UNITED NATIONS BROAD BASED WEALTH & JOB CREATION PROGRAMME

LUSAKA
• Context of programme
• BBW&JC in relation to the challenges of MSME sector
• Programme Strategy
  ▫ Programme alignment and
  ▫ Partnerships
• Technical pillars of BBW&JC
• Activities under each pillar
• Outcomes of BBW&JC
• Intervention strategy
Context

• Zambia’s National Vision 2030
  “becoming a prosperous middle income country by the year 2030”

Policies that
• that accelerate & sustain economic growth
• Enable the poor to participate in and benefit from the growth process.
Context

- Theme of FNDP – “Achieving Broad Based Wealth and Job Creation”
- Delivering as One UN - better coordination of UN PSD interventions
- Consolidate & strengthen activities of multiple UN agencies in context of UNDAF & high level panel report on UN system coherence at country level.
- ILO Decent Work Country Programme 2007-2011 (Priority 1: more and better jobs for women, youths and people with disabilities).
- Joint Financing agreement between ZDA & the Cooperating Partners Group for the BDS Voucher scheme for SMEs
Development Objective

• To contribute to broad-based wealth and job creation in Zambia, in particular by stimulating investment, entrepreneurship and employment creation within the MSME sector and through pro-poor business models (outcome / result).
• Four (4) immediate objectives
Programme Alignment & Core Partnerships

- ZDA Act – Part V (promotion & development of micro and small businesses)
- CEE Act – monitoring impact of the Act on MSME sector; identifying and recommending measures to enhance impact; citizens economic empowerment.
- MCTI – PSD RP components (MSME development, business licensing, labour and productivity, PPPs).
- MLSS – NELMP; LMIS, promotion and support to MSMEs and job and business opportunities.
- ILO constituents – MLSS, workers and employers organisations
- JASZ – Division of labour & UN active status – PSD
- Coordination & consolidation of initiatives and activities
Economic Empowerment through MSME Development

**Pillar 1:** Micro-level interventions
Stimulating demand for business development services at enterprise level

**Pillar 2:** Meso-level interventions
Capacity development for facilitators and providers of business development services, including demonstration of roles

**Pillar 3:** Macro-level interventions
Capacity development for strengthening policy dialogue, policy development, coordination and implementation

**Pillar 4:** Coordination
Coordination across UN-PSD interventions harmonisation and alignment with national systems and processes

Economic Empowerment through MSME Development
Pillar 1: Activities

• Support to the BDS Voucher Scheme – enhance MSME access to quality BDS Services
• A widely accessible BDS – MIS covering supply of & demand for BDS for selected sectors & target groups; capacity building for BDS providers and for M & E.
• Increased understanding of BDS coordinator facilitators & providers of the functions of an MSME incubation centre
• Awareness raising on benefits of business linkages between large and small businesses.
Pillar 2 Activities: Meso level)

• Business Linkages & related pro-poor business models
  – Growing Sustainable Business
  – EMPRETEC Business Linkages

• Entrepreneurial Behaviours
  – EMPRETEC; providing support to local BDS providers & quality control through M&E;

• BDS Advisory Services
  – ICT based BDS; BDS for women entrepreneurs; BDS voucher programme; MIS; incubation centres; BDS product development and adaption.
Pillar 3 Activities

- Interventions aimed at creating a more conducive policy, legal and regulatory framework for MSME development
- Strengthening capacity to develop, implement and review policies affecting MSMEs
- Facilitation of policy dialogue
- Key stakeholders to include MCTI, MLSS, ZDA, CEEC, ZFE, ZCTU, ZCSMBA, ZNFU etc
- LMIS system for MSMEs developed.
Pillar 4 Activities

• Interventions that coordinate the UN response to PSD in Zambia
• Knowledge management
• Engagement of and liaison with the private sector, Government and other partners
• UN coordination and representation; additional technical engagement and support from wider UN system, WB/IMF, and development banks
• Encouraging innovation & new MSME product development approaches in support of Zambian MSMEs
Institutional Framework

GOVERNMENT through SERVICE FACILITATORS strengthens SERVICE PROVIDERS to support the MSMEs

Micro, Small and Medium Enterprises in Zambia

Min of Commerce, Trade & Industry

UNDP/ilo/u NCTAD/GC

WEDGE, YE projects

MSME WG

BBW & JC Project

UNDP/ilo/u NCTAD/GC

PLTC

Other UN PSD Projects

WEAs, YOs

ZCSM BA

BDSPs

ZDA BDS VP

ZNFU

CEEC

Business Linkages
Outcomes

• Increased BDS uptake rate especially among MSMEs, in particular for young people, women, people with disabilities and other special groups.
• Improved BDS service capacity and quality.
• A sustainable and resilient national capacity to facilitate and deliver BDS to MSME.
• Increased coherence in the policy environment for PSD as relates to MSME development.
• Synergies and scale effects from better coordination among and greater engagement of UN-PSD initiatives.
Intervention strategy

At the macro-level, programme support aims at strengthening the capacity of policy planning bodies to facilitate a more conducive policy and business environment for MSME development.

At the meso-level, programme support aims at strengthening the capacity of local organizations to provide quality BDS to MSMEs.

At the micro-level, project support aims to stimulate demand for MSMEs through the BDS VP and business linkages.
THANK YOU

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