Young Futuremakers Thailand–
Promoting Youth Employability Project
Project Background

The International Labour Organization (ILO) with the support of Standard Chartered Foundation has carried out the “Young Futuremakers Thailand - Promoting Youth Employability” initiative under the aegis of the UN Global Initiative on Decent Jobs for Youth. The project is part of the Futuremakers by Standard Chartered initiative. Since February 2021 it has supported disadvantaged young women and young persons with disabilities in the labour market, through the provision of technical skills and employability training, career guidance and employment services. The geographical focus has been Bangkok and the provinces of Rayong, Phra Nakhon Si Ayutthaya and Nakhon Ratchasima.

1 The first phase of the Young Futuremakers Thailand project was from 2021-2022 and the project’s second phase is from 2022-2023.
Key Achievements

Demand-driven skills training for youth
Provided over 550 youth including around 150 young persons with disabilities with technical skills and employability training. The selected courses focused on digital (e.g. Data analytics and visualization for manufacturing, Adobe Photoshop and Youtube) and language skills (e.g. English) which are skills highlighted by employers as crucial in the labour market as well as skills for entrepreneurial development (e.g. Thai cuisine, making products from fabric, hairstyling and barista).

Adaptation of technical courses to Covid-19 context
Developed an online module of the Data Analytics and Visualization for Manufacturing course to expand the course’s accessibility to reach more people, including young persons with disabilities.

Digital innovation in employment services
Collaborated with the Department of Employment, Ministry of Labour, to conduct a joint online job fair that was attended by 46 employers and over 2,000 job seekers, including youth.

Youth employment for a human-centred recovery
Promoted dialogue and knowledge sharing on the impact of the crisis on youth employment in Thailand and lessons for a human-centred recovery through the organization of an online webinar with over 100 participants including representatives from government, employers’ and workers’ organizations, private sector, youth, academia, and other key stakeholders.

Integration of environmental aspects in skills development for a greener recovery
Partnered with the Department of Skill Development, Ministry of Labour, to pilot a blended coaching programme for the greening and digitalisation of TVET, competency standards, qualifications and curricula.

Improving public employment services
Worked with the Department of Employment to adapt the ILO’s Public Employment Services (PES) diagnostic tool in Thailand, focusing on youth. The tool helps identify public employment services that are currently excelling and determine potential opportunities for closing gaps and adapting to rapid changes in the labour market.

Inclusive workplaces in Thailand
Provided guidance to 18 organizations including 7 businesses through a participatory workshop and coaching programme on Inclusive workplaces for persons with disabilities including youth in Thailand.
Analysis on youth NEET and the impact of COVID-19
Conducted a quantitative study on Trends, characteristics and COVID-19 impact on youth not in employment, education or training (NEET) in Thailand that provides insights on the youth NEET situation to inform further policy making and programming.

Partnerships
The project has forged partnerships and facilitated close collaboration between local partners and key stakeholders, including the Ministry of Labour (MOL) and other government entities, Employers’ Confederation of Thailand (ECOT) and sectoral business associations, workers’ organizations, youth and civil society organizations, academia, as well as enterprises, communities, and persons with disabilities associations.

 highlights of Actions

Thai Fusion Cuisine Course
The project provided the Department of Skill Development (DSD) certified “Thai Fusion Cuisine” training course to over 60 youth (aged 15-24 years) between March - June 2022 at the Bangkok Institute for Skill Development and ASEAN Business Administration Technological College, Rayong province.

Electrical Installation Course
The project supported the delivery of the “Electrical installation” training course to 25 young persons at the Chitralada Technology Institute, Bangkok with the trainings delivered in June 2022.

Home and commercial air conditioning mechanic course
The project provided the “Home and commercial air conditioning mechanics” training course to 20 young persons. The trainings were delivered in July 2022 at the Chitralada Technology Institute in Bangkok.
Piloting the online DAV module in Rayong with youth with hearing impairments

The project worked with the ILO Women in STEM project and Suranaree University of Technology to develop an online module of the Data Analytics and Visualization (DAV) for Manufacturing course to expand the course’s accessibility. The DAV course is a DSD certified course and aims to upskill workers and youth in technical areas such as data collection, data analysis concepts and methods, and data presentation. The online course was piloted with over 50 young persons with hearing impairments (15-24 years old) in Nakhon Ratchasima.

Delivery of soft skills and entrepreneurship awareness training from youth to youth through the Ready for Business (R4B) training programme

The R4B training programme, is an ILO activity-based learning programme that focuses on helping youth develop the entrepreneurial and soft skills needed to start their own business, creating decent jobs for themselves and others. The programme was implemented in partnership with AIESEC through an innovative youth-to-youth peer implementation modality and reached over 200 young people, including young persons with visual impairment.

Basic Computer and Internet skills course with youth with visual impairments

The project supported the delivery of the DSD certified “Basic Computer and Internet skills” course to 10 young persons with visual impairments (aged 15-24). The trainings were conducted between June-July 2022 at the Bangkok School for the Blind.

Hairstyling course for youth with hearing impairments

The Young Futuremakers Thailand project provided a “Hairstyling” training course to 20 young persons with hearing impairments (aged 15-24). The trainings of the DSD certified course were conducted between June – July 2022 at the Thungmahamek School for the Deaf in Bangkok.

Youtuber course with youth with hearing impairments

The Young Futuremakers Project provided a “Youtuber” training course to 20 young persons with hearing impairments at the Thungmahamek School for the Deaf in Bangkok in July 2022.

Barista course with youth with hearing impairments

The Young Futuremakers Project provided the “Barista” training course to 20 young persons with hearing impairments. The trainings were delivered in July 2022 at the Thungmahamek School for the Deaf in Bangkok.
Online Job Fair in Rayong
The project collaborated with the Department of Employment of the Ministry of Labour to conceptualise and conduct a joint online fair. The job fair leveraged the government’s Smart Job Center website in combination with Line application to offer employers and jobseekers including youth, a platform to engage. The event offered 3,681 job vacancies and provided a platform for 46 employers and over 2,000 jobseekers to engage, including youth.

Youth employment in Thailand: Impact of the COVID-19 crisis and lessons for a human-centred recovery webinar
The project organized the “Youth employment in Thailand: Impact of the COVID-19 crisis and lessons for a human-centred recovery” webinar in October 2021 with key stakeholders to discuss the impact of the COVID-19 crisis on youth employment in Thailand, lessons from existing labour market policy responses for youth, and opportunities to promote skills development and decent and productive employment for youth.

Workshop and coaching programme on “Inclusive workplaces for persons with disabilities including youth in Thailand”
The project worked with the Social Innovation Foundation to organize a workshop and coaching programme on “Inclusive workplaces for persons with disabilities including youth in Thailand”. The initiative reached 18 organizations including seven businesses.

Youth employment event focusing on labour market trends, COVID-19 impact, policy considerations and targeted support towards youth for a human-centred recovery in Thailand
The project organized the “Youth employment in Thailand: labour market trends, Covid-19 impact, policy considerations and targeted support towards youth for a human-centred recovery in Thailand” event. The event provided an opportunity for the ILO to launch the Trends, characteristics and COVID-19 impact on youth not in employment, education or training (NEET) in Thailand report as well as provide a platform to discuss youth employment including policy consideration and opportunities for targeted support towards youth.
For further information:

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