

EVENT

Regional Tripartite Knowledge Sharing Forum: Innovative Approaches to Promote the Transition to Formality

PROTOCOL



Ana Virginia Moreira
ILO Regional Director for Latin America and the Caribbean

Since January 1, 2024, Ana Virginia Moreira Gomes, a Brazilian national, has served as Assistant Director-General and Regional Director for Latin America and the Caribbean of the International Labor Organization (ILO), based in Lima, Peru.

In addition to her role at the ILO, she is a full professor at the University of Fortaleza (on leave), teaching both in the Postgraduate Program in Constitutional Law and in the Bachelor's Degree in Law. He has an extensive academic background, including a law degree from the Federal University of Ceará (1994), an LL.M from the University of Toronto Law School (2009), a juris doctorate from the University of São Paulo (2000), and a postdoctoral degree from the Cornell University School of Industrial and Labor Relations (2007). At the University of Fortaleza, he coordinated the Center for Studies in Labor Law and Social Security.



Frédéric Lapeyre
Director of the ILO Priority Action Programme on the Transition from the Informal to the Formal Economy

From 2020 to 2023, he headed the ILO National Office for Côte d'Ivoire, Benin, Burkina Faso, Mali, Niger and Togo. It is responsible, at the ILO Regional Office level, for issues related to the transition to the formal economy. He holds a PhD in development studies from the Catholic University of Louvain (UCL). Prior to joining the ILO, he was a professor at UCL (Catholic University of Leuven), President of the Doctoral School in Development Studies for French-speaking universities in Belgium, a member of the United Nations Intellectual History Project, and a Fulbright postdoctoral fellow at Brown University (Watson Institute of International Studies).

SPEAKERS



Efraín Quicaña

ILO Regional Specialist in Rural Economy, Productive Development and Formalization for Latin America and the Caribbean

He has served as Senior Specialist in Rural Economy, Productive Development and Formalization at the ILO Regional Office for Latin America and the Caribbean, since 2018. Between 2011 and 2017, he held various positions at the ILO for the Andean Countries, standing out as a Specialist in Enterprises, Rural Development and Cooperatives.

Prior to joining the ILO, she developed a diverse and broad career, holding positions of responsibility in important international cooperation agencies such as CARE international, SNV, FAO and UNDP, in addition to having worked with public and private sector institutions in Peru.

Quicaña has a degree in economic and administrative sciences and a master's degree in territorial economic development, and has postgraduate degrees in public policy and business development obtained from prestigious universities in Peru, Chile, Italy and Spain, which reinforces his commitment to rural and productive development and formalization in the region.



Juan Manuel García

Coordinator of the project "Innovative solutions for formalization in Latin America and the Caribbean" - ILO

Economist specialized in economic development. He has more than two decades of experience in the design, monitoring and evaluation of public policies, both as a public servant in various portfolios of the Peruvian government and as a consultant for international organizations such as the World Bank, IDB, GTZ, etc. In addition, he has extensive experience in analysis and applied research on the labor market, productive development, labor and business informality, innovation, poverty and social policies. He has worked with prestigious institutions such as GRADE, CISEPA and CEDEP. García holds a master's degree in Mathematics Applied to Economics from the Pontificia Universidad Católica del Perú, and is a postgraduate university professor in Policy Design, Impact Evaluation and Econometrics.



Marco Llinás

Director of the Division of Productive and Business Development of ECLAC

Expert in competitiveness, productive development policies and internationalization. He is currently Director of the Productive and Business Development Division of ECLAC. He has been an Advisor to the Superior Council of Foreign Trade of Colombia. Vice President of the Bogotá Chamber of Commerce, from where he led one of the most important productive development and cluster agendas in Latin America. Vice President of the Private Competitiveness Council, from where he promoted national policies on productive development and from where he founded and led the Colombia Cluster Network. Director of Risk of the National Federation of Coffee Growers of Colombia. Negotiator of the Free Trade Agreement with the United States. Economist of the Office of Government Advisors on Coffee Affairs, among other positions. He has been a member of multiple boards of directors of national and international organizations, including TCI Network, the network of experts in clusters worldwide. He is the author of multiple publications, including his book "Cluster Initiatives: a concrete and effective way to 'move the needle' of productivity". He holds a degree in Industrial Engineering and a Master's degree in Economics from the Universidad de Los Andes (Colombia), and a Master's degree in Public Administration in International Development from Harvard University.



Juan Luis Martínez de Vega Llorente

Team Leader of the Anti-Fraud Tool at the State Labour and Social Security Inspection Agency of Spain

Bachelor of law and Labour and Social Security Inspector from 2018, from 2017 to 2018 providing services in the Provincial Inspectorate of Guadalajara and from 2020 to the present as Team Leader of the Anti-Fraud Tool in the State Labour and Social Security Inspection Agency.

Previously providing services as Deputy Inspector of Employment and Social Security in the provinces of Teruel, period 2008 to 2009, in the province of Murcia during the period 2009 to 2014 and in the Ministry of Labor and Social Economy during the period from 2014 to 2018.



Joel de Rosa

National Director of Labor Inspection of the Ministry of Labor, Employment and Social Security of Argentina

A lawyer graduated from the University of Buenos Aires (UBA), he has a Bachelor's Degree in Labor Relations from the same institution. Currently, he holds the position of National Director of Labor Inspection in the Ministry of Labor, Employment and Social Security, where he leads the supervision of compliance with labor and social security regulations at the national level.

Since 2004, she has developed a career at the Ministry of Labor, Employment and Social Security (MTEySS), where she has held various roles. Since 2022 he has been the National Director of Labor Inspection (DNF), and previously he was Director of Federal Inspection (2017-2022) and Specialized Professional in Labor Inspection and Social Security (2014-2017). His experience began as an Inspector in the National Plan for the Regularization of Unregistered Work, in which he worked from 2004 to 2014.



Waltteri Katajamäki

Technical Officer in Rural Economics in the ILO Sectoral Policies Department in Geneva

She has more than 15 years of international experience, mainly focused on the promotion of decent work in the rural economy. At the ILO, she has also worked in the Cooperatives Unit and in the Country Office in Zambia. In addition, Waltteri has experience at the Finnish Ministry of Foreign Affairs and at various organizations in Europe and Latin America. He holds degrees from the University of Helsinki and the University of Liverpool.



Gabriel Ulyssea

Research Fellow University College London

Associate Professor in the Economics Department at University College London, research fellow at the Institute for Fiscal Studies, research fellow at IZA and research affiliate at CEPR. He received his Ph.D. in economics from the University of Chicago and his main research interests include economic development and labor economics.



Ralf Sauer

Deputy Director of the Corporate Law and Corporate Governance Unit of the European Commission

Among other functions, the department is responsible for the Corporate Sustainability Due Diligence Directive and its implementation. Prior to assuming his current position, Mr. Sauer was, for many years, Co-Director of the International Data Protection Unit at the Commission and worked in the European Commission's Legal Service, representing the Commission in more than 200 competition and state aid cases before European courts. He holds a Master of Laws (LL.M.) and a Juris Doctor from Yale Law School.



Piero Ghezzi

International Expert in Economic Development and Informality

Former Minister of Production of Peru (February 2014 – July 2016). In that position, he designed and implemented the Executive Boards, a novel methodology for implementing productive development policies through public-private collaboration. Between 2007 and 2013, he was Global Head of Economic Research and Head of Emerging Markets Research at London-based Barclays Capital.

He was an assistant professor in the Department of Economics at Johns Hopkins University in Baltimore, United States. He holds a Ph.D. in Economics from the University of California at Berkeley and a B.A. in Economics from the Universidad del Pacífico, Peru.

Author of the books "What can be done with Peru: ideas to sustain economic growth in the long term" (2013, co-authored with José Gallardo Ku); "Achievements and challenges of productive diversification in Peru" (2016) and "The productive State: a commitment to reconstruct the relationship between market and State in post-pandemic Peru" (2021).



Verónica Escudero

Senior Economist and Chief of the Skills, Active Labour Market Policies and Policy Evaluation Team Research Department

Verónica Escudero is an accomplished PhD economist with over 15 years of experience specializing in the microeconomic analysis of labor market and social policies. As Head of the Skills, ALMPs and Policy Evaluation Unit of the International Labour Organization Research Department, her research focuses on the skills necessary for effective transitions to decent work in low- and middle-income countries, using online data on vacancies and applications to labour portals. She has also been studying the effectiveness of labour market and social policies on job quality and social conditions to identify the complementarities between policies that can enhance their beneficial effect. Dr Escudero recently served as a Visiting Scholar with the Center for Effective Global Action (CEGA) at the University of California Berkeley, demonstrating her expertise and commitment to the field of development economics. Before joining the ILO, she worked as a Research Officer at the International Organization for Migration in Geneva and an Analyst at the Macroeconomic and Financial Consulting firm Multienlace in her home country Ecuador. Dr. Escudero holds a Ph.D. in Economics from Paris School of Economics and the École des Hautes Études en Sciences Sociales (EHESS), an MSc. in International Economics from the University Pierre-Mendès France, and an Economist degree from the Pontifical Catholic University of Ecuador.



Marta Pujadas

Director of Legal Affairs of the Construction Workers Union of the Argentine Republic (UOCRA)

Director of the Institute of Statistics and Registration of the Construction Industry (IERIC). At the international level, she is President of the Trade Union Technical Advisory Council (COSATE) of the Conference of Ministers of Labor of the OAS. President of the International Committee of Women of the Building, Wood and Forestry International (BWI) and of the Regional Committee for Latin America and the Caribbean. Full member representing the Workers' Group of the ILO Standards Review Mechanism. Legal advisor to the General Confederation of Labor of Argentina (CGT RA). Member of the Executive Committees of the Trade Union Confederation of the Americas and the International Trade Union Confederation.



Eleonora G. Peliza

Vice President of International Labor and Employment Relations Association (ILERA)

Lawyer, Doctor in Labor Law, Social Security and Human Rights (USAC). Master in Labor Law and International Labor Relations. Labor Judge of the Province of Buenos Aires, Argentina. Undergraduate and postgraduate professor at the Pontificia Universidad Católica Argentina (UCA), Universidad de Morón, UNTREF, UMSA, ESAN-Peru, among others. Member of the Magistrates Council of the Province of Buenos Aires. Author and co-author of books and several publications in the field.

TECHNICAL TEAM



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