GOOD PRACTICE
ON HEALTH PROMOTION
IN THE WORKPLACE

ILO/ISSA International Safety and Health Conference, Challenges and Solutions in a Global Economy – Global action for prevention

Düsseldorf, Germany
28-29 October 2015
WHO WE ARE

SESI
INDUSTRY SOCIAL SERVICES

CREATED IN 1946, THROUGH A JOINT INITIATIVE OF THE STATE AND BUSINESSES, AS AN ORGANIZATION FUNDED BY MANUFACTURING COMPANIES AIMING TO PROVIDE SOCIAL SERVICES (EDUCATION, HEALTH PROMOTION AND OCCUPATIONAL HEALTH SAFETY) TO MANUFACTURING WORKERS

A national organization with 27 regional departments.
National team: 42,000 people
Rio Grande do Sul team: 1,800 people
OUR AUDIENCE

11.694.412
Manufacturing workers

SESI RIO GRANDE DO SUL REACHES PER YEAR:
300.000 WORKERS
7.000 COMPANIES

Industrial enterprises by number of workers
State of Rio Grande do Sul (total 60.478)

<table>
<thead>
<tr>
<th></th>
<th>Up to 4</th>
<th>05 -19</th>
<th>20 -99</th>
<th>100 -499</th>
<th>500 or more</th>
<th>Total</th>
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<tbody>
<tr>
<td>%</td>
<td>60,4</td>
<td>27,8</td>
<td>9,5</td>
<td>1,9</td>
<td>0,4</td>
<td>100,0</td>
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State of Rio Grande do Sul

| Men       | 68,4 | 54,1 |
| Women     | 31,6 | 45,9 |

Age

| Less than 29 | 35,8 | 32,6 |
| 30 A 39      | 28,8 | 28,5 |
| 40 A 49      | 20,7 | 21,4 |
| 50 or more   | 14,7 | 17,5 |

Total: 100,0

Education

| Primary level unfinished | 22,8 | 14,4 |
| Primary level            | 16,0 | 12,0 |
| Secondary level unfinished| 10,7 | 8,6 |
| Secondary level          | 38,2 | 41,0 |
| Post Secondary           | 12,3 | 24,0 |

Total: 100,0

300.000 WORKERS
7.000 COMPANIES
EDUCATION

OCCUPATIONAL SAFETY AND HEALTH

HEALTH AND SAFETY LEGAL COMPLIANCE

HEALTH PROMOTION

IN COMPANY PHYSICAL ACTIVITIES

HEALTHY NUTRITION PROGRAMS

MANAGEMENT OF PSYCHOSOCIAL RISKS

DRUG AND ALCOHOL PREVENTION

ORAL HEALTH

FLU IMMUNIZATION
REGARDING TO HEALTH, OUR GOALS ARE

REDUCTION OF:

WORK RELATED DISEASES
WORK RELATED ACCIDENTS
ABSENTEEISM
PRESENTEEISM

INCREASE OF:

PRODUCTIVITY
WELLBEING AMONG WORKERS
HEALTHY BEHAVIOUR
SELF CARE
RAISE AWARENESS REGARDING THE IMPORTANCE OF A COMPREHENSIVE SET OF ACTIONS INVOLVING EMPLOYEES

INTEGRATE COMPANIES’ PROGRAMS AND PROJECTS

RECOGNIZE THE IMPORTANCE OF PSYCHOSOCIAL FACTORS

DEVELOP PREVENTION PERSPECTIVE IN THE COMPANIES

IN EACH COMPANY, FIND A CATCH FOR BETTER COMMUNICATION

BALANCE ASSISTANCE FROM SESI AND COMPANY ENGAGEMENT

ASSURE PARTICIPATION OF MANAGERS
WHY SOLVE

ECONOMIC STRESS

STRESS

ALCOHOL AND DRUGS

HEALTHY SLEEP

VIOLENCE

PHYSICAL ACTIVITY

HIV AND AIDS

NUTRITION

TOBACCO
WHY WE BELIEVE SOLVE CAN HELP US

- RAISE AWARENESS REGARDING THE IMPORTANCE OF A COMPREHENSIVE SET OF ACTIONS INVOLVING EMPLOYEES
- INTEGRATE COMPANIES’ PROGRAMS AND PROJECTS
- RECOGNIZE THE IMPORTANCE OF PSYCHOSOCIAL FACTORS
- DEVELOP PREVENTION PERSPECTIVE IN THE COMPANIES
- IN EACH COMPANY, FIND A CATCH FOR BETTER COMMUNICATION
- BALANCE ASSISTANCE FROM SESI AND COMPANY ENGAGEMENT
- ASSURE PARTICIPATION OF MANAGERS
SOLVE
WHAT WE ARE DOING

TRAINED – BY ILO - 24 TRAINERS ON SOLVE HEALTH PROMOTION (doctors, psychologists, nurses, dentists, speech therapists, social workers of SESI)

INTEGRATED SESI’S PORTFOLIO ON HEALTH PROMOTION and OSH

TRANSLATING SOLVE MATERIALS

ENGAGING COMPANIES ON THIS PROPOSAL

LAUNCHING HEALTH PROMOTION PROGRAM ON A NEW APPROACH, BASED ON SOLVE, BY THE END OF THE YEAR
MUITO OBRIGADA!

lucia.fabricio@sesirs.org.br