

Accelerating action for the elimination of child labour in supply chains in Africa

(ACCEL AFRICA)

TERMS OF REFERENCE

Duty Station: Nigeria

Services: Development of a Child Labour Website and Reporting App.

Duration: November 2021 – October 2022.

1. Background

The latest global estimates by the ILO and UNICEF indicate that in terms of prevalence, nearly one of four children in Sub-Saharan Africa (23.9%) are in child labour while West and Central Africa accounts for a significant portion with an estimated average of 30% children [31% male, and 30% female children] in child labour.¹

As champions of the 2030 Agenda and the promotion of decent work conditions for all, the ILO and the Netherlands Government have embarked on a new, regional, multi-year programme focused on accelerating the elimination of all forms of child labour — the ACCEL Africa. The project is so named as it brings focused attention to this issue, moving it onto an "Accelerated" pace and placing it at the centre of efforts to achieve decent work, in line with the 2030 Agenda.

Nigeria, Africa's most populous country, has an estimated population of over 190 million². Based on the 2006 census conducted by the government, 54.4% of this population (or 76 million people) lives in poverty. A staggering 15 million children under the age of 14 are working across Nigeria³, with many exposed to long hours of work in dangerous and unhealthy environments and bearing too much responsibility for their age.

Working in these hazardous conditions with little food, small pay, no education, and no medical care establishes a cycle of child rights violations. While children have always worked in Nigeria, the figures have significantly increased over the years.

In 2017, a re-analysis of the 2011 Multiple Indicator Cluster Survey (MICS) by the National Bureau of Statistics reported that about 43 per cent of Nigerian children, in the age between 5 and 10, are working and about half of these working children are estimated to be engaged in child labour.

¹ Child Labour: Global estimates 2020, trends and the road forward <https://www.unicef.org/press-releases/child-labour-rises-160-million-first-increase-two-decades>

² National Population Estimates <https://nigerianstat.gov.ng/e-library>

³ Federal Office of Statistics and ILO/SIMPOC report on National Modular Child Labour Survey Nigeria, 2000/2001.

Innovation is at the core of the collective response (by the ILO, Governments, Trade Unions, Civil Society, and other stakeholders) to child labour, which is influenced by a cycle of poverty, lack of knowledge on its adverse effects, poor information sharing/interactions, poor referral systems, and low reportage.

The design and effective use of an interactive website and mobile application strengthens ACCEL Africa internal and external communication systems by integrating social media accounts, live -streaming and self-reporting (User Generated Content) features which are instrumental in influencing a quickened adoption of child friendly labour practices to a heterogeneous audience and the achievement of Alliance 8.7 in Nigeria.

By activating a website and reporting app, the ACCEL Africa project through its Output 2.6⁴, is supporting the national, state and community stakeholders in developing compliance and monitoring mechanisms in order to accelerate the responses of stakeholders at all levels to child labour issues and provide support for monitoring, referrals, and reporting in the project communities.

Through the terms detailed herein, ILO within the framework of the ACCEL Africa Project in Nigeria, is seeking to engage a national external collaborator, towards supporting the Government of Nigeria to strengthen its child labour knowledge sharing platform and promote community practices through the development of a mobile application and website.

2. Objectives

The main objective of this task is the design, development and management of a public-facing website and mobile application as bespoke web portal/content management system and app for reporting child labour content and information in Nigeria and for the ACCEL Africa project.

Specifically, the successful Consultant is expected to:

- i. Design, develop and manage website with full text, audio and visual elements for the reporting Child Labour issues by relevant stakeholders through the Federal Ministry of Labour and Employment;
- ii. Design, develop and manage mobile application, to be available on all platforms for reporting child labour cases in Nigeria through the developed referral mechanism

3. Scope of Work

3.1. General Requirements for Development of Website

The Web content design will consider the following:

- Home page
- News

⁴ Attached is the [country annex document with full details about the project and its implementation strategy](#)

- Portal containing data (and sources) to alert web users on the impact of child labour on collective development - “Accidents waiting to happen’
- Good practices and lessons learned on child labour projects across the country
- Ability to share content across all relevant digital and social platforms
- Progress reports on projects across the country – “Footprints”.
- Anonymity features for public comments on content
- Scripting to consider user speed and interaction of the website.
- Consideration for the Nigerian Cybercrime Act 2015
- Ethical considerations

3.2. Functional Requirements for Development of Website

- Central admin access to all features
- Unlimited searchable content upload to be stored in data base
- Easy information update features
- All changes made using content management system to be logged in data base.
- Staff training on content management system and admin backend
- Website and app interface and content will be available in English, Hausa, and Yoruba.
- Made to share
- Cross browsing ability
- Search engine compatibilities – tags/keyword uses
- Portal for podcasts
- Web/app to integrate photo and video galley.
- Dark mode option
- UGC back-end editing before publishing

3.3. App Features

- Simple to navigate
- Easily identifiable in the store tray
- Speed
- Flexibility for user
- Security from hacks, identity theft and sabotage
- Search options
- Good image quality
- Bright ILO colour schemes
- Push notification option
- Feedback portal
- Allow updates for experience upgrade
- Dark mode option
- UGC back-end editing before publishing

4. Organisation of the Assignment

Under the direct supervision of the ACCEL Africa National Project Coordinator, the consultant shall be required to work in close collaboration with ILO's tripartite partners and in liaison with the members of the National Steering Committee on Child Labour and the Head of the Child Labour Unit of the Federal Ministry of Labour and Employment. The ACCEL Africa Communications team shall provide technical support to the assignment over a period not exceeding 180 working days spread over 12 months.

5. Distribution of Tasks and Timelines

Activity	Description
Inception report	Work plan outline and budgeting
Architecture briefs and sitemap drafts.	Noting the different content types to be included to help structure the website and app properly
Wire framing	Skeletal design diagram with a brief overview of the site and apps functionalities
Creation of mock-ups, app design development	The final navigation structure with detailed design elements and templates for the Web and app.
Development and coding	Developing programming languages for Web and app
Simulation	Testing
Training	Knowledge sharing on Web and app backend management
Launch	Activation

6. Deliverables

- Inception report: Outlining details of actions to be implemented with proposed methodology and timeline/ delivery dates. (to be submitted 2 weeks after signing of contract)
- Budget
- Detailed report of the consultancy and validation meetings
- Monthly reports on web and app
- Training schedule

7. Monitoring and Evaluation

The ACCEL Africa communications team will supervise the web/app developer and report weekly to the Team Lead:

- Number of engagements
- Quality of interactions
- SEO
- Speed and quality
- Responsiveness

8. Required Qualification and skills

- University degree, preferably information technology management or any other relevant field;
- Proven experience of 3 years in Web and App development, design, and programming
- Experience in Basic Design
- Experience in UX/UI and Visual Design
- HTML and CSS, JavaScript, PHP, Ruby
- Web Server Management
- Content Management Systems
- Awareness of new trends in interactive design, development, and digital platforms
- Experience in Customer Relationship Management system
- Excellent command of oral and written English
- Demonstrate experience of having undertaken similar assignments
- Good communication and facilitation skills
- Knowledge of the functioning of the International Labour Organization, the UN system and other international organizations.

9. Consultancy fee and Payment schedule

The total Consultancy is for 180 working days within a 12-month period. Consultant is to provide daily rate required (negotiable in line with available budget) and DSA for physical meetings (if necessary) will be calculated by ILO in accordance with standard rate as provided by the Nigeria Government. ILO will purchase air tickets to the venue of meetings and workshops.

Payments will be made in Naira with the following payment method:

- (i) **First tranche:** 10% will be paid upon submission of
 - Inception report: Outlining details of activities with proposed methodology and timeline/ delivery dates. The inception report should also include the required tools and budget, bearing in mind the sustenance of the project
- (ii) **Second tranche:** Fifty percent 50% will be paid upon the submission of monthly report **(point 6)** and training report **(point 2)**.
- (iii) **Final tranche:** forty percent 40% will be paid upon the submission of
 - Detailed report of the consultancy
 - Validation meeting reports
 - Final training report

- Handover of access and codes

Payments of deliverables as enumerated above is subjected to the satisfaction of the International Labour Organization.

10. Procedure for submission of expression of interest

Interested consultants should submit below mentioned documents only by email with **“ACCEL Africa project in Nigeria Web and App development”** as the subject line, to the email addresses: kolawole@ilo.org and eke@ilo.org not later than **1st December 2021 at 6 p.m. (Nigeria time)**:

- An updated Curriculum Vitae
- An application letter including remuneration requirements (daily rate)
- Designs, templates and/or links to previous and current projects
- Project proposal and budget

Applications not including all the above information will not be reviewed. Only short-listed candidates will be contacted.

11. Confidentiality

The consultant is required to respect strict confidentiality vis-à-vis third parties, for any information relating to the assignment or collected on its occasion (no reproduction/ dissemination reports or documents is allowed). Failure to comply with this clause will result in immediate termination of the assignment. This strict confidentiality remains the rule, without limitation, after the end of the assignment.