

# RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE



International Labour Office

## Rural-Relevant Tools

# Gender Mainstreaming In Local Economic Development Strategies: A Guide



## What are Gender Mainstreaming LED Strategies?

A practical guide, in use since 2010, aimed at providing local stakeholders (promoters) with the necessary tools to mainstream gender into the design and implementation of Local Economic Development (LED) Strategies.

## For whom?

### ■ Direct Beneficiaries:

- Local, regional and national officials concerned with economic development or planning and environmental policies
- Experts from international organizations, NGOs, Chambers of Commerce, and other bodies dealing with territorial development, environment, etc.
- Representatives of workers, employers, local business organizations, cooperatives and other member-based organizations
- Representatives of universities, training and vocational training institutions
- Economists and other social scientists
- Environmental experts

### ■ Ultimate Beneficiaries: Local communities

## For what purpose?

To assist LED practitioners identify and address the sometimes different needs of women and men, thus facilitating their full participation at every stage of the LED process

## How is it delivered?

- Training of trainers



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## What are its components?

The Guide has **5 sections**:

- Introduction
- Objective of this module
  - 1.2 Structure
- Advancing gender equality at the local level
  - 2.1 Some key concepts
  - 2.2 The economic case for gender equality
  - 2.3 Potential role of women and men in local economy
  - 2.4 Representation and Voice
  - 2.5 Barriers to participation in Local Economic Development
- Engendering local economic development strategies
  - 3.1 Fundamentals of LED
  - 3.2 Gender inclusive participation mechanisms
  - 3.3 LED strategies and action planning
- Conclusion

## Which technical areas are covered?

- Local Economic Development
- Gender Equality



### Can it cover more technical areas?

Yes, LED is participatory and demand driven, which allows for a variety of technical areas to be covered depending on the needs of certain communities and territories identified by local stakeholders.

### Where has it been used?

In 2 countries: Kyrgyzstan and Liberia (see map)

### Which languages?

Available in 1 language: English

### Is it suitable for rural areas?

Yes, this tool is particularly useful in rural areas that often offer particular economic opportunities and face case-specific challenges.

### What are its strengths?

- Easily adaptable to different circumstances
- Capitalizes on available resources
- Interactive methodology that provides detailed instructions for trainees and trainers

### Is there a training course in ITC-Turin?

No, but it is used in the yearly standard course on Local Economic Development, as well as in tailor made courses in the field



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### Where to find more information?

LED Website:

[http://www.ilo.org/empent/areas/lang--en/WCMS\\_093862](http://www.ilo.org/empent/areas/lang--en/WCMS_093862)

Guide on *Gender Mainstreaming in Local Economic Development Strategies*:

[http://www.ilo.org/wcmsp5/groups/public/@ed\\_emp/@emp\\_ent/@led/documents/publication/wcms\\_141223.pdf](http://www.ilo.org/wcmsp5/groups/public/@ed_emp/@emp_ent/@led/documents/publication/wcms_141223.pdf)

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