

## Knowledge

### Outcome 1: Strengthened evidence-based analysis helps constituents implement the Decent Work Agenda and the Global Jobs Pact

Indicator	2012-13 Milestones	Results/progress
1.1. The number of quality, peer-reviewed high-profile thematic projects that support ILO policies, programmes and actions via solid evidenced-based analysis.	Peer review system fully in place for high profile publications	This milestone was achieved in 2012.
	The proportion of evidence-based, high-profile publications reaches 7.5 per cent.	There has been little change in this percentage since 2010-11 and the proportion of evidence-based high profile titles remains closer to 5 per cent. A reduction in the overall number of ILO titles published is difficult to achieve because publishing of all outputs except high-profile titles is decentralized. While the number of evidence-based high profile titles has not declined, the percentage compared to all ILO titles has not increased as desired.
	Decent Work Country Programmes are extended to embody evidence based analysis on crisis responses and the Decent Work Agenda	A draft outline of country situational analysis providing an evidence-based context for DWCPs was developed and tested in Tajikistan, Sri Lanka, Papua Guinea and Tanzania.  The final strategic guidance will be provided in the next biennium.
	A second round of country reviews are carried out, representing a concrete example of a focused, evidence based, high profile project that can achieve critical mass.	The International Institute of Labour Studies carried out a second round of country reviews to analyse the links between social equity and economic growth. Country reviews were undertaken in Bangladesh and Kenya and published.  A new round of country reviews covering European crisis-hit countries has been launched. The review of Portugal has been published and presented at a high-level event by the Director-General. This has entailed significant impacts on the national policy debate.
1.2. Availability of a solid statistical basis covering the four strategic objectives and their interlinkages.	An alternate peer-review mechanism for statistical	An alternate peer-review mechanism for statistical

	<p>publications is developed.</p>	<p>publications has been developed wherein all the statistical data and methodologies of the high-profile publications and other ad hoc publications, such as the Child Labour and Forced Labour Global Estimates are carefully reviewed by the statistical peer-review team before finalising the publications.</p> <p>With respect to the Indicator (rather than the milestone)::</p> <p>The ILO Statistics database which was launched in 2010 has expanded both the coverage and the number of indicators. The database contains over 100 indicators and 230 countries, areas and territories and provides annual and infra-annual labour market statistics.</p> <p>The annual data and accompanying metadata prior to 2008 were migrated from LABORSTA to ILOSTAT. The information was standardized to be compatible with the current database structure.</p> <p>Data on a new set of indicators on rural labour, trade union membership and informal economy have been compiled for a number of countries.</p> <p>The short-term indicators are updated regularly, and monthly, quarterly and semi-annually and seasonally adjusted series are provided for some indicators.</p> <p>Efforts are on-going to set up a micro data repository in the Department of Statistics, wherein harmonised micro data at country level will be made available to ILO researchers for evidence based analysis.</p>
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## Outcome 2: Knowledge exchange is strengthened

Indicator	2012-13 Milestones	Results/progress
<p>2.1. Number of high-profile projects that lead to policy briefs presenting main findings to ILO constituents.</p> <p>2.2. Number of high-profile projects that are presented to policy makers through regional conferences and/or to academics through research conferences.</p>	<p>100 per cent of high-profile projects lead to one or more policy briefs; are presented in national/regional policy conferences or research conferences or conferences of practitioners; are carried out hand-in-hand with an external network, including in cooperation with partner organizations.</p>	<p>The Studies on Growth and Equity were presented in national tripartite Conferences and Workshops.</p> <p>The results of high-profile publications – World of Work 2012 and 2013, Global Wage Report 2012/13, Global Employment Trends 2012 and 2013 - were presented at national/regional policy and research conferences.</p> <p>Research networks to carry out this work have been created. They are now part of the peer review process in some cases, like World of Work Report 2013.</p>
<p>2.3. Number of networks that effectively support knowledge exchange regarding the four strategic objectives and their interlinkages.</p>	<p>Communities of practice developed to support application of research and analysis to policy development and implementation. Associated knowledge platforms are established.</p>	<p>Four thematic areas were identified as part of the Global Research Agenda to be undertaken during the biennium.</p> <p>Four thematic workshops were organised in Geneva with the participation of field colleagues to share and exchange knowledge and also to identify critical areas of importance where work needs to be carried out in the Office. In addition, experts from academia were invited to provide comments and made valuable suggestions in each of the areas.</p> <p>This resulted in an active community of practice, producing a cross-Office collaborative volume on “Labour Market Institutions and Inequality” (to be published in the next biennium).</p> <p>In June 2012, the Research Portal for the ILO was launched and is being maintained on a regular basis.</p>

	<p>Survey carried out to gauge satisfaction with the type and amount of knowledge conveyed through knowledge platforms.</p>	<p>In the context of establishing the Knowledge Gateway, satisfaction with the existing knowledge platforms was gauged through a survey of ILO officials and through a number of structured interviews with senior managers and with ILO constituents.</p> <p>A number of Review teams set up as part of the reorganisation process have discussed and reviewed the knowledge platforms, confirming the need for such tools. Replication of the Bangkok Knowledge platform was suggested for other regions and also for headquarters.</p> <p>The Gateway prototype has been developed as a basis for the Gateway Version 1 due for launch in March 2014.</p>
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### Outcome 3: Dissemination of ILO knowledge is improved

Indicator	2012-13 Milestones	Results/progress
3.1. Increased access to ILO knowledge products through the web site.	ILO knowledge products available on mobile platforms.	<ul style="list-style-type: none"> <li>• Consumption of ILO information products via a mobile platform has increased from 2% in 2011 to 10% in 2013. By the end of 2013, the design of a new portable version of the website suitable for all major mobile platforms and tablets, will be completed.</li> <li>• In 2013, the major reports of the ILC as well as the World of Work Report, the Global Wage Report and Global Employment Trends were available in mobile-friendly formats (epub and mobi); The World of Work Report and the Global Wage Report were also available in an enhanced version with integrated video for the iPad. More titles will be produced in these mobile formats as publication processes are reformed and modernized in 2014-15.</li> </ul>
	Make digital tools available to the field structure to encourage broader knowledge capture and dissemination and roll out of web training to the field	<ul style="list-style-type: none"> <li>• The Office continues to trial a range of digital tools to strengthen knowledge dissemination and promote a community of best practice. A Facebook platform is operational; the DCOMM Plone is accessible and stable; and a vast capacity building program on on-line information dissemination for colleagues in HQ and the Regions continues. New WCMS customization and functionality provides an easier framework to integrate multimedia material.</li> </ul>
	Trained web writers and content managers in all ILO offices	<ul style="list-style-type: none"> <li>• Over 70 new web editors and content managers have been trained on the WCMS and on how to more effectively present information on the web. Training has been delivered in English, Spanish and Portuguese. All field offices in Africa, Asia and the Pacific, Latin America and the Caribbean and the Arab States regions will have received web training by the end of 2013 as well as five out of the ten offices in the Europe region. Most Departments in HQ have received training.</li> </ul>
3.2. Increase in number of ILO staff trained to write and manage web content.	Relevant external platforms and on line databases receive regular knowledge products in different	<ul style="list-style-type: none"> <li>• All ILO working papers are being delivered to the major relevant research platforms while ILO</li> </ul>

<p>3.3. Increase in number of ILO knowledge products licensed to selected external online platforms and databases.</p>	<p>media.</p>	<p>knowledge materials are increasingly being used by online intermediaries working directly with institutional libraries. In addition to bookmarked pdfs, all validated mobile-friendly editions have been delivered to online partners and new partners are constantly being sought.</p>
	<p>Identify and implement other methods of on line knowledge delivery, including email alerts to constituents and other audiences and exploration of appropriate social media to expand outreach.</p>	<ul style="list-style-type: none"> <li>• Multimedia components including photos, videos, slide shows and graphic visualization of data sets are increasingly being incorporated into media campaigns. Major media outlets expect this degree of sophistication when considering the use of ILO material as a basis for their own output. Technical units must be able to supply desegregated data that are relevant and accessible from the outset.</li> <li>• There has been little progress on including email alerts to constituents pending formalization of a revised internal communication strategy.</li> </ul>
<p>3.4 Increase media coverage of ILO high-profile products.</p>	<p>No specific milestone.</p>	<p>The quality of coverage of the high-profile products increased with tier one media outlets such as the Financial Times and news agencies such as AFP and EFE picking up ILO material far more frequently than previously. For example, the number of newspaper articles that made direct reference to the ILO flagship Global Wage Report, increased by 70 per cent from 160 in 2010 to 273 in 2012 (the 2009 baseline was 80 articles).</p> <p>The style and frequency of written media outputs delivered through the ILO website was also adapted during the reporting period and resulting media coverage increased by 18 per cent between October 2011 and October 2012, while the number and frequency of visits to the dedicated newsroom on the public website was 20 per cent higher in October 2012 compared to equivalent pages in October 2011.</p>