

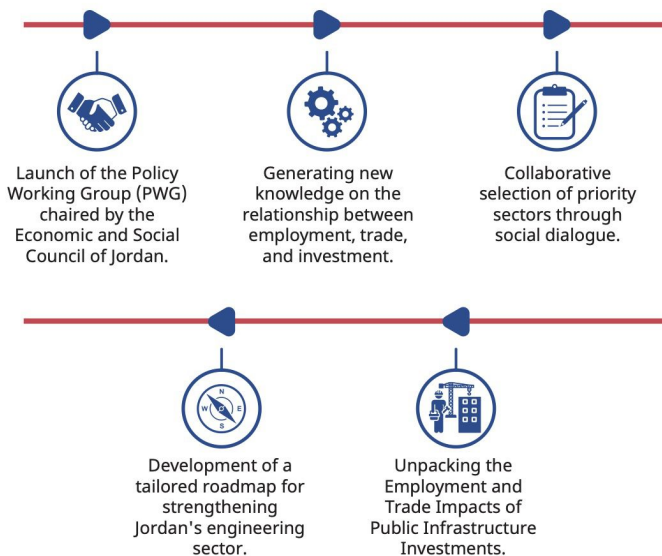
► METI in Jordan: integrating employment into trade and investment



Towards more and better jobs through trade and investment

► KEY ACHIEVEMENTS

METI strengthened the capacities of Jordanian policymakers and social partners to integrate employment into trade and investment policies.



► PRIORITY SECTOR – ENGINEERING

In Jordan, **METI** prioritized the engineering sector for its potential to create more and better jobs.

Collaboration among stakeholders to identify opportunities.

Strengthening technical skills within the sector.

Developing modern and sustainable infrastructure.

Selection criteria (as defined by the PWG):

Export and employment potential

Upgrading in the value chain

Environmental sustainability and working conditions



Focus on women, youth, and SMEs



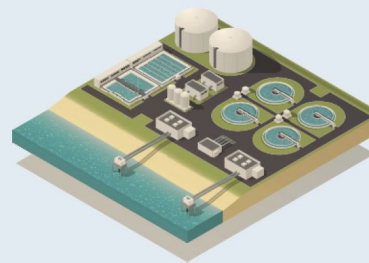
Product complexity and market diversification



Post-COVID-19 recovery considerations

► INVESTMENT ASSESSMENT - WADI AL ARAB WATER SYSTEM II

This project brought fresh water to 1+ million people in the Irbid Governorate and stimulated employment opportunities.



OVER
1,100
DIRECT JOBS

OVER
5,400
INDIRECT AND INDUCED JOBS

► OVERALL IMPACT AND RECOMMENDATIONS

Summary of impacts



Strengthening policymakers' capacities



Coordinating trade, investment, and employment policies



Upgrading local value chains



Promoting data-driven policymaking

Recommendations



Encouraging women's participation



Increasing the employability of young workers



Strengthening technical skills



Include systematic employment impact assessments of investment interventions to incorporate job creation

