



International
Labour
Organization

ILO Global Media Competition: 'Reporting Fairly on Labour Migration'

All too frequently, xenophobia against migrant workers is fuelled by populist attitudes that are divorced from the reality on the ground. Wittingly or unwittingly, media can play its part in creating an unbalanced discourse about migration, including labour migration. Inaccurate, biased media reporting can lead to misinformation, and at worse, may be an instigator for discrimination and unfair treatment. The International Labour Organization supports the development of balanced narratives that recognize the positive contribution of migrants.

To mark International Migrants Day on December 18, 2015, the ILO has launched the "*Reporting Fairly on Labour Migration*" global media competition to recognize exemplary media coverage on the issue, in collaboration with the International Trade Union Confederation (ITUC) and the International Organisation of Employers (IOE), as well as the Office of the High Commissioner for Human Rights (OHCHR). Journalists working with broadcast or multimedia formats are invited to participate in this competition by submitting a maximum of two pieces of their own work that demonstrates fair reporting on the topic of labour migration.

How do I enter?

1. Select your most compelling report in either multimedia or video format, which contributes to a better understanding of the issue of labour migration, and helps combat stereotypes.

Please note that reports created *only* between June 1st, 2014 – December 1st, 2015 will be accepted!

2. Fill out the online entry form and submit by December 1st 2015 at 17:00, Central European Time.

Enter online here:

<http://www.ilo.org/fairmigrationcompetition>

Topic examples on labour migration:

Fair Recruitment

Investigate how migrant workers are recruited for employment abroad.

Public Misperceptions

Report on the story behind the stereotypes that exist on labour migration

Voice and Representation

Report on the people behind the struggle to promote and defend the rights of migrant workers.

What can I win?

The ILO will award a \$1,000 prize to a 'Professional Journalist' and a 'Citizen Journalist' for their exemplary work on reporting fairly on the topic of labour migration. Winners will be announced on International Migrants Day on December 18, 2015. Their work will also be featured on the ILO's main website and disseminated widely.

Have questions? Contact us at FairMigrationCompetition@ilo.org