

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE



International Labour Office

Rural-Relevant Tools

Supporting Children's Rights through Education, the Arts and the Media (SCREAM)



What is SCREAM?

An education and social mobilization initiative that empowers children and youth by equipping them with knowledge and skills to actively participate in the global campaign against child labour and bring about change in society



For whom?

- **Direct beneficiaries:** Governments, to integrate human rights education into the school system; educators, in formal and non-formal settings, teachers' trade unions, NGOs, community organizations, artistic groups, university students, and other young "team leaders" in the spirit of "peer-to-peer" education
- **Ultimate beneficiaries:** Children, youth and society at large

For what purpose?

- Mobilize youth and society to fight child labour, that deprives millions of children of their basic rights and a productive and fulfilling future
- Empower children and youth to speak out on behalf of child labourers and bring their message to the wider community
- Help educators worldwide promote awareness and understanding of child labour among young people through creative and innovative teaching methods
- Enable young people to express themselves through different forms of artistic expression, such as drama, creative writing and art and in a manner specific to their culture and traditions
- Increase understanding on youth's important role in promoting social justice, respect for universal basic rights and issues affecting them
- Foster a sense of "glocal" citizenship
- Channel the creative energies of children and youth in positive and constructive ways
- Ultimately, change attitudes to foster a fair globalization and strengthen the movement against child labour

How is it delivered?

- Through educational modules to engage youth in the campaign against child labour by expressing themselves through different forms of art
- In a learning process in which drama, creative writing, music and visual arts are used as tools of empowerment
- Using modules that are flexible "building blocks", adaptable to the educators' context and their time, resources or other constraints
- A wide variety of activities, often endorsed and supported by local and national authorities
- Can be linked to or incorporated into national curricula
- Through a wide range of partners, at international, national and local levels (e.g. World Organization of the Scout Movement)
- Training of trainers' programmes
- As part of a year-long education programme, or in targeted workshops
- Many SCREAM initiatives culminate in public events held on the World Day Against Child Labour (12 June) to highlight achievements throughout the year and raise broader awareness

What are its components

Fourteen modules: Basic Information, Collage, Research and Information, Interview and Survey, The Image, Role-Play, Art Competition, Creative Writing, Debate, Media Radio and Television, Press Media, Drama, World of Work, Community Integration, supported by the User's Guide and the International Declaration Conventions and Images of Child Labour booklets



Additional modules are being created as SCREAM evolves, such as a Special Module on HIV, AIDS and Child Labour in 2007, and a Special Module on Child Labour and Armed Conflict in 2011

What technical areas are covered?

- Child labour, rights of the child, human rights, social dialogue, HIV and AIDS, armed conflicts and gender



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Can it cover more technical areas?

- Yes



Where has it been used?

In 77 countries: Albania, Angola, Argentina, Australia, Barbados, Belgium, Botswana, Brazil, Bulgaria, Burkina Faso, Cambodia, Canada, China, Colombia, Costa Rica, Côte d'Ivoire, Denmark, Egypt, El Salvador, England, Ethiopia, Fiji, France, Germany, Ghana, Greece, Guyana, Guatemala, Honduras, Indonesia, Ireland, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kyrgyzstan, Kenya, Kosovo, Lebanon, Madagascar, Mali, Malta, Moldova, Morocco, Mozambique, Namibia, Nepal, Nicaragua, Niger, Nigeria, Pakistan, Papua New Guinea, Paraguay, Peru, Portugal, Romania, Russia, Senegal, Sierra Leone, South Africa, Spain, Sri Lanka, Sweden, Switzerland, South Africa, Sudan, Tanzania, Togo, Turkey, Uganda, Ukraine, USA, Viet Nam, Yemen, Zambia, and Zimbabwe

SCREAM has thus far been integrated into national policies and programmes in Brazil, El Salvador, Italy, Paraguay, Spain and Zambia

Which languages?

Available in 20 languages: Albanian, Arabic (Egypt), Arabic (Morocco), Bulgarian, Chinese, English, French, Indonesian, Italian, Khmer, Mongolian, Nepalese, Portuguese, Romanian, Russian, Spanish, Turkish, Ukrainian, Urdu, and Vietnamese

Is it suitable for rural areas?

- Yes, it is often used in rural settings, where the majority of child labour occurs
- There is interest in developing special modules on child labour in agriculture and on music



What are its strengths?

- Flexibility, adaptability to any geographical or cultural context, and to any formal or non-formal setting
- Helps shape national and international policies
- Taps into the creativity and energy of young people and artists and empowers them to take action against child labour and mobilize their communities
- Highly appreciated by teachers, artists, young people and local associations
- Facilitates inter-agency cooperation in countries, and brings together a spectrum of partners, such as Ministries of Education, of Social Affairs, NGOs, schools and universities, the media, municipalities and mayors
- Enhances cooperation with workers' and employers' organizations and helps establish new partnerships with them
- Involves the artistic community to generate awareness-raising activities in schools and educational institutions, both in developing and industrialized countries



- “Hooks” media interest through vibrant artwork, interviews and events
- Promotes the engagement of a wide range of actors for the World Day Against Child Labour
- Allows placing child labour in the broader context of children's rights, education and the Millennium Development Goals, expanding collaboration with other agencies
- Promotes sustainability by its mainstreaming into the programmes of partner organizations and national curricula
- In the spirit of the UN “Delivering as One” approach, SCREAM has been included by the Office of the High Commissioner for Human Rights among the effective pedagogical instruments for the implementation of the World Programme for Human Rights Education

Is there a training course in ITC-Turin?

SCREAM is often included in ITC-Turin's child labour training courses

Where to find more information ?

- ILO/IPEC website: www.ilo.org/scream
- For information about how SCREAM has been used in different countries, visit the 12 to 12 Community Portal to end child labour: www.12to12.org

Who to contact?

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