A 10-question pocket guide to making MSD work for you

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Before diving in…

- It is a **pocket guide**, not a comprehensive guide
- It can be useful to aid your interpretation of the approach into your everyday practice and future planning
- It can be used individually or to promote group reflection
- It is best consulted periodically throughout the intervention cycle

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Intervention rationale

1. Are you set up and setting out to improve how systems work for your target group?

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Intervention design

2. Is your analysis beginning with a specific opportunity to improve your target group's status quo?

Intervention design

3. Are you putting prioritized “supporting systems” under the microscope?

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Intervention design

4. Do you have a vision for how each prioritized “supporting system” will be working better in the future without you?

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Intervention design

5. Are your initial partner choices going to help or hinder your scaling attempts?

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Intervention implementation

6. Are your intervention partnerships and activities aimed at shaping the incentives and building the capacities of system actors to uphold their new ways of working?

Intervention implementation

7. Are you considering ‘one-off’ versus ‘recurrent’ costs and ‘partner-only’ versus ‘multi-actor’ benefits whilst negotiating terms?

Intervention implementation

8. Are you committed to learning, adapting and digging deeper?

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Intervention implementation

9. Is your intervention strategy evolving and are your partnerships and activities diversifying?

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Intervention performance review

10. Will presently unreached members of your target group benefit after the project closes?

Want to use the pocket guide in your own project? Write to us for some extra tips!

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