



► Towards an integrated local economic development strategy for resilient and sustainable Siargao with decent work. Bridging between coconut and tourism stakeholders' forum

18 October 2024 | General Luna, Siargao Island, Surigao del Norte

Agenda

Time	Activity	Resource person
8.30-9.00	Registration	
9.00-9.05	National Anthem	
9.05-9.10	Welcome message	Mr Zander Plaza Outsource Adviser on Financial Management to the Office of the Mayor, Municipality of General Luna <i>on behalf of Hon. Sol F. Matugas, Mayor, Municipality of General Luna</i>
9.10-9.15	Opening message	Mr Khalid Hassan Director, ILO Country Office for the Philippines to be delivered by Mr Hideki Kagohashi , Enterprise Development Specialist
9.15-9.20	Message of support	Philippine Coconut Authority
9.20-9.25	Introduction of participants	
9.25-9.30	Workshop overview	Mr Hideki Kagohashi ILO Enterprise Development Specialist
9.30-9.45	Curtain raiser video The ILO Rebuilding better coconut economy project, cash-for-work, GAP, and culinary training	Ms Athena Banza ILO National Project Coordinator Rebuilding better coconut economy
9.45-9.55	Trends and growth prospects of the tourism sector	Ms Kara Tolentino Prieto Siargao Tourism Operators Association (STOA) Mr Zander Plaza Outsource Adviser on Financial Management to the Office of the Mayor, Municipality of General Luna
9.55-10.05	Sustainable agriculture and eco-tourism: The Siargao island perspective	Mr Mark David Pintucan Executive Director, Lokal Lab, Inc.



Time	Activity	Resource person
10.05–10.20	Coffee break	
10.20–10.30	Opportunities for skills development and livelihood support for the coconut sector in Siargao	Ms Jen Hiloma , ILO External Collaborator
10.30–10.40	Integrated formalization: social protection for farmers, fisherfolk and other informal workers	Ms Linartes Vilorio , ILO National Project Coordinator Rise from multiple crises through the integrated formalization of informal economy with social protection and decent work in the Philippines
10.40–10.50	Digital transformation of livelihoods: integrating digital technologies in agriculture and tourism in Siargao	Mr Hideki Kagohashi , ILO Enterprise Development Specialist
10.50–11.00	Sustainable tourism and solid waste management	Ms Georginia Pascual , ILO National Project Coordinator
11.00–11.10	Funding opportunities for livelihood development and enterprise growth in Siargao	Ms Jen Hiloma , ILO External Collaborator
11.20–11.30	The agri-fishery and tourism synergy: An ILO model of a multi-stakeholder platform for coordination and collaboration	Mr Hideki Kagohashi , ILO Enterprise Development Specialist
11.30–11.40	The industry cluster: The rationale for a Siargao coconut industry development council	Department of Trade and Industry Surigao del Norte Provincial Office
11.40–12.00	Q&A, open forum	
12.00–13.00	Lunch break, networking and exhibit viewing	
13.00–13.30	Value chain potentials of the coconut sector in Siargao and ongoing efforts of the VCA working groups	Mr Jesus Macasil, Jr. , ILO External Collaborator
Stakeholders' panels on the agri-fishery-tourism linkage towards an integrated local economic development for Siargao <i>The panel discussions will bring together key representatives from the agri-fishery and tourism sectors, alongside local government and community leaders to explore the potential synergies between these industries, focusing on how improved collaboration can drive sustainable and inclusive economic growth in Siargao. Discussions will address current challenges, opportunities for innovation, and actionable strategies for integrating the island's local assets into its tourism framework to foster a diversified, resilient and sustainable local economy. Audience participation will be encouraged to ensure a dynamic exchange of ideas.</i>		



Time	Activity	Resource person
13.30-14.15	<u>Stakeholders' panel #1</u> Leveraging the potentials of Siargao's coconut industry for a tourism-driven economy <i>The panel will explore value-adding support and how tourism can serve as a platform to promote and sustain Siargao's coconut industry.</i>	Key Panelists: Mr Ricky T. Carutcho, RGC Charcoal Trading Mr Jerry Salino, Jr., ILAJA Youth Agripreneurs Reactors: Ms Agnes Cristobal, Virgin Coconut Oil Philippines (VCOP) Department of Labor and Employment Technical Education and Skills Development Authority Philippine Coconut Authority Department of Science and Technology Department of Trade and Industry Cooperative Development Authority
14.15-14.25	Q&A, open forum	
14.25-14.55	<u>Stakeholders' panel #2</u> Innovative Tourism Strategies for Sustainable Growth in Siargao <i>The panel will highlight sustainable tourism models and practices that promote economic growth while minimizing environmental impact, reducing waste and fostering ecological balance.</i>	Key Panelists: Department of Tourism Mr Samuel Malayao, SIPLAS Ms Queenmelo Esguerra, Broadcast-Journalist and Environmentalist Mr Adrian Camingue, SI Tour Guides Association SI Homestays Association Mr Zander Plaza, (General Luna), Municipality of General Luna Ms Susanita Tesiorna, Alliance of Workers in the Informal Economy/Sector
14.55-15.05	Q&A, open forum	
15.05-15.35	<u>Stakeholders' panel #3</u> Local government support for sustainable coconut and sustainable tourism in Siargao <i>The panel will bring to light how local governments can better support integrated growth in agriculture, fishery, and tourism. The panel will also discuss improving access to funding and targeted financial support to enable Siargao's coconut-based enterprises to develop and thrive, as well as explore strategies for enhancing coconut and tourism livelihoods by promoting and ensuring decent work conditions.</i>	Key Panelists. Hon. Angie B. Arcena, Mayor, Burgos Hon. Elizabeth T. Matugas, Mayor, Dapa Hon. Ma. Gina S. Menil, Mayor, San Benito Hon. Arwela A. Dolar, Mayor, Santa Monica Hon. Riza Rafonselle Timcang, Mayor, Socorro
15.35-15.50	Coffee break	
15.50-16.00	Key takeaways and next steps for ILO support	Mr Hideki Kagohashi, ILO Enterprise Development Specialist



Time	Activity	Resource person
16.00–16.05	Message from the Mayor Harnessing local assets & strengths. Unleashing the potential of agriculture for inclusive growth	Ms Ma. Lynbet Dulpina Municipal Administrator, Municipality of San Isidro <i>on behalf of Hon. Lamberto Domíños, Jr., Mayor, Municipality of San Isidro</i>
16.05–16.10	Message from the Mayor Empowering our communities and cultivating hope towards a thriving coconut economy in Siargao Island	Hon. Maria Liza Resurreccion (tbc) Mayor, Municipality of Pilar
16.10–16.15	Message Bridging agriculture and tourism. a path to sustainable prosperity	Mr Zander Plaza Outsource Adviser on Financial Management to the Office of the Mayor, Municipality of General Luna <i>on behalf of Hon. Sol F. Matugas, Mayor, Municipality of General Luna</i>
16.15–16.20	Concluding message Rising to the challenge. Building a shared vision for local economic growth	Hon. Alfredo Coro II (confirmed) Mayor, Municipality of Del Carmen
16.20–16.25	Closing message	Philippine Coconut Authority (TBC)
16.25–16.30	Closing message	Mr Hideki Kagohashi , ILO Enterprise Development Specialist
	Freedom Wall. Tatak Siargao. Sulong sa Sabayang Pag-unlad ng Agrikultura, Turismo, Trabaho, at Kabuhayan	

Guide questions for the stakeholders’ panel:

Panel #1: Leveraging the potentials of Siargao’s coconut industry for a tourism-driven economy

Q1. What do you think will be the biggest challenge/s to linking coconut farmers to Siargao’s booming tourism industry? What would be a key strategy for your institution to address the challenge/s you have identified?



Q2. What are your views on the recommendations presented in the value chain study? What do you think about the development of the coconut charcoal briquette facility as a job generation measure towards a greener coconut value chain? With regard to the organization you represent, what could your role be to support any of the recommendations in the value chain study?

Q3. Given Siargao's need for agricultural resilience and youth empowerment, what innovations in the coconut sector could lead young people to pursue and embrace sustainable career paths in this industry?

Q4. What core elements do you believe define the Tatak Siargao brand, and how can these elements enhance tourism development on the island?

Q5. What do you think of the recommendation to establish a model of a multi-stakeholder platform for coordination and collaboration and the proposal to reformulate the provincial coconut industry development council into a Siargao coconut industry development council?

Panel #2: Innovative Tourism Strategies for Sustainable Growth in Siargao

Q1. What other trends in the tourism industry should Siargao capitalize on to ensure sustainable growth that benefits both the tourism and coconut sectors? Moreover, what

Q2. What strategies do you think will be most effective in making coconut-based products the key attractions or highlights of the Siargao tourism experience? What programs and strategies will you introduce to integrate coconut-based products and services into your tourism offerings, enhancing business growth, sustainability, and local culture?

Q3. As Siargao continues to grow as a global tourism destination, what do you think will be the most challenging task(s) in ensuring that minimizing the environmental impact of tourism growth remains central to the island's development strategy?

Q5. What are your views on the waste management models and recommendations presented earlier? What do you think would be the key challenge/s to operationalizing these models in the context of a small island economy such as Siargao? What are your additional recommendations for addressing these challenges?

Q6. What core elements do you believe define the Sustainable Siargao brand, and how can these elements enhance tourism development on the island?



Q7. What do you think of the recommendation to establish a model of a multi-stakeholder platform for coordination and collaboration and the proposal to reformulate the provincial coconut industry development council into a Siargao coconut industry development council?

Panel #3: Local government support for sustainable coconut and sustainable tourism in Siargao

Q1. What do you think of the recommendations about a) social protection, b) digitalization of MSMEs, farmer livelihoods, SCFOs, and cooperatives, c) skills development, d) community contracting, and e) financing opportunities? What programs and policies (i.e., EOs and ordinances) would you formulate and adopt to support any of these recommendations to create more attractive and sustainable employment and livelihood opportunities in the coconut and tourism industries in your municipality?

Q2. As the local chief executive, what will be your priority policy in your municipality to develop a sustained cross-sector collaboration between coconut farmers and tourism industry stakeholders? How will you implement and operationalize this policy?

Q3. What do you think of the recommendation to establish a model of a multi-stakeholder platform for coordination and collaboration and the proposal to reformulate the provincial coconut industry development council into a Siargao coconut industry development council?