International Labour Organization | METI

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METI in Morocco: integrating employment into trade and investment

Towards more and better jobs through trade and investment

KEY ACHIEVEMENTS

In Morocco, **METI** has strengthened policymakers' capacity to integrate employment priorities into trade and investment policies.

- **Policy Working Group (PWG)** — Established under the Ministry of Economic Inclusion, Small Business, Employment, and Skills.
- **Analysis of employment impacts** — Conducted assessments of trade and investment policies.
- **Priority sectors identified** — Using collaborative social dialogue.
- **Development of a roadmap** — For integrating employment into trade and investment policies.

PRIORITY SECTOR – KNITWEAR (TEXTILE)

The knitwear sector was identified for its potential to create more and better jobs, especially for women and youth, and to boost exports.

Key outcomes

- Analyzed employment challenges and opportunities within the knitwear value chain.
- Developed recommendations to enhance competitiveness, diversify markets, and create decent jobs.
- Addressed barriers like import dependency, informal employment, and the need for technological upgrades.

Selection criteria (as defined by the PWG)

- Export and employment potential.
- Focus on women, youth, and SMEs.
- Upgrading in the value chain.
- Product complexity and market diversification.
- Environmental sustainability and working conditions.
- Post-COVID-19 recovery considerations.

INVESTMENT ASSESSMENT - NOOR OUARZAZATE SOLAR COMPLEX

The Noor Ouarzazate Solar Complex highlights the opportunities provided by renewable energy for Morocco's economy and workforce.

Long-term benefits: Reduction in greenhouse gas emissions and development of local value chains.

9,465 DIRECT JOBS

MORE THAN **50,000** INDIRECT AND INDUCED JOBS

OVERALL IMPACT AND RECOMMENDATIONS

In Morocco, **METI** has supported capacity building, integrated employment priorities into economic policies, and promoted decent jobs in strategic sectors like renewable energy.

Summary of impacts

- **Strengthened alignment between trade, employment, and investment policies.**
- **Promoted gender equity and youth inclusion in key sectors.**
- **Enhanced the sustainability and competitiveness of priority sectors.**

Recommendations

- **Accelerate the integration of SMEs into global value chains.**
- **Promote technical training aligned with the needs of emerging sectors.**
- **Foster gender equity in high-growth sectors like renewable energy.**
- **Improve access to finance for micro and small enterprises in priority sectors.**