### ► INVESTMENT ASSESSMENT - NOOR OUARZAZATE SOLAR COMPLEX

The Noor Ouarzazate Solar Complex highlights the opportunities provided by renewable energy for Morocco's economy and workforce.



**Long-term benefits:** Reduction in greenhouse gas emissions and development of local value chains.

**9,465**  
DIRECT JOBS

**MORE THAN**  
**50,000**  
INDIRECT AND INDUCED JOBS

### ► OVERALL IMPACT AND RECOMMENDATIONS

In Morocco, **METI** has supported capacity building, integrated employment priorities into economic policies, and promoted decent jobs in strategic sectors like renewable energy.

#### Summary of impacts



**Strengthened alignment between trade, employment, and investment policies.**



**Promoted gender equity and youth inclusion in key sectors.**



**Enhanced the sustainability and competitiveness of priority sectors.**

#### Recommendations



**Accelerate the integration of SMEs into global value chains.**



**Promote technical training aligned with the needs of emerging sectors.**



**Foster gender equity in high-growth sectors like renewable energy.**



**Improve access to finance for micro and small enterprises in priority sectors.**

