

# Global Media Competition on Labour Migration

## Frequently Asked Questions

### What is a synopsis?

A synopsis is a summary or presentation of your media project. The synopsis should allow us to understand what idea you want to develop, why you find this subject interesting and, above all, how you would like to treat it. The synopsis should be able to answer the following questions: What is the subject of my story? What is the point of view adopted? Why is this idea important or worth developing? What would be the added value of my media piece or its relevance in the current context? Who is the subject or who are the actors involved in my subject? What are the issues or problematics involved? Where is my subject taking place? On what date or at what time? What are the sources of information that I would like to involve in my project and in what form (interview, portrait, etc.)? What is the nature of my project (written article, radio show, photo report)?

Within the framework of the competition, when submitting your contribution, you will have to fill in the following fields:

- ✓ Type of entry
- ✓ Title entry
- ✓ Area where the story will be located
- ✓ Thematic area (topics covered)
- ✓ Methodology, sources of information
- ✓ Budget (if available)
- ✓ Summary, presentation of the project (must be provided in one of the following three languages: English, French or Spanish and should not exceed 4000 words).

### Where can I find tips for preparing my synopsis?

If you would like to get advice on how to find and tell a story, including concrete tips on how to improve your media productions and story ideas, see the [ILO toolkit for journalists: Reporting on forced labour and fair recruitment](#). The ILO developed this guide in collaboration with professional journalists, communication professionals and topic experts.

The toolkit includes the [Media-friendly glossary on migration](#).

### How many times can I enter this competition?

You may enter up to two submissions maximum into each annual edition of the global competition.

**If I am part of a media team, can we enter as a group?**

You may submit a report as a group, however please note that your group can only submit up to two entries maximum. Prizes are also only given per winning entry. Please consult the Terms and Conditions for more information.

**Can I submit a media piece that is not in French, English or Spanish?**

We welcome and invite entries from all global regions and in all languages, but please ensure that you include a version or translation in either French, English, or Spanish as those will be the versions that will be judged.