Initiative by Employers’ Organizations to Mobilize Places for Apprenticeship

<table>
<thead>
<tr>
<th>Title</th>
<th>Initiative by Employers’ Organizations to Mobilize Places for Apprenticeship</th>
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<tbody>
<tr>
<td>Coverage</td>
<td>Germany</td>
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<tr>
<td>Organization/enterprise</td>
<td>Confederation of German Employers’ Associations (BDA)</td>
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<tr>
<td>Topic</td>
<td>Apprenticeship</td>
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<td>Target group and outreach</td>
<td>Young people</td>
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<td>Purpose</td>
<td>The purpose of this initiative is to disseminate information and support the aims of the National Pact on Vocational Education and Training between the German Government and employers’ organizations.</td>
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| Key features | (1) Takes stock of a wide range of activities undertaken by German employers to tackle youth employment problems  
(2) Has helped strengthen employers’ commitment to the National Pact on Vocational Education and Training |
| Strategy and approach | In 2006 the BDA compiled a 58-page report conducted by employers’ organizations on activities aimed at tackling youth unemployment. The report includes the following sections:  
- Introduction: training commitments by enterprises and employers’ organizations  
- Good practice examples  
- Vocational and educational training cooperation and networks  
- Financial and organizational support for training  
- Social dialogue outcomes and recommendations which promote training  
- Regional vocational and educational training pacts and cooperation  
- Sectoral campaigns and appeals  
- Occupational preparation/improving the maturity of training before entering the labour market  
- Information on occupations and securing future staff recruitment, including the matching of employers and future apprentices  
- Information and public relations |
| Partners | Confederation of German Employers’ Associations (BDA) and its members |
| Major achievements | Employers’ organizations and their members have initiated many different projects concerning youth employment. Compiling the information on these projects has helped BDA and its members to grasp the extent of their current action on youth employment and has strengthened the employers’ commitment to the National Pact on Vocational Education and Training. |
| Additional information | BDA. 2006. *Initiatives by employers` organizations on the mobilization of apprenticeship placement*. 58 pages. (in German (PDF)) |
### Address
Confederation of German Employers' Associations  
Breite Straße 29  
10178 Berlin  
Germany  
Phone: +49-30-2033-1800  
Fax: +49-30-2033-1805  
Email: info@bda-online.de

### Internet link

*Source: Confederation of German Employers’ Associations (BDA)*