

Rebuilding Better Coconut Economy: Demonstrating an integrated inclusive recovery model from Super Typhoon Odette and overlaying crises

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OUTCOME 1: Bottlenecks of the CARE COCO programme addressed and the programme implementation accelerated

- cash for work sped up the regeneration of coconut farms by providing free labor for science-based planting on selected farms.
- Farmworkers skills upgraded by training on Good Agricultural Practices specific to planting coconuts.



OUTCOME 2: Farmers better linked to multiple value-chains

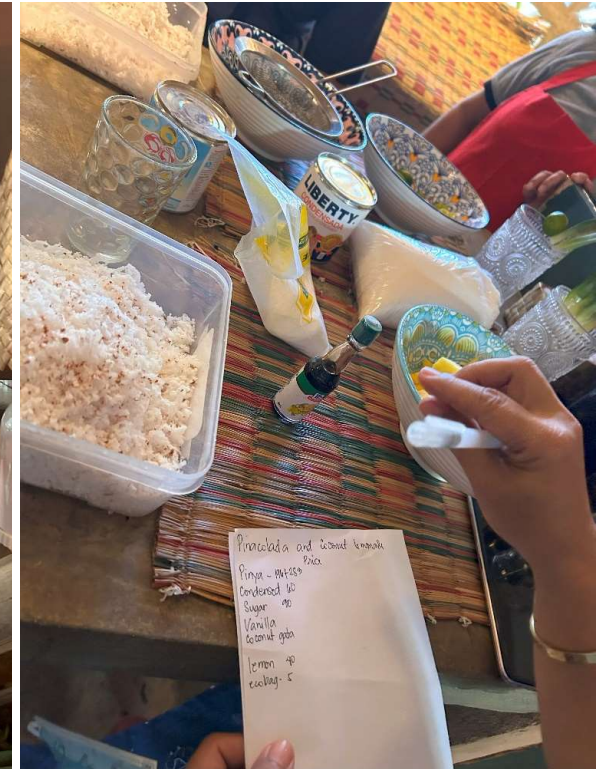
- Rapid assessment of the coconut value chain in Siargao identified VCO, Coconut Candy, Charcoal Briquettes as options for livelihoods and income diversification that could take advantage of the tourism boom in Siargao.



- Technical Working groups that were created reached out to other stakeholders like smallholder farms, government service providers and entrepreneurs, strengthening the links, getting and giving support.



- Farmers are further linked to the tourism industry by coconut culinary training which integrated financial literacy and market exposure.



OUTCOME 3: Local economy recovery made more integrated, better funded, and experiences disseminated

Multi-stakeholder engagement
to formulate an integrated
recovery plan



Thank You Very Much and Good Morning!

Salamat Karajaw ug Marajaw na buntag!