

Training concept note – Voices against child labour

Submit your application by 19 July, 2024 by email at:
accel-africa-media@ilo.org

Overview

The ACCEL Africa Project's second phase stands at the forefront of the global initiative to eradicate child labour from supply chains, particularly within the African context. With a refined understanding and comprehensive assessment from its first phase, the project is strategically positioned to address child labour by focusing on its root causes across selected countries and key supply chains, including tea and coffee, and the broader rural economy.

Targeted interventions are planned for Cote d'Ivoire, Ghana, Kenya, Mali, Nigeria, and Uganda. In adhering to a systems-based approach, the project is dedicated to enhancing the mechanisms and frameworks essential for combating the underlying factors contributing to child labour.

Within this strategic framework, the training for journalists against child labour is conceived as a critical component directly related to the Project's - **Output 3.4. Relevant information on child labour in supply chains in Africa is documented and communicated to a wider audience** – which, amongst others, aims to support the capacity-building of journalists and media professionals to regularly report on issues related to child labour.

This training aims to leverage the media's influential role in society and its support to illustrate the complexities surrounding child labour and to stimulate public and policy-level support for its elimination. By equipping journalists with the requisite skills, knowledge, and ethical considerations for reporting on child labour, the initiative seeks to amplify the project's objectives and contribute to the broader goal of eradicating child labour in supply chains across Africa.

This training is designed to equip media professionals with the skills, knowledge, and inspiration required to effectively contribute to child labour elimination in supply chains in Africa. Our goal is to empower participants to use their platforms and storytelling prowess to shed light on the complexities of child labour, advocate for change, and contribute to the ACCEL Africa project objectives.

Objectives

- To deepen participants' understanding of the issues surrounding child and forced labour, with a focus on the cocoa, coffee, cotton, tea and gold supply chains.
- To develop the journalistic and storytelling skills necessary for producing compelling, ethical, and impactful media content on child labour.
- To introduce participants to innovative media technologies and best practices in reporting and storytelling that engage and advocate towards change.
- To foster a network of media professionals committed to advocating against child labour.

Participants will leave the training with:

- A deepened understanding of child labour issues in Africa.
- Enhanced skills in ethical journalism and impactful storytelling.
- A network of peers and professionals committed to the cause.

Training agenda

Proposed agenda for national media training			
Time	DAY 1: Training	DAY 2: Development	DAY 3: Knowledge sharing
9:00 – 10:30	- Welcome and opening - Introduction the ACCEL Africa Project - Introduction to Child Labour in Africa	Workshop on the ethical considerations and challenges in reporting on child labour, including do's and don'ts, protecting child identities, and informed consent.	Principles of ethical reporting on sensitive subjects
10:30 – 10:45	Coffee/Tea break		
10:45 – 13:00	- Storytelling - Strategies to engage audiences and stimulate public dialogue.	Crafting compelling narratives to inspire action and policy change.	Techniques for protecting the dignity and rights of children in media content.
13:00 – 14:00	Lunch time		
14:00 – 15:30	Photography and videography	Crafting compelling narratives to inspire action and policy change.	Overview of local and international laws and policies on child labour, and how journalists can use this information to enhance their reporting.
15:30 – 15:45	Coffee/Tea break		
15:45 – 17:00	- Leveraging online and offline technologies for storytelling. - Social media	Peer reviews and feedback sessions.	Closing

Criteria for application and selection of participants for "Voices against child labour" media training

Eligibility Criteria

Professional Background

- Must be a practicing journalist, media professional, or journalism student in the Cote d'Ivoire, Mali, Malawi, Nigeria, Kenya, Uganda, Ghana or Egypt.
- Preference will be given to journalists with experience in reporting on human rights, social issues, or on any of the following supply chains: gold, cotton, coffee, cocoa, tea

Geographic Focus

- Currently residing and working in one of the targeted countries as mentioned above.
- Special consideration for applicants reporting in rural or vulnerable regions within these countries.

Commitment to Advocacy

- Demonstrated interest or prior work related to child labour, human rights, or social justice.
- Willingness to engage in advocacy and public awareness activities post-training.

Application Process

Application Form

- 1) Complete the online application here:
https://docs.google.com/forms/d/e/1FAIpQLSera5yBPeWuh5y0H7LVfYBmhmbq_sxL6Bimp49zNcExa0XFlw/viewform?usp=sf_link
- Send your CV highlighting your professional experience as expressed above to: accel-africa-media@ilo.org with the subject - COUNTRY – NAME and LASTNAME– Voices against child labour
- 2) Motivation statement in 1 page only, detailing interest in the training and how it aligns with professional goals.
 - 3) Develop 1 story in first person for a real case, with 1-3 photos of the story subject. The story should portrait a real case of child labour, and a real solution which may have helped the subject overcome a challenge. The story can be of a child, a parent, or a family. For all stories, a signed consent form should be attached for each subject portrait. Kindly note that the form should be signed by the subject and not by yourself.
 - 4) Include a maximum of 1 page description of the story highlighting the context, the challenge, and the solution.
 - 5) A letter of recommendation from a current employer or a professional peer attesting to the applicant's suitability for the training.

Deadline

- All application materials must be submitted by email to accel-africa-media@ilo.org by 19th July – no extension will be granted.

Selection Criteria

- **Relevance of Work Experience (40%)**
- Number of experience years [expected] (10pts);
- Sector of experience or topic generally analysed (10pts);
- Number and relevance of article or publication around the same topic or globally related (10pts)

- Skills or knowledge about some tools or methodologies which could be used during the training (10pts).

- **Relevant university level degree on journalism, medias, or communications (10%)**

- **Motivation and Commitment (10%)**

Does the journalist demonstrate personal commitment to the child labour elimination cause.

Is the candidate able to link the personal commitment with her/his professional experience.

Does the candidate understand the terms and conditions of the application and provides sufficient justification to his participation.

- **Quality of Work Samples (30%)**

Review of submitted writing sample for journalistic quality, ethical reporting, and impact.

- **Professional Recommendations (10%)**

Strength and relevance of recommendations provided by a professional reference.

Selection Process

Applications will be scored based on the outlined selection criteria, and top-scoring candidates will be shortlisted for further consideration. When required, shortlisted candidates may undergo interviews to assess their suitability and commitment. The final list of participants will be chosen based on overall scores, ensuring a balanced representation of different regions and media outlets. Selected participants will be notified via email.

Participation Commitment

- **Pre-Training Preparation**

Participants are expected to complete the online training: <https://www.itsilo.org/courses/self-guided-course-reporting-child-labour-media>

- **Full Participation**

Commitment to attend all training sessions and actively engage in discussions and activities.

- **Post-Training Engagement**

Participants will be expected to produce at least one article on child labour within six months post-training.

Participation in follow-up activities and contributing to the ACCEL Africa network of journalists advocating against child labour.